

AZOA



FOCAL POINT

THE NEWSLETTER OF THE ARIZONA OPTOMETRIC ASSOCIATION

EARN CE AMONGST THE BEAUTY OF SEDONA'S RED ROCKS!

14 HOURS OF COPE CE TO BE OFFERED

This year Fall Congress again travels to Sedona, AZ and the breathtaking Hilton Sedona Resort & Spa. The well-organized program will include high caliber CE, various networking and social events and the always popular vendor hospitality suites.

Our noted faculty will be presenting 14 hours of COPE-approved CE, and includes:

- Dr. Arthur Epstein*
- Dr. Sunny Sanders
- Dr. Jerome Sherman
- Dr. Kirk Smick

Friday includes the 9am golf tournament at the Sedona Golf Resort, conference registration opening at 2pm and 3 hours of cutting edge education. Following the CE, attendees are free to enjoy dinner on their own at the Sedona Hilton's sensational Southwestern Grille at ShadowRock or one of the many spectacular restaurants in Sedona. Closing out Friday, is the special jazz cocktail reception. Please join us in the cool of the Sedona evening for this free AZOA event in which attendees and their colleagues are



surrounded by great ambiance and terrific jazz entertainment.

Saturday, which kicks off with a continental breakfast, is also full of informative CE on topics such as prosthetic contact lenses and premium IOLs. Please be sure to join us from 12-3pm for the AZOA

Membership Meeting during which Dr. Bill Reynolds will overview Kentucky's legislation updates. Saturday concludes with the AZOA signature hospitality suites where attendees can experience the latest from their favorite vendors in a fun and relaxed atmosphere.

Sunday's CE will deliver an indepth look at clinically relevant retinal

presentations.

Look for your registration materials arriving in the mail or find them online at www.azoa.org. Early registration deadline is 10/21/2011. Hotel reservations should be made by 10/10/2011 in order to receive the AZOA negotiated rate. Please contact the AZOA office with any questions. ■

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PRESIDENT'S MESSAGE: BY DR. GILBERT WONG



Change is in the air. Mornings are cooler, and the kids are back in school. This can only mean that Fall Congress is approaching. I have always enjoyed the Fall Congress. Of our three meetings, it is my favorite. I have always enjoyed the Bronstein Contact Lens Seminar, but it just doesn't seem the same after Dr.

Bronstein's untimely passing. I like the intimacy of the hospitality suites and the scenic backdrop. Maybe it is a vortex thing, but Sedona is like a siren that keeps calling for me to return.

We have a great program of 14 hours of COPE CE scheduled. Start your day with golf on Friday morning, then enjoy an antibiotics in Optometry presentation by Dr. Epstein. Dr. Smick will enlighten us on new treatments for ARMD in the afternoon. Friday evening will close with a Jazz Cocktail Reception. Be sure to send in your RSVP. Saturday's topics include Prosthetic Contact Lens Designs by Dr. Sanders, and Premium IOL's by Dr. Smick.

Don't miss our Membership Luncheon. Our special guest, Dr. William Reynolds will speak on Kentucky's landmark legislative victory, and more importantly, how they accomplished it. The Hospitality Suites are scheduled for Saturday Evening. Come and meet our sponsors and partake in the festivities. Sunday morning, Dr. Jerry Sherman will close the meeting with his Retina Revealed "Live" lecture.

Be sure to bring the family. Mom or Dad can take the kids to the Oak Creek Rainbow Trout Farm. Drive up the road a bit further and get some fresh apple cider from Garlands. Take a Pink Jeep Tour, or go hiking on the many miles of trails. ■

Gilbert Wong, OD, AZOA President

2011 - 2012 Board of Directors

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Do you have questions about your membership? Need to change or confirm your contact information? Want to refer a colleague to the AZOA? Please contact us:

1702 E Highland Avenue, #213, Phoenix, AZ 85016
Ph: (602) 279-0055 Toll-Free: (800) 346-2020
Fax: (602) 264-6356 Email: azoa@azoa.org

www.azoa.org

JULY - SEPT '11

MEMBERSHIP

AZOA Executive Director's Corner:

Hope everyone had a nice summer and found time to take a relaxing vacation. The AzOA office continues to be busy taking care of the association's day to day business and getting ready for our annual fall congress in Sedona. We are planning on another large turnout of this very popular meeting, so if you have never attended in the past, be sure to register now.

