



# The Science Inside SOUL

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# What's in SOUL?

- Black Raspberry Seed



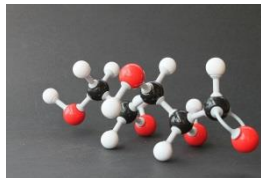
- Black Cumin Seed



- Grape Chardonnay Seed



- D-Ribose



# The Benefits of Soul

Provides the equivalent of 8-10 servings of fruits  
and vegetables, and 2-3 servings of essential fatty  
acids.



plus



plus



# STRESS...the silent killer

Stress:

The body's response to events, situations, trauma, that creates an acidic environment that promotes illness, inflammation, and even cell death or alterations that affect their function. (National Academy of Sciences)

## **Four Types of Stress:**

- ❖ Emotional
- ❖ Physical
- ❖ Chronic
- ❖ Pharmaceutical-Induced



# What Stress Affects:

- Gene activity (especially when there is no trauma to fight)
- Inflammation response (acute and chronic)
- Hormone production and release
- Nutrient absorption
- Blood Pressure/heart rate and efficiency
- How body responds to treatment protocols



# Inflammation

Acute versus Chronic



## ACUTE

Body's response to trauma such as injury, surgery, genetic illness

## CHRONIC

Causes disease, and system shut down...the "On" switch to the immune system gets stuck in that position

# The Science of Soul



Backed by clinical research, SOUL contains seed-based nutrition, using a cold-pressed process that protects the nutritional integrity of the seeds.

Black Raspberry, Black Cumin, Grape Chardonnay, and D-Ribose are contained to offer exceptional nutrient absorption, anti-inflammatory properties, fiber, vitamins, minerals, omegas, and the antioxidants needed to promote healthy living.

Let SOUL be your answer to the number one killer....STRESS.

# Why Black Raspberry?



- Assists with balancing the body's pH
- Assists with nutrient absorption, has vitamins, minerals, and fiber
- Anti-oxidant and helps eliminate free radicals in the body
- Has been used in cancer treatment and prevention
- Helps boost immune system
- Helps stabilize and restore the insulin-glucose levels in the body
- Has been shown to reduce cancer tumors in animals (Ohio State/Livestrong)
- Has been linked to anti-aging properties
- Source of phytochemicals and high levels of anthocyanins and other flavonoids.
- Greek mythology associates them with fertility



# Why Black Cumin?



Scientific evidence suggests that black seed might help:

- boost the immune system
- fight cancer
- prevent pregnancy
- lessen allergic reactions

Black Cumin has been used for:

- Digestive Issues
- Cancer treatment and prevention
- Diabetes
- Strengthen the Immune System
- Psoriasis and other skin conditions
- Asthma and allergies

# Black Cumin, continued

Companies are working to patent black cumin protocols for treating diabetes, cancer cell growth, viruses, psoriasis, asthma, immune system dysfunctions.

Other documented uses:

- Increase breast milk flow/alleviate menstruation issues
- Help with digestive issues
- Increase energy
- Treat pancreatic cancer
- Anti-parasitic
- Effective for various skin conditions
- Treat tumors in eyes, abdomen, and liver
- Lowers blood pressure and cholesterol



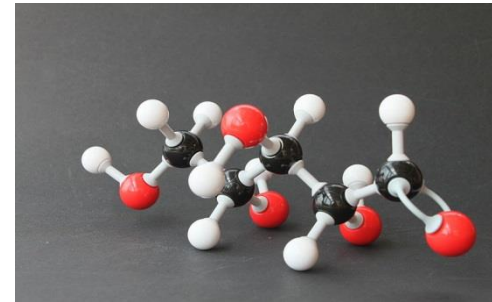
# Why Grape Chardonnay?

50 times more potent than Vitamin E and C in isolation, and is a natural anti-allergen and anti-inflammatory

Has been used to treat and/or prevent:

- Diabetes
- Asthma and hay fever
- Skin disorders
- Used as a potent anti-inflammatory
- Arthritis, ulcerative colitis, Chrono's
- Cardiovascular disease
- Brain health
- Cancer (neutralizes free radicals that damage DNA)

# Why D-Ribose?



D-Ribose: The sugar that boosts the energy level of ATP. Well absorbed, current food sources do not supply enough synthesized ribose from glucose to meet the body's needs.

## Documented Uses of D-Ribose:

- Promote recovery of ATP (adenosine triphosphate)
- Provide energy for cellular function
- Make up genetic material (DNA and RNA)
- Prevent cramping, muscle fatigue
- Treat fibromyalgia, and chronic fatigue
- Promotes mental clarity and focus
- Increase power productivity in athletes
- Restores energy and function of the heart

**Seed Based Nutrition at it's  
finest...**

**DO YOU HAVE SOUL?**

*Please note that the information in this presentation is not mean to take the place of the advice from your medical practitioner, nor do we make any claims of disease or health cures with the products or optional context of care that may be discussed during the presentation. Always consult your physician.*