

Ben Queen, Ben Queen Photography 6-8 Lesson

Video Link

<http://youtu.be/pjtDv4JBCnc>

OVERVIEW:

Students will learn more about three of the common business structures. This knowledge will be to businesses within the community as students identify different types of businesses and learn more about them.

NEXT GENERATION STANDARDS:

ELA.6.W.C10.1 produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. (Grade-specific expectations for writing types are defined in objectives in Text Types and Purposes.) (CCSS W.6.4)

ELA.6.W.C11.1 conduct short research projects to answer a question, drawing on several sources and refocusing the inquiry when appropriate. (CCSS W.6.7)

ELA.7.W.C10.1 produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. (Grade-specific expectations for writing types are defined in objectives in Text Types and Purposes.) (CCSS W.7.4)

ELA.7.W.C11.1 conduct short research projects to answer a question, drawing on several sources and generating additional related, focused questions for further research and investigation. (CCSS W.7.7)

ELA.8.W.C10.1 produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. (Grade-specific expectations for writing types are defined in objectives 1–3 in Text Types and Purposes). (CCSS W.8.4)

ELA.8.W.C11.1 conduct short research projects to answer a question (including a self-generated question), drawing on several sources and generating additional related, focused questions that allow for multiple avenues of exploration. (CCSS W.8.7)

ENTREPRENEURSHIP STANDARDS:

- C.03 Explain types of businesses
- D.14 Prepare simple written reports

LEARNING OBJECTIVE(S):

- Distinguish different types of business structures.
- Understand how to evaluate these different businesses.
- Appreciate the advantages and disadvantages of each.

MATERIALS:

- The “Business Structure” Worksheet (attached)
- Internet access to conduct research

ACTIVITIES:

1. Show students the Ben Queen Photography video and facilitate a discussion about what it means to be an entrepreneur. Give each student a copy of the “Business Structure” worksheet and go through the three common business structures. Spaces are provided for students to write a description of each. Ask students what type of business structure might make sense for Ben.
2. For discussion ideas, articles with descriptions, advantages, disadvantages and other information about each type of business can be found at:
<https://www.sba.gov/category/navigation-structure/starting-managing-business/starting-business/choose-your-business-stru>.
3. Once students have an understanding of the different types of businesses and how entrepreneurship fits into these, they should complete parts two and three of the “Business Structure” worksheet. Part two asks students to distinguish local businesses versus chains/corporations by listing five of each that are found within their community. Part three asks students to write a three-paragraph paper with one paragraph to describe each business and a third paragraph to provide their opinion about which business they would prefer to visit.
4. After students have completed the “Business Structure” Worksheet, have them discuss their essays with the class by sharing their opinions on which business they prefer and why.



Business Structure Worksheet

1 - Define three common business structures.

Sole proprietorship:

Partnership:

Corporation:

2 - Throughout the week, 1) identify five businesses in your community that are locally owned and operated 2) identify five corporations or chains that are in your community.

Local businesses

1.

2.

3.

4.

5.

Corporations/Chains

1.

2.

3.

4.

5.



3- Choose one business from each list for the next part of the activity. Circle the business you picked on each list. Give a short history of each business. You may use books, magazines, the Internet, interviews, or other sources to research each business. You must include the type of business structure for each of the businesses you picked. Other things you could include: information about who started the business, where it was started, how long it has been around, the typical customer, etc.

Use at least one paragraph for each of your business descriptions. In the third paragraph, give your opinion about which business you would rather visit. Be sure to explain the reason you chose this business and be ready to share with the class.