Our legislative committee, led by Dr. Annette Hanian, Don Isaacson and Norm Moore, continues to be very active. We have been to many political fundraisers and have met with several key Legislators trying to build personal relationships and trust. OPACA contributions are still being accepted and thank you to everyone who has contributed to this fund thus far. Progress sometimes seem slow and hard to measure, but I can assure you that things are heading in the right direction.

The Vision USA program is being heavily used and I would encourage all AzOA members to call the office and volunteer their services for this very worthwhile and needed program. During these especially hard economic times, there are a lot of people in great need for eye care and don't have the money for it. Just ask Pricilla Markham who administers our program.

In August, I had the opportunity to attend the International Association of Optometric Executives (IAOE) meeting. Very educational especially to a new E.D. like myself. It seems that almost all the states are faced with the same issues and challenges; legislative, membership, new office technology and financial concerns. We are doing a lot of thing right in Arizona and there are things that we can improve upon, so we are always trying to improve. See you in Sedona. ■

Stacey Meier, OD, AZOA Executive Director



SAVE THE DATE:

**AZOA's 2012 Bronstein Contact Lens
January 13-15
DoubleTree Resort Paradise Valley
\$169 room rate
FOR RESERVATIONS: 1-480-947-5400**

----- Please plan to attend! -----

AZOA/AOSA BOWLING - BIG SUCCESS



Over 100 AzOA members and AZCOPT students went bowling on August 27. Many thanks to 3rd year



Optometry student and AOSA representative Erika Anderson, and her fellow student volunteers for organizing this fun mixer, which



may hopefully turn into an annual event. With the help of a generous



grant by HOYA Vision Care, we were able to rent the entire bowling alley

and have a raffle for a new i-pad, raising over \$400.



This is an excellent way for the AZCOPT students to get exposed to the AzOA family of doctors and form long time relationships.

LEGISLATIVE UPDATES: BY DR. ANNETTE HANIAN

2012 Legislation Plan Member Update

Every OD in the state can assist our legislative efforts in their own way.

Here is a fun & easy way to participate.

MARK YOUR CALENDARS NOW.

You are invited to attend an evening social event with food, drinks, pinball and your colleagues. Does that sound fun and easy and doable? We are having a couple AZOA sponsored Optometry Only fundraisers at my house. It is a relaxed, casual opportunity to visit with colleagues on your way home from the office and also meet a legislator. We need bodies & personal checks—preferably both. These are drop-in events, come anytime and stay only as long as you want to.

Who: All ODs (also bring family members and friends—all are welcome)

What: Food, Wine, Beer, Sodas & Desserts

Where: Annette Hanian's house

4717 E Berneil Dr, Phoenix, AZ 85028

(1 mile south of Shea Blvd, west side of Tatum Blvd in Tatum Foothills)

When #1: Wednesday, September 28th 6-9pm

Why #1: Meet and discuss OD issues with Rep. Tom Forese (R-21 Gilbert)

When #2: Wednesday, October 12th 6-9pm

Why #2: Meet and discuss OD issues with Senator Don Shooter (R-24 Yuma)

The more the merrier, so please plan on attending both events. More information (gate codes and directions to follow in your email inbox).

