### Pelman vs. McDonald’s Mock Trial Script

**Bailiff:** All rise, the Superior Court of Washington State is now in session, the Honorable \_\_\_\_\_\_\_\_\_\_ presiding.

**Judge (walk to judge’s bench and sit):** Please be seated. This is a civil case brought by the State of New York charging the defendant, The McDonald’s Corporation, represented by Donald Tompson, with corporate consumer fraud. The State claims that the McDonald’s Corporation, with an intent to deceive the consumer, knowingly did not disclose accurate information as to how much saturated fats, sugar and salt were in each product prior to selling them to the consumer. The McDonald’s Corporation admits that their food is has a high content of saturated fats, sugar and salt but denies that they had the intent to commit consumer fraud. The McDonald’s Corporation claims that they are not legally obligated to disclose health information of each of their products.

It will be your duty to decide whether or not The McDonald’s corporation is guilty of the crime of consumer fraud. It is important that you decide the case based on what the evidence shows. It would be wrong to decide the case because you like some lawyers or some witnesses. You must decide what really happened.

It is my duty as the judge to instruct you on the law in this case. *The law states that people are guilty of consumer fraud when they knowingly mislead consumers to buying a harmful product by not informing them of the risk in advance and omit important information in marketing and advertisement materials.*

The government's lawyers must convince you that The McDonald’s Corporation is guilty of consumer fraud. If they fail to convince you that the McDonald’s Corporation is guilty beyond a reasonable doubt, then The McDonald’s Corporation will not be fined. At the end of this case, you will be asked to decide whether or not The McDonald’s Corporation is guilty of consumer fraud.

We now will begin the case. The attorneys for the Mr. Pelman, who are called prosecuting attorneys, will go first.

**Prosecutor 1:** Your Honor, Counsel, and Ladies and Gentlemen of the Jury, my name is \_\_\_\_\_\_\_\_\_, and I am representing Mr. Pelman in this case. This is a clear case of consumer fraud. The defendant, Mr. Thompson (representing the McDonald’s Corporation), really wanted to make an enormous profit for his company, even if it meant deceiving his customers. However, he didn’t expect for a savvy consumer to do his investigative research. The evidence will show that The McDonald’s Corporation developed a plan to knowingly deceive the public about the unhealthy contents in their products – by not including all of the health information for each item on the packaging, menus or in advertisements.

During the course of this trial we will reveal strategic tactics the fast food giant has used to mislead an manipulate the public. Tactics such as targeting youth with relentless marketing, including placing toys in McDonald’s bags, having a playland at every McDonalds and creating a level of brand recognition for kids that they are unable to escape from for the rest of their lives. My client, Mr. Pelman has been addicted to fast food since he was a child and it is only fair that the McDonald’s corporation begin to accept their role in the responsibility of his level of obesity.

By the end of the trial today, I am sure that you will find the defendant, the McDonald’s Corporation, guilty of consumer fraud.

**Defense Attorney 1:** Your Honor, Counsel, and ladies and gentle of the jury, this case is not as simple as the prosecuting attorney has tried to make you believe.

Current company CEO, Donald Thompson will tell you that McDonald’s policy to disclose the health contents of their products is sound. He will tell you how well documented it is that fast food is unhealthy, so much so that it doesn’t need to be disclosed because it is common knowledge. He will share with you the steps the company has taken to educate their customers on the health contents of their products and he will disclose a list of not-for-profits the company routinely donates to improve public knowledge around making healthy food decisions.

One of the former McDonald’s managers, Jamie Medina, will testify that over six months before the lawsuit was filed she and the plaintiff, Mr. Pelman engaged in a conversation around the movie “Supersize Me” in which they both agreed that eating McDonald’s routinely would have a very negative impact on your health.

Also, the prosecuting attorneys are not able to prove beyond a reasonable doubt that the obesity Mr. Pelman has incurred is solely due to his fast food intake. This they simply cannot do because there are numerous additional factors that contribute to his condition such as heredity and lifestyle choices. I will ask you to return a verdict of not guilty once you have heard all the evidence.

**Judge:** Is the prosecution ready to present its case?

**Prosecutor 2:** Yes, Your Honor. I would like to call my first witness, Jamie Medina.

**Bailiff (to Jamie Medina):** Raise your right hand. Do you swear or affirm that the testimony you are about to give is the truth?

