



Presents...  
**The CARE PROGRAM™**  
**NEW!** icccrc

**Nurses, ECE Grads, Hospital Staff  
Teachers, Caregiving Students WILL QUALIFY!**

**Care for Canada & Canada Will care for  
You: Introducing Canada's NEW Care Program**

A Program Guide by  
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## I) An Opportunity – For a Meaningful Secure Life

On October 31, 2014 The Department of Citizenship and Immigration Canada, in coordination with the Department of Health Canada and the Department of Employment and Social Development Canada joined together to announce MAJOR changes to Canada’s international caregiver program.

The Solution: This program is meant to take the first crucial steps in addressing Canada’s critical projected need for care workers for our aging population.

Canada although a rich, secure country has problems of its own. The greatest problem our country faces is a rapidly aging population and low supportive birth rate. Thirty (30%) of Canada’s population will be over retirement age by the year 2020, and this percentage is projected to grow until at least 2050. Due to Canadian culture and values related to individualism, hired senior care rather than family based senior care, is the norm in Canadian society. Canadians also are living longer due to innovations in health and healthcare. “The oldest old” as people over 80 are called are projected to account for ten percent of the Canadian population by 2050 (see figure 1). To make matters worse Canada’s birth rate is in a natural state of decline on average a married couple produces 1.5 children. Canada depends on immigration for maintaining our population and economic well-being, and as it happens, care of the Canadian elderly.

Figure 1

Table 1: Very-Old Dependency Ratio (Ages 80+/18-64), Provinces and Territories, 2010-2050						
Jurisdiction	Actual	Forecast				2010 to 2050 Increase (percent)
	2010	2020	2030	2040	2050	
NL	5.6	7.4	14.2	21.5	24.5	338.1
PE	6.4	7.3	11.8	16.0	18.2	183.6
NS	6.7	7.7	13.3	19.3	22.0	226.6
NB	6.8	7.4	12.1	18.9	22.6	234.9
QC	6.5	7.3	11.6	16.3	18.3	182.0
ON	6.0	6.4	9.5	13.8	16.8	178.4
MB	6.7	5.9	8.3	11.4	12.3	84.9
SK	7.3	6.6	8.8	12.5	13.6	86.1
AB	4.4	4.5	7.3	11.8	15.0	241.3
BC	6.5	7.0	11.0	15.9	18.5	183.6
NT	1.3	2.8	7.0	10.1	11.0	780.0
YK	1.6	2.4	5.4	7.2	2.8	77.1
NU	0.5	1.3	2.6	3.8	4.2	790.4

Sources: Statistics Canada and authors' calculations.

\*Projected numbers and increase of “oldest of the old” (80+) by Canadian province.

-Source CD Howe Institute (2012)-



Canada has always been deeply appreciative of the contributions Filipinos immigrants and migrant workers have made to Canadian society. Often Filipinos are rewarded for their contributions with full citizenship. Filipinos have been the number one source of long term immigrants in Canada in multiple categories since 1985. In the previous Live-in Caregiver program Filipinos totaled over 70% of the participants and over 85% of the people who acquired Canadian Permanent Residency status in reward for their participation. With the unveiling of Canada's NEW Care program, **Canada once again turns to you and asks for your help.**

## **2) Canada's NEW Care Program – Care For Canada, Canada WILL Care for You!**

Canada's Care Program has two streams:

### **Stream 1: "Caring for Children Pathway"**

This stream is meant to come to the assistance of professional working married couples (the norm in Canada), to allow them to balance the responsibilities of their professional life and child rearing. It involves in home child care duties.

**Best Suited Candidates: ECE Grads, Teachers, Education Majors, Day Care Workers**

### **Stream 2: "Caring for People with High Medical Needs Pathway"**

This is the most critical stream of Canada's new care program. It is meant to address the emergency need for old age care in senior care residences, hospitals and in private homes.

**Best Suited Candidates: Nurses, Hospital Support Workers, Professional Caregivers, Caregiving Students**

## **3) How Do You Qualify? – Qualifying is easy due to the emergency need.**

- i) Have an IELTS score of 6 in the Academic version of the test.
  - ii) Study for one year in Canada; get a Canadian college certificate in Caregiving.
  - iii) After graduation you will work for two years in Canada caregiving while earning 1.4 million P yearly.
- Then become a Canadian Permanent Resident (which allows you to sponsor family and loved ones).