If you can't attend the events on Wednesday evenings, then please support of 2012 legislative efforts by mailing a personal check made out to each of these legislators ASAP:

Vote Forese

Don Shooter for State Senate

c/o Annette Hanian OD

4717 E Berneil Dr, Phoenix, AZ 85028

State politics never stops, even though it changes gears over the summer. We are currently waiting for the final redistricting maps for the state to see how it affects

incumbents in the next election. It will also affect which district each of you lives & votes in. Please keep me updated on any changes in your home address and email address, so that our district lists can be as current and accurate as possible.

Volunteers will be needed in October & November to help update home district lists for our licensed doctors. Please call me on my mobile @ 623-202-9696 if you are interested in helping. It is computer busy work from home computer, but very important to our efforts.

Thank you for all your support and contributions!

THANK YOU for the quick and generous response to my request for funds for Rep. Chad Campbell.

THANK YOU to the following people who have sent personal checks for his event:

Robert Pinkert, Gilbert Wong, Steven Kantor, Jim Frank, Heather Thompson, Stephanie Mastores, Tami Lang, Robert Mulgrew, Gail Bass-Derscheid, Amanda Mendez Roberts, Todd Smith & Bethanie Deemer.

THANK YOU to the following doctors that have contributed, either directly to legislators or to OPACA or both, since the last newsletter:

Joel Ackerman, Frank Akers, Thomas & Vasvi Babu, Gail Bass-Derscheid, Pat Barry, Amy & Curtis Dechant, Beth Deemer, Tom Determan, John Fornara, Chris Furey, Caroline Griego, Annette Hanian, Erin Havens, Larry Holle, Ken Johnson, Mike Lamb, Tami Lang, Stacey Meier, Gary Morgan, Scott Mullane, Christina Olivetti, Chris Parot, David Rockwell, Michael Sellers, Rand Siekert, Todd Smith, Tania Sobchuk, Lil Vogl, Gilbert Wong

OPACA still needs funds. You can mail a check made out to OPACA or you can contribute online at <http://arizona.aoa.org/x16999.xml>

All checks can be mailed to:

Annette Hanian OD

4717 E Berneil Dr

Phoenix, AZ 85028

Don Issacson Voted Best Male Lobbyist 2010 (article reprinted from the June 17, 2011 Arizona Capitol Times)

It's a repeat for Don Isaacson, who was voted Best Male Lobbyist, but this year he shares lobbying honors with the winner of the Best Female Lobbyist, Kathy Senseman.

Isaacson, whose firm of Isaacson & Moore P.C. has clients ranging from the Arizona Licensed Beverage Association to the University of Phoenix, jokes about the new female lobbying category. "I'm waiting for the male nude lobbyist," he says. "I've won everything else."

Isaacson, whose presence at the Capitol dates back to 1975 when he was a legislative staff member, says he was expecting a call from Ginger Lamb, publisher of the Arizona Capitol Times, telling him there was a mistake - that he only got two votes, not 20. He didn't get that call, so he surmised that he benefitted from a sympathy vote. "People figured, "Isaacson is never going to win for best hair or shoes, so we've got to give him something," he says.

Isaacson says Marty Shultz, a long-time lobbyist who reigns as a mover and a shaker, joins him in questioning the Best Male Lobbyist results. "Marty thinks he should win everything," Isaacson says.

Asked how the recent 100-day session affected lobbying, Isaacson says: "It's like taking a big gulp of air, going to the bottom of the pool and not coming up for 100 days," he says. "It was pedal to the metal. No let up."

Congratulations to Don Isaacson!

Getting to Know Your AZOA Members

Featured AZOA Member is Dr. Leslie Falcon

1. How did you first become interested in Optometry?
I was a Neuroscience major in undergrad and had a lightbulb moment when we learned about the lateral inhibition of retinal neurons – despite being a 13D myope, I had never considered optometry prior to that class.

2. What has been your best experience practicing as an optometrist?

I fit a lot of medically necessary contacts. I have had several patients cry happy tears at seeing the 20/20 line for the first time in 20+ years. That always gives me a warm and fuzzy.

