

APRIL 11-12, 2015

Indian River Festival

Celebrating the Indian River, our natural resources,
fresh local seafood, outdoor recreation, and arts & culture!

The Indian River Festival is a tradition in North Brevard, and we are pleased to be moving back towards the roots of this festival as a celebration of our unique local cultural and environmental assets.

Dates and Times: **Saturday, April 11, 2015** 10:00 a.m. to 10:00 p.m.
Sunday, April 12, 2015 10:00 a.m. to 8:00 p.m.

Set-Up: **Friday, April 10, 2015** 2:00 p.m. to 6:00 p.m.

General Admission: **FREE**

This event features live music, arts and crafts, local seafood freshly prepared, and an assortment of activities and exhibits relating to outdoor recreation, health and fitness, local history and cultural assets. It is designed to provide an assortment of FREE activities for all ages to enjoy—while educating individuals about outdoor recreation, health and fitness and local assets.

Vendor Opportunities

Arts & Crafts

Local, handmade work will be accepted at this event in any medium—reflecting the diversity of our artistic community. Artists will reserve 10 x 10 spaces at the rate identified on the reverse side of this application. **Electricity is not available**, and entrants are responsible for their own display racks, canopies, etc. This is not a juried exhibit. No electricity is available to booths, but every effort will be made to light the arts and crafts area during night time activities.

Food

Local food vendors are welcomed and encouraged to participate. We are additionally seeking vendors that use product/food that is harvested from the Indian River or has some special tie or significance to our local environment. Please list all food items you intend to sell at the event. In addition, we are looking for demonstrations related to local food (ie: cast netting, cleaning fish, preparing healthy meals, etc.). Electricity is included with this booth (a single 110-plug—20 amp maximum) Additional electricity may be purchased

Business

Vendors are encouraged to set up displays for activities and products that are essential to our core outdoor recreation opportunities (kayaking, boating, cycling, hiking, paddle boarding, fishing, etc.) and healthy lifestyle choices. Electricity is not included with this booth rental, but can be available for an extra charge.

Culture/Non profit

Local non-profits and organizations that reflect the rich heritage, diverse history and unique culture of the community are welcome to participate in this category. Electricity is not included with this booth rental, but can be available for an extra charge.

Contact Information **Titusville Area Chamber of Commerce**
2000 South Washington Avenue
Titusville, Florida 32780
321-267-3036
321-264-0127 fax
www.titusville.org

Festival Website **www.indianriverfestival.org**

Mission Statement

This festival will promote our local economy by celebrating the Indian River and our natural resources, local food and culture, and outdoor recreation and health. It is a vehicle to promote healthy families and a healthy community by providing education and opportunity to enjoy food, fun and fitness.

Intended Consequences

These items below represent the guiding principles that help explain what the festival is and why it exists.

- Generate revenue for the Titusville Area Chamber of Commerce and other local community organizations that participate in the coordination and operation of the festival.
- Accentuate the rich heritage, diverse history, and unique culture of our community.
- Create family-friendly, interactive opportunities to connect with the natural environment and the health benefits of an active outdoor lifestyle.
- Provide a family environment that includes activities for all generations, with a focus on youth engagement.
- Promote the local food economy through education and collaboration with local restaurants, local farms, markets and agriculture agencies.
- Reinforce our commitment to environmental stewardship and our unique assemblage of natural resources, the competitive advantages they produce, and the legacy we leave for future generations to enjoy.

Have an event or activity you would like to coordinate at the festival or in conjunction with the festival? We love new ideas (recycled ones too!). E-mail us at info@titusville.org with more information and let's make it work!

Important Information for All Vendors

- No refunds will be made
- Event is rain or shine
- Payment in full must accompany your application, spaces are filled on a first-come, first-served basis.
- Application should also include copy of business license and proof of insurance naming the Titusville Area Chamber of Commerce, Brevard County Commissioners, and the City of Titusville as additionally insured.
- City of Titusville, DBPR and Department of Revenue will be contacted and compliance with all inspections and fees are the responsibility of the vendor. Any questions regarding compliance issues, please contact the agency directly. **(City of Titusville Fire Department 321-567-3800; DPBR—850-487-1395; DOR 321-504-0590)**
- Food Vendors **PLEASE NOTE:** Any vendor with food preparation resulting in grease laden vapors must be aware of the fire suppression standards for the Titusville Fire Department. It is YOUR responsibility to contact them in advance if you have any questions (321-567-3800).
- Please provide the complete length of your booth for placement.
- All equipment is the responsibility of the vendor, including but not limited to: water hoses, electrical cords, refrigeration, garbage cans, liners, booths and trailers.
- **ELECTRICITY IS NOT INCLUDED**, except for food vendors, and in that case it is a 110-volt plug, maximum of 20 amps. Additional plugs are available for \$50.00
- 110-volt plug, maximum of 20 amp service is available upon request for business and cultural vendors at the cost of \$50.00 each.

Fee Structure

(all fees based on space equivalent to 10' x 10" unless otherwise negotiated)

Food \$150

Business \$100

Culture \$50

Arts & Crafts \$50

Electricity \$50
(per single 110V plug/20 amps)

DEADLINE FOR APPLICATION

Friday, April 3, 2015

2015 Indian River Festival Application

Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Check booth category:

Food Vendor _____ Business _____ Culture/Non-profit _____ Arts & Crafts _____

Number of 10' x 10' spaces _____ Total Length of Trailer/Display _____

Please list all products to be sold _____

Is electricity required:

Yes _____ No _____ Number of single 110V/20 amp outlets _____

Please give a full description of all electrical equipment, including total amps required _____

Total Amount Due: _____

I understand that payment in full must accompany this application. No refunds. I further understand that compliance with Health & Tax department's requirements will be my responsibility. Checks are payable to the Titusville Area Chamber of Commerce and mailed to 2000 South Washington Avenue, Titusville, Florida 32780. Spaces are filled on a first-come, first-served basis. Further I release the Titusville Area Chamber of Commerce, City of Titusville, Brevard County Commissioners and any other persons involved with the Festival from any claim, demand, suit or course of action for any damage or injury occurring.

Signature _____