



# 10th Annual!

SATURDAY Jan 7, 2017  
Tecolote Shores Park - San Diego, CA



## Exhibitor & Sponsor Opportunities - 2017

Produced by: **sandyfeet**  
EVENTS.COM

## THE 10th ANNUAL RESOLUTION RUN 15K & 5K IS BACK!

Saturday January 7, 2017

Tecolote Shores - San Diego, CA

Inclusion in this event as a sponsor or exhibitor provides exposure to a desirable demographic of over 1500 active, educated, motivated individuals with disposable income.

The varying finish times of the 5k and 15k create a constant flow of race participants into the finisher village. Couple that with prize give-aways, the photo booth, and a live DJ, and you have a lively atmosphere where participants will spend an extended amount of time, thus providing you with ample opportunity for brand exposure.

EXHIBITOR FEE starts at \$350. This includes:

- ★ 10x10 booth space in the finisher festival area (you provide your own tent, table, signage, etc.)
- ★ Linked logo on race website
- ★ Exposure to a highly desirable demographic
- ★ Opportunity to get add-ons
- ★ 501(c)(3)? You're in LUCK - you get a \$100 discount!

## RUNNER DEMOGRAPHICS

Female: 70% | Male: 30%

Age range: 5 – 85

Average age: 36

College educated: 77%

Average household income: \$116,000

Total participants: 1500 (+families, friends, supporters, volunteers)





## OPPORTUNITIES

(include logo on race website)

2017 TITLE SPONSOR PACKAGE (contact for details)	\$5000
PLATINUM SPONSOR PACKAGE (contact for details)	\$1000
RACE DAY BOOTH 10x10	\$350
GOODY BAG INSERT ONLY (no booth - 1500 indiv items)	\$150
VIRTUAL GOODY BAG INCLUSION ONLY (no booth)	\$100
BOTH VIRTUAL & PHYSICAL GOODY BAG (SAVE \$50)	\$200



## ADD-ONS

(only available as add-ons to options above)

ADD VIRTUAL GOODY BAG OFFER	\$50
ADD PHYSICAL GOODY BAG INSERT	\$100
ADD RACE PARTICIPANT EMAIL BLAST LOGO INCLUSION	\$100
ADD SANDY FEET MARKETING BLAST LOGO INCLUSION	\$200
ADD POST YOUR TEARDROP BANNERS AT FINISH LINE	\$200
ADD EXCLUSIVE LOGO ON CUSTOM RACE BIBS	\$500
ADD 10x20 SIZE BOOTH	+\$50
NON-PROFIT DISCOUNT	-\$100



## NEXT STEPS

- 1) Sign up online [HERE!](#)
- 2) You will receive an invoice from "Sandy Feet Events"
- 3) Once payment is received we put your linkable logo on race website (Email to: [kristen@sandyfeetevents.com](mailto:kristen@sandyfeetevents.com))
- 4) A logistics email will go out 1-2 weeks prior to event
- 5) WE HAVE SOME FUN ON RACE DAY!

★ We have multiple events throughout the year so signing up for multiple is always an option!

*There are no refunds due to inclement weather or acts of nature.*

## LET'S COLLABORATE!

To sign up as an exhibitor, click [HERE!](#)

For title and platinum sponsorship information or if you have any questions, please contact:

Kristen Leitao  
Sponsorship Manager  
206.930.7757  
[kristen@sandyfeetevents.com](mailto:kristen@sandyfeetevents.com)



➤ For event info, click: [www.SanDiegoResolutionRun.com](http://www.SanDiegoResolutionRun.com)

## CHARITY [www.sandiegoroots.org](http://www.sandiegoroots.org)

San Diego Roots Sustainable Food Project's Wild Willow Farm & Education Center is a growing network of citizens, farmers, chefs, gardeners, teachers, and students working to encourage the growth and consumption of regional food. From farm to fork, they focus awareness and work toward a more ecologically sound, economically viable and socially just food system in San Diego.



LEGAL STUFF: I do hereby agree to waive, release and discharge any and all claims for or right to claim damages for any personal injury or property damage that may occur as a result of my participation in this activity. This release is intended to discharge in advance Sandy Feet Events, the City of San Diego, their subdivisions, officers, agents or employees, as well as all other sponsors or co-sponsors, from any and all liability that may arise out of my participation in this event.