3. Where did you grow up and where did you attend school (undergrad and optometry)?

I grew up in Bradford, PA, a VERY small town in northwestern Pennsylvania. I went to undergrad at the University of Pittsburgh, and op school at the Michigan College of Optometry.

4. Share with us some hobbies you have?

I spend a lot of time playing soccer (and nursing soccer related injuries as I still think I am 18 yrs old...) I also really enjoying cooking, especially veggies from my home garden.

5. Is there a particular area in which you think Arizona optometry can improve?

I really think it is important that Arizona ODs get to know each other a little better. The best way to promote our interests is with a united front.

DENNIS HAM

YOUR ASSOCIATION ENDORSED
DISABILITY INCOME AND LONG TERM
CARE SPECIALIST

MEMBERS QUALIFY FOR PREMIUM
REDUCTIONS

PHONE: 1-877-230-4134

EMAIL: HAMINSUR@TELUS.NET

OD WANTED

■ Looking for fill in help Nov 13, 19-20, 27 & Dec 3, 11, 18, 28-Jan1 Please email millereyecare@cox.net for further information. Office located in N Scottsdale.

■ Busy Cornea Specialist / General Ophthalmologist seeking a medical trained optometrist for Sun City / Peoria practice. Monday - Friday. No weekends or evenings. An ideal candidate likes working with specialty contact lenses, spectacles, medical optometry and post op patients. A great personality, sharp clinical skills, and excellent communication skills is a must. Please fax resume to Dr. Kootman at 623-561-2446.

■ Alvernon Optical, Inc., celebrating 50 years of providing quality eye care, is seeking an Independent Doctor of Optometry (TPA Certified) for the Green Valley location. If you are looking for an opportunity that allows you the pleasure of practicing Optometry, with all the advantages of an established business, without the headaches of running a business, this is an excellent opportunity. Our current need is for 4 days per week Monday - Friday, no evenings or weekends. This is a busy, newly relocated office with expanded services. If interested in discussing this opportunity please send your resume to stacia@AlvernonOptical.com or it may be faxed to (520)327-0368

■ Fill in doctor needed for Saturday, Sept 3 from 9-4. \$425 guaranteed. Please email KathyVuOD@gmail.com for details.

■ FILL-IN DOCTOR NEEDED SATURDAY August 27 \$425 Base pay guaranteed+bonus! 9:30 to 4:30 pm. Please email jjeyedoc@gmail.com

■ Incredible opportunity to join an industry leader in eye care. Sears Optical a brand of Luxottica Group is now seeking Independent Doctors

of Optometry across Arizona. We provide excellent lease opportunities that include 3+ day practices, exam lane with standard equipment, retail staff, and collaborative team to insure patient care and customer satisfaction is guaranteed. If interested in learning more about Sears Optical and Luxottica Group in the Arizona area, then please contact the Regional Sales Manager Kim Woods at Kwoods1@LuxotticaRetail.com or 480-784-7721. Please provide resume with work history and/or graduation status and area of Arizona most interested in living, working, and celebrating Eye Health!

■ Growing West Valley private practice is looking for a part-time O.D for work on Thursdays and Saturdays. Please fax resume to 623-583-2253.

■ Part-time OD wanted - 1 to 2 days/week, could lead to full time in the future, private Optometric practice in Glendale, AZ. Please fax resume to 623-979-2811

■ Seeking an optometrist one day per week for Desert Eye in Tempe. The work day is negotiable. We offer a friendly, team-oriented office with patients ranging from infants to the elderly. We need a practitioner with a great personality, sharp clinical skills, and excellent communication skills. An ideal candidate enjoys working with contact lenses and spectacles. Email resume to DesertEye@hotmail.com

■ FT. OPTOMETRIST NEEDED IN CASA GRANDE: We are an Optometrist-owned company. We offer a high guaranteed salary, commissions and a full benefit package. We are the largest employer of ODs in the state. Our offices are well-equipped and managed with a professional, trained staff. All offices use EMR's and we practice to the extent that our license allows. For information call Mark Peller, @ 602-524-4397 or email mpeller@cox.net

