



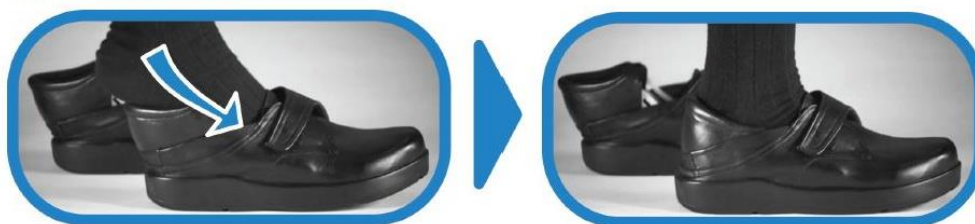
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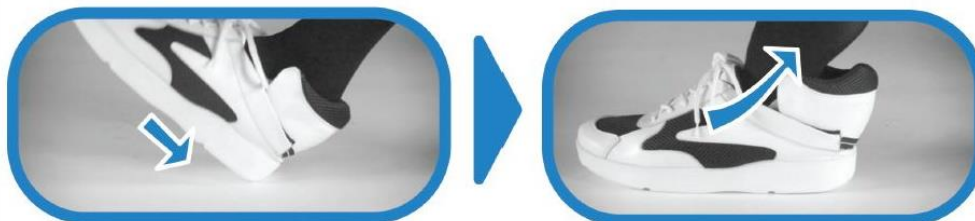
Quikiks™ Wins Innovation Award at 2015 International CES®

Hands-Free, LLC takes top honors in the Chronic Pain Management Category for the world's first truly hands-free shoes

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Quikiks Hands-Free Shoes receives Everyday Health Award for Innovation

LAS VEGAS, Nevada, Jan. 7, 2015 – Hands-Free LLC., a company devoted to improving the quality-of-life of people with disabilities, was named a winner in the Everyday Health Awards for Innovation at the 2015 International CES in Las Vegas for their Quikiks Hands-Free Shoes. Quikiks came out on top in the Chronic Pain Management category, which awards products designed to improve the quality-of-life or improve outcomes for those with chronic health conditions. Winners were honored at a live award ceremony at the [Digital Health Summit](#), presented by [Living in Digital Times](#), at the [2015 International CES®](#).

The Everyday Health Awards for Innovation honor the latest technologies and services dedicated to improving overall health and wellbeing. Finalists were chosen from a panel of expert judges and the winners were selected through a combination of those judges and popular online votes.

"Winning this award is a testament to the years of development that have gone into making Quikiks the world's first truly hands-free supportive footwear," said Steve Kