

Hugo, Andreini, TMI (Too Much Innovation), LLC K-2 Lesson

Young Entrepreneurs in Action: Hugo Andreini

Video Link: http://youtu.be/O_fSQxl6Tc

OVERVIEW:

Students will practice leadership, creativity, comprehension, vocabulary and presentation of knowledge and ideas skills by creating a new use for a common household item and presenting it to the class.

NEXT GENERATION STANDARDS:

ELA.K.SL.C14.1 describe familiar people, places, things, and events and, with prompting and support, provide additional detail. (CCSS SL.K.4)

ELA.K.SL.C14.3 speak audibly and express thoughts, feelings, and ideas clearly. * (CCSS SL.K.6)

ELA.K.L.C17.3 use words and phrases acquired through conversations, reading and being read to, and responding to texts. * (CCSS L.K.6)

ELA.1.SL.C14.3 produce complete sentences when appropriate to task and situation. * (CCSS SL.1.6)

ELA.1.SL.C14.1 describe people, places, things, and events with relevant details, expressing ideas and feelings clearly. (CCSS SL.1.4)

ELA.1.L.C17.3 use words and phrases acquired through conversations, reading and being read to, and responding to texts, including using frequently occurring conjunctions to signal simple relationships (e.g., because). * (CCSS L.1.6)

ELA.2.SL.C14.1 tell a story or recount an experience with appropriate facts and relevant, descriptive details, speaking audibly in coherent sentences. (CCSS SL.2.4)

ELA.2.SL.C14.3 produce complete sentences when appropriate to task and situation in order to provide requested detail or clarification. * (CCSS SL.2.6)

ELA.2.L.C17.3 use words and phrases acquired through conversations, reading and being read to, and responding to texts, including using adjectives and adverbs to describe (e.g., When other kids are happy that makes me happy). * (CCSS L.2.6)

ENTREPRENEURSHIP STANDARDS:

- A.06 Describe idea-generation methods
- B.03 Demonstrate initiative
- B.09 Enlist others in working toward a shared vision
- B.10 Share authority, when appropriate
- D.08 Make oral presentations

LEARNING OBJECTIVE(S):

Students will practice leadership, creativity, comprehension, vocabulary and presentation of knowledge and ideas skills by creating a new use for a common household item and presenting it to the class.

SKILLS PRACTICED:

Comprehension, collaboration, speaking, constructing ideas, explaining ideas or concepts

MATERIALS:

Household items the students can use to create something new. You will need one item for every two students. Examples include the following, but can be anything. The idea is for students to take a common product and make something else out of it or find a new use for it.

- Egg cartons
- Tissue Boxes
- Plastic Spoon
- Drink Coasters
- Bottles or any type of container
- Hair clip

ACTIVITIES:

1. Show the Hugo Andreini video. For a better understanding with younger children, pause the video if needed and discuss ideas and vocabulary that may be unfamiliar.
2. Lead a full group discussion with the following questions. Have students share their answers with the class and shape discussion around their answers.

Note: Depending on how much you have taught entrepreneurship lessons in your classroom, you might want to review the basics of being an entrepreneur- working for yourself, having your own business, etc.

What is Hugo's business?

(It is called TMI for Too Much Innovation. He makes technical projects like a Bluetooth necklace.)

What are some of the things (qualities) Hugo said were important to have if you want to have your own business?

Problem Solving- finding a solution when a challenge comes up

Creativity- thinking differently about things to create new ideas

Leadership- being able to influence other people or ideas

Networking- working with other people to get help or create ideas

3. Provide Instructions for the Project. Pair up students. Give each pair of students one of the common household items. Give the pair time (10-15 minutes depending on age and time available) to come up with a new way to use the item.
4. Presentations. Within each pair, have the one student tell the class how their item is currently used. Have the second student present the new idea they came up with to the class. This gives both students the opportunity to present. You can also have the students work together to present the new use for the item.