



# Company Values

- **Integrity, Honesty and attitude:** We trust our colleagues implicitly and the way in which we conduct our business is with complete integrity. We bring to work with us every day an enthusiasm to make things happen and above all to make a difference.
- **Character:** We are different. We are not the same as every other company, we are unique and want to stand out. We chose to be headquartered in Dubai, we are a niche forward thinking underwriting company and we are here to add value to our clients and the markets that we operate in. We bring something new to the financial services world.
- **Teamwork:** Our support to our colleagues at all times should be unrivalled. Through honesty and integrity, our day to day work lives should be fulfilled with professionalism and enjoyment for what we do.
- **Respect and fairness:** We will always highlight our colleagues and clients qualities. We will also always try to be fair/critical to the people we are close to. To our competitors we will always display a positive and fair attitude.
- **The ability to discuss and learn:** Whilst we recognize the importance of being able to make decisions on your own, we also value the importance of discussions and sharing intelligence to reach the most optimal solution. We should always be open to learning.
- **Clients:** We always look at our clients best interests, we are there to help them in any way we can.
- **Long Term Vision:** While short term is important, we always try to see what can be the next step. We are a dynamic company with a great future and thus we should be creative and share ideas.
- **Sustainable growth:** We are not in the business of making a huge profit and then run. We believe in making a consistent profit and helping the company to run smoothly with success over the years to come.
- **Ecology:** Our planet has limited resources and we should do our utmost best to take care of it.



- **Health and Sport:** Healthy employees help create a healthy company. We strongly encourage the appreciation and participation in sport, it contributes to a common understanding of the need to be competitive in business.

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