

Andrew White, Andrew White Guitars 6-8 Lesson

Young Entrepreneurs in Action: Hugo Andreini
Video Link: <http://youtu.be/a5Un01YOvIc>

OVERVIEW

Students will learn about balancing the successes and challenges of entrepreneurship. They will work in groups to create a business and evaluate the potential challenges of owning such a business.

NEXT GENERATION STANDARDS:

ELA.6.SL.C13.1 engage effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grade 6 topics, texts, and issues, building on others' ideas and expressing their own clearly.

- come to discussions prepared, having read or studied required material; explicitly draw on that preparation by referring to evidence on the topic, text, or issue to probe and reflect on ideas under discussion.
- follow rules for collegial discussions, set specific goals and deadlines, and define individual roles as needed.
- pose and respond to specific questions with elaboration and detail by making comments that contribute to the topic, text, or issue under discussion.
- review the key ideas expressed and demonstrate understanding of multiple perspectives through reflection and paraphrasing.

ELA.6.SL.C14.1 present claims and findings, sequencing ideas logically and using pertinent descriptions, facts and details to accentuate main ideas or themes; use appropriate eye contact, adequate volume and clear pronunciation. (CCSS SL.6.4)

ELA.7.SL.C13.1 engage effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grade 7 topics, texts, and issues, building on others' ideas and expressing their own clearly.

- come to discussions prepared, having read or researched material under study; explicitly draw on that preparation by referring to evidence on the topic, text, or issue to probe and reflect on ideas under discussion.

- follow rules for collegial discussions, track progress toward specific goals and deadlines, and define individual roles as needed.
- pose questions that elicit elaboration and respond to others' questions and comments with relevant observations and ideas that bring the discussion back on topic as needed.
- acknowledge new information expressed by others and, when warranted, modify their own views.

ELA.7.SL.C14.1 present claims and findings, emphasizing salient points in a focused, coherent manner with pertinent descriptions, facts, details and examples; use appropriate eye contact, adequate volume and clear pronunciation. (CCSS SL.7.4)

ELA.8.SL.C13.1 engage effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grade 8 topics, texts, and issues, building on others' ideas and expressing their own clearly.

- come to discussions prepared, having read or researched material under study; explicitly draw on that preparation by referring to evidence on the topic, text, or issue to probe and reflect on ideas under discussion.
- follow rules for collegial discussions and decision-making, track progress toward specific goals and deadlines, and define individual roles as needed.
- pose questions that connect the ideas of several speakers and respond to others' questions and comments with relevant evidence, observations, and ideas.
- acknowledge new information expressed by others, and, when warranted, qualify or justify their own views in light of the evidence presented.

ELA.8.SL.C14.1 present claims and findings, emphasizing salient points in a focused, coherent manner with relevant evidence, sound valid reasoning and well-chosen details; use appropriate eye contact, adequate volume and clear pronunciation. (CCSS SL.8.4)

VA.O.6.2.13 create art using standard figure proportions.

VA.O.6.2.16 use the elements of art and principles of design to effectively communicate ideas.

ENTREPRENEURSHIP STANDARDS:

- A.07 Generate venture ideas
- A.12 Assess risks associated with venture
- A.26 Evaluate risk-taking opportunities
- D.25 Foster positive working relationships
- D.26 Participate as a team member

LEARNING OBJECTIVE(S):

- Identify business challenges that could potentially arise.
- Think critically to overcome challenges.
- Appreciate the rewards that come from being a successful entrepreneur.

MATERIALS:

Large sheets of paper
Colored pencils, markers, crayons
Post-it notes

ACTIVITIES:

1. Begin the lesson by placing students in small groups of no more than four. Ask students to brainstorm a business they would like to run as a group. The only rule for this activity is that students must draw the idea they choose without using any words.
2. After students have thought of their group business, show them the Andrew White Guitars video. Facilitate a discussion about the successes, risks, and challenges that go along with business ownership. In the video, Andrew describes some of the challenges he faced, like losing his home when the economy and sales were bad. Give each group 8-10 post-it notes. Ask students to write potential business successes on half and potential business challenges on the other half. Group by group, have students place their successes on one of half of the board and challenges on the other half. Students should explain each to the class as they bring them to the board.
3. When the discussion is complete, ask students to choose the three potential challenges that they think are most likely. Once again, ask students to draw these challenges without the use of words.
4. Have each group talk the class through the drawings of their business ideas and challenges. After each group finishes sharing their challenges, brainstorm possible solutions as a class. Again, have students write these solutions on post-it notes and stick them on the board.