**Jamie Medina:** I do. (Sit down.)

**Prosecutor 2:** Please state your name for the court and spell it.

**Jamie Medina:** It’s Jamie Medina, M-E-D-I-N-A.

**Prosecutor 2:** What do you do for a living?

**Jamie Medina:** I am currently a manager of an upscale restaurant in NYC. I used to be a manager at McDonald’s though.

**Prosecutor 2:** How long did you work a McDonalds?

**Jamie Medina:** I managed a McDonalds restaurant in Westchester for two years.

**Prosecutor 2:** Can you the work environment at McDonalds?

**Jamie Medina:** It can be extremely stressful at times, especially during a morning, lunch or dinner rush. Often times customers can be very demanding and hold unreasonable expectations. You try to do your best day in and day out but you never really feel like your best is good enough. Ultimately, that is why I left, I felt like I couldn’t keep up. I also felt that the McDonalds corporation takes advantage of both their employees and their customers.

**Prosecutor 2:** You say that McDonalds takes advantage of their employees and their customers? How so?

**Jamie Medina:** In terms of employees, they make them work long hours with little pay. We were not able to form a union to fight for rights like getting health care or a retirement package. We barely got a discount on the food that we made and sold. In terms of the customers, I think McDonalds is just out to earn money. They aren’t honest with how unhealthy the food is, where it comes from, and they are very secretive when it comes to disclosing the way the animals are treated before they are slaughtered. I feel that this information is something customers should know about.

**Prosecutor 2:** Do you know the CEO of the McDonald’s corporation, the defendant, Donald Thompson?

**Jamie Medina:** No. Not personally. I know of him and I have spoken to him on the phone once prior to my departure from McDonalds. I think he is a greedy, selfish man who is only out for himself.

**Defense Attorney 2:** Objection, Your Honor.

**Judge:** Sustained. Jamie Medina, please do not use terms like greedy and selfish when referring to the defendant.

**Prosecutor 2:** Please tell the court what happened on December 5th of last year.

**Jamie Medina:** I was finishing up a typical evening rush when Mr. Pelham, a regular customer, came in. I was exhausted to the bone. He was complaining of chest pains and holding his chest as if his heart was about to burst out of it. I asked him he was okay and if I could help him in any way. He was clearly in pain and did not respond to me. It was obvious that he had just eaten an extremely large meal, served by us, and was suffering a heart attack.

**Defense Attorney 2:** Objection, Your Honor, narration.

**Judge:** Sustained, Counsel, please ask another question.

**Prosecutor 2:** What happened next?

**Jamie Medina:** I called 911, assisted the EMT in placing him in the ambulance when they arrived and shared with them my story.

**Prosecutor 2:** What did you do when you returned to working?

**Jamie Medina:** I immediately followed company protocol and wrote up the incident report. I then contacted our corporate office and told them of the event. I went on to explain that I think the heart attack was triggered by the large meal that he had just finished eating.

**Prosecutor 2:** What happened next?

**Jamie Medina:** Donald Thompson’s secretary sounded alarmed and asked to put me on hold.

**Prosecutor 2:** What happened next?

**Jamie Medina:** A few minutes later Donald Thompson came to the phone, exasperated, and started yelling at me saying, “How dare you imply that our food had to do with this heart attack! If you say anything like that again you will be FIRED! Do you hear me? Make sure you do not talk to any media, even if they ask you questions!”

**Prosecutor 2:** No further questions, Your Honor.

**Judge:** Defense Counsel, would you like to cross-examine this witness?

**Defense Attorney 2:** Yes, Your Honor. Jamie Medina, isn’t it true that when you first saw Mr. Pelman from the first time you started working at McDonalds, you saw that he was morbidly obese?

**Jamie Medina:** Well, yes.

**Defense Attorney 2:** Isn’t it also true that you and Mr. Pelman, with him being a regular customer and all, routinely engaged in conversations around food? Especially elaborate, gourmet meals? In fact, weren’t the majority of your conversations around that topic?

