

FOR IMMEDIATE RELEASE

**City of Brandon Completes Telecommunications Infrastructure
Modernization with Broadband Voice™ Technology**

Critical infrastructure improvements help Brandon better connect with citizens and local businesses

Brandon, Miss. — March 12, 2015 — The City of Brandon announced today the successful installation of a new telecommunications system for all municipal departments. Using a hosted Voice over Internet Protocol (VoIP) infrastructure, the city can better serve its citizens and businesses with the new technology. The two-month project was completed in conjunction with Broadband Voice, a local provider of business telecommunication services.

Prior to implementing this technology, the city used a traditional telephone system for both internal and external communications. This system lacked the level of redundancy needed to support day-to-day business and emergency operations. Broadband Voice helped solve this problem with a modern system that provides the city with numerous technology upgrades and improved Internet connectivity. “If we lost Internet or telephone connectivity, many of our city operations would be hit,” said Jared Thomas, Brandon’s director of information technology, referring to the old system. “Today, we not only have multiple back-up options but can also keep the system going with greater cost savings than we originally estimated.”

City leaders are pleased with these improvements because it allows employees to communicate more effectively between departments. In addition, the new technology practically eliminates the need for citizens to disconnect and dial separate numbers to reach individual city agencies. The point-to-point advantage allows calls to be routed around busier call handling centers, such as the city’s public safety communications center. Now internal calls can go straight to the intended receiver, freeing dispatchers to focus more on 911 calls, public non-emergency calls and radio traffic. “Being connected is critical for Brandon, and the new system supports the way a progressive city should operate,” said Mayor Butch Lee.

“We’re seeing a growing number of municipalities and county governments taking advantage of the cost savings and advanced functionality offered by Broadband Voice technology,” said Gary Watts, CEO of Broadband Voice. “It is the responsibility of these government officials to do what’s best for their taxpayers, and we’re delighted to begin a long-standing partnership with the City of Brandon.”

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About Broadband Voice

Broadband Voice is a leading provider of business communication solutions based in Jackson, Mississippi. We offer high-quality Voice over IP (VoIP) products and services to help streamline business operations for businesses at a lower cost. The company offers real, one-on-one relationships with its customers and best-in-class service regardless of the business size. Visit our website at www.voice.ms.

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