



Sponsorship Levels

2015 CFS Amazing Race

#CFSAmazingRace

October 10, 2015

Dear Potential Sponsor,

The mission of **Canines for Service** is to impact the lives of people living with physical disabilities by providing them with highly trained service dogs who can drastically improve their quality of life. Imagine if you were unable to perform simple, everyday tasks such as opening/closing doors, turning on/off light switches, picking up dropped items and even doing laundry. Our dogs can do all of those things and much, much more. Our fully trained dogs know up to 90 commands and are valued at more than \$40,000, yet we do not charge a penny for them.

Additional Programs:

- **Canines for Veterans** - We rescue dogs from shelters, and provide our Veterans suffering from traumatic brain injury, PTSD or mobility limitations with a life changing gift, all free of charge.
- **Canines for Therapy** - we teach a pet therapy class allowing hundreds of volunteers in our community to visit hospitals, nursing homes, hospice centers, schools, colleges and a variety of other institutions with their certified therapy dogs providing support, encouragement and love.
- **Canines for Literacy** - Canines for Literacy teams serve as literacy mentors; assisting children with their quiet presence and helping them develop a love of reading in a judgment-free environment.

These programs are all vital to our community and our clients, and they are only available through the generosity of supporters like you. We have provided **ELEVEN MILLION** Dollars in services over 18 years.

Canines for Service Amazing Race is our new event in support of our programs. Teams will race to locate 10 mystery destinations throughout New Hanover County, complete "challenges" at each, then be the first to the finish line. This fun, zany event is scheduled for Saturday, October 10, 2015 and we are seeking sponsors to help us meet our goal of raising **\$40,000**. The details of sponsorship levels and their benefits are included in the attached packet.

If you have any questions, please contact our office by phone at 910-362-8181 or via email at cborst@caninesforservice.org. Remember, your contribution is tax deductible! Thank you in advance for your consideration.

Kindest regards,

Christy

Christy Borst
Program Assistant





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#CFSAmazingRace	Presenting Sponsor \$5000	Media Sponsor @ least \$1000 in-kind trade	Destination Sponsor \$300	T-Shirt Sponsor \$200	Prize Sponsor In-kind, varies	Challenge Sponsor \$100 + 2 volunteers
Company Logo / Name shown with event logo	★					
Logo / name placement on all marketing materials	★	★				
Logo on T-shirts	★	★	★	★		
Logo w/link on CFS website	★	★	Post-Event			
Name w/link on CFS website				★	★	★
Your business or facility will be one of the 10 mystery locations, visited by all teams			★			
Logo / name in post-event materials	★	★	★	★	★	★
Company provided banner at event	★	★				
Company-provided banner at challenge site						★
Entries into Race	4	4	2	2		



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Sponsor Contract

Check all that apply:

Presenting Sponsor	\$5000 _____	Challenge Sponsor	\$100 _____
Media Sponsor	Value: _____	* Must also provide 2 volunteers to help with this challenge.	
Destination Sponsor	\$300 _____	Prize Sponsor	Value: _____
* Subject to approval		Custom package	_____
T-Shirt Sponsor	\$200 _____	Total	_____

Sponsor Info (Please print clearly)

Company Name		
Street Address		
City	State	Zip Code
Telephone	Fax	E-mail address
Name of Contact	Title	
Additional Notes / Addendum:		
<p>General release: The undersigned does hereby and forever discharge Canines for Service of and from all manner of actions, suits, damages, claims and demands whatsoever in law or equity, from any loss or damage to the undersigned's property while in the possession, supervision or auspices of the Canines for Service Amazing Race.</p>		
<p>Signature of Authorized Individual</p>		

Please send completed form and donation to:
Canines for Service-Amazing Race
PO Box 12643, Wilmington, NC 28405
OR email to information@caninesforservice.org