



## The Alphabet with Bella

By Lorraine O'Garro

### PRESS RELEASE

*Teach the ABCs with ease thanks to this delightful children's book, in which little Bella travels the world, experiencing exotic fruits, new countries and amazing animals, all while learning the alphabet.*

Bella Sweeney is learning her ABCs and is here to help your child learn theirs. Bella's is no ordinary alphabet, as it takes young readers under five years of age on an exciting journey around the world. Each brightly coloured letter -from 'A is for Africa' to 'Z is for Zebra'- introduces Bella to a new country, tasty new food or to an animal she's never seen before. As Bella learns all about these different sights, sounds families and places, she makes learning the alphabet the best kind of fun!

Bella Sweeney is the star of the book as she guides the reader through her multi-cultural alphabet, holding their hand through the learning experience, and making it lots of fun in the process. Bella is a 4-year old Black-British girl of Caribbean heritage; she lives in a cul-de-sac in the leafy suburbs of north London with her parents Sandra and Theo. She is a free spirit; always fun to be around, warm, kind and considerate; she is always happy, from the moment readers meet Bella they will fall in love with her cheeky personality and zest for life

Working as a voluntary tutor for children aged 4+ in her local community, Lorraine O'Garro was inspired to create Bella after noticing how few black, mixed-race and ethnic minority characters featured in books for young children. As a result, **The Alphabet with Bella** is written as an alternative to the norm, both teaching the alphabet and introducing children to new cultures and worldliness.

Complimented by bold and colourful illustrations, **The Alphabet with Bella** is the first in The Bella Series of books for children aged 2-5 years, and is perfect for parents, family members and primary school educators to read and learn together with young children.

**About the author:** Lorraine O'Garro is the author of The Bella Series, a colourful and charismatic early learning tool for children, designed to help them develop using accessible role models to foster positive self-image and confidence. O'Garro is a qualified accountant and the founder of new menswear brand Hashtag Collective. She is also a mentor with the Urban Synergy Group and sits on the board of the educational social enterprise, Rivers Coaching. Like Bella, she lives in north London. **Alphabet with Bella** by Lorraine O'Garro (published by Clink Street Publishing June 2016) will be available online from retailers including [amazon.co.uk](https://www.amazon.co.uk) and can be ordered from all good bookstores. For more information please visit [www.lorrainewhite.london](http://www.lorrainewhite.london).

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