



# EquiTrails

## Frequently Asked Questions

### 1. What is EquiTrails?

- a. EquiTrails is a multi-activity fundraising and awareness building event for the EquiCenter featuring a 5K race, a 25-mile bike ride, a wheelchair accessible “stroll & roll” and horseshows.

### 2. What is the EquiCenter?

- a. The EquiCenter is a therapeutic equestrian facility on 200 acres in Mendon, NY. EquiCenter’s purpose is to foster the personal growth and individual achievement of people with disabilities, at-risk youth, Veterans, and their families using a wide range of therapeutic equestrian activities like therapeutic horseback riding, hippotherapy, and horsemanship. Therapeutic horticulture and canine therapy programs are being developed.

### 3. Where is the event?

- a. The event takes place at the EquiCenter, 3247 Rush Mendon Road, Honeoye Falls, NY.

### 4. When is the event?

- a. EquiTrails will take place on June 22, 2014.

### 5. Who can participate in EquiTrails?

- a. Everyone! The event is open to the general public. The only exclusive portion is the horseshows – only EquiCenter students may participate in that activity.

### 6. Tell me more about the EquiTrails activities.

- a. The 5K is a cross-country trail run through EquiCenter’s 200 acres of hills, fields, and woods designed by Medved Running and Walking Outfitters.
- b. The 25 bike ride takes place on the winding county roads through Mendon, Victor, and Honeoye Falls. This course was designed by Andy August of Park Ave Bike.
- c. The Stroll & Roll is a leisurely promenade with views of EquiCenter’s beautiful pastures and horses and designed by Medved and SportsNet.
- d. The horseshows are for EquiCenter students only and are a chance for them to showcase their skills.

### 7. How do I register? What are the fees?

- a. Go to <https://www.crowdrise.com/EquiTrails2014>.
- b. If you register online, individual registration costs \$25 and family (2-6 members) registration costs \$35. You can register the day of the event as well on-site, but the fees increase to \$35 per individual and \$50 per family.
- c. If you are an EquiCenter student and want to register for the horseshow – email Debi Houliares [dhouliares@equicenterny.org](mailto:dhouliares@equicenterny.org). This is done separately.

**8. Can I sign up for more than one event?**

- a. Yes, but participating in more than one event depends on your ability to complete each event with enough time to start the next!
- b. If you want to do the horseshow AND another event, let Debi Houliares (dhouliares@equicenterny.org) know – she is doing the horseshow timing/set up.

**9. Are there any age restrictions?**

- a. No, but parents and responsible adults must sign a waiver for those under 18.
- b. To create a Crowdrise account, it may appear that there is an age requirement, but children under 13 ARE allowed to have an account with their parents permission.

**10. Does this cost the same?**

- a. Yes, one registration covers the entire event.

**11. What is the timing of the event? \*subject to change**

- a. Registration will start at 8:00 AM
- b. 9:00 – 5K
- c. 10:00 – 25 mile bike ride
- d. 12:00: stroll & roll
- e. *Horseshows starting at 9 and continuing throughout the day on the hour depending on participation*

**12. So if I want to run the 5K and then do the Stroll & Roll with my family, that's covered?**

- a. Yes! And encouraged! Just make sure your registration reflects that.

**13. What are the courses for the activities?**

- a. Maps are coming soon!

**14. Is parking on-site?**

- a. Yes, we have parking on-site, but it is limited, so we recommend car-pooling.

**15. The EquiCenter sounds like such a great organization, can I fundraise for it?**

- a. Yes! We are hosting an online fundraising competition through the same website as the registration: <https://www.crowdrise.com/EquiTrails2014>.
- b. We are offering incentives at different levels and some really great grand prizes for the top fundraisers.
  - i. **Raise \$100 - Get \$10 gift card** to Medved, Park Ave Bike or Midtown Athletic Club.
  - ii. **Raise \$250 - Get \$25 gift card** to Medved, Park Ave Bike or Midtown Athletic Club.
  - iii. **Raise \$500 - Get \$50 gift card** to Medved, Park Ave Bike or Midtown Athletic Club.
  - iv. **Raise \$1000 - Get \$100 gift card** to Medved, Park Ave Bike or Midtown Athletic Club.
  - v. **Raise \$2500 - Get \$250 gift card** to Medved, Park Ave Bike or Midtown Athletic Club.
  - vi. **Raise \$5000 - Get \$500 gift card** to Medved, Park Ave Bike or Midtown Athletic Club.

**16. Can Businesses get involved?**

- a. Yes! Businesses are encouraged to inquire about our sponsorship opportunities and/or create teams and participate in the event. It's a great team-building opportunity!

**17. What if I have more questions?**

- a. Contact Claire DelMonte : 585-624-7772 or [cdelmonte@equicenterny.org](mailto:cdelmonte@equicenterny.org).