



PRIX UN CERTAIN REGARD
FESTIVAL DE CANNES

SIGURÐUR SIGURJÓNSSON

THEODÓR JÚLIÚSSON

RAMS

A FILM BY GRÍMUR HÁKONARSON

ICELAND, DENMARK 2015



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RAMS

LOGLINE

In a remote Icelandic farming valley, two brothers who haven't spoken in 40 years have to come together in order to save what's dearest to them – their sheep.

SYNOPSIS

In a secluded valley in Iceland, Gummi and Kiddi live side by side, tending to their sheep. Their ancestral sheep-stock is considered one of the country's best and the two brothers are repeatedly awarded for their prized rams who carry an ancient lineage. Although they share the land and a way of life, Gummi and Kiddi have not spoken to each other in four decades.

When a lethal disease suddenly infects Kiddi's sheep, the entire valley comes under threat. The authorities decide to cull all the animals in the area to contain the outbreak. This is a near death sentence for the farmers, whose sheep are their main source of income, and many abandon their land. But Gummi and Kiddi don't give up so easily – and each brother tries to stave off the disaster in his own fashion: Kiddi by using his rifle and Gummi by using his wits.

As the authorities close in the brothers will need to come together to save the special breed passed down for generations, and themselves, from extinction.

FESTIVALS

2015 / Cannes FF / World Premiere / Grand Prix Un Certain Regard
2015 / Transilvania IFF / Main Competition / Special Jury Award / Audience Award
2015 / Karlovy Vary IFF / Another View
2015 / Palić Film Festival / Grand Prix
2015 / Telluride Film Festival / Official Selection
2015 / Toronto IFF / World Cinema Section

RAMS



DIRECTOR'S BIOGRAPHY

The Icelandic director Grimur Hakonarson, born in 1977, graduated from FAMU - Film Academy of Performing Arts in Prague in 2004. His graduate film, *Slavek The Shit*, was the first film that got international attention. It was selected to the Cinefondation section of Cannes Film Festival 2005 and won 12 festival prizes, including the "Silver Hugo" in Chicago International Film Festival. His next short film, *Wrestling*, premiered in Locarno Film Festival 2007 is one of the most successful short films from Iceland. It won 25 festival prizes around the world.



DIRECTOR'S FILMOGRAPHY

- 2015 - RAMS – feature film
- 2013 - HVELLUR - documentary
- 2012 - PURE HEART - documentary
- 2010 - SUMMERLAND - feature film
- 2007 - WRESTLING - short film
- 2005 - SLAVEK THE SHIT - short film
- 2004 - LAST WORDS OF HREGGVIDUR - short film
- 2002 - VARDI GOES EUROPE - documentary
- 2001 - VARDI GOES ON TOUR – documentary

RAMS



INTERVIEW WITH GRÍMUR HAKONARSON

What was your inspiration for telling the story of two estranged brothers and their sheep?

My film is based in large part on my own experiences with rural people and rural culture in Iceland. Both of my parents were raised in the countryside and I was sent there to live and work most summers until I reached the age of 17. Because of this background, I think I have a certain sense for the stories, characters and visual language of these rural parts of Iceland. I've always been attracted to stories from the countryside and RAMS isn't the first film I've shot in this environment.

My father also used to work for the Ministry of Agriculture, and so that was a source of insight into how the administration around farming works, and how agriculture has changed and evolved over time. One of the hardest things my father ever had to face in his professional life was making decisions about whether certain livestock should be slaughtered – or not – in the event of an outbreak of disease.

In the north of Iceland, as in other rural parts of the island, sheep farming was a central part of people's livelihood as well as their culture, all the way up until the last years of the 20th century. So in a way the Icelandic sheep was and still is holy to a lot of people: it represents pride and the "old way", the way people used to be. Sheep have played a pivotal role in rural survival here over the centuries, and they are deeply rooted to this land and closely connected to the Icelandic spirit. Our country was built on fishing and farming and in Bardardalur, where we shot RAMS, sheep farming is still the main employment.