■ FT. OPTOMETRIST NEEDED IN TUCSON: We are an Optometrist-owned company. We offer a high guaranteed salary and a full benefit

package. We are the largest employer of ODs in the state. Our offices are well-equipped and managed with a professional, trained staff. All offices use EMR's and we practice to the extent that our license allows. For information call Mark Peller, @ 602-524-4397 or email mpeller@cox.net

■ PART-TIME OPTOMETRIST NEEDED IN YUMA: We are an Optometrist-owned company. We offer a high guaranteed salary. We are the largest employer of ODs in the state. Our offices are well-equipped and managed with a professional, trained staff. All offices use EMR's and we practice to the extent that our license allows. For information call Mark Peller, @ 602-524-4397 or email mpeller@cox.net

■ We are looking for an OD/FT/PT/Main Dr. minimum three days a week for a growing establishment located on the west side of the valley. Interested, please contact Willy Charles at 480-593-8847 or 623-486-0089. Thank you.

OD AVAILABLE

■ Updated September 2011: Professional Locum Tenens Coverage for your professional practice. Vacation, illness, "mental-health days", etc. Even last-minute! Regular PT also considered. 30+ yrs experience including 16 yrs with a large hospital/medical center.

Range: Northern AZ as far south as (and including) Phoenix metro area. Phone 1-800-734-5804 or 1-206-498-0636, or email drpaulkanter@comcast.net

■ Phoenix-Area Optometrist available for fill-in coverage Monday through Saturday. Currently available and scheduling for all of August and September. Last minute okay. All practice settings accepted. AZ licensed, PA certified with full malpractice insurance. Call Murray Pratt, OD at 480-980-0973 or email at murrayspratt@gmail.com.

■ Optometrist available for full

CLASSIFIEDS

time or permanent part time in the Phoenix metropolitan area, relocating from out of state, available August 1st. Experienced in primary care for all age categories, contact lenses, co-management, and retail aspects of optometry. For more information please contact mira_joh@yahoo.com or call 503-523-9668

OTHER OPPORTUNITIES

■ We are currently looking for an experienced office manager for a North Scottsdale optometry location.

Enthusiastic individuals who have knowledge of OfficeMate as well as medical and vision plans is a must. The position requires knowledge of medical and vision insurances: PPOs, prior authorizations, co-pays, co-insurance, and deductibles. You must feel comfortable handling multiple phone lines, checking patients in and out, pre testing patients (can train), scheduling appointments, and billing insurance plans. Email resume to millereyecare@cox.net

■ Prominent Goodyear Optometric practice is expanding and is in need of experienced opticians. 2 positions available for full time, starting immediately.

We use the most up to date technology and want our patients to have the best.

Our opticians enjoy a fun work environment, with non-commissioned sales.

Applicant must be professional, enthusiastic, positive, reliable, and have a good sense of style. Bilingual is always a plus!

Our office offers highly competitive wages, quarterly bonuses, 401K, Group medical insurance, and paid vacation time.

Please contact Mary at 623-932-2020

PRACTICE FOR SALE

■ Located by the Colorado river 15 min from Lake Havasu is Parker Optical. For sale after 16 years for \$75,000.00.

Includes exam lane with hssg-streit slitlamp. In house edging with briot patternless edger. All stock, inventory

equipment included. Will stay and help transfer and train on the equipment. current rent \$452.00 a month. Please contact Dennis at 928-669-6971 or dingram@npgcable.com

■ Optometric practice in Somerton, Arizona for Sale. Very successful practice for 12 years. family owned. Great patient base. priced at 150k. average gross income over past couple years 400k. price includes exam equipment; chair, slit lamp, phoropter. pre- testing equipment; visual fields- humphrey matrix, Auto ref/ kerato/ tonometer- Nidek RKT 7700, fundus photography Nidek NM200D, and inventory. Please call Nancy at 928-627-4525

