

# **MCEN GRADUATE SEMINAR**

## **Startup Life**

### **Marcelo Bergquist**

Department of Mechanical Engineering

University of Colorado Boulder

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#### **Abstract:**

Startups are traditionally seen as High Risk : High Reward. That is sometimes true. More often the answer ends up being High Risk, NO REWARD! A career in startups is interesting and fraught with risks. Marcelo will go over a managed risk scenario that develops a career in established industry followed by a career in startups. He will cover what he has done, what he learned and give you a path into you what you should keep in mind after graduation when looking for a position.

#### **Bio:**

Marcelo Bergquist received his BS in Mechanical Engineering from Tulane University, MBA from Boston University and a MS in Strategic Studies from the US Army War College. Over the course of a 30 year career has worked in high volume manufacturing operations for consumer electronics, storage, energy management and home automation industries. Mr. Bergquist has led teams in new product introduction, manufacturing, supply chain management, and independent business units. Prior to Revolv, Mr. Bergquist has worked at Texas Instruments, Maxtor, Exabyte, and Tendril. He is a retired Colonel in the US Army field Artillery, a not so gentlemanly farmer, and he ministers to old cars.