But beyond farming, there is something special about sheep, and most farmers I know have a stronger connection to sheep than to other domesticated animals. Farmers who run a mixed farm – raising cows, sheep and horses – are usually most interested in the sheep. The cows might put bread on the table but the farmer's main "hobby" and passion is usually their sheep. Somehow the relationship between man and sheep has always been particularly close, and I found that phenomenon interesting and intriguing.

This is the world I wanted to depict in the film. People who live alone with their sheep, in nature, and develop very strong emotional connections with their animals. This is something that's becoming very rare in modern society, and people like my main characters Gummi and Kiddi are dying out. I think that's a shame. I like eccentricity and peculiarity to a certain point, and I would like that to live on, even in modern society.

Gummi and Kiddi, your main characters, are both sheep farmers, neighbors, brothers – but they haven't spoken in 40 years...

Conflicts between neighbours are very common in the countryside in Iceland. Personally I know of many instances where people living side by side fall out and still have not spoken a word to each other many decades afterwards. Often they even forget why they are enemies in the first place. Icelanders are stubborn and autonomous people, they want to stand on their own two feet and they distrust everything that comes from the outside. There's a streak of independent thinking that sometimes goes beyond all logic.



RAMS

The reasons for dispute are many, but most often people argue about land, inheritance or romantic matters. It's a very tragic state of affairs when people are living in very isolated places, part of very small communities, but can't speak to their closest neighbor. And at the same time I find this situation quite comical. I know several bachelor-farmers who live alone. In farmers' families, the sons tend to take over but the daughters move away. The sons get stuck at the farm and have very limited possibilities of finding a woman or any kind of companionship.

Two brothers living side-by-side in a hinterland valley, but not speaking to each other. They have nobody to talk to except their animals, but their pride is too strong for either of them to give in. It's a good set-up for a tragi-comic film, or a drama filled with dry Icelandic humor, and that's exactly the kind of story I'm personally drawn to.

How did you learn about the disease known as 'scrapie', and decide to make it a narrative catalyst for RAMS?

Scrapie (BSE) is the most harmful disease the Icelandic countryside has ever had to face. It's an incurable virus that attacks the brains and spinal cords of sheep and is highly contagious. The disease originally spread to Iceland through British sheep that arrived in the late 19th century. So far it has not been possible to eradicate it completely. This winter we saw at least three cases of scrapie in Northwest Iceland, so it's very current and still scares people. I know farmers who have suffered because of scrapie and I know the mental trauma that results when the entire stock needs to be slaughtered.

Scrapie infected my niece's sheep stock and it was a big emotional shock for her and her husband. I experienced firsthand how this affected them psychologically. They have many children and they also cultivate cows and horses, so it was not like they lost absolutely everything. But I started to think how it would feel for someone who lives alone, and who only has sheep, to be forced to slaughter the entire stock.

In RAMS, an outbreak of scrapie sets the story in motion. The brothers find they have a common interest and a common goal: the ancestral sheep stock. They are two human beings trying to save what's most important to them from destruction. Because for a farmer there is absolutely nothing worse that can happen than losing your livestock. I think that's a story many people can relate to beyond Iceland, and I wanted to embrace it in the film.

How did you balance different genres, in order to find both humor and deep humanity in such a harsh environment?

Rams could in some sense be considered a very Scandinavian film, being a cocktail of drama and black humor. I'll admit that my own humor is pretty dry and that definitely affects my films. I think RAMS could be compared with certain recent Nordic films, Bent Hamer's KITCHEN STORIES and NOI ALBINOI by Dagur Kári to give a couple of examples.

But even if RAMS can be seen in the vein of dry comedies, I wanted to tell a more universal and relatable human story.



RAMS

The thriller element that comes into the film wasn't planned originally, but I think because the stakes for these characters and their way of life are so high, people who see the film experience it as such. As I developed the script, I carefully brought the suspense into it, but only because I thought it made the movie more interesting.

How did you cast and work with your two memorable lead actors, along with the many rams and sheep in the film?

