



MR. JON FREDRIK BAKSAAS JOINS ROSBERG SYSTEM AS

Jon Fredrik Baksaas (born 1954) is the Chairman of the GSM Assosiation until the end of 2016. He was the President and CEO of Telenor Group from 2002 to August 2015. He served with the Telenor Group in several positions for 26 years, the last 13 years as CEO. In this period Telenor changed from being a monopoly fixed line player to become one of the largest mobile operators in the world, with operations in 13 countries in Europe and Asia now reaching out to more than 200 million users.

Before joining Telenor, Baksaas has worked with Aker ASA, Stolt-Nielsen Seaway AS and Det Norske Veritas in finance and financial control related functions. He is also a member of the Board of Svenska Handelsbanken. Mr. Baksaas graduated from the Norwegian School of Economics and Business Administration in Bergen, Norway in 1979 and has additional qualifications from IMD in Lausanne, Switzerland in 2001.