**Jamie Medina:** Yes, but Mr. Pelman used to be a chef in his younger days…

**Defense Attorney 2:** A yes or no answer is sufficient. No further questions.

**Judge:** Jamie Medina, you may step down. Does the prosecution have any additional witnesses?

**Prosecutor 3:** Yes, Your Honor, the prosecution calls Mr. Pelman to the stand.

**Judge:** Mr. Pelman, please come forward and be sworn.

**Bailiff (to Mr. Pelman):** Raise your right hand. Do you swear or affirm that you will tell the truth?

**Mr. Pelman:** I do. (Sit down.)

**Prosecutor 3:** Mr. Pelman, please tell the court your name.

**Mr. Pelman:** Mr. Pelman

**Prosecutor 3:** What do you do for a living?

**Mr. Pelman:** I’m currently unemployed due to disability.

**Prosecutor 3:** How old are you?

**Mr. Pelman:** I’m 32 years old.

**Prosecutor 3:** Do you know the defendant, the CEO of McDonalds, Donald Thompson?

**Mr. Pelman:** Yes.

**Prosecutor 3:** How do you know Donald Thompson?

**Mr. Pelman:** I used to be a very big fan of the McDonald’s corporation. As a kid, I ate there routinely and I was used in several of their children test marketing programs. When I got older I got awarded “McDonald’s Customer of the Year” from Mr. Pelman. He presented the award to me and commended me on being on of McDonald’s top customers for the past 5 years. He even featured a picture of me on the McDonald’s website with a quote explaining why I loved McDonalds so much.

**Prosecutor 3:** Please tell the court about what happened on September 24th of last year.

**Mr. Pelman:** I was talking to my physician after completing a physical and he said that I went from being “at risk” of type 2 Diabetes, to having it. He lectured me on how my diet of eating McDonalds fast food on a regular basis was a major contributing factor. I explained to him though that I made healthy selections, including at times eating their salads. My doctor was appalled at my lack of understanding how unhealthy even McDonald’s salads were. He informed about all the saturated fats, sugars and salts that were added to even the seemingly healthy products that made them very unhealthy. He warned me that if I didn’t stop eating McDonalds I would eventually suffer a heart attack. I of course left that day, and with my new connection to Donald Thompson, I called him up, told him of my health condition, and asked if the information my doctor shared with me about what was in the food was true?

**Prosecutor 3:** How did Donald Thompson react to this information?

**Mr. Pelman:** He didn’t say much, but he said, “Maybe you should cut back a little bit. Instead of eating there 5 times a week, maybe you should only eat their four times a week. Plus, I heard about one man in a similar situation who never ended up having a heart attack. Maybe your doctor is just trying to scare you? You should get a second opinion?”

**Defense Attorney 3:** Objection, Your Honor, hearsay.

**Judge:** Prosecution?

**Prosecutor 3:** Your Honor, this statement is an exception to the hearsay rule, even though Donald Thompson was engaging in hearsay, the question was asking Mr. Pelman to report what Donald Thompson said to him.

**Judge:** Objection overruled.

**Prosecutor 3:** So what impression did that leave you with?

**Mr. Pelman:** That the food was safe to eat, and that maybe my doctor was just trying to worry me so that he could get more business from me.

**Prosecutor 3:** Mr. Pelman, what happened on December 5th of last year?

**Mr. Pelman:** After eating a supersized #2 meal, I went into cardiac arrest.

**Prosecutor 3:** Was Donald Thompson notified?

**Mr. Pelman:** Yes.

**Prosecutor 3:** How did he respond?

**Mr. Pelman:** He did not personally. I received a letter from his office saying that a formal incident report had been filed and that after investigating the incident, McDonalds was not responsible in any way, shape or form. They also recommended that I make major “lifestyle changes” moving forward, but hoped that I would continue to be a loyal customer.

**Prosecutor 3:** And do you know who filed this report?

**Mr. Pelman:**Yes, Jamie Medina.

**Prosecutor 3:** Did Jamie Medina reach out to you following the incident?

**Mr. Pelman:** Yes she did. She called me a week later to make sure that I was doing alright and then she proceeded to reinforce what my doctor had told me previously, that the McDonalds food was high in saturated fats, sugars and salts and that it would really be best for me to take a break from eating McDonalds. Then she told me she hoped I would not share with anyone the fact that she called me because she could be at risk for losing her job.

**Prosecutor 3:** Then what happened?

**Mr. Pelman:** A month later she was fired. Well, I don’t know for sure if she was fired, but I suspect she was because she was a hard worker and she didn’t have anything lined up. I can’t imagine she’d quit her job without having another one lined up. I think part of it had to do with the incident.

**Defense Attorney 3:** Objection, Your Honor, speculation.

**Judge:** Sustained. The last comment will be stricken from the record, and the jury will be instructed to ignore it.

**Prosecutor 3:** What happened when you filed the lawsuit?

**Mr. Pelman:** I began to receive harassing emails, letters and tweets calling me a “lazy slob” who was “eating myself to death.” My character was assassinated and it was implied that I am obese because I have no self-control.