I wanted actors that the audience would relate to, and Sigurður and Theodór are among the most respected actors here in Iceland. In order that the characters be credible and really come to life on the screen, I put a huge emphasis on getting them to understand the state of mind of the farmers. There are certain archetypes behind Gummi and Kiddi and it was very important that my actors meet the people in question. So they got acquainted with sheep farming through academic research as well as personal experiences 'on the ground.' I also produced a detailed back-story for them both to study and integrate into their roles. Since conversations and dialogue are quite limited in the film, it was a necessity that these two characters be strong and interesting as individuals, and the actors had to be capable of giving very physical and intuitive performances.

We had a "sheep rehearsal period" for several days, where we only rehearsed scenes with sheep. We shampooed the ram and everything. Sigurður Sigurjonsson worked on a farm when he was a teenager, so he was already familiar with the farming life. Theodór Júlíusson also had some experience, but both of them have been living in the city most of their adult lives, and they did need a little training. Casting the sheep was also quite an adventure that required some preparation and foresight. Some of my fondest memories of the film, from the pre-production period, were the auditions we held for the sheep.

It turns out that sheep's temperaments vary greatly between farms. On one farm we went to, the sheep weren't at all docile, and they ran away from us as soon as we tried approaching them. But after a lot of searching we ended up at a farm called Halldórsstaðir where Begga, the farmer there, treats her sheep with love and affection. The rams there came right over to us and gave us a nudge as if they wanted a little scratch behind the ears. These sheep were great to work with, in fact even easier than working with actors. A local farmer from Bardardalur, Magnús Skarphéðinsson, was our sheep trainer, and he did an amazing job.

If ever they decide to give awards to animal actors in films, I am certain that our sheep are among the most deserving, and that they will go home with a few statues.



RAMS

PRESS

A simply but skillfully told tale of the hardships of isolated rural life in Iceland even today.

THR / Todd McCarthy

Grimur Hakonarson mines moments of wonderfully wry comedy in this tale of sheep and men.

As Hakonarson's beautifully modulated film progresses, recurring images contrast and poignantly resonate with meaning. A sheep pen bustling with baa-ing livestock is later filled with dead animals; Gummi's scooping up of Kiddi's frozen body after a drunken binge finds a tragic rhyme in the film's finale. Although some of the action is heart-rending, Hakonarson maintains a respectful tone of admirable restraint throughout. (. . .)

Of course, the main reason the film registers so affectingly is the casting of two of Iceland's best thespians. As the older, angrier brother, Juliusson (so good in the 2011 Directors' Fortnight title "Volcano") shows a range that makes one long to see him as King Lear. But the audience sympathies are carried by Sigurjonsson, through whose kindly eyes the story unfolds. (. . .)

Fresh off his bravura one-shot lensing of the Berlinale competition title "Victoria," d.p. Sturla Brandth Grovlen shows his mettle with striking, naturally lit widescreen cinematography. Perfectly paced cutting by Kristjan Loddmjord allows the material to breathe, while gorgeous, melancholy music by Atli Orvarsson ("Hansel & Gretel: Witch Hunters") soars at key moments.

VARIETY / Alissa Simon

The reconciliation of long-estranged brothers is hard won and tenderly felt in Rams (Hrutar), an accomplished, original work from Summerland (2010) director Grimur Hakonarson. Filled with wintry melancholy and captivating charm (. . .)

(. . .) Gummi's scheme to ensure the survival of the flock has elements of Ealing comedy but it is the deadpan sensibility of a Kaurismaki or a Bent Hamer that percolates through the film in both visual gags and the general tone. (. . .)

There is abundant skill in the performances with Sigurjonsson bringing the lightest of touches to his portrayal of Gummi as a decent, gentle soul whose inner life is revealed in the modest frown of his forehead, the heartbreak in his eyes at the death of his sheep or the generous hug he bestows on a prize ram. A lovely, lilting accordion score from Atli Orvarsson adds considerably to the film's lugubrious charm.

SCREENDAILY / Allan Hunter



RAMS

Wonderful story about two men even more stubborn than the rams they are breeding, in a film that works, not with the head, but with its heart.

