



# TEMECULA HALF MARATHON & 5K

## SPONSOR & EXHIBITOR OPTIONS



**BIB PICK-UP/RUNNERS EXPO: SATURDAY NOV 11, 2017**

📍 **Location TBD - Temecula, CA**

**RACE DAY: SUNDAY NOV 12, 2017**

📍 **Galway Downs - Temecula, CA**

[www.TemeculaHalf.com](http://www.TemeculaHalf.com)

Presented by: **sandyfeet**  
EVENTS.com



## THE 7TH ANNUAL TEMECULA HALF MARATHON & 5K IS GOING TO BE AWESOME!

**Sunday November 12, 2017**  
**Galway Downs - Temecula, CA**

Inclusion in this event as a sponsor or exhibitor provides exposure to a desirable demographic of over 2000 active, educated, motivated individuals with disposable income.

The varying finish times of the 5K and half marathon create a constant flow of race participants in the finisher village. Couple that with our signature post-race beer & wine garden, and you have a lively atmosphere where participants will spend an extended amount of time, thus providing you with ample opportunity for brand exposure.

## BIB PICK-UP/RUNNERS EXPO

**Saturday November 11, 2017**  
**Location TBD - Temecula, CA**

Your participation in this event targets runners while they have their wallets in their hands. This event is also open to the public so any patrons or passers-by will also have access to your brand. By nature, this event will be smaller than race day so as to provide more concentrated exposure as well.



### RUNNER DEMOGRAPHICS:

- FEMALE: 70% | MALE 30%
- AGE RANGE: 5 – 85
- AVERAGE AGE: 36
- COLLEGE EDUCATED: 77%
- AVG HOUSEHOLD INCOME: \$116,000
- TOTAL RACE PARTICIPANTS: 2000  
(+volunteers, friends, family, spectators,  
adjacent soccer tournament, etc!)



## **TITLE SPONSOR: \$10,000**

Exclusive naming rights (name and logo included in race title in ALL race marketing as [YOUR NAME] Temecula Half Marathon & 5K

- Exclusive product category upon signing
- Logo & naming on printed promotional flyers (20,000+ impressions) \*Dependent upon when flyers are printed
- Prominent hyperlinked logo on website
- 20x10 booth space at race day Finisher's Village
- 10x10 booth space at Race Expo/Bib pick-up
- Physical goody bag insert in 2,000+ bags
- Hyperlinked ad in 5+ email blasts (100,000+ unique impressions in each blast)
- (4) Dedicated social media posts (40,000 impressions with an above average click rate of 5-8%)
- Listing in 20+ event calendars as [YOUR NAME] Temecula Half Marathon & 5K
- Dedicated banner placement on stage
- 20 FREE race entries for employee benefit, team building, ambassadors, friends, family - your choice!
- Your name called every time the race is mentioned in race announcements as [YOUR NAME] Temecula Half Marathon & 5K
- (4) 30-second featured race announcements



## **PRESENTING SPONSOR: \$5,000**

Name included in race title in ALL race marketing as Temecula Half & 5K Presented by [YOUR NAME]

- Exclusive product category upon signing
- Naming (no logo) on printed promotional flyers (20,000+ impressions) \*Dependent on when flyers are printed
- 10 FREE race entries for employee benefit, team building, ambassadors, friends, family - your choice!
- 10x10 booth space at race day Finisher's Village
- 10x10 booth space at Race Expo/Bib Pick-up
- Physical goody bag insert in 2,000+ bags
- Hyperlinked logo on website
- Hyperlinked ad in email blasts (100,000+ unique impressions in each blast)
- (2) Dedicated social media posts (20,000 impressions with an above average click rate of 5-8%)
- (2) 30-second featured race announcement



## **RUNNER'S VIP LOUNGE SPONSOR - \$2,500**

- Banner placement and booth at VIP Runner's Lounge with seating and refreshments
- Opportunity to collect emails for entrance to the lounge
- 10x10 booth space at race day Finisher's Village
- 10x10 booth space at Race Expo/Bib Pick-up
- 5 FREE race entries for employee benefit, team building, ambassadors, friends, family - your choice!
- Virtual goody bag ad with link to your website
- Physical goody bag insert in 2,000+ bags
- Hyperlinked logo on website and in (3+) email blasts
- Featured in (2) social media posts
- Featured in race announcements

## **EXCLUSIVE PRODUCT CATEGORY SPONSOR - \$1,500**

- Exclusive product category upon signing
- 10x10 booth space at race day Finisher's Village
- 10x10 booth space at Race Expo/Bib Pick-up
- 5 FREE race entries for employee benefit, team building, ambassadors, friends, family - your choice!
- Physical goody bag insert in 2,000+ bags
- Logo on website
- Recognition in email blasts, social media and announcements at race

## **BOTH RACE DAY & RUNNERS EXPO BOOTH - \$500 (SAVE \$50!)**

- 10x10 booth space at race day Finisher's Village
- 10x10 booth space at Race Expo/Bib Pick-up
- Logo on website

## **RACE DAY BOOTH ONLY - \$350**

- 10x10 booth space at race day Finisher's Village
- Logo on website

## **BIB PICK-UP/EXPO BOOTH ONLY - \$200**

- 10x10 booth space at Race Expo/Bib Pick-up
- Logo on website

## **PHYSICAL GOODY BAG INSERT ONLY - \$200**

- If you book a booth, you get \$100 off a physical goody bag insert!

SIGN UP TO BE A SPONSOR OR EXHIBITOR **HERE!**



## LET'S COLLABORATE!

SIGN UP TO BE A SPONSOR OR EXHIBITOR **HERE!**

Upon submittal of the sign-up form, we will contact you and send you an invoice. Once the invoice is paid in full we will upload your company logo to our website and begin promoting your company based on the options you choose!

Don't see something that fits? Contact our Sponsorship Manager to customize a package that suits your company or brand's needs (or if have any questions at all!).

### CONTACT:

**Kristen Leitao**

*Sponsorship Manager*

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## TEMECULA HALF & 5K BENEFITS:

### ROSE AGAIN FOUNDATION



A portion of the proceeds benefit the Rose Again Foundation. They seek to provide safe, loving and nurturing home-life experience and exceptional liberal arts education to orphaned and foster children.

[www.RoseAgainFoundation.org](http://www.RoseAgainFoundation.org)