



ENTRIES CLOSE 30 SEPTEMBER 2015
NO LATE OR INCOMPLETE ENTRIES ACCEPTED

ID	Category and Entry Requirements	Fee
1GY	West Australian Country Music Group Of The Year	\$20.00
2MA	West Australian Country Music Male Artist Of The Year	\$20.00
3FA	West Australian Country Music Female Artist Of The Year	\$20.00
4SY	West Australian Country Music Independent Single Of The Year	\$20.00
5AY	West Australian Country Music Independent Album Of The Year	\$20.00
6VY	West Australian Country Music Video Clip Of The Year	\$20.00
7OS	West Australian Country Music OPEN Songwriter Of The Year Open to ALL ages	\$15.00 per song
8EA	West Australian Country Music Emerging Artist Of The Year	\$20.00
9JA	West Australian Country Music Junior Vocalist Of the Year	\$20.00

*Entry fee is discounted by \$5.00 per entry if the entrant is a **current** member of the Country Music Club of Boyup Brook. To become a member of the Country Music Club of Boyup Brook WA Inc or renew membership, please go to www.countrymusicwa.com.au

Your Details

First Name		Last Name	
Date of Birth (Junior Category Only)			
Band or Performing Name (if different to above)			
Address			
Suburb/Town		State	
Post Code			
Home Phone		Mobile	
Email			

TERMS & CONDITIONS OF ENTRY

Background Information:

The Boyup Brook Country Music Festival and the West Australian Country Music Awards presented by LiveLighter are organised and implemented by the Country Music Club of Boyup Brook. The Awards are presented during the Boyup Brook Country Music Festival annually.

2016 will be the 31st Annual West Australian Country Music Awards and over time these Awards have given deserved recognition to many emerging and established Country Music Artists. The West Australian Country Music Awards are the single most prestigious focus on the Country Music Industry in this State. This year there are 9 categories in all.

Entrants Information:

The West Australian Country Music Awards are exclusively open to Western Australian Country Music Artists, who have lived in Western Australia for a period of 5 years or more and who also fulfill the following conditions per entry.

Group, Male and Female of the Year entrants are judged on being an artist and not just their vocal and/or musical ability. An artist being someone, or group, who is pursuing a serious career in the music industry and the judging will reflect this to include online presence and other material out in the media plus radio play/interviews and gig bookings, as well as the tracks submitted.

Commercially released is defined as being available on a recognised DSP (Digital Service Provider) such as iTunes or similar, and/or a professionally packaged CD that is available for sale retailers and/or the general public.

The **Single of the Year** category may be available solely as a commercially available digital download, such as iTunes. This can be released for sale to the public in a variety of different formats and in most cases, released separately for promotional uses such as commercial radio airplay.

A biography of 120-130 words in a **Microsoft Word Document** is required plus a recent photo 1meg in a jpeg format to be used for promotion.

To be eligible for nominations in all categories, except **Single of the Year, Video Clip of the Year, Emerging Talent** and the **Junior Awards**, a quantity of a minimum of 250 units must have been released for sale as a commercially packaged product in Australia during the eligible period.

Nominations for the **Album of the Year** must contain at least (7) seven songs with 50% of songs being released for the first time in the eligible period.

Nominations for **Video Clip of the Year** must first be available for broadcast within the eligible time frame.

The **Songwriting** category is an **OPEN** category - open to **all ages** including juniors.

To be considered in the **Junior** category, the entrant must be under 18 years of ages as of 31st December 2015.

Covers or original material may be submitted and this category is judged on vocal ability only.

All entries will be pre-judged. All judging will remain anonymous and nomination forms, products and judging sheets will not be returned. The **highest** scoring entry in each category will be selected as the Winner. The **Finalists** in **Emerging Artist** and **Junior Vocalist** of the Year **MUST** be available to perform on Friday 19th February 2016 as we offer the opportunity for these artists to showcase their talents and are therefore included in the Friday evening programme. The **Winners of Male Artist, Female Artist** and **Group of the Year** are also invited to perform. Actual performance time is subject to change. The venue will be at the discretion of the Country Music Club of Boyup Brook WA Inc.

Minimum standards are required to be reached along with a minimum number of entries in ALL categories, otherwise this may result in the category being cancelled. This decision is at the discretion of the organisers. The decision will be final and no discussion will be entered into.

All performers who attend the Awards are responsible for their own equipment.

Criteria specific to each category is listed with relevant category information.

Individual track entries can be entered into several categories as long as they meet the eligibility for each category. Therefore a track can be entered into Songwriter, Album and Single.

Backing Band:

The Country Music Club of Boyup Brook WA Inc. will provide a backing band if required for **Emerging Artist** and **Junior Vocalist** finalists. All finalists, once notified, must have song charts and audio examples ready to send to the backing band. Finalists are required to contact the backing band to arrange for a rehearsal time.

Pricing:

Entry fee is discounted by \$5.00 per entry if the entrant is a current member of the Country Music Club of Boyup Brook WA Inc. Membership Application is available online from

www.countrymusicwa.com.au

Or you can pay your membership when you lodge this form.

Passes / Tickets:

Finalists will be provided with a backstage pass for the duration of the Awards section and a weekend pass for the Boyup Brook Country Music Festival. Finalists under the age of 18 years will be provided with an additional weekend pass for an accompanying adult.

Accommodation & Travel:

All Award performers will be responsible for their own travel and accommodation costs.

Closing Date:

The closing date for entries is 5.00pm 30th September 2015. Please email Award entries to countrymusicwa@westnet.com.au in subject line please include **Award Entry 2016 – Name of Artist**. Only entries that will be accepted by post are the West Australian Country Music **Independent Album of the Year**. Entry forms and materials must be received by this date. NO late or incomplete entries will be accepted. Please allow sufficient delivery time for your product, especially the **Album of the Year** category, to be received prior to the closing date.

Albums to be sent to

The Awards Coordinator
Country Music Club of Boyup Brook WA Inc
PO BOX 103, Boyup Brook WA 6244

Notifications:

Notification of Finalists will be late December 2015

Winners will be announced at the Western Australian Country Music Awards on Friday 19th February 2016 at the Boyup Brook Country Music Festival.

CATEGORIES

ID West Australian Country Music Group Of The Year

Judged on (2) two nominated tracks from a commercially released current EP or Album – released between **February 2013** and **September 2015**.

1GY Must be able to present evidence of a minimum of 250 pressing of CD. Only commercially released recordings will be accepted.

A Group is defined as an act, consisting of two or more people, all of whom normally perform together.

Judging Criteria:

Vocal ability: (50% of Marks)

Voice - quality, skill and expression, including any harmonies

Pitch – accurate, tonal quality

Diction – clear and easy to understand

Tempo – good sense of timing

Commitment to Industry: (50% of Marks)

Judges are requested to search each entrant on line and in any hard media publications they have available to ascertain their public visibility and activity within the Country Music industry, and their commitment to the profession.

Prize goes to the Group

ID West Australian Country Music Male Artist Of the Year

Judged on (2) two nominated tracks from a commercially released current EP or Album - released between **February 2013** to **September 2015**.

2MA Must be able to present evidence of a minimum of 250 pressing of CD. Only commercially released recordings will be accepted.

An 'Artist' is a professional performer who is actively working in the industry - touring, playing the Festival circuit, releasing albums/singles, releasing music to radio (through a recognised distribution service) and iTunes.

Judging Criteria:

Vocal ability: (50% of Marks)

Voice - quality, skill and expression, including any harmonies

Pitch – accurate, tonal quality

Diction – clear and easy to understand

Tempo – good sense of timing

Commitment to Industry: (50% of Marks)

Judges are requested search the entrant on line and in any hard media publications they have available to ascertain their public visibility and activity within the Country Music industry, and their commitment to the profession.

Prize goes to the Artist

ID West Australian Country Music Female Artist Of The Year

Judged on (2) two nominated tracks from a commercially released current EP or Album - released between **February 2013 to September 2015**.

3FA Must be able to present evidence of a minimum of 250 pressing of CD. Only commercially released recordings will be accepted.

An 'Artist' is a professional performer who is actively working in the industry - touring, playing the Festival circuit, releasing albums/singles, releasing music to radio (through a recognised distribution service) and iTunes

Judging Criteria:

Vocal ability: (50% of Marks)

Voice - quality, skill and expression. Also include any harmonies

Pitch – accurate, tonal quality

Diction – clear and easy to understand

Tempo – good sense of timing

Commitment to Industry: (50% of Marks)

Judges are requested search the entrant on line and in any hard media publications they have available to ascertain their public visibility and activity within the Country Music industry, and their commitment to the profession.

Prize goes to the Artist.

ID West Australian Country Music Independent Single Of The Year

By definition a 'single' is a track that has been commercially released to *radio*.

4SY Judged on (1) one nominated track/single that has been commercially released to radio. Must be able to present evidence of the commercial release (as defined in eligibility criteria) if requested.

Singles have to be released to radio between **February 2014 and September 2015**.

Nominated track may be available solely as a commercially available digital download such as iTunes or distributed to national radio through a recognised industry distribution service such as CRS Publicity, DMDS or similar.

If requested you must be able to demonstrate the performance of the single eg; Tracking reports, any chart action - charted nationally or locally?

Judging Criteria:

Vocal Performance: (Maximum Score 5)

Voice - quality, skill and expression. Also include any harmonies

Pitch – accurate, tonal quality

Diction – clear and easy to understand

Tempo – good sense of timing

Dynamics – variation to give interest

Musical Content: (Maximum Score 5)

Song is clearly Country in style, feel and attitude

Song is suited to vocal style and range of performer(s)

Overall appeal

Style exhibits style and personality of performer(s)

Quality: (Maximum Score 5)

Commerciality - how well does the single compare to current popular country music?