FLIX, GREECE / Yorgos Krassakopoulos

A simple, effective and endearing film set in the very physical world of farmers by Icelandic director Grimur Hakonarson. (...) full of humour and tenderness under its thick skin.

CINEUROPA / FABIEN LEMERCIER

(...) exceptional work, one that deftly navigates its emotional peaks and valleys to craft an artistic but entirely accessible work. The performances are raw and believable, the storyline unique yet feeling like an ancient parable. The film is at times delicate, at times brutal, but never succumbs to the tedium that often beset films that simply linger on the landscapes in lieu of actual accomplished storytelling.

It's this finely honed balance that deserves to be celebrated in Rams. It's an impressive accomplishment if only for how it makes something that's genuinely difficult look perfectly easy, providing audiences with a film that's emotionally complex and moving and using the best of its storytelling elements and sublime environment to tell this lovely narrative.

TWITCH FILM / Jason Gorber

RAMS

NETOP FILMS – PRODUCER

Netop Films is a young Icelandic production company created to produce and co-produce feature films and documentaries. It is a member of Association of Icelandic Film Producers and the European Film Academy.

It was founded in 1988 but is active under the new name Netop Films since 2013. The owner and CEO is Grimar Jonsson.

NEW EUROPE FILM SALES – SALES AGENT

Boutique world sales company based in Warsaw, Poland working with international content across the world. Founded in 2010 by Jan Naszewski, EAVE expert and industry manager for the T-Mobile New Horizons IFF. Company has a leading position in the short film market, where it works with directors such as Ruben Östlund, and Tomek Baginski and represents 6 Oscar® shortlisters. Since 2012, it opened the catalogue to carefully picked feature films as well. Out of the 17 feature films from the catalogue, 7 had their world or international premiere at the Berlinale (Including Generation winners VIOLET and MOTHER I LOVE YOU), 3 at Rotterdam IFF, and 3 in Karlovy Vary FF (Including Latvia's Oscar candidate ROCKS IN MY POCKETS).

RAMS

CREW

DIRECTOR GRÍMUR HÁKONARSON

SCREENPLAY GRÍMUR HÁKONARSON

DIRECTOR OF PHOTOGRAPHY STURLA BRANDTH GRØVLEN

EDITING KRISTJÁN LOÐMEJÖRÐ

PRODUCTION DESIGN BJARNI MASSI SIGURBJÖRNSSON

SOUND HULDAR FREYR ARNARSON
& BJÖRN VIKTORSSON

MUSIC ATLI ÖRVARSSON

CAST SIGURÐUR SIGURJÓNSSON, THEODÓR
JÚLÍUSSON, CHARLOTTE BÖVING,
JÓN BENÓNYSSON, GUÐRÚN
SIGURBJÖRNSDÓTTIR, SVEINN ÓLAFUR
GUNNARSSON, JÖRUNDUR RAGNARSSON,
ÞORLEIFUR EINARSSON

PRODUCER GRÍMAR JÓNSSON

PRODUCTION COMPANY NETOP FILMS EHF.

PRODUCTION CONTACT THINGHOLTSSTRÆTI 23, 101 REYKJAVIK,
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COPRODUCERS JACOB JAREK, DITTE MILSTED

COPRODUCERS COMPANY PROFILE PICTURES

IN ASSOCIATION WITH FILM FARMS, AEROPLAN FILM

FILM INFO

TITLE HRÚTAR

ENGLISH TITLE RAMS

GENRE DRAMA

PRODUCTION COUNTRY ICELAND, DENMARK

LANGUAGE ICELANDIC

COMPLETION MAY 2015

WORLD PREMIERE CANNES FILM FESTIVAL

DURATION 93 MIN

PICTURE COLOR

SCREEN RATIO 2.35 SCOPE

PRODUCTION FORMAT HD

FRAMES 24 FPS

SOUND SYSTEM DOLBY 5.1

CAMERA ALEXA XT

AVAILABLE FORMATS DCP, BLU-RAY