



## **America's Multicultural Conference for Women!**

### **ONA STUDENT AMBASSADOR PROGRAM – OPAL NETWORK ALLIANCE**

**WHO WE ARE** - The *Opal Network Alliance (ONA)* is an innovative, multicultural forum designed to empower women and boost their potential for success. Using a comprehensive, solutions-based approach, *ONA* heightens awareness of women's concerns in order to provide practical solutions for today's challenges. Our forums include such topics as: business and entrepreneurship, financial stability, health and wellness, relationships, mental health, domestic violence, new career assessment, expanded networking and more.

**OUR MISSION** - To assist women to garner greater opportunities for personal and professional success through the dissemination of knowledge, utilization of forums, greater community involvement, and the creation of expanded networking.

**WHO WE WANT** - Extraordinary women of culturally diverse backgrounds who espouse the values of our mission and demonstrate a commitment to making an impact in their local communities and the world at large. Our ambassador is very poised, proactive, technologically savvy, and she is a creative and innovative thinker. She is an activist who promotes awareness of multiculturalism and/or social justice issues in her extra-curricular and on-campus activities. Global volunteerism and/or facility in a second language are a plus.

With a GPA of 3.7 or higher, she is an effective writer, speaker, and presenter. Our ambassador is a junior in college, with a major in marketing, communications, and/or English. Upon our request, she can furnish writing samples and three strong letters of recommendation.

*Additional selection criteria include but may not be limited to:*

- ✓ **Dedication to the group and ability to commit five to twelve hours a week**
- ✓ **Enthusiasm about the work of the *Opal Network Alliance* and a sincere desire to represent the interests of *ONA***
- ✓ **Ability to make positive lasting impressions**
- ✓ **Capacity to adapt to a variety of situations and work well with others**
- ✓ **Consistent show of professionalism, responsibility, dependability, and flexibility**

*Although hard work and commitment are required, participation in *ONA's* activities will accommodate the *ONA* Ambassador's class and study schedules.*

**WHAT YOU WILL DO** - Offer valuable input to our leadership team and serve as a liaison to our many partnerships, supporting the effectiveness of our program and process. You will act as the key link between the *ONA* executive team and your tertiary and secondary peer groups.

***Your duties include (but may not be limited to):***

- ✓ **Assisting with *ONA* public relations programs such as: writing media releases, attending conferences, acting as *ONA* spokesperson on your college campus and surrounding community, etc.**
- ✓ **Participating in conference calls with the management team, as well as other *ONA* College Ambassadors around the country.**
- ✓ **Making presentations about *ONA* at area high schools**
- ✓ **Overseeing and apprising *ONA* executives of the work and development of our college marketing campaigns**
- ✓ **Attending *ONA* training sessions**
- ✓ **Interfacing with *ONA* presenters**
- ✓ **Personalizing *ONA* functions by making visitors and vendors feel welcome, comfortable, and positive about the *ONA* experience through the demonstration of sincerity, enthusiasm, credibility, and helpfulness**

**WHAT WE OFFER** — Beneficial networking expertise from professionals in your field of study. The *ONA* Ambassador role will help its awardees to deepen their practical knowledge base while building professional experience. The Ambassador can expect a stipend of \$1500 that will be donated toward books and/or tuition. Armed with a strong recommendation from the *Opal Network Alliance*, the ambassador can anticipate selective internships in her field, offering a substantial boost to her chosen career.

***Ambassadors enjoy:***

- ✓ **Unparalleled experience in public relations (meeting people, public speaking, representing the College) which develops the skills and confidence vital to success in job interviews and career advancement**
- ✓ **Collaboration in a dynamic, helping organization**
- ✓ **Opportunity to work with and learn from *Opal Network Alliance* event staff**
- ✓ **Broadened contacts among faculty, staff, students, and administration for pleasure, help on campus, and references upon graduation**
- ✓ **Occasions to develop leadership skills and a professional resume**
- ✓ **Participation in a close-knit, nurturing student organization that enables members to feel more "connected" to the business world**

**TO APPLY:**

*Please submit resume, original transcript, and tailored cover letter to:*

**THE ONA AMBASSADOR PROGRAM  
% OTHAL PARTNERS, LLC  
P. O. Box 783051 ♦ WINTER GARDEN, FL 34778**

*We will not consider the application void of a cover letter tailored to this position. Please note that an offer of the position will be subject to successful interviews and background checks.*