■ Parker Optical in Parker Arizona is for sale after 16 years. price is \$75,000.00 including exam lane with equipment. haag-streit slit lamp. in house edging equipment with briot patternless edger. all stock and inventory. retireing due to health. rent currently \$452.00 a month. Please contact Dennis at 928-669-6971

■ Albuquerque, NM Practice for Sale. Very nice office location in the pleasant east end of Albuquerque. Please contact Monte Stump at 505-296-5481 or via regular mail at 1925 Juan Tabo Blvd, NE, Ste A. Albuquerque, NM 87112

YOUR HELP NEEDED

■ VOSH Arizona is in need of phoropters, auto lensometers and auto refractors for our trips to Mexico. If you can donate equipement, please call John Reed, OD at 480/545.9120

or Deon Whipple at 480/545.8985.

EQUIPMENT WANTED

■ Wanted to buy: One used exam chair and stand in working condition. Also needed, a projector and mirror set. Please contact Richard at 618-201-3278

To place a classified ad, please email the AZOA at kate@azoa.org

Good & Welfare

If you have any Good & Welfare notices that you would like published in upcoming Focal Point issues, please contact Kate at the AZOA office at:

602.279.0055 or via email:
kate@azoa.org

The current AZ State Board of Optometry Board Members are:

President

Brian Mach, O.D.
Maricopa Medical Center Eye Clinic
2525 E. Roosevelt
Phoenix, AZ 85008
First Term Optometrist Member
7/1/09-6/30/13
Predecessor: Christina M. Sorenson, O.D.

Vice President

Rick Krug, Public Member
TG's Incorporated
4402 E. Huntington Dr., Suite 300
Flagstaff, AZ 86001
Second Term Public Member
7/1/11-6/30/15
Predecessor: Reappointed

John Chrisagis, O.D.

Tempe Eyecare Associates
7511 S. McClintock Dr.
Tempe, AZ 85283
First Term Optometrist Member
7/1/08-6/30/12
Predecessor: Stacey Meier, O.D.

Marla Husz, O.D.

Drs. Edmonds & Husz
4730 E. Pima St.
Tucson, AZ 85712
First Term Optometrist Member
7/1/09-6/30/13
Predecessor: Donald Jarnagin, O.D.

Michael Lamb, O.D.

Barnet Dulaney Perkins Eye Center
5250 E. Southern Ave.
Mesa, AZ 85206
First Term Optometrist Member
7/1/11-6/30/15
Predecessor: Caroline Griego, O.D.

Mark Peller, O.D.

Nationwide Vision
220 N. McKemy
Chandler, AZ 85226
First Term Optometrist Member
7/19/11-6/30/15

Optometry Cares® makes a splash at Optometry's Meeting®

Optometry Cares® and Essilor joined forces at Optometry's Meeting® in Salt Lake City to raise funds and friends for Optometry Cares, Thursday, June 16, 2011. The evening kicked off with the Varilux® Optometry Student Bowl™ XX and continued with the Reception featuring Optometry Cares and Optometry's Got Talent.

The Reception offered attendees numerous avenues for donating to Optometry Cares. Essilor supplied a donation kiosk, which accepted donations throughout the week as well as during the Reception. Attendees purchased tickets for admission to a photo booth, caricature artist, and a dunk tank, which was generously supported by Alcon. Optometric dignitaries started the night off entertaining attendees with karaoke performances.

Essilor's support raised awareness about Optometry Cares, as well as more than \$36,000 through ticket sales, donations and other industry sponsorships. Funds raised at Optometry's Meeting will support the on-going work of Optometry Cares' public health programs, InfantSEE®, VISION USA and Healthy Eyes Healthy People® as well as provide professional support through Optometry's Fund for Disaster Relief, the Endowment Fund, National Optometry Hall of Fame, and The Archives and Museum of Optometry.

