



TOPOCK 66 FOUNDATION

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Promotions & Printing



November 7th, 2015

Vendor & Program Opportunities

About the Topock Desert Tromp Off Road Expo & Poker Run

This is the inaugural Topock Desert Tromp Off Road Expo & Poker Run and the Topock 66 Foundation is very excited to bring this one of a kind event to the area. There are three parts to the event;



Off road poker run! The start and finish lines are at Topock66 Resort, off road vehicles will have the opportunity to travel through the 50 mile desert course to collect poker chips at five locations. Each poker stop will be manned by a unique sponsor who will have the opportunity to decorate their poker stop and interact with participants.



Participants can search for geo cache treasure or participate in the digital scavenger hunt. Lots of prizes and fun for participants to seek out.



Every off road enthusiast is welcome to attend and join the fun at the Off Road Expo- vendors from near and far will be at Topock66 showing off their wares. Live music, delicious food, and cold beer will ensure a great time is had by all.

Proceeds from the Topock Desert Tromp Off Road Expo & Poker Run assist the Topock 66 Foundation's Build Your Own Future program which provides scholarships and workforce readiness programs to students throughout the tri-state.

Our marketing plan is all about YOU our supporters! We understand that small businesses and large businesses are what make the economy tick. The vendor & program packages are designed to give you lots of bang for your buck and numerous opportunities to interact with your future customers!

Our target audience for this event includes residents of Lake Havasu, Needles, Fort Mohave, Bullhead City, Laughlin, Kingman, Phoenix, Yuma, Las Vegas and Southern California. Target age is 30+. Many off road enthusiasts have 2nd homes in the tri-state and have above average income.

We anticipate 250+ vehicles with 350 participants in the poker run.

We anticipate 1,000+ visitors coming through the EXPO.

EXPO Location:

Topock66 Resort, 14999 Route 66, Topock AZ 86436

Directions:

From Lake Havasu take Exit one off of 1-40, turn right onto Route 66, Topock66 is just around the bend.

From Bullhead City catch I-40 from Needles CA and take Exit 1 and turn left. Topock66 is just around the bend.

Open to the Public:

Saturday November 7th 8am- 5pm

Exhibitor Move-in:

Friday November 6th from 4pm -7pm, Saturday 5am-7:30am

Move-out:

Saturday 5:30pm-8pm

On-Site Concessions:

Food and beverage vendors will not be allowed. Food and Beverages will be available for purchase from the Topock66 Resort.

General Admission:

Free Admission to the EXPO, Parking is Free

You can select your space from the map, reserve early for the best spots.

Expo Vendors are not industry exclusive.

Early Bird Prices application and 50% deposit must be received by SEPTEMBER 15TH.

Balance Due October 1st.

Expo Vendor Spaces-

Early Bird

General

~ Bronze Vendor Space 10' x 10' (E)
(Includes 1 6' Table and 2 folding chairs)

\$75

\$125

~ Silver Vendor Space 15' x15' (D)
(Includes 1 6' Table & 2 folding chairs)

\$100

\$150

~ Gold Vendor Space 20'x24' (C)
(Includes 2 6' Tables and 2 folding chairs)

