

Cariñena In the News

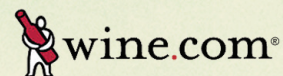
“92% of trade respondents predicted that Garnacha from Spain has the greatest potential for growth in the U.S. market.”

(*Wine Opinions, 2015*)

“Fruit-forward Garnacha at a value price-point, these are wines for every day.” (*The SOMM Journal*)

“When one person wants Pinot Noir and one wants Cabernet Sauvignon, I always recommend Garnacha to them. It’s my go-to.” (*Joelle Cousins, Sommelier*)

“With its signature Garnacha-based reds and other high-quality reds and whites, Cariñena is poised to become the next big thing from Iberia due both the affordability and crowd-pleasing approachability of its wines.” (*Wine.com*)



“The biggest advantage for the Cariñena region is the quality-to-value ratio.” (*The SOMM Journal*)

THE **SOMM** JOURNAL

“Garnacha is the ‘Height of Fashion’”
(*Jancis Robinson*)

“Cariñena is a place for discovery.” (*Wine & Spirits*)

“At its best, Cariñena delivers a clear expression of Garnacha, with all its fruity flavors and freshness intact—a wine to pour liberally with tapas or as an aperitif.” (*Patricio Tapia, Wine & Spirits*)

Wine & Spirits

Paniza

Paniza Gran Reserva – 91 points, Exceptional & Best Buy (*Tastings.com*)

“Below \$15, Bodegas Paniza 2012 Viñas Viejas is the best so far!” (*Nancy Sabatini, Mainstreet Wine & Spirits*)

CONTACT US:

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Vinos de Cariñena U.S.A.

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I’VE FOUND SOMETHING:

Cariñena

D.O.P. Cariñena is located in the heart of the Ebro Valley in Spain’s northeast region of Aragón. The climate is extreme, characterized by high altitude vineyards that descend into dramatic windswept plains with significant temperature swings. Garnacha thrives in the region’s complex, stone soils, and has long been the star of the region: Cariñena has more old-vine Garnacha planted than any other region in Spain. With outstanding quality-to-value and flavorful, fruit-forward wines, Cariñena has doubled in distribution in the U.S. in the past year and has been cited as a region to watch by *Wine.com*, *Wine & Spirits* and *The Today Show*.



BODEGAS PANIZA (VILLAGE OF PANIZA)

Founded in 1953, Bodegas Paniza is named for the village where the winery is located. Here, in the highest elevation vineyards of the Cariñena wine region, growers have cared for their land for generations. The winery is situated in the southernmost area of Cariñena, at the rise of the Sistema Ibérico Mountain range, which brings desirable, cooling influences even in the peak of summer. The star of the region is the Garnacha grape, and Bodegas Paniza tends to some of the oldest, most expressive vines in all of Spain. Paniza is made up of 400 growers, responsible for the cultivation of 6,200 acres under stringent quality controls. The vineyards span a variety of microclimates, including limestone, sand, clay and stone soils. The winery’s finest estate is 200 acres of old vines, highly valued for their low yield, highly complex fruit and a combination of concentration and elegance ranging from 50 years to a “centenaria” vineyard first planted in 1906 with Garnacha, Tempranillo and Cariñena. 100% hand-harvested, the artisanal vineyards of the Paniza village preserve the traditions of the past and ensure a legacy for the future.

