



October 25, 2016

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**Emerson College Poll: Idaho Shows “Mormon Corridor” is Closed to Trump.
GOP Incumbent Mike Crapo Has a 33-Point Lead in the Senate Race.**

BOSTON, MA – A new Emerson College poll finds Donald Trump far ahead of Hillary Clinton in Idaho, 52% to 23%. Independent Evan McMullin is running a distant third, with 10% of the vote, and 9% are undecided. A deeper analysis of the numbers shows a major problem for Trump: Clinton holds a slender lead, 37% to 36%, in the Second Congressional District, which has a sizable Mormon population. The poll has a margin of error (MOE) of +/- 3 percentage points.

The loss of the Mormon vote could cost Trump throughout the “Mormon Corridor” which runs through Idaho, Nevada, Utah, and Arizona. Recent Emerson polls show him tied or losing in the latter three states.

In the U.S. Senate race, GOP incumbent Mike Crapo leads his Democratic opponent, Jerry Sturgill, 57% to 24%. While that is a virtually insurmountable lead, it is narrower than Crapo’s 2010 Senate race, which he won by 46 points, 71% to 25%. It is unclear if his support has been hurt by his efforts to put some distance between himself and Trump. After initially endorsing the GOP nominee, Crapo called on Trump in early October to drop out of the race. He then reversed course yesterday, after the Emerson poll was closed, releasing a statement that he will vote for Trump.

Idaho Mormons are splitting their vote between Trump and McMullin, 33% to 32%, with Clinton at 16%. Independents are breaking slightly for Trump over Clinton, 33% to 31%. Other data shows the extent to which Trump has alienated parts of the Republican base. Although he has a 57% favorable/40% unfavorable opinion (+17) in Idaho’s First District, he is underwater in the Second with 31% favorable/65% unfavorable (-34). Compare these patterns to Crapo, who has a 46%/35% (+11) in the First District and a 45%/36% (+9) in the Second. Clinton has a whopping 75-point favorability deficit (11% to 86%) in the First and -22 in the Second (39% to 61%).

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The Emerson College Idaho poll was conducted October 21-23, under the Supervision of Professor Spencer Kimball. The sample consisted of likely general election voters, n=1,023, with a margin of error (MOE) of +/- 3 percentage points. Data was weighted by 2012 election results, age, gender, district and party affiliation. It is important to remember that subsets based on gender, age and party breakdowns carry with them higher margins of error, as the sample size is reduced. Data was collected using an Interactive Voice Response (IVR) system of landlines only. The full methodology and results can be found at www.theecps.com.

For media opportunities, Emerson College has a live, fiber-optic TV broadcast feed via The Boston Switch.

Idaho Frequency Table

Voting Intention

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Already Voted	177	17.3	17.3	17.3
	Voting Early	195	19.0	19.0	36.2
	Election Day	655	63.8	63.8	100.0
	Total	1027	100.0	100.0	

Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	103	10.0	10.0	10.0
	Republican	513	50.0	50.0	60.0
	Independent	411	40.0	40.0	100.0
	Total	1027	100.0	100.0	

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	484	47.1	47.1	47.1
	female	543	52.9	52.9	100.0
	Total	1027	100.0	100.0	

2012 Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	329	32.0	32.0	32.0
	Mitt Romney	657	64.0	64.0	96.0
	Someone else	41	4.0	4.0	100.0
	Total	1027	100.0	100.0	

2016 primary

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sanders	97	9.4	9.4	9.4
	Clinton	158	15.4	15.4	24.8
	Cruz	198	19.3	19.3	44.1
	Trump	305	29.7	29.7	73.8
	Kasich	76	7.4	7.4	81.2
	Rubio	92	8.9	8.9	90.2
	Other	83	8.0	8.0	98.2
	No vote	18	1.8	1.8	100.0
	Total	1027	100.0	100.0	

Clinton Name Rec

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	253	24.6	24.6	24.6
	unfavorable	754	73.4	73.4	98.0
	undecided	9	.9	.9	99.0
	never heard of	11	1.0	1.0	100.0
	Total	1027	100.0	100.0	

Trump Name Rec

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	448	43.6	43.6	43.6
	unfavorable	538	52.4	52.4	96.0
	undecided	30	2.9	2.9	98.9
	never heard of	12	1.1	1.1	100.0
	Total	1027	100.0	100.0	

Crapo

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	466	45.3	45.3	45.3
	unfavorable	365	35.5	35.5	80.9
	undecided	161	15.7	15.7	96.5
	never heard of	36	3.5	3.5	100.0
	Total	1027	100.0	100.0	

Sturgill

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	164	16.0	16.0	16.0
	unfavorable	239	23.3	23.3	39.3
	undecided	418	40.7	40.7	79.9
	never heard of	206	20.1	20.1	100.0
	Total	1027	100.0	100.0	

Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	McMullin	102	10.0	10.0	10.0
	Clinton	240	23.3	23.3	33.3
	Trump	537	52.3	52.3	85.6
	Johnson	43	4.2	4.2	89.8
	Someone else	11	1.1	1.1	90.9
	Undecided	94	9.1	9.1	100.0
	Total	1027	100.0	100.0	

Senate Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Crapo	583	56.7	56.7	56.7
	Sturgill	244	23.7	23.7	80.5
	Someone Else	128	12.4	12.4	92.9
	Undecided	73	7.1	7.1	100.0
	Total	1027	100.0	100.0	

Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	150	14.6	14.6	14.6
	35-54	322	31.4	31.4	46.0
	55-74	426	41.5	41.5	87.5
	75+	128	12.5	12.5	100.0
	Total	1027	100.0	100.0	

Education

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	>HS	28	2.7	2.7	2.7
	HS	102	9.9	9.9	12.6
	Some College	253	24.6	24.6	37.3
	Associate	135	13.2	13.2	50.4
	Bachelor	275	26.7	26.7	77.2
	Graduate	234	22.8	22.8	100.0
	Total	1027	100.0	100.0	

Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	788	76.7	76.7	76.7
	black	57	5.5	5.5	82.3
	American Indian	63	6.1	6.1	88.4
	Asian	5	.4	.4	88.8
	Hawaiian	5	.5	.5	89.3
	Hispanic	26	2.5	2.5	91.8
	2+/Other	68	6.6	6.6	98.4
	refused	17	1.6	1.6	100.0
	Total	1027	100.0	100.0	

Religion

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Catholic	172	16.7	16.7	16.7
	Evangelical	141	13.7	13.7	30.4
	Protestant	317	30.8	30.8	61.2
	Morman	132	12.9	12.9	74.1
	Jewish	36	3.5	3.5	77.6
	Muslim	25	2.4	2.4	80.0
	Athiest	76	7.4	7.4	87.4
	Other	129	12.6	12.6	100.0
	Total	1027	100.0	100.0	

Phone Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Cell Phone Only	52	5.0	5.1	5.1
	Land Line only	180	17.5	17.6	22.7
	both	787	76.6	77.3	100.0
	Total	1018	99.1	100.0	
Missing	System	9	.9		
Total		1027	100.0		

USC District

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	513	50.0	50.0	50.0
	2.00	513	50.0	50.0	100.0
	Total	1027	100.0	100.0	