**Prosecutor 3:** No further questions, Your Honor.

**Judge:** Defense Counsel, do you want to cross-examine this witness?

**Defense Attorney 3:** Yes, Your Honor. Mr. Pelman, turning your attention back to the discussion on September 24th, you testified that your doctor warned you of the health risks of eating fast food correct?

**Mr. Pelman:** Yes, that’s true.

**Defense Attorney 3:** So, you were made aware of how unhealthy fast food is prior to your having your heart attack?

**Mr. Pelman:** Well, I guess but it was only a few months before.

**Defense Attorney 3:** And you were surprised that Donald Thompson took the time to speak to you regarding the doctor visit, and that he suggested you possibly cut you’re your McDonald’s intake weren’t you?

**Mr. Pelman:** Yes.

**Defense Attorney 3:** That was because Donald, having literally millions of customers, took the time to speak with you about your health concerns and expressed a personal interest in your well-being correct?

**Mr. Pelman:** Yes.

**Defense Attorney 3:** No further questions, Your Honor.

**Prosecutor 3:** Your Honor, the prosecution rests.

**Judge:** Defense Counsel, do you wish to call your first witness?

**Defense Attorney 4:** Yes, Your Honor, the defense would like to call the defendant, J.D. Morton, to the stand.

**Judge:** Would J.D. Morton come forward and be sworn?

**Bailiff (stand and raise your right hand):** Please raise your right hand. Do you swear or affirm to tell the truth and nothing but the truth?

**J.D. Morton:** I do.

**Bailiff:** You may be seated.

**Defense Attorney 4:** Please tell the court your name.

**J.D. Morton:** My name is Joseph Douglass Morton.

**Defense Attorney 4:** Where do currently work?

**J.D. Morton:** I work as a manager at the McDonalds in Westchester.

**Defense Attorney 4:** What kind of an employee are you?

**J.D. Morton:** I am dedicated. I come in early, stay late, and do whatever it takes for my restaurant to make the numbers.

**Defense Attorney 4:** Please tell the court about the events of December 5th.

**J.D.** **Morton:** At the time, I was still just an assistant manager. I did witness Mr. Pelman having a heart attack though.

**Defense Attorney 4:** Please tell the court more about that.

**J.D. Morton:** Well, my manager had just sold a supersized #2 meal to him. I overheard them making small talk and him telling her about how he “really shouldn’t supersize it.” She gave a nervous laugh and then told him that she would see him tomorrow.

**Prosecutor 4:** Objection, Your Honor, hearsay. This was not a direct statement made to the witness.

**Judge:** Objection, sustained. Counsel, ask another question.

**Defense Attorney 4:** So it was obvious that Mr. Pelman knew he should not eat the meal in light of his current health condition?

**J.D. Morton:** Yes. He seemed to know that he was unhealthy and he should not be eating the meal, let alone supersizing it.

**Defense Attorney 4:** What happened next then?

**J.D. Morton:** After eating the meal he got up to throw out his tray, and then he started clutching his heart and collapsed.

**Defense Attorney 4:** Did you see anything else?

**J.D. Morton:** Just my manager, Jamie Medina call 9-1-1. And as the ambulance was on its way she was sitting over him, holding his hand saying, “Hold on, they are almost here. I told you not to eat that!”

**Defense Attorney 4:** What happened next?

**J.D. Morton:** After the ambulance came and took Mr. Pelman away, Jamie came back in and continued working. She went back to the office for a little bit and came out with red eyes. It was clear she had been crying. Maybe she had been scared of what just happened?

**Defense Attorney 4:** Did she say anything to you regarding what happened or why her eyes were red?

**J.D. Morton:** No.

**Defense Attorney 4:** Do you know whether or not she filed an incident report?

**J.D. Morton:** No.

**Defense Attorney 4:** Were you ever contacted by the McDonald’s corporate office regarding this incident?

**J.D. Morton:** No, but immediately after there was a memo sent out regarding the importance of sharing with the customer nutritional information, should they ask us.

**Defense Attorney 4:** Do you think Mr. Pelman’s heart attack is McDonald’s fault?

**J.D. Morton:** No. I think he was an unhealthy man and it is impossible to say that his lazy lifestyle didn’t play a role in him being obese.