The dunk tank, generously supported by Alcon, made a splash at the event. School and college of optometry deans and presidents and industry professionals generously donated their time, dry clothes and pride as targets for the dunk tank. Students and faculty together raised funds as they took aim at each participant.

"We are so pleased by the enthusiasm and generosity of the optometrists, students and friends who attended the reception," said Martha Rosemore Morrow, O.D., president of Optometry Cares. "It was a great evening and none of it would have been possible without the generous support of Essilor."

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IN THE NEWS

Optometry's Got Talent made a repeat appearance at the event. AOA Board of Trustees members and other optometric dignitaries lent their voices to the cause. American Idol hopeful, Angel Husher, a third-year student at University of Missouri, St. Louis College of Optometry, thrilled the audience with a performance of Etta James' At Last. An additional donation secured a request for Angel to give an encore performance. Students from The Ohio State University College of Optometry, Illinois College of Optometry, University of Missouri, St. Louis College of Optometry and Nova Southeastern College of Optometry also took the stage in support of Optometry Cares.

"Essilor is proud of our partnership with Optometry Cares as part of our long term commitment to the profession of Optometry," said Danne Ventura, Director, Professional Relations, Essilor of America. "We are thrilled that Optometry Cares was able participate with us at the 20th Annual Varilux® Optometry Student Bowl™."

If you weren't in Salt Lake City this June, you can still do your part to support Optometry Cares. Simply visit www.aofoundation.org to make your tax-deductible donation.

InfantSEE® Launches Online Form Submission

InfantSEE® providers now have a new way to make their InfantSEE® assessments count: online form submission. Paper copies are still being accepted, but they will no longer be issued to doctors' offices. Providers simply log on to <http://exam.infantsee.org> to enter the data from the assessment. AOA members must be enrolled as an InfantSEE® provider in order to access the site. Doctors' login using their six-digit member ID or e-mail address (must match member database). The password is the provider's six-digit birth date (MMDDYY).

Returned forms are the only way that the program can determine how many infants are benefiting from this unique public health program. If you have forms waiting to be returned, please do so today! Paper copies may be mailed to InfantSEE® 243 N. Lindbergh Blvd. 1st Floor, St. Louis, MO 63141.

To date, Arizona providers have returned 95 forms in 2011; 94 forms were returned during the same period in 2010

American Optometric Society™

3rd Annual Meeting & CE Seminar

Golf Tournament!



REGISTRATION IS NOW OPEN

- When:** February 24-26, 2012
What: 15 Hours of CE (14 hours COPE approved)
Where: Westin Kierland Resort & Spa, Scottsdale, Arizona
Who: Open to AOS Members, Non-Members, Staff and Guests
Speakers: Bruce Onofrey, Jerry Sherman, Leonid Skorin, Gary Gerber, Jeff Anshel, Bob Rebello
Info: For more information, www.optometricsociety.org



American
Optometric
Society™

EARLY BIRD REGISTRATION RATES THRU OCTOBER 15!

\$225 AOS Members
\$345 Non-Members

www.optometricsociety.org • 5737 Kanan Road, #540, Agoura Hills, California 91301 • phone (805) 870-5171 • fax (805) 456-3005

2011 FALL CONGRESS REGISTRATION

Name: _____ OE Tracker #: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Additional Guests: _____

PACKAGE INFORMATION:

Complete Package: *(All CE and Meals Included)*

Optometrist

Student

Daily Rate (Includes all CE, meals & events offered!)

