

## Tighe Bullock, Bullock Properties, LLC 3-5 Lesson

Young Entrepreneurs in Action: Tighe Bullock  
Video Link: <http://youtu.be/gHJqxUmZ6FQ>

### OVERVIEW:

Students will participate in an interactive discussion activity to gain an understanding of how business ideas come to be and how one can use inspiration to aid in entrepreneurship. They will work in small groups and then report out to the whole class.

### NEXT GENERATION STANDARDS:

**ELA.3.SL.C13.1** engage effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grade 3 topics and texts, building on others' ideas and expressing their own clearly.

- come to discussions prepared, having read or studied required material; explicitly draw on that preparation and other information known about the topic to explore ideas under discussion.
- follow agreed-upon rules for discussions (e.g., gaining the floor in respectful ways, listening to others with care, speaking one at a time about the topics and texts under discussion).
- ask questions to check understanding of information presented, stay on topic, and link their comments to the remarks of others.
- explain their own ideas and understanding in light of the discussion.

**ELA.3.SL.C14.1** report on a topic or text, tell a story, or recount an experience with appropriate facts and relevant, descriptive details, speaking clearly at an understandable pace. (CCSS SL.3.4)

**ELA.4.SL.C13.2** paraphrase portions of a text read aloud or information presented in diverse media and formats, including visually, quantitatively, and orally. (CCSS SL.4.2)

**ELA.4.SL.C13.3** identify the reasons and evidence a speaker provides to support particular points. (CCSS SL.4.3)

**ELA.5.SL.C13.1** engage effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grade 5 topics and texts, building on others' ideas and expressing their own clearly.

- come to discussions prepared having read or studied required material; explicitly draw on that preparation and other information known about the topic to explore ideas under discussion.
- follow agreed-upon rules for discussions and carry out assigned roles.
- pose and respond to specific questions by making comments that contribute to the discussion and elaborate on the remarks of others.
- review the key ideas expressed and draw conclusions in light of information and knowledge gained from the discussions. (CCSS SL.5.1)

**ELA.5.SL.C13.2** summarize a written text read aloud or information presented in diverse media and formats, including visually, quantitatively, and orally. (CCSS SL.5.2)

### ENTREPRENEURSHIP STANDARDS:

- A.01 Explain the need for entrepreneurial discovery
- A.04 Determine opportunities for venture creation
- A.06 Describe idea-generation methods
- A.07 Generate venture ideas

### LEARNING OBJECTIVE(S)

Students will practice collaboration, speaking and teambuilding skills through group discussions of entrepreneurship. Students will understand what entrepreneurship is and how ideas are generated to start a business.

### MATERIALS:

Paper, pencils

### ACTIVITIES:

1. Show the Tighe Bullock video.

Lead a full group discussion with the following questions:

*What is Entrepreneurship?*

(owning/starting your own business; working for yourself; having a business)

*Do you know anyone who has their own business?*

*How did Tighe become inspired to start his business?*

(He was inspired both by his father having a business and by working for someone else and realizing he could do it on his own)

2. Break students into small group of 4-5 students. Provide them with the following questions and instructions.

Take a few moments so that each member of the group can think of something that inspires them.

Have each member of the group share something with the group that they are good at or that they enjoy

Have each group create an outline of a business that combines the inspirations of the group. Encourage them to have fun and be creative. The goal is for them to talk about inspiration and the entrepreneurship process. The idea can be as fun and creative as they want.

Give each group about five minutes to share their business idea with the rest of the class.

**Additional Discussion Question(s)**

1. What characteristics does it take to be an entrepreneur?
2. Who can be an entrepreneur?
3. Can you think of businesses that you know about that you wish *you* had thought of?