



Saturday, April 26, 2014

Indiana University Memorial Union – Alumni Hall

6:30 p.m. Cocktails & Silent Auction
7:45 p.m. Dinner & Live Auction

Deadlines

Underwriters: February 21, 2014
Auction Items: March 14, 2014

Tickets

\$50 Individual / \$350 Table of Eight

Tails on the Town: Rio Carnival MCHA's 8th Annual Benefit

Since 1956, our mission has been to responsibly and compassionately protect, advocate and educate for animal welfare in our community.

Travel to exotic South America without leaving Bloomington, and enjoy the glamour of **Rio Carnival!** It's MCHA's 8th annual benefit auction and dinner.

What is Tails on the Town?

An evening of excitement – *live and silent auctions, hors d'oeuvres, cash bar, gourmet dinner, and the music of Latin America* – benefiting MCHA's work to protect, advocate and educate for animal welfare in our community.

This event is made possible by the generous support of underwriters, item donors, and attendees. Featuring auction items in all price ranges, the event offers a unique marketing opportunity for its supporters.

How can I get involved?

Underwrite the Event

Provide a cash gift or in-kind service/good needed to produce or promote the event (*e.g., media sponsorships, video/photography, wine, decor, etc.*)

Donate an Item

Donate items for auction at the event. All price ranges are welcome.

Come with a Friend

Join the fun with friends galore at a memorable evening supporting MCHA!

How do I contact MCHA?

To submit a form, get information, or ask questions:

Phone (Fax) 812.332.6242 (812.349.3440)

Email vvisley@monroehumane.org

Drop Off 3410 S Walnut St., Bloomington
Mail PO Box 1334, Bloomington, IN 47402

Website <http://www.monroehumane.org>



**MONROE COUNTY
HUMANE ASSOCIATION**
protect • advocate • educate

Benefits of Supporting the Event

To guarantee all benefits, information must be received by:

- February 21 for underwriting *with* electronic copy of logo
- March 14 for auction donations (items received by March 28)

	\$2,000+	\$1,250+	\$500+	Up to \$500
Recognition in Event Program	✓	✓	✓	✓
50% Ticket Discount	up to 8 tix	up to 4 tix	up to 2 tix	
Advertisement in Event Program	full-page	½ page	¼ page	
Logo in Advertising *	✓	✓		
Customized Options Negotiable	✓			

* Advertising will include Save the Date postcards, formal invitations, posters, our website and newsletter, a range of social media, radio advertising, and the event program. Electronic copy of logo must be received with donation form.

Need help deciding what to donate?

We are happy to work with you in developing underwriting or auction packages that make your business shine.



Donation Form

RECOGNITION

Provide the name you would like to appear in materials. You may use "anonymous" if you wish.

Donor Name _____

Check One: ☐ Individual ☐ Business

CONTACT

Provide contact information for MCHA to use in follow up, questions and tax acknowledgement.

Name _____

Address _____

City, State Zip _____

Phone _____

Email _____

UNDERWRITING

Underwriting includes cash gift or in-kind service/good needed to produce or promote the event.

Underwriter Donation \$ _____

(estimate value if in-kind)

Description of In-kind Donation _____

AUCTION ITEM

Auction Item Donation \$ _____

(value of item)

Item Description _____

Provide instructions for item redemption here:

(e.g., if your item is a gift certificate will you provide a certificate, gift card or other item for redemption?)

DONATION

Please accept my gift of \$ _____



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