

## BRENTFORD LOCK BUFFER STRIP, WILLMOTT DIXON



### BIODIVERSITY ENHANCEMENT OVERVIEW

We established a buffer strip between Commercial Road and the site's hoarding, creating a wildflower area using a broad mix, that has attracted local interest from the commercial residents opposite the site, as well as providing an uplifting frontage to the site that will operate through several phases.

The creation of the buffer strip was in response to the site team's initiative to create a positive site set-up that would offer ecological value to pollinators and positive impression for construction trades and project visitors alike, as well as establishing the project's intent to create a positive legacy, supported by these temporary works.

#### Fact box

**Company name:**  
Willmott Dixon

**Project name:**  
Brentford Lock buffer strip

**Location:**  
Brentford, London

**Biodiversity enhancement:**  
Wildflower meadow

**Size:**  
120m<sup>2</sup>

**Cost:**  
Cost of the seed mix and labourers time to roughly prepare the ground and sow the seed. 3m by 40m buffer was sacrificed from the site compound area to create the wildflower area at the site's entrance.

**Tips:**  
Early forward planning of logistics and actions needed, with little cost or project risk, can create short and long term value for the project and local community, that will support biodiversity in the area whilst we're on site and when we've departed.

**Year completed:**  
2014

#### Categories:

- Small scale temporary
- Pollinator