



# ABOUT

**SUGAR & SPICE** Productions is the premiere source for featured shows and live entertainment. Specializing in choreographed performances, **SUGAR & SPICE** delivers freshly tailored and innovative live productions that will compliment the vision of the individual host, for any theme or occasion. This unique brand of entertainment is designed to turn any gathering into an event you won't forget.

In addition to providing the industry's top dancers, **SUGAR & SPICE** delivers talented singers, aerialists, models, brand ambassadors, DJ's, live musicians and specialty acts to event spaces and entertainment venues across the country. **SUGAR & SPICE** is the perfect addition for private parties, corporate events, trade shows, product launches, sporting events, award ceremonies, industrials and more.

"When you can't bring your party to a show, **SUGAR & SPICE** brings a show to your party."



# WHO WE ARE

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**SUGAR & SPICE** Productions is a group of professionally trained dancers and entertainers, widely recognized throughout the entertainment industry.

The company was founded solely on the premise of bringing talented artists together to create an original party experience for the sophisticated New York audience. What started out as a creative outlet for Kesha Nichols has grown into a thriving performance troupe that provides genuine entertainment featuring the most talented roster of performance artists in the business.

Every member of **SUGAR & SPICE** is exceptionally beautiful, talented, friendly, approachable, and well-spoken. The simple presence of **SUGAR & SPICE** increases the level of sophistication, while their specialty is making each guest feel welcome, comfortable and free to have fun!





# WHAT WE'VE DONE

A few of **SUGAR & SPICE**'s Credits Include:

- ▶ Tom Papa "Freaked Out" Comedy Special on EPIX TV.
- ▶ L'Oreal Spring Product Launch, Cedar Lakes NYC
- ▶ Apartment Finder Trade Show in New Orleans, LA
- ▶ P. Diddy's Birthday + Obama Inauguration Celebration, NYC
- ▶ Eristoff Vodka Flash Mob, West Village, NYC
- ▶ Corcoran Real Estate Holiday Party, NYC
- ▶ Super bowl Mansion Party, Miami, FL
- ▶ **SUGAR & SPICE** 2011 Swimsuit Calendar, shot in San Diego, CA
- ▶ CW 11 Wake-up Workout + Holiday Performance



# MEET THE FOUNDER

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Kesha Nichols  
CEO, **SUGAR & SPICE** Productions  
Dance Visionary | Entrepreneur

Kesha Nichols is a dance visionary, TV personality and entrepreneur who is building her entertainment empire one dream at a time. Born and raised in Drexel, North Carolina, Kesha trained in dance for 14 years and received a B.A. in Dance Education from Columbia College. She moved to New York City to pursue a career in dance and entertainment, and landed a job as a dancer for the New Jersey Nets. Kesha went on to become a featured dancer in film and television productions including the MTV Video Music Awards, Comedy Central Awards, NBA All-Star, and the Latin Billboard Awards. She also established her own professional dance group, and as CEO of **SUGAR & SPICE** Productions, choreographs and produces everything from music videos to celebrity and corporate events.

Kesha's experience as a cast member of VH1's Basketball Wives (Season 4) ignited a passion for bringing awareness to the bullying epidemic that is so prevalent today. She teaches the art of developing self-image, confidence and body awareness to young girls and women through dance, cheer, and fitness clinics, workshops, and boot-camps. She also uses dance and the performing arts as a vehicle for her charity work. Kesha continues Dancing Thru Life and making the most of every opportunity that comes her way.

# TESTIMONIALS

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**“An absolute delight to work with and super professional... couldn’t have asked for more.”**

**—JIM SHARON, NEW WAVE ENTERTAINMENT**

**“My wife and I enjoyed very much that **SUGAR & SPICE** made the party a very **UNIQUE** celebration... the girls presented the perfect mix of elegance, beauty, and dance talent, all with a sexy but very classy touch.”**

**— SERGIO S., PRIVATE BIRTHDAY PARTY,  
RHODE ISLAND YACHT CLUB**

**“Just like the name says, these girls are unwaveringly the **SEXIEST** and **SWEETEST** individuals you can imagine... I know I can rely on them to make any party, no matter how lavish, that much more fun and entertaining.”**

**—TED FASS, ENTERTAINMENT UNLIMITED**

# CONTACT US

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SUGAR&SPICE

*Entertainment for Every Event*

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