Recording – is of a high quality and professional standard

Prize goes to the Artist.

ID West Australian Country Music Independent Album Of The Year

This category is for an Album as a whole and will be judged on all aspects including (but not limited to) the artist's performance, songs, music, engineering, design, art and layout.

5AY

Must submit (5) five copies of the commercially released original album for judging and the appropriate nomination form. Album has to be released between **February 2014** and **September 2015**. Electronic copies will NOT be accepted. Albums must be in the original format as released.

The Album must contain at least (7) seven tracks and 50% of the overall number of tracks must be previously unreleased recordings or have been released for the first time in the eligible period.

Judging Criteria:

Vocal Performance: (25% of Marks)

Voice - quality, skill and expression, including any harmonies

Pitch – accurate, tonal quality

Diction – clear and easy to understand

Tempo – good sense of timing

Dynamics – variation to give interest, appropriate for each track

Musical Content: (25% of Marks)

Songs are clearly Country in style, feel and attitude

Songs are suited to vocal style and range of performer(s)

Range of songs demonstrate variety and interest

Overall appeal of the tracks included

Album style exhibits style and personality of performer(s)

Album Presentation: (25% of Marks)

Artwork – has aspects that identify the album as Country, reflects the content of album and personality of performer(s)

Legibility – song titles and other text are easy to read, songs numbered

Information – album text includes relevant and interesting information

Appeal – album is visually attractive and appealing to prospective buyers

Quality: (25% of Marks)

Commerciality - how well does the album compare to current popular country music?

Packaging – the case is of suitable quality to appeal to customers

Recording – is of a high quality and professional standard

Prize goes to the Artist and Producer (the Producer does not have to be West Australian)

ID

West Australian Video Clip of the Year

6VY

Video clips must be first released and available for broadcast or sale in the current Awards year between **February 2014** and **September 2015** and are treated as releases in their own right, not tied to the release date of the associated audio track.

Video clips must not be more than five minutes in duration, featuring the performance of not more than one song or medley.

Judging Criteria:

This category is to acknowledge the skills of the Video Production team in conjunction with the Artist(s), therefore the judging is based on the videography, sound recording and final mix, editing, any special effects, directing and how the video production represents the song.

Although the song and the artist performance are important, this category is judged on the actual video production and not the song.

Prize goes to the Artist/s and Producer (the Producer does not have to be West Australian)

ID West Australian Open Songwriter of the Year

May enter up to (3) three songs (to be judged individually) and the copy of the lyrics must be included with the application and submitted anonymously – no names on lyrics.

7OS Songs have to have been completed between **February 2014** and **September 2015**.

The quality of the song recording should not be an issue but lyrics, feel and melody are!
Judging criteria:

Lyrics: (Maximum 5 points)

Is the storytelling interesting, not confusing
Title or hook memorable
Rhymes are clever and not too predictable
Words efficient or wasteful

Melody: (Maximum 5 points)

Is there a memorable musical hook and placed appropriately
Does melody suit and fit the lyrics
Do rhythm and tempo set an appropriate mood

Structure: (Maximum 5 points)

The entry does not have to include a chorus, verse, bridge etc but structure must create interest

Appeal: (Maximum 5 points)

Has a unique or fresh approach been applied
Is the message powerful
Does the song generate emotion

Songwriters or Cowriters full details. The Songwriter(s) does not have to be the performing Artist on the track.

Open to Professionals, Amateurs and ALL ages.

Prize goes to the Songwriter(s).

ID West Australian Country Music Emerging Artist Of The Year

Judged on (2) two nominated tracks, not necessarily from a current Album.

8EA Must be an unsigned Artist. Entrants must be over 18 years on the 1st January 2016, and must not have previously won a West Australian Country Music Award in any senior category. Past winners of Junior West Australian Country Music Awards are eligible to enter.

Judging Criteria

The criteria states that entrants do not have to submit a professional recording from a current album, and do not have to have a high public profile, although being seen to be actively working in the industry to raise their profile is taken into account. Therefore entrants are judged on their vocal ability plus the availability of their public profile on line or any hard copy media.

Prize goes to the Artist.

ID West Australian Country Music Junior Vocalist Of The Year

To be considered in the JUNIOR category, the entrant must be under 18 as of 31st December 2015.

9JA Judged on (2) two nominated tracks or Mp3. Not necessarily from a commercially released product. Does not have to be original songs and can be cover songs.

Judging criteria:

Voice - quality, skill and expression.
Pitch – accurate, tonal quality
Diction – clear and easy to understand
Tempo – good sense of timing

Prize goes to the Artist

