



**CHI-KA PRESENTS 'NEW JAPAN PHOTO - ISSUE 3'  
FEATURING THE NEXT BIG JAPANESE PHOTOGRAPHERS  
JAN 27 - FEB 27, 2017**

*Opening with a contemporary dance and Taiko drumming performance*

*For Immediate Release*

*Jan 15, 2017 - Dubai*



**New Japan Photo - Issue 3**

**Event: Exhibition Opening Reception**

**Date: 27 January, 2017**

**Time: 7pm**

**Location: CHI-KA, Alserkal Avenue H69**

Held in collaboration with edgy Tokyo-based [Einstein Studio](#), CHI-KA presents the opening of 'New Japan Photo - Issue 3'. Showing for the first time in Dubai, the exhibition features award-winning young Japanese photographers leaving a mark on the contemporary fine art photography scene in Tokyo and beyond. They are recipients of the prestigious Japan Photo Award; currently the largest photography award in Japan, held biannually and involving over 3000 participants. Prices of exhibited works will start at AED150.

The opening of 'New Japan Photo - Issue 3' coincides with Alserkal Avenue's 'Quoz Arts Fest' (Jan 27, 2017). The exhibition is also a part of GPP Photo Week 2017 (Feb 10-17, 2017) - MENA's longest-running international photography festival, organised by Gulf Photo Plus.

Alongside its kimono fashion retail operation, CHI-KA actively engages with the arts through its program of exhibitions and events, reflecting on the Japanese aesthetic and cultural flavour. While recognising tradition, its interest lies in exploring new boundaries and futures. 'By co-organising and hosting 'New Japan Photo - Issue 3' with Einstein Studio, we are creating an opportunity for discovering new Japanese talent and giving the artists and their works the increased international visibility they deserve, says Nemanja Valjarevic, Co-Founder and Director of CHI-KA.

As committed supporters for the arts, CHI-KA regularly organises exhibitions and hosts collaborations in the fields of fine art, design, craft, robotics, multimedia, and performance.

## **ACTIVITIES TAKING PLACE ALONGSIDE THE EXHIBITION OPENING RECEPTION**

### **MUSIC PERFORMANCE**

#### **Japanese Drumming Art of Taiko by Shoten Dubai Taiko Drummers**

**8mins**

*Date: 27 January, 2017*

*Time: 2:30pm and 7:30pm sharp*

*Location: CHI-KA, Alserkal Avenue H69*

Featuring some of the largest and loudest drums in the world, Taiko is the traditional and ancient musical artform from Japan. Thought to have been originally introduced in Japan as early as the 6th century CE, Taiko have been used and played in a wide range of applications ranging from communication, military action, theatrical accompaniment, religious ceremonies, festivals and concert performances.

The locally-based drumming ensemble 'Shoten' comprises of musicians from a wide variety of musical backgrounds, including African, Middle Eastern, Western, modern percussion and classical music.

### **DANCE PERFORMANCE**

#### **Contemporary dance 'Time is Passing' by Mariko Wada**

**3mins**

*Date: 27 January, 2017*

*Time: 7:35pm sharp*

*Location: CHI-KA, Alserkal Avenue H69*

Mariko studied ballet with renowned dancer and teacher A. Egawa in Tokyo, Japan, after which she relocated to Paris to learn contemporary dance. She won 1st prize for Synodales choreography in Sens (France), and danced with The Ariadone Company in Bordeaux (France). Mariko is a certified dance teacher by the French government. In Dubai she teaches contemporary jazz dance and is a member of the of Dubai Dance Academy Group.

### **FOR FURTHER PRESS ENQUIRIES, PLEASE CONTACT:**

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## **ABOUT CHI-KA**

CHI-KA is a kimono and art space, working with artists and organisations reflecting on the new wave of Japanese aesthetic. While recognising tradition, its interest lies in exploring new boundaries and futures, often with cross-cultural resonance.

CHI-KA sells one of a kind, hand-crafted Japanese kimonos and fusion kimono-abayas, alongside a diverse program of collaborations in fine art, design, craft, robotics, multimedia, and performance.

## **ABOUT EINSTEIN STUDIO**

Einstein Studio is quickly becoming a force to be reckoned with in the international photography community. Founded in 2010 with the mission of promoting emerging Japanese photographers around the world, today they host Japan's largest photography competition, Japan Photo Award, with over 3,000 applicants annually. They are also the publishers of JP\_EN, a curated collection of photography introducing Japanese talent, presented every year in international art book fairs; Art Book Fair Basel, NY Art Book Fair, LA Art Book Fair, and I Never Read.

For more information on Einstein Studio: <http://www.einstein-studio.com/>

## **ABOUT ALSERKAL AVENUE**

Located in Al Quoz, Dubai, Alserkal Avenue is the region's foremost arts and culture neighbourhood. Since it was established in 2007, Alserkal Avenue has grown to become an essential platform for the development of homegrown artistic and cultural initiatives, supporting a vibrant community of contemporary art galleries and alternative art spaces, together with design, media and industrial studios. In 2015, in addition to its commitment to the community, Alserkal Avenue affirmed its position as an arts organisation with the launch of Alserkal Avenue Programming. The programming arm produces an annual homegrown programme for local, regional, and international audiences, working primarily with artists living and working in the MENASA region. An Artists' Residency is scheduled to launch in 2017, further enhancing the organisation's breadth and scope. [www.alserkalavenue.ae](http://www.alserkalavenue.ae)

## **ABOUT GPP PHOTO WEEK 2017**

GPP Photo Week 2017— MENA's longest-running international photography festival returns, bringing together some of the world's leading photographers to teach and present on the latest innovations and techniques in the field. Visitors will enjoy a week of workshops, talks, seminars, photography trails, exhibitions, a special edition of GPP's SlideFest, portfolio reviews, and more.