



the best of **Hotels**

The online magazine

The Best Of Hotels is a luxury lifestyle site that focusses on the hospitality sector. We feature only the very best that is on offer, whether this be hotels, bars, restaurants, holidays or hot new luxury products that are found in hotels, resorts and on our travels.

The Best of Hotels is both a guide for consumers looking for the ultimate in luxury travel and the ideal place for Hotel Managers to find the coolest new products for their Hotels.

TheBestofHotels.com

Our Team

Our team consists of

- hospitality experts
- designers
- writers
- photographers
- video makers
- marketing professionals.

With this unique combination we can offer a full promotion service for Hotels and resorts.

Custom Made Campaigns

Our promotions are always results driven and therefore we create custom made packages for every campaign.

Our marketing professionals will liaise with the hotel marketing manager to define specific needs and objectives and then our creative team will make the content suitable for a successful on-line campaign.

This will consist of a newsletter and blog material spread across social media, our website and through our partner sites.

*****Services

- Content creation
- Blogs
- Photography
- Video
- Promotion campaigns

Watch here the promofilm for ESSQUE ZALU Hotel Zanzibar made by our partner in videography. Made with high speed camera and drone:

<http://www.essquehotels.com/videos.html>

Hotel Opportunity

You have the choice of the following options to create a commercial buzz for your hotel or hotels.

1. One article accompanied by an image, an editorial written by you.
2. Two articles accompanied by an image, an editorial written by you and one article written by our content expert.
3. Three articles accompanied by an image, an editorial written by you and two articles written by our content expert.
4. A banner on the Hotel Branding page - linked to your Hotel booking site.
5. A front page banner - 3 weeks - linked to your Hotel booking site.
6. Both banner options.

[Ask for pricing for each option or for total package!](#)

Hotel Opportunity

For Hotel groups, please contact us for special offerings.

You will receive a 5% discount on the first order of Hotel purchasing of [Design Hotel Supplies](#) when you commit to campaigning for a minimum of € 1.500,--

As well as supplying you with writing and editing services, our Media and Content team can also provide professional Hotel Photography and Video.

We look forward to working with you and your hotel and adding extra value to both your marketing and commercial activities.

Contact

Feel free to contact us for further information

Carl Mills
Market Media Manager

T. +31 6 81369098

M. carl@mocinno.com

Mocinno International

- The Best of Hotels
- Design Hotel Supplies