

"MOVEE4U" - Effectively and Efficiently Reaching a Targeted Demographic of 18 to 45 with exciting original and popular series, such as cooking, sports, music, comedy, drama and Tons of A-list Star Studded Encores and Fresh Original Movies! Extending to also provide Children's programming afterschool and Saturday mornings with an additional offer on the weekends of traditional and undiluted classic Western series for the elderly generation, topping it off with Church programming on Sunday mornings! This says it all in a nut shell; "No one left behind!" Movie Time is Still Prime - with back to back movies everyday!

## **CABLE - TV - WEB - MOBILE**

MOVEE4U reaches a national audience of 34+ million homes via Traditional TV, including High Power Broadcast Stations, Cable TV and STB Cable. MOVEE4U is also available on iPad, iPhone, Android and Smart TV devices via iPoint TV -MOVEE4U - No one gets left behind!

#### **MOVEE4U VIEWER**

Targeting Demographics 18-45 MOVEE4U is an entertainment network, as described above, for the entire family. Through MOVEE4U's Traditional TV broadcasts and new media platforms, the network fulfills the more traditional audience, while keeping up with the new generation on any and all devices!

#### **PROGRAMMING**

**MOVEE4U features 100's of family friendly movies!** A-list Star Studded Features edited for family viewers; newer features including the great unforgettables' from the 80' 90's and 2000's.

## **Original Series:**

- ➤ Sci-fi Series Black Dawn
- ➤ Adventure Of Love & Betraval
- ➤ Comedy Sealab 2021







**MOVEE4U** programs include: Movies!! Reality, Independent Film, Scripted, Non-Scripted Series, Saturday-Sunday morning Cartoons for Kids, with an array of Sports, News and Music.

### Big News for FALL 2014! New Pilots!

Exciting new pilots for series that have never been aired on TV. **MOVEE4U** presents new groundbreaking pilots.

- **❖ Dark Prophet** −Sci-fi Action
- Patsy's Place Comedy Cooking/Sitcom
- ❖Graham Crackers Comedy



GREAT OFF NETWORK SERIES - From HBO Family Channel to MOVEE4U, "MAGIC CELLAR," for kids. The first animated series based on African culture. The series marks the first time Africa's children will see themselves reflected in an animated series. The series celebrates Africa's culture and traditions, while promoting reading as exciting and adventurous. The stories are based on African folktales, partially collected from interviews conducted with elders in villages across South Africa.









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MARKET	DMA#	CABLE HOUSEHOLDS	TV HOUSEHOLDS	OUTLET
Los Angeles	2	High Power Station	5,613,460	KXLA 44-10
Los Angeles	2		5,613,460	K34EU (HDTV)
Chicago	3	(extended reach due to station location)	9,000,000	WPVN 24.1
Philadelphia	4		2,500,000	WEFG7.2
Detroit, MI	11	470,000	1845920	WLPC TV40 Comcast Cable 397
Miami	17		1621000	WPMF-LD 38
Las Vegas, NV	40	100,000	100,000	KLBC TV 2/Cable
Pensacola, FL	60		399,000	WBQP 34.2
Knoxville, TN	61		520,890	WJDP 11
Wichita, KS	67		450,300	KFVT 40
Florence/Decatur/AL	69		177379	WXFL/Channel 10
Monroe, IN; Lawrence County	IL 104	43,000	143,726	HTN/Cable Channel 21
Tyler-Longview	88	30,000	100,000	KLNM 42
Santa Barbara-Santa Maria-Sa Luis Obispo, CA	an 123	(ready by third week Nov.)	128,690	KCCF TV 46
Montgomery-Andalusia, AL	128		111,133	WKNI 25
Kalispell, MT	172		140,000	K34MJ-D
Princeton -Marion-Oak Hill, W	V 156		134,410	WJDG
Bluefield-Beckley-Oak Hill, W	V 156		134,410	WJDW 35
Cortez, CO	199		4000	KEBD 28
U.S.		10,000,000	10,000,000	ROKU Cable Box
U.S - UK		350000	350000	POPCORN Hr POPBOX
U.S.		43000	43000	MAGIC TV Box
U.S.		10,000,000	10,000,000	iPoint tv/Cable, Roku, iPad, Smart TV Devices, iPhone, etc
* (New Station)		Total Cable/Cable Box Subscribers	Total TV Households	Total
U.S.		11,036,000	22,989,908	34,025,908



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