



EquiTrails

Frequently Asked Questions

1. What is EquiTrails?

- a. EquiTrails is a multi-activity fundraising and awareness building event for the EquiCenter featuring a 5K race, a 25-mile bike ride, a wheelchair accessible “stroll & roll” and horseshows.

2. What is the EquiCenter?

- a. The EquiCenter is a therapeutic equestrian facility on 200 acres in Mendon, NY. EquiCenter’s purpose is to foster the personal growth and individual achievement of people with disabilities, at-risk youth, Veterans, and their families using a wide range of therapeutic equestrian activities like therapeutic horseback riding, hippotherapy, and horsemanship. Therapeutic horticulture and canine therapy programs are being developed.

3. Where is the event?

- a. The event takes place at the EquiCenter, 3247 Rush Mendon Road, Honeoye Falls, NY.

4. When is the event?

- a. EquiTrails will take place on June 22, 2014.

5. Who can participate in EquiTrails?

- a. Everyone! The event is open to the general public. The only exclusive portion is the horseshows – only EquiCenter students may participate in that activity.

6. Tell me more about the EquiTrails activities.

- a. The 5K is a cross-country trail run through EquiCenter’s 200 acres of hills, fields, and woods designed by Medved Running and Walking Outfitters.
- b. The 25 bike ride takes place on the winding county roads through Mendon, Victor, and Honeoye Falls. This course was designed by Andy August of Park Ave Bike.
- c. The Stroll & Roll is a leisurely promenade with views of EquiCenter’s beautiful pastures and horses and designed by Medved and SportsNet.
- d. The horseshows are for EquiCenter students only and are a chance for them to showcase their skills.

7. How do I register? What are the fees?

- a. Go to <https://www.crowdrise.com/EquiTrails2014>.
- b. If you register online, individual registration costs \$25 and family (2-6 members) registration costs \$35. You can register the day of the event as well on-site, but the fees increase to \$35 per individual and \$50 per family.
- c. If you are an EquiCenter student and want to register for the horseshow – email Debi Houliares dhouliares@equicenterny.org. This is done separately.

8. Can I sign up for more than one event?

- a. Yes, but participating in more than one event depends on your ability to complete each event with enough time to start the next!
- b. If you want to do the horseshow AND another event, let Debi Houliares (dhouliares@equicenterny.org) know – she is doing the horseshow timing/set up.

9. Are there any age restrictions?

- a. No, but parents and responsible adults must sign a waiver for those under 18.
- b. To create a Crowdrise account, it may appear that there is an age requirement, but children under 13 ARE allowed to have an account with their parents permission.

10. Does this cost the same?

- a. Yes, one registration covers the entire event.

11. What is the timing of the event? *subject to change

- a. Registration will start at 8:00 AM
- b. 9:00 – 5K
- c. 10:00 – 25 mile bike ride
- d. 12:00: stroll & roll
- e. *Horseshows starting at 9 and continuing throughout the day on the hour depending on participation*

12. So if I want to run the 5K and then do the Stroll & Roll with my family, that's covered?

- a. Yes! And encouraged! Just make sure your registration reflects that.

13. What are the courses for the activities?

- a. Maps are coming soon!

14. Is parking on-site?

- a. Yes, we have parking on-site, but it is limited, so we recommend car-pooling.

15. The EquiCenter sounds like such a great organization, can I fundraise for it?

- a. Yes! We are hosting an online fundraising competition through the same website as the registration: <https://www.crowdrise.com/EquiTrails2014>.
- b. We are offering incentives at different levels and some really great grand prizes for the top fundraisers.
 - i. **Raise \$100 - Get \$10 gift card** to Medved, Park Ave Bike or Midtown Athletic Club.
 - ii. **Raise \$250 - Get \$25 gift card** to Medved, Park Ave Bike or Midtown Athletic Club.
 - iii. **Raise \$500 - Get \$50 gift card** to Medved, Park Ave Bike or Midtown Athletic Club.
 - iv. **Raise \$1000 - Get \$100 gift card** to Medved, Park Ave Bike or Midtown Athletic Club.
 - v. **Raise \$2500 - Get \$250 gift card** to Medved, Park Ave Bike or Midtown Athletic Club.
 - vi. **Raise \$5000 - Get \$500 gift card** to Medved, Park Ave Bike or Midtown Athletic Club.

16. Can Businesses get involved?

- a. Yes! Businesses are encouraged to inquire about our sponsorship opportunities and/or create teams and participate in the event. It's a great team-building opportunity!

17. What if I have more questions?

- a. Contact Claire DelMonte : 585-624-7772 or cdelmonte@equicenterny.org.