



BioCatch Named a Top 10 'FinTech Company to Watch' by American Banker and the Bank Administration Institute

The Top 10 Rankings "represent companies with compelling new offerings and solid business models."

Boston, MA -- November 13, 2014 -- BioCatch, the global leader in Cognitive Biometrics™ and Authentication, announced today that it is one of only ten companies to be named a "FinTech Company to Watch" by *American Banker* and the Bank Administration Institute in their annual FinTech Forward special report.

"This recognition by *American Banker* and BAI is exciting for us and really demonstrates the fact that our technology brings something unique and much needed to the industry," said BioCatch CEO Benny Rosenbaum. "By using our proprietary authentication technology based on Cognitive Biometrics, both banking and eCommerce businesses are able to minimize online fraud while significantly reducing friction for customers unnecessarily created by secondary security measures."

FinTech Forward is a new initiative by American Banker and BAI to give bankers the information and perspective on technology they need to successfully plot the future. It also identifies the forces and trends that are motivating banks' technology investment, and spotlights new players that are shaking up the industry.

The full rankings list for FinTech Forward is available at:

www.AmericanBanker.com/fintech-forward

About BioCatch

BioCatch is a leading provider of Cognitive Biometric™ and Authentication solutions for mobile and Web applications. Available as a cloud-based solution, BioCatch proactively collects and analyzes more than 400 cognitive parameters to generate a unique user profile. Banks and eCommerce websites and mobile apps use BioCatch to significantly reduce friction associated with risky transactions and protect users against cyber threats, such as Account Takeovers, Man-in-the-Browser (MitB) Malware and Remote Access

(RAT) attacks. Additionally, BioCatch provides an enterprise tool that improves the employee authentication experience while protecting access to critical IT assets. The Company was founded in 2011 by experts in neural science research, machine learning and cyber security and is currently deployed in leading banks, eCommerce sites and enterprises across North America, Latin America and Europe. For more information, please visit www.biocatch.com.

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