## **4) Eligibility to Apply- Is this for me?**

If you have graduated from college in the Philippines in nursing, a hospital support staff program, an Early Childhood Ed program, Education program or a Caregiving Program **we can work with you!**



## 5) Path to High Earning Employment, Success and Canadian Life- Your New Life

**First Year Study and Earn:** Under the Canada's new immigration regulations (June 2014) all international students are allowed to work 20 hours a week while they study, they do not require a work permit to do so. Your spouse is also allowed to accompany you to Canada, and work freely with NO limits on the amount of hours spouses can work. This allows students to defer some of the cost of their education. In addition, students gain Canadian work experience to help them better integrate in the hopes they choose to immigrate long term. The Canadian government realizes the value of international students as a source of long term immigration.

**Second Year Earn (ROI):** Studying in Canada for one year (the length of your Caregiver Program) guarantees you the right to work for one year post graduation on a Post Graduate Work Permit (PGWP). This is a special "open" work permit that allows you to work at any job, with any employer. You are also free to choose jobs and employers as you wish for the duration of the PGWP. There are no restrictions on the amount of hours you can work during this period.

**Third Year Find a Permanent Job:** During the first two years of life in Canada you will have excellent opportunities to find potential employers, if not the one you have already. Canadian colleges all have excellent job matching programs that allow their graduates high rates of employment. Aside from that the need for care workers is so acute in Canada that typically over 90% of graduates are employed within the first three months. Add to this the fact that you will be competing with Canadian grads for jobs, the vast majority of whom entered into their college program with only high school degree and NO relevant work experience. If you were an employer who would you choose? A Filipino with a full college degree, plus caregiving experience WITH the Canadian educational credential, or the fresh Canadian grad with a one year certificate and no experience caregiving. The choice is clear and **the clear advantage is yours in this employment market.**

For further details about how favorable this market is consult the following links published by the government of Canada in 2014.

Caregivers rank 3 out of 3 stars for future employment outlook on the Canadian Government's "Job Bank" in EVERY Canadian province except one. **This is the highest ranked future outlook for a professional occupation in Canada.**

See Table (Following Page):

Table 1: Employment Outlook Government of Canada Publication (2014)

