

New England ITS Presents the 22nd Annual Interchange All About Mobility: Innovations in Traveler Information Monday and Tuesday, April 24 and 25, 2017 State Transportation Building, 10 Park Plaza, Boston, MA

This year's New England ITS Annual Interchange focuses on how innovations in traveler information have transformed personal mobility. We've come a long way since the beginning of 511 and static transit information systems. Times have changed and new technological forces are shaping the way we interact with the world including how we filter, access, share, and interact with information. This Interchange will explore these forces and their impact on the technologies employed to generate traveler information, how the information is being used and how the availability of traveler information improves personal mobility.

Current advances in traveler information are considered to be some of the most potentially transformational technological innovations in the US. Over the past five years, there has been a dramatic increase in the availability of real-time traveler information as well as in the number of applications that provide this traveler information using a variety of media. The Interchange will explore not only how traveler information is improving mobility but also how significant it is to the new transportation landscape which consists of new services almost every month. Further, the Interchange will showcase the evolution from static transit information, and traditional 511 phone service and highway advisory radio (HAR) to the current real-time transit, highway, ridesourcing, carsharing and bikesharing information, and related applications, such as the MBTA Performance Dashboard. Finally, the Interchange will discuss the sources of this information (e.g., crowdsourcing, sensors/probes, drones).

Sessions at this year's annual interchange will include these topics as well as the following: data integration and visualization for traveler information, availability and sharing of data (e.g., open data), traveler information accuracy determination; and changes in traveler information expectations by the traveler.

The conference represents a unique opportunity to increase your ITS knowledge and network with the leading ITS transportation professionals in New England. **Registration forms will be mailed shortly. More information will be available on our web site: http://www.newenglandits.org**



Call for Abstracts

New England ITS is soliciting abstracts for presentations at this year's Annual Interchange. Presentation proposals are welcome from any public, private or academic entity involved with ITS. We encourage submissions covering any aspect of ITS research, planning, design, implementation, operations, construction, maintenance or evaluation, focusing especially on traveler information systems/projects using ITS that cover multiple modes of travel, exemplary processes, agency partnerships, and addressing accuracy issues. Presentations can cover any mode of transportation. Please submit a title and brief synopsis (250 words or less) for your proposed presentation by **FRIDAY**, **MARCH 3**, **2017** to: *Carol Schweiger, Schweiger Consulting LLC, clschweiger@comcast.net*

Sponsor and Exhibitor Information

Sponsor and exhibit at the 2017 Annual Interchange! It's a unique opportunity to display your products and services to transportation decision-makers, and to take advantage of a prominent exhibition area located in the transportation hub of the Commonwealth. This year you will have the opportunity to sponsor any number of aspects of the conference, including a happy hour, networking session, and more! Additional information about becoming a sponsor or exhibitor will be sent out soon. For more information please contact: *John Colangelo, Traffic Options, trafficoptions@gmail.com*