



Why Should You Join the Rocky Mountain Sod Growers?

Your investment of \$1000 in dues represents about \$2.74 per day. This money is leveraged with other members on your behalf.

What can you buy with \$2.74 per day? In 2013 Members received:

- ✓ **Daily exposure through our official website** where consumers and government officials alike visit for expert information concerning our industry.
- ✓ **Access to high quality videos** concerning drought, lawn care and other topics produced specifically for the sod and green industries.
- ✓ **Up-to-date legislative information** throughout the **entire** Colorado state legislative session.
- ✓ **Public relations** efforts resulting in many articles promoting the industry.
- ✓ Sharing of industry specific information through **programs and connections** with GreenCO, ALCC, Colorado Department of Agriculture, Denver Water and others.
- ✓ Opportunities to **learn more about topics of interest** through member meetings
- ✓ **A centralized "office"** to keep members informed, to handle inquiries, to promote the industry and to serve as a resource for members and for the community

We work to advance the sod industry as a whole, but **we promote our members**. Our members are promoted on our website which will be consistently updated throughout 2014. **Plans are underway for a strong marketing program on behalf of our members for 2014 as well**. Member lists are provided to government entities and the media.

Members are sought out and recognized as leaders in the industry.

When it comes to building your business, there's no substitute for **shared knowledge**. Your peers know your problems. Their experience points to solutions.

For over 30 years, the Rocky Mountain Sod Growers have been promoting and building the sod industry. Members have continued to thrive due in large part through the efforts of RMSG.

Together We're Better | RMSG | P.O. Box 442 Mead, CO 80542 | www.sod-growers.com | scornay@comm-concepts.com |