Fri Nov 11 (Includes 3 hours CE)

Sat Nov 12 (Includes 7 hours CE)

Sun Nov 13 (Includes 4 hours CE)

<u>Received Before Oct. 21st</u>		<u>Received After Oct. 21st</u>	
<u>Member</u>	<u>Non-Member</u>	<u>Member</u>	<u>Non-Member</u>
\$375	\$525	\$475	\$600
FREE	N/A	FREE	N/A
\$75	\$100	\$75	\$100
\$300	\$375	\$300	\$375
\$150	\$200	\$150	\$200

RSVP Free Jazz Cocktail Reception – Friday, Nov 11 I will attend I will not attend

Individual Guest Meals

Saturday Continental Breakfast \$35 x _____ = \$ _____

Saturday Luncheon \$45 x _____ = \$ _____

Sunday Continental Breakfast \$35 x _____ = \$ _____

Friday Golf Tournament (9:00 AM Shotgun Start)

(Includes greens fees) \$120 x _____ = \$ _____ I will need to rent golf clubs.

TOTAL REGISTRATION: \$ _____

Payment Information

Enclosed is my check payable to the AZOA in the amount of \$ _____

Please charge my credit card: Visa Mastercard American Express Discover

Card #: _____ Exp. Date: _____ VCode: _____ Zip: _____

Mail Completed Form to: Arizona Optometric Association
1702 E Highland Avenue, #213
Phoenix, AZ 85016

OR Fax Completed Form to: (602) 264-6356
QUESTIONS? Call us at: (602) 279-0055

NOTE - TO RECEIVE EARLY REGISTRATION RATE: Registrations must be received on or before October 21, 2011.

CANCELLATION POLICY: All cancellations must be in writing. In order to receive a refund of 100% of the registration fee (less a \$25 cancellation fee), cancellations must be received prior to 10/21/11. No refunds after that date.

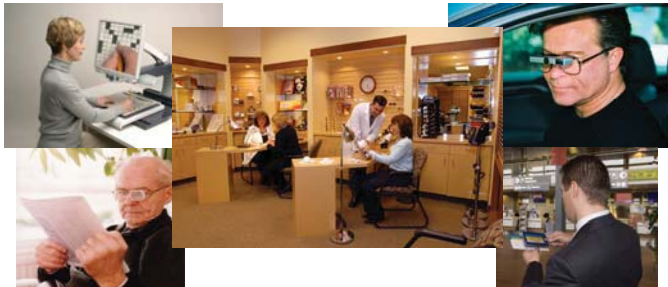
ViewFinder™

LOW VISION RESOURCE CENTER

HELPING YOUR PATIENTS MAINTAIN THEIR INDEPENDENCE SINCE 1992

Lynne Noon, OD, FAAO
Diplomate in Low Vision Rehabilitation

Kevin Huff, OD



1830 S. Alma School Road
Suite 131
Mesa, Arizona 85210
480.924.8755

10001 West Bell Road
Suite 115
Sun City, Arizona 85351
623.583.2800

Practice Limited to Low Vision Rehabilitation

Our doctors also see patients at several satellite offices throughout the state of Arizona. Our toll-free number is 866.924.8755

www.ViewFinderLowVision.com

2011 FALL CONGRESS SCHEDULE CHANGE:

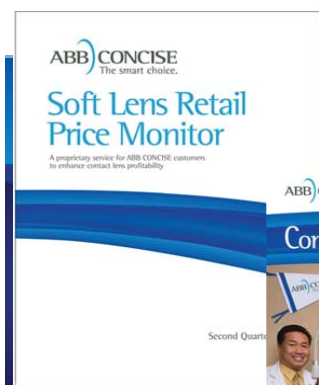
Please note that Dr. Michael Ohlson is no longer able to speak at the AZOA's Fall Congress in Sedona in November. Dr. Arthur Epstein will now be presenting in his place. The updated course information is as follows:

Dr. Ohlson's Geriatrics Update course on Friday, November 11 from 3pm-4pm has been replaced with:)Antibiotics, Optometry and the Coming Armageddon- COPE # TBD

Dr. Ohlson's Primary Care Update course on Saturday, November 12 from 3pm-4pm has been replaced with: Tear Dysfunction and Ocular Surface Disease - New Solutions to an Age Old Problem? -COPE # TBD

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FALL CONGRESS 2011

Save the Date!
November 11 - 13,
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