**Defense Attorney 4:**No further questions, Your Honor.

**Judge:** Prosecutor, would you like to cross examine this witness?

**Prosecutor 4:** Yes, Your Honor. J.D., isn’t it true that you were told prior to receiving this memo NEVER to discuss the nutritional facts in the ingredients of the food with a customer?

**J.D. Morton:** Yes.

**Prosecutor 4:** And isn’t it also true that you received no formal training as to the nutritional value in any of the items on the McDonald’s menu?

**J.D. Morton:** Well, yes, but…

**Prosecutor 4:** A yes or no answer will be sufficient. On the night that Mr. Pelman expressed his concern that he should probably not be eating this meal, you did not step in and explain the health risks of consuming this high caloric meal….correct?

**J.D. Morton:** Yes, but like…

**Prosecutor 4:** A yes or no answer is sufficient. And isn’t it also true that your very own brother, Johnathan, is also morbidly obese. What is it 300lbs? And you *refuse* to bring him home food from your McDonalds restaurant because you know he shouldn’t be eating it with his current health condition?

**J.D. Morton:** Yes.

**Prosecutor 4:** Nofurther questions, Your Honor.

**Judge:** J.D. Morton, you may step down. Defense, call your next witness.

**Defense Attorney 5:** Your Honor, the defense would like to call Donald Thompson to the stand.

**Judge:** Donald Thompson, would you come forward and be sworn.

**Bailiff (raise right hand):** Raise your right hand. Do you swear or affirm that the testimony that you are about to give is the truth and nothing but the truth?

**Donald Thompson (stand and hold up right hand):** I do.

**Defense Attorney 5:** Please tell the court your name.

**Donald Thompson:** Donald Thompson.

**Defense Attorney 5:** What is your occupation?

**Donald Thompson:** I am a the CEO of the McDonalds Corporation.

**Defense Attorney 5:** How do you know the defendant, Mr. Pelman?

**Donald Thompson:** He was the winner of our “Customer of the Year” contest 3 years ago.

**Defense Attorney 5:** Please describe your relationship.

**Donald Thompson:** He was an avid customer who loved our product. I don’t know him very well, but we seem to have a good relationship.

**Defense Attorney 5:** What did you know of Mr. Pelman’s health condition?

**Donald Thompson:** Very little. It is not my business to ask personal questions of our consumer. It is also not our company’s policy to advise someone on healthcare. We are in the restaurant business; we are not medical doctors in the healthcare industry.

**Defense Attorney 5:** Did Mr. Pelman ever express any concerns to you about his health prior to being “McDonalds’ Customer of the Year”?

**Donald Thompson:** No. Absolutely not.

**Defense Attorney 5:** Did you ever advise your employees not to disclose health and nutrition information about what is inside the food you serve?

**Donald Thompson:** Absolutely not. With articles being published every day in the mainstream media tearing our products apart, it is obvious that our business practice is not based on serving the healthiest meals. We are more concerned with serving delicious foods in a timely manner. We are helping take a huge load off of mother’s across the world’s shoulders. We are trying to provide them with a service so they do not have to spend hours in the kitchen slaving over making a meal each night. It is a simple as that. We have never claimed to be anything other than what we are, a fast, friendly way to get a meal on the go.

**Defense Attorney 5:** Tell the court what happened on December 5th.

**Donald Thompson:** I received a report from a store manager that Mr. Pelman had had a heart attack in our Westchester hospital and was rushed to the emergency room.

**Defense Attorney 5:** Then what happened?

**Donald Thompson:** The manager, Jamie Medina, was frantic. She wasn’t sure what to do or to say, so I told her that it is company policy not to disclose information that we haven’t investigated. She was justified in calling 9-1-1 and showing the highest regard for our customer, and that unfortunately these things happen. She handled the situation appropriately and got him the medical care he needed.

**Defense Attorney 5:** What happened then?

**Donald Thompson:** She then quit a month later.

**Defense Attorney 5:** No further questions, Your Honor.

**Judge:** Do you wish to cross-examine this witness, Counsel?

**Prosecutor 5:** Donald Thompson, your company has been found guilty of consumer fraud before correct? Didn’t you fail to disclose the fact that you use beef fat in seasoning your fries, thus upsetting millions of Hindus world wide?

**Donald Thompson:** Yes.

**Prosecutor 5:** And didn’t you also get found guilty of failing to disclose the fact that you use bugs to get the red coloring in your strawberry shakes?