SELECT A LOCATION TO VIEW A DETAILED JOB MARKET REPORT

Community/Area	Employment Potentials and Trends
<p>Alberta</p>	<p>★★★★ (3 of 3 stars)</p> <p>For the 2013-2015 projection period, employment opportunities will be good for Nurse Aides, Orderlies and Patient Service Associates (NOC 3413) in Alberta. Compared with all other occupations, more job openings are expected in this occupation as a result of workers retiring.</p> <p>According to the 2011 National Household Survey, the average age for this occupation in Alberta was 42 years and 19% of workers were 55 years old and older. Also, according to the Labour Force Survey, approximately 22,400 people worked in this occupation in 2013.</p> <p>( Release date: 2014-05-22 )</p>
<p>British Columbia</p>	<p>★★★★ (3 of 3 stars)</p> <p>For the 2013-2015 projection period, employment opportunities will be good for Nurse Aides, Orderlies and Patient Service Associates (NOC 3413) in British Columbia. Compared with all other occupations, more job openings are expected in this occupation as a result of workers retiring.</p> <p>According to the 2011 National Household Survey, the average age for this occupation in British Columbia was 45 years and 21% of workers were 55 years old and older. Also, according to the Labour Force Survey, approximately 28,900 people worked in this occupation in 2013.</p> <p>( Release date: 2014-05-22 )</p>
<p>Manitoba</p>	<p>★★★★ (3 of 3 stars)</p> <p>For the 2013-2015 projection period, employment opportunities will be good for Nurse Aides, Orderlies and Patient Service Associates (NOC 3413) in Manitoba. Compared with all other occupations, this occupation is expected to experience stronger employment growth. This, in addition to more workers retiring, is expected to result in new employment opportunities. There should also be proportionately fewer unemployed workers with experience in this occupation to compete for available jobs.</p> <p>According to the 2011 National Household Survey, the average age for this occupation in Manitoba was 42 years and 19% of workers were 55 years old and older. Also, according to the Labour Force Survey, approximately 16,200 people worked in this occupation in 2013.</p> <p>( Release date: 2014-05-22 )</p>
<p>Newfoundland and Labrador</p>	<p>★★★★ (3 of 3 stars)</p> <p>For the 2013-2015 projection period, employment opportunities will be good for Nurse Aides, Orderlies and Patient Service Associates (NOC 3413) in Newfoundland and Labrador. Compared with all other occupations, this occupation is expected to experience stronger employment growth, which will generate new job opportunities. In addition, there should be proportionately fewer unemployed workers with experience in this occupation to compete for available jobs.</p> <p>According to the 2011 National Household Survey, the average age for this occupation in Newfoundland and Labrador was 45 years and 21% of workers were 55 years old and older. Also, according to the Labour Force Survey, approximately 2,600 people worked in this occupation in 2013.</p> <p>( Release date: 2014-06-25 )</p>
<p>Nova Scotia</p>	<p>★★★★ (3 of 3 stars)</p> <p>For the 2013-2015 projection period, employment opportunities will be good for Nurse Aides, Orderlies and Patient Service Associates (NOC 3413) in Nova Scotia. Compared with all other occupations, there should be proportionately fewer unemployed workers with experience in this occupation to compete for available jobs. A significant number of jobs are also expected to become available due to greater than average turnover in this occupation.</p> <p>According to the 2011 National Household Survey, the average age for this occupation in Nova Scotia was 42 years and 17% of workers were 55 years old and older. Also, according to the Labour Force Survey, approximately 9,600 people worked in this occupation in 2013.</p> <p>( Release date: 2014-05-15 )</p>
<p>Ontario</p>	<p>★★★★ (3 of 3 stars)</p> <p>For the 2013-2015 period, employment opportunities for nurse aides, orderlies and patient service associates are expected to be good in Ontario. According to the 2011 National Household Survey, this occupation had a provincial labour force of more than 64,100. Population growth and a steadily aging demographic are the primary drivers behind the increased demand for nurse aides, orderlies and patient service associates across Ontario. This trend will lead to stable job openings in hospitals, while a heightened need may occur in nursing homes and within community health care centres as patients receive ongoing care. Employment growth in this field will further benefit from initiatives such as the 'Aging At Home' strategy by the province of Ontario which aims to offer more home care and community support services to seniors. In addition, nurse aides, orderlies and patient service associates tend to have a higher rate of staff turnover, in part due to the low share of full-time work, so new vacancies will arise as workers leave. Also, given the relatively large size of this occupational group and its older age profile, job openings are expected to be created from retirements. Despite these factors, the level of financial commitment to publicly funded health care institutions may affect demand in this field over the forecast period.</p> <p>Nurse aides, orderlies and patient service associates who are able to accommodate long shifts and work flexible hours will find their employment prospects greatly improved as hospitals may need these health professionals to provide 24-hour patient care. Due to the expansion of home and localized health care initiatives, health professionals who are able to travel will also have more job opportunities as some may be required to work at multiple facilities. Although the completion of a Personal Support Worker educational program is not mandatory in this occupation, it is an asset for potential workers.</p> <p>( Release date: 2014-07-31 )</p>
<p>Prince Edward Island</p>	<p>★★★★ (3 of 3 stars)</p> <p>For the 2013-2015 projection period, employment opportunities will be good for Nurse Aides, Orderlies and Patient Service Associates (NOC 3413) in Prince Edward Island. Compared with all other occupations, this occupation is expected to experience stronger employment growth that will generate new job opportunities. A significant number of jobs are also expected to become available due to greater than average turnover in this occupation.</p> <p>According to the 2011 National Household Survey, the average age for this occupation in Prince Edward Island was 41 years and 19% of workers were 55 years old and older. Also, according to the Labour Force Survey, approximately 1,300 people worked in this occupation in 2013.</p>

Graduates from a Canadian caregiver program enjoy a near perfect job placement rate within four months of graduation. If you want to work in Canada THIS IS the field for you. Median salaries are set at almost \$19 CAD and hour or 750 pesos. (See table 2 below).

Table 2: Median Earning Salary of Caregivers by Region

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NURSE AIDES, ORDERLIES AND PATIENT SERVICE ASSOCIATES (NOC 3413-C) ALL REGIONS ACROSS CANADA

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SELECT A LOCATION TO VIEW A DETAILED JOB MARKET REPORT

Community/Area	Wages (\$/hr)			Note
	Low	Median	High	
Canada	12.50	18.76	24.96	<a href="#">Note</a>
Alberta	15.00	19.03	25.00	<a href="#">Note</a>
British Columbia	16.00	20.72	26.30	<a href="#">Note</a>
Manitoba	12.40	18.00	20.00	<a href="#">Note</a>
New Brunswick	10.00	14.50	21.66	<a href="#">Note</a>
Ontario	13.50	19.00	26.00	<a href="#">Note</a>
Nova Scotia	13.00	16.41	19.00	<a href="#">Note</a>
Prince Edward Island	11.20	18.90	27.00	<a href="#">Note</a>
Québec	11.00	18.26	22.00	<a href="#">Note</a>
Saskatchewan	12.65	20.57	23.08	<a href="#">Note</a>

[http://www.jobbank.gc.ca/LMI\\_report\\_bynoc.do?noc=3413&reportOption=wage](http://www.jobbank.gc.ca/LMI_report_bynoc.do?noc=3413&reportOption=wage)