HEAD WINEMAKER: ANTONIO SERRANO



									
<div><div>Agostón</div><div>Tinto Tempranillo-Cabernet (50% Tempranillo/ Cabernet)</div><div>Easy-to-drink, approachable.</div><div>Age of Vines: 15-20 years</div><div>\$9.99-\$14.99</div><div>Named for the wild "agoston" boars who sneak in from the forests and steal grapes.</div><div>Additional Styles: Tinto Garnacha-Syrah (50% Garnacha/Syrah) Rosado Garnacha-Cabernet Sauvignon (90% Garnacha, 10% Cabernet) White Viura-Chardonnay (60% Viura, 40% Chardonnay) Savvy Shoppers. By-the-glass.</div></div>	<div><div>Peca</div><div>Tinto (60% Tempranillo, 40% Garnacha)</div><div>Easy-to-drink red blend.</div><div>Age of Vines: 20+ years</div><div>\$10-\$15</div><div>New release.</div><div>Additional Styles: Blanco (100% Viura) Rosado (100% Garnacha) Savvy Shoppers. Retail display.</div></div>	<div><div>Mono</div><div>Cabernet Sauvignon (100% Cabernet Sauvignon)</div><div>Classic.</div><div>Age of Vines: 20+ years</div><div>\$10-\$15</div><div>New release.</div><div>Additional Styles: Garnacha (100% Garnacha) Syrah (100% Syrah) Rosé (100% Garnacha) Viura-Chardonnay (50% Viura, 50% Chardonnay) Savvy Shoppers. Retail display.</div></div>	<div><div>Paniza Joven</div><div>Garnacha-Tempranillo (60% Tempranillo, 40% Garnacha)</div><div>Easy-to-drink red blend.</div><div>Age of Vines: 20+ years</div><div>\$10-\$15</div><div>This blend features Spain's two best known native varietals.</div><div>Additional Styles: Viura (100% Viura) Garnacha Rosado (100% Garnacha) Savvy Shoppers. By-the-glass.</div></div>	<div><div>Paniza Varietal</div><div>Garnacha (100% Garnacha)</div><div>Fruit-forward.</div><div>Age of Vines: 20+ years</div><div>\$10-\$15</div><div>Varietally focused wines.</div><div>Additional Styles: Rosé (100% Garnacha) Viura-Chardonnay (50% Viura, 50% Chardonnay) Syrah (100% Syrah) Savvy Shoppers. By-the-glass.</div></div>	<div><div>Paniza Sleever</div><div>Garnacha Rosado (100% Garnacha)</div><div>Lively, expressive varietals.</div><div>Age of Vines: 25+ years</div><div>\$10-\$15</div><div>New sleever packaging designed for retail.</div><div>Additional Styles: Viura-Chardonnay (50% Viura, 50% Chardonnay) Garnacha Tinto (100% Garnacha) By-the-glass. Retail display.</div></div>	<div><div>Dandi</div><div>Reserva (80% Tempranillo, 15% Cabernet, 5% Garnacha)</div><div>Classic.</div><div>Age of Vines: 15-20 years</div><div>\$10-\$25</div><div>New release.</div><div>Additional Styles: Crianza (60% Tempranillo, 20% Garnacha, 20% Cabernet Sauvignon) Gran Reserva (60% Cabernet, 30% Tempranillo, 10% Garnacha) Savvy Shoppers. Retail display.</div></div>	<div><div>Paniza</div><div>Crianza (60% Tempranillo, 20% Garnacha, 20% Cabernet Sauvignon)</div><div>Classic.</div><div>Age of Vines: 15-20 years</div><div>\$10-\$25</div><div>Sourced from Paniza village vines at high altitude.</div><div>Additional Styles: Reserva (80% Tempranillo, 15% Cabernet 5% Garnacha) Gran Reserva (60% Cabernet, 30% Tempranillo, 10% Garnacha) Savvy Shoppers. By-the-glass.</div></div>	<div><div>Viñas Viejas</div><div>Viñas Viejas (100% Garnacha)</div><div>Full-bodied from 100-year vines.</div><div>Age of Vines: 100 years</div><div>\$15-\$20</div><div>Hand-selected from centennial vineyards. An exceptional Old Vine Garnacha.</div><div>Additional Styles: Syrah (100% Syrah) Chardonnay (100% Chardonnay) High expression. Perfect for seekers of Old Vine Garnacha.</div></div>	<div><div>Artigazo</div><div>Artigazo (40% Garnacha, 30% Syrah, 30% Cabernet Sauvignon)</div><div>Full-bodied, elegant & well-balanced.</div><div>Age of Vines: 40+ years</div><div>\$20-\$25</div><div>100% hand-harvested grapes.</div><div>High expression. Connoisseurs.</div></div>
Best Buy				Premium		Premium-to-Ultra-Premium			

BODEGAS PANIZA KEY FACTS

- Founded in 1953, Bodegas Paniza is named for the village of Paniza.
- 400 grape growers cultivate 6,200 acres; many families span generations.
- The Paniza region is considered one of the distinct ‘crus’ of Cariñena.
- The oldest vines span 200 acres, including the “1906 vineyard.”
- Key growing conditions: cool, high altitude with a mix of limestone, sand and clay soils.
- A commitment to innovation has led to spectacular growth.
- Younger generations of growers have returned to take over family holdings, driving economic renewal throughout the area.

CLIMATE AND TERROIR

The climate in Cariñena is characterized by extremes, with a landscape that rises from the Sistema Ibérico Mountains in the south, through the central plains and up to the Pyrenees in the north. Altitude ranges from 1,300 feet to 2,800 feet, resulting in favorable variations between night and day temperatures that contribute to aromatics and structure. Plantings of 30 to 40-year-old Garnacha, the region's best-known variety, are relatively common and some of the oldest vines date back over a century, reaching deep into the rock to extract minerality and water reserves. The health of the vine is naturally regulated by the famous Cierzo winds. This dry and often cool wind blows in from the north and helps keep the grape canopy disease-free.