\$150

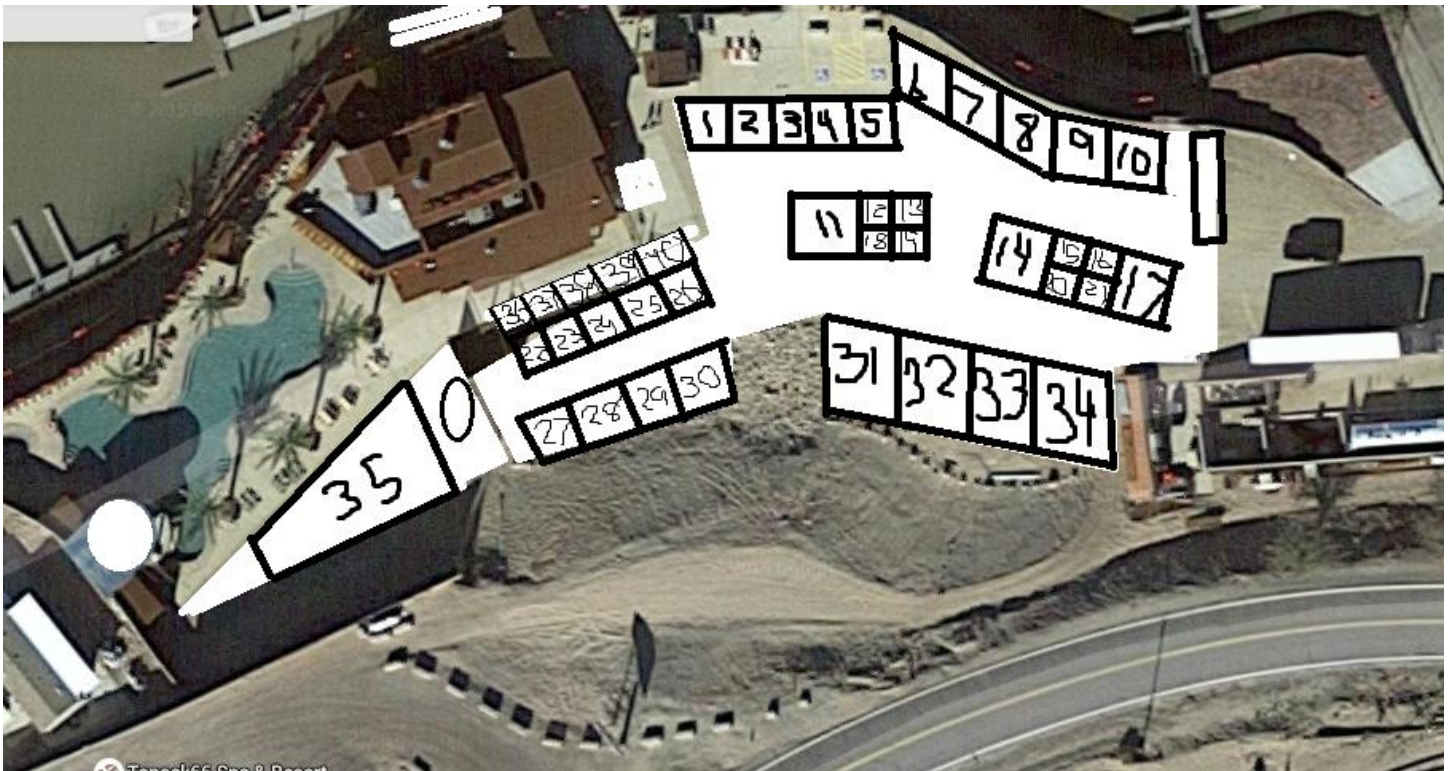
\$200

~ Platinum Vendor Space 20'x20' Corner spot (B)
(Includes 3 6' Tables and 2 folding chairs)

SOLD

~ Ultra Vendor Space 75' x20'
(Includes 3 6' tables and 2 folding chairs)

SOLD



Call for availability 928-234-6039

Topock Desert Tromp - 2015

Sponsor/Vendor Application



Company Name: _____

Mailing Address: _____

Contact Name: _____

Phone: _____

Email: _____

What items will you be selling: _____

EXPO Vendor Space	Early Bird	General
<input type="checkbox"/> Bronze 10'x10'	\$75	\$125
<input type="checkbox"/> Silver 15' x15'	\$100	\$150
<input type="checkbox"/> Gold 20' x24'	\$150	\$200
<input type="checkbox"/> Platinum 20' x20' Corner	SOLD	
<input type="checkbox"/> Ultra Triangle	SOLD	

Add Ons:

<input type="checkbox"/> Extra 6' Table	\$8
<input type="checkbox"/> Extra Folding Chair	\$2
<input type="checkbox"/> Banner - 3x5 full color - artwork inc.	\$53
<input type="checkbox"/> Linen Table Cloth	\$6

Total Amount: _____

I will be paying by check

I will be paying by credit card

Please invoice me for 50%

I will pay in full at this time

Early Bird Pricing: 50% deposit required before SEPTEMBER 15TH. Balance due October 1st.

Make checks payable to Topock 66 Foundation
Mailing address: 14999 Rt 66, Topock AZ 86436

Program Advertisements



Name: _____

Phone: _____

Email: _____

___ Full Page \$200 7.5"w x 10.25"h

___ Half Page \$100 7.5"w x 5" h

___ Quarter Page \$50 3.5"w x 5"h

___ Business Card \$25 3.5"w x 2"h

___ I understand that artwork must be emailed to autumn@topock66.com prior to 9/25/15

___ I understand that all ads are black & white.

Please make checks payable to Topock 66 Foundation

email high resolution artwork to autumn@topock66.com

Artwork and payment due no later than September 25th.

Please attach a business card.

If you are interested in sponsoring or participating in this event please call Autumn at 928-234-6039 or check out our website www.Topock66Foundation.com