**6) The Costs and the Return on Investment (ROI):** An Investment that pays off fast.

Figure 2

COSTS/EXPENSES	Amount	Return on investment	Return on investment
<b>BOX A</b>		<b>BOX B</b>	<b>BOX C</b>
Monthly Living Expenses (Show Money)	P 34,000	During Study @ 20 hrs/week	During Study @ 20 hrs/week
Tuition (1 year program average)	P 450,000	Min Wage Job 420 P/Hr	Caregiving Job 750 P/Hr
Visa Fee (Cndn Govt)	P 6,000	Weekly P 8,400	Weekly P 15,000
The Canada Network Professional Fee	P 30,000	Monthly P 33,600	Monthly P 60,000
Health Insurance (depends on Province)	P 0-28,000*	Yearly P 403,000	Yearly P 720,000
Medical Check (average)	P 5,000		* based on average caregiver salary
Police Check NBI	P 500		<b>BOX D</b>
Airfare (average)	P 60,000		During PGWP @ 40 hrs/week
IELTS	P 9000		Weekly P 30,000
College Application Fee (avg)	P 6,500		Monthly P 120,000
Courier Visa Center Fees (VAC)	P 4,000		Yearly P 1.44 million
			* based on average caregiver salary
TTL Average	P 605,000		

The above table shows the estimated costs (all in) of entering the program in year one. The costs are considerable because Canadian education is not cheap. However as with any sacrifice comes reward.

**Box A** shows the costs that will be endured (all inclusive)

**Box B** shows the likely earning potential of someone who can't easily get a job in the caregiver field with their current experience or education certification (someone other than a nurse or a teacher). These people would likely have to work at regular jobs during their study period, prior to earning their educational credentials. The total is low because earnings are limited to 20 hours a week during the study period.

**Box C** shows the earning potential of nurse/ECE/Education grads that already have some paid work experience in the caregiving field. These people may NOT be able to find full time jobs without Canadian certification, but certainly would be in high demand for part time positions in the caregiving field even before graduation. The total is low because earnings are limited to 20 hours a week during study period.

**Box D** shows the earning potential of all graduates from the program immediately after graduation and thereafter. There is no limit to the amount of hours you can work after the PGWP phase and overtime hours are widely available due to the extreme labor shortage in this employment sector.



## **7) Our Professional Services**-Excellence in Immigration Services

**Step 1) School Application Submission and Labor Market Entry Plan:** We specialize in connecting you with a Canadian school that WILL provide you with the skills and certification you need to enter the Canadian labor market as a highly sought after caregiver. No one knows the Canadian education system and labor market better than us, **WE ARE CANADIAN**. Put our excellent, established contacts at post-secondary institutions across Canada to work for you. We handle your school applications every step of the way until acceptance. Our selection process features deep insight to labor market trend, regional demand and post graduate work placement options and success rates. In short, we choose a program that sets you up for success.

### **Step 1 School application submission and Labor Market Entry Plan: P 15,000**

(November promo price, if paid before end of November 2014\*)

**Step 2) Visa Application Submission and Supporting Document Package:** We view applying for a visa to Canada as an art form. We expertly prepare your application forms (the easy part), but also submit persuasive favorable arguments to the visa officer on your behalf. We cover every possible ground of visa denial with detailed analysis and supporting evidence so that your application is well protected. We use our legal knowledge and training to guide us and our years of professional experience. We have assembled a visa documentation package for this program which will serve as an authoritative appendix to your application to assist in compelling visa acceptance. This in addition to your individual application merit due to our ability to highlight to the visa officer your viability as a Canadian caregiver is a recipe for success. Without question our professional skill in such submissions are unmatched.

### **Step 2: Visa Application Submission and Supporting Document Package: P 15,000**

## **8) Why Choose US?**-Professionally Trained and Certified Immigration Experts

Our Canadian Government Licensed Immigration Consultant is Mr. Earl Blaney (RCIC). Mr. Blaney completed a Law degree in Ottawa Canada (2002); he has since been accepted into the Immigration Consultants of Canada Regulatory Council (ICCRC) where he sits as a member in good standing. Unlike other agencies in the Philippines who have a Canadian lawyer or RCIC sign off on the work that local staff prepares, Mr. Blaney handles EACH one of our applications from start to finish himself. At **The Canada Network** we believe that if you are paying for licensed expert immigration advice and submissions, you should have a licensed expert prepare your application. That is our commitment to you. Our fees remain lower than the industry standard because we also believe that high level services should be available to the average person, this is a value many Canadians hold dear and which we extend to you. We can arrange an initial FREE consultation of thirty minutes via Skype or in person at our office in Lahug, Cebu City. We'd like to get to know you, and if we can, we'd love to help you. All clients are protected by errors and omissions insurance and the high practicing standards of the ICCRC.

Kind Regards,

The Canada Network