



A PROPOSAL TO ALLOW CALIFORNIA CRAFT DISTILLERS THE ABILITY TO OFFER PUBLIC ON-SITE TASTING ROOMS, GIFT SHOPS AND SELL DISTILLED SPIRITS DIRECTLY TO CONSUMERS

What are we asking for?

We are asking for your much needed help and support for a proposal to amend current outdated California ABC laws that would give craft distilleries who manufacture in the state of California, the following:

- 1) The ability to offer public tastings of their own products, with or without a fee, and within their own state and federally licensed and bonded premises much like all California wineries and breweries are currently allowed to do.
- 2) The ability to offer for retail purchase, bottled distilled spirits directly to **consumers only** on their own state and federally licensed and bonded premises, much like all California wineries and breweries are currently allowed to do.

Our proposal is great for California!

California distillers make their award-winning products using raw ingredients that are primarily purchased, sourced or grown by California farmers or suppliers.

Our proposal will positively contribute to our fragile state and local economies. The enactment of a law allowing California distilleries tasting/sales privileges will generate new jobs, stimulate our economy and increase tax revenue to California.

- 1. We'll help create hundreds of additional jobs!**
- 2. We'll help stimulate our fragile economy!**
- 3. We'll help increase the amount of state excise taxes collected!**
- 4. We'll help increase the amount of state sales taxes collected!**
- 5. We'll help increase the amount of state income taxes collected!**
- 6. We'll help increase visitation and tourism in California!**

Your support of this proposal means supporting California made products, California's small businesses and California Farmers.

Supporting this proposal will bring current California ABC laws on-par with those states that have recognized the benefits of supporting their distillers and have passed similar laws.

We pose these questions.

2) If a winery in California can offer wine tastings and be able to sell bottles of wine to consumers at their winery, then why shouldn't a distillery in California have the same privileges for distilled spirits?

3) If a brewery in California can offer beer tastings and be able to sell bottles of beer to consumers at their brewery, then why shouldn't a distillery in California have the same privileges for distilled spirits?

We're not trying to change the system....we support it!

Being able to offer tastings and sales of our award-winning products to visitors means being able to introduce our products to consumers who would have otherwise overlooked our brands. This levels the playing field for California distillers.

Consumers who visit our tasting rooms will look to their local retailer or bar for re-purchases.

This will equally benefit both California retailers and wholesale distributors!

While states that allow distilleries the ability to offer tastings/sales to consumers are experiencing tremendous growth, certain archaic laws in our state are preventing this very important industry the ability to grow, flourish and contribute in a meaningful way to California.

Your support for this proposal would greatly level the playing field for the nearly 30 licensed craft-distillers in California and allow them to fairly compete in the industry.

Help us make California an even better place to live, work and visit!

For more info please visit:

www.cadsp.org

