

6.5"



## **Tribute Book Ad Specs**

### **Full-Page Tribute Ad**

**6.5" w. x 8.5" h.**

**please allow 1/8 in. full bleed  
on all edges**

**Half- and Quarter-Page specs on page 2**

**Final Tribute Ads must be submitted  
no later than Friday, May 22, 2015.**

#### **Acceptable File Formats:**

- **Hi-Res PDF, PDF/X1-A**
- **300 DPI flat PSD**

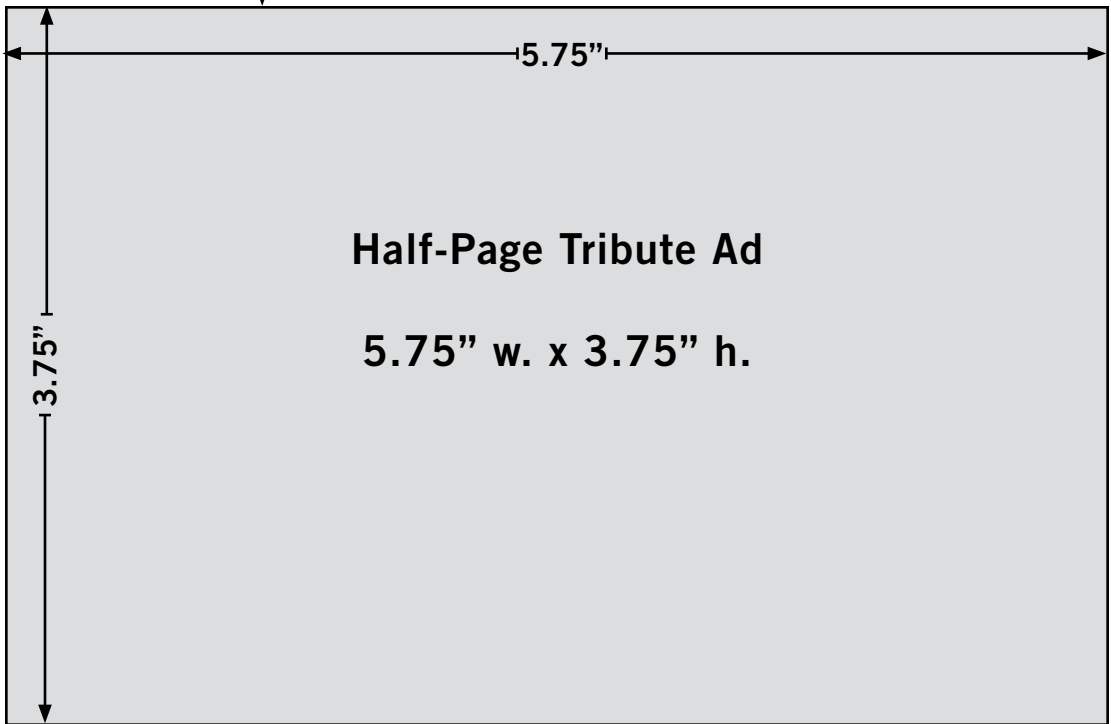
#### **File Preparation:**

- **All files should be set up as single pages, not spreads.**
- **PDF or PDF/X-1 Files must be in Grayscale for B&W ads (CMYK composite for full-color interior cover ads only) color mode with all hi-res graphics & fonts embedded.**
- **For bleed ads, file sizes must be .125 (1/8)" larger than final trim on all four sides.**
- **Keep live elements NOT intended to bleed .375 (3/8)" in from trim on all four sides.**
- **Crop marks should not encroach into the bleed area.**
- **Right reading, portrait mode, 100%, no rotations.**

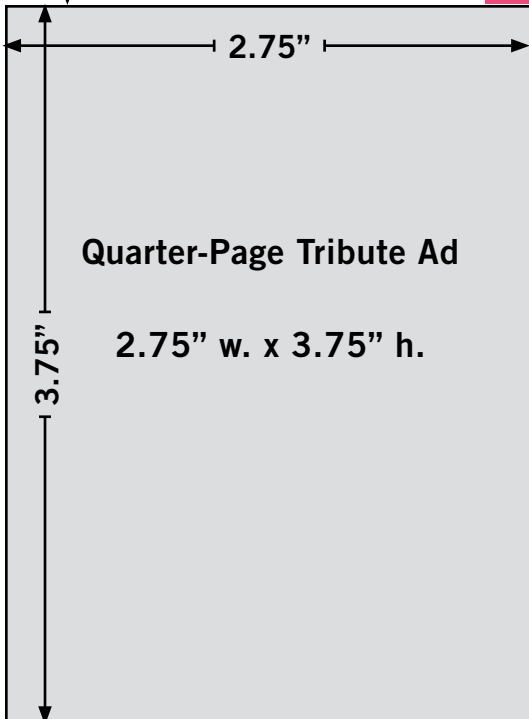
**Full bleed - .125" (1/8 in.) past edge**

8.5"

**Margins - .375" (3/8 in.)**



**Gutters - .25" (1/4 in.)**



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- PDF or PDF/X-1 Files must be in Grayscale color mode with all hi-res graphics & fonts embedded.
- Right reading, portrait mode, 100%, no rotations.