**Donald Thompson:** Yes, that’s true.

**Prosecutor 5:** So you admit that your company has done some unethical things in the past?

**Donald Thompson:** Yes, but we were unaware that we needed to disclose that information legally.

**Prosecutor 5:** Just answer the question, please. You’d hate to bring more shame to the company by getting convicted yet again of consumer fraud, correct?

**Donald Thompson:** Well, yes, but we haven’t done anything wrong here…

**Prosecutor 5:** Just answer the question, please. And you did say, after Mr. Pelman’s heart attack, he reached out to you regarding his health condition and you advised him on the matter and that advice was for him to eat McDonalds in moderation.

**Donald Thompson:** Well, yes.

**Prosecutor 5:** So that shows you knew the food was unhealthy and contributing to his current health condition, correct?

**Donald Thompson:** Well, yes.

**Prosecutor 5:** No further questions, Your Honor.

**Judge:** Donald Thompson, you may step down.

**Defense Attorney 5:** The defense rests.

**Judge:** You may proceed with closing arguments.

**Prosecutor 6:** Ladies and gentlemen of the jury, thank you for your service today. You heard yourself that the defendant, Donald Thompson, was aware of Mr. Pelman’s health conditions and not only was dishonest with him about the nutritional value of the food, but actively prohibited his employees from discussing the contents of what is inside their food. He deflected any responsibility the company had trying to place blame by calling my client “lazy.” It was made clear that McDonalds does everything they can from a marketing standpoint to draw kids in from an early age and get them addicted to their product. My client, Mr. Pelman, fell victim to this. I urge you acknowledge that it is not my client’s fault he is overweight, it is the fault of this horrendous corporation!

You were even given the chance to hear from one former McDonald’s manager about how poorly she was treated by the McDonald’s corporation and how she eventually lost her job for taking the ethical stance and advising Mr. Pelman not to consume the harmful food. She was punished for doing the right thing, the ethical thing, which is letting the consumer know what is in the product that they are about to eat.

You heard from Mr. Pelman himself about the manipulative tactics McDonald’s used from an early age to trap him. They even went so far as to name him “Customer of the Year!” Would they do that to a skinny guy?!? No, I don’t think so!

Every step of the way McDonald has committed consumer fraud and Mr. Pelham represents millions of Americans who are paying the price. Millions of Americans are becoming obese unknowingly due to McDonald’s manipulative ways.

The law states that if a company knows their product is dangerous to the consumer and suggests otherwise, they are committing corporate fraud.

I’m asking you to find the defendant, The McDonalds Corporation and Donald Thompson, guilty of corporate fraud. They knew the food was unhealthy and enabled Mr. Pelman to continue eating it anyways.

**Defendent Attorney 6:** Ladies and gentlemen of the jury, you must decide whether The McDonald’s Corporation is guilty of corporate fraud. The prosecution has failed to prove beyond a reasonable doubt that Donald Thompson and the McDonalds corporation is guilty. There is a reasonable doubt that Mr. Pelman had other contributing factors to his heart attack and was aware of the dangers if he continued eating fast food, yet he chose to anyway.

Even the manager, J.D. Morton, testified that when Mr. Pelman had engaged in multiple conversations with a previous manager, Jamie Medina, in regards to the unhealthy choices he was making.

Remember that the facts show clearly that Mr. Pelman could have chosen to stop eating McDonalds food at any time, especially when he was advised by his medical doctor about the health risks. He had the freedom of choice to choose how he lives his life and what he eats, therefore the McDonalds corporation, and Donald Thompson, are in NO WAY responsible for his heart attack and subsequent health conditions. Therefore you must find the defendant not guilty of corporate fraud.

**Judge:** Ladies and gentlemen of the jury, it is your job to decide whether the McDonald’s Corporation is guilty of consumer fraud. If found guilty, The McDonald’s Corporation may be sentenced to paying for all of Mr. Pelman’s medical expenses and additionally paying a fine. We shall await your decision.

**Jury Instructions**

1. Did the McDonald’s Corporation wrongfully deceive it’s consumers on purpose?
2. Because of the deception, are the legally responsible for Mr. Pelham’s poor health conditions?
3. Was Mr. Pelman aware of the poor health contents of the products prior to consuming them?

If prosecutor proves each of the elements beyond a reasonable doubt, you should find the McDonald’s guilty of consumer fraud.