

Agenda: The Annual Zimba Women Technology for Business Summit, 2016

Theme: “Breaking Business Barriers”

Date: Wednesday 28th and Thursday 29th September, 2016

Venue: Sheraton Hotel, Kampala

Time	Activity
DAY 1	
8:00am – 9:00 am	Arrival and Registration
9:00am – 9:30 am	Welcome Remarks and Introduction to the Summit – Zimba Team
9:30am – 9:45am	Inauguration of the Summit – <i>Collette A Marcellin, Deputy Chief of the Mission, American Embassy in Uganda</i>
9:45am – 10:05am	Breaking Business Barriers - Ms. Grace Makoko <i>Financial Literacy & Wealth Creation Advisor</i>
10:05am - 11:00am	Women mentoring Girls <i>Discussants:</i> <ul style="list-style-type: none"> ▪ <i>Benedicta Nanyonga - Kinawataka Women’s Group</i> ▪ <i>Tatiana Lanega – GirlBoss in Africa</i> ▪ <i>Barbara Itungo Kyagulanyi –Caring Hearts Uganda</i> ▪ <i>Florence Katono – Personal growth and development</i>
TEA BREAK 11:00am - 11:30am	
11:30am – 12:30pm	Leveraging Facebook for Business <i>By: Akua Gyekye, Public Policy Manager Facebook Africa & Felix Meissner, Account Manager for Small & Medium Businesses</i>
LUNCH BREAK 12:30pm – 02:00pm	
2:00pm – 3:00pm	Tech for Business - Moderator - Richard Okuti <i>Discussants:</i> <ul style="list-style-type: none"> ▪ <i>Sherifah Tumusiime, The CEO Zimba Women</i> ▪ <i>Sylvester Lalum, Marketing Manager SMART Telecom</i> ▪ <i>Gyekye Akua, Head of Public Policy Manager, Africa, Facebook</i> ▪ <i>Evelyn Namara, Board Member ICTAU</i> ▪ WOUGNET
3:00pm – 4:00pm	Government incentives for Information Technology (IT) & Information Technology Enabled Services (ITES) – Moderator, Teddy Ruge <i>Discussants:</i> <ul style="list-style-type: none"> ▪ <i>David Turahi, Ministry of ICT</i> ▪ <i>Stella Alibateese, The National Information Technology Authority (NITA)</i> ▪ <i>Irene Kaggwa Sewankambo, Uganda Communications Commission (UCC)</i> ▪ <i>Douglas Onyago, ITC Consultant Developing the ICT Country Profile for Export</i>
4:00pm – 5:00pm	Business to Business (B2B) meetings and Information tour <ul style="list-style-type: none"> ▪ <i>Uganda Registration Services Bureau (URSB)</i> ▪ <i>Uganda Revenue Authority (URA)</i>

	<ul style="list-style-type: none"> ▪ <i>Uganda Investment Authority (UIA)</i> ▪ <i>Facebook</i> ▪ <i>Zimba Women</i>
5:00pm	Closure
DAY 2	
8:30am – 9:00 am	Recap of Day 1
9:00 am – 9:15am	Growing a business through Public/UN procurement - Patricia Russ (United Nations – International Trade Centre)
9:15am – 10:15am	<p>Harnessing Trade Opportunities – Moderator Patricia Russ (United Nations – International Trade Centre)</p> <p><u>Discussants</u></p> <ul style="list-style-type: none"> ▪ Luzze Andrew Kaggwa, East Africa Trade and Investment Hub ▪ Ezra Rubanda, Uganda National Chamber of Commerce & Industry (UNCCI) ▪ Mr Kateshumbwa Dickson, Commissioner Customs department Uganda Revenue Authority (URA) ▪ Basil Ajer, Uganda Investment Authority ▪ Registrar General Mr Bemanya Twebaze, Uganda Registration Services Bureau
10:15am – 11:00am	<p>Access to Finance for SMEs - Moderator Fabian Kasi – MD Centenary Bank Uganda</p> <p><u>Discussants:</u></p> <ul style="list-style-type: none"> ▪ <i>Birungi Bagenda, Mango Fund</i> ▪ <i>Stephen Mugerwa, FINCA</i> ▪ <i>Tilda Nabbanja, Bank of Uganda</i> ▪ <i>Fiona Niwamanya</i>
TEA BREAK 11:00am – 11:30am	
11:30am-11.45am	Deloitte Session - Kenneth Legesi
11:45am - 12:45pm	<p>Entrepreneurs on maximizing opportunities Moderator – Stella Nassali, Zimba Women</p> <p><u>Discussants:</u></p> <ul style="list-style-type: none"> ▪ <i>Hawa, Uganda Women Entrepreneurs’ Association Limited (UWEAL)</i> ▪ <i>Siki Kigongo, Amagara skin care</i> ▪ <i>Diana Mbabaali Miiro, Backyard gardeners</i> ▪ <i>Martha Kagimba, Social Media Entrepreneur</i> ▪ <i>Brenda Busingye, Ambishion Designers</i>
LUNCH BREAK 12:45pm – 02:00pm	
2:00pm – 4:00PM	Seedstars world Pitching Session – By Senior Associate for Africa, Selam Kebede
4:00pm – 4:10pm	Closing Remarks - Zimba Women team
4:10pm – 5:00pm	Business to Business (B2B) meetings