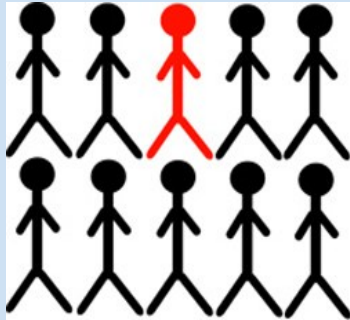


Gluten-free by the Numbers



It is believed that as many as 6% of the US population has some form of gluten sensitivity



In 2014 it was estimated that 11% of US households shopped specifically gluten-free items on some level.



The gluten-free food industry brought in \$10.5 billion in 2013.

It is projected that this high trend is only going to increase. Market forecasters believe that by 2016 the gluten-free food industry will bring in over \$15 billion.

