

## Nesha Sanghavi, University Girls Apparel K-2 Lesson

Young Entrepreneurs in Action: Nesha Sanghavi  
Video Link: <http://youtu.be/Ap7mfjOI1G4>

### OVERVIEW:

Students will learn about entrepreneurship and how you can make a product to sell.

### NEXT GENERATION STANDARDS:

**SS.K.E.2** discover the basic needs of people (e.g., shelter, food, clothing, etc.) and give examples of each.

**SS.K.E.3** investigate the exchange of goods and services (e.g., money, bartering, trading, etc.).

**SS.1.E.2** distinguish between personal needs and wants and the consequences of personal choices.

**SS.1.E.3** demonstrate the exchange of goods and services.

**SS.2.E.3** design a system that reflects the understanding of the exchange of goods and services (e.g., trading cards and classroom store).

### ENTREPRENEURSHIP STANDARDS:

- C.01 Explain the role of business in society
- C.02 Describe types of business activities

### LEARNING OBJECTIVE(S):

Students will understand the function of businesses in society. They will also understand the basic needs of people and how entrepreneurship fits into that.

## MATERIALS:

Construction Paper, crayons or markers, craft supplies (for decorating clothes products), play money (can substitute blocks, chips or other classroom item for money)

## ACTIVITIES:

1. Show the Nesha Sanghavi video. For a shorter activity, watch the video through 3:41. For a better understanding with younger children, pause the video if needed and discuss ideas and vocabulary that may be unfamiliar.

After watching the video, lead a full group discussion with the following questions:

*What is Entrepreneurship?*

(starting/owning your own business; working for yourself; having a business)

*What did Nesha sell when she was only 6 or 7 years old?*

(Hair clips that she painted to match her outfits.)

*What did Nesha do to start a business?*

(She started a clothing business.)

*Do we need clothes?*

(yes)

*What other things do we need to live?*

(food, shelter, etc.)

*Talk about want versus need.*

2. Break students into small groups of 2-3 students or let students work alone. Allow them to use paper and craft items to make “jewelry” or “clothing”. With primary students, it may be necessary to walk them through the steps of making the items. For example, model making a paper chain bracelet, using a paper bag to create a vest, etc. Let them be creative and then have them put their products on display.
3. Give each student play money and let them walk around and “buy” each other’s products.

4. With primary students, it may take two to three sessions to complete all steps beginning with the video.

**Follow-up Discussion Question(s)**

1. What did you think of this activity?
2. How did it feel when someone bought your product?
3. What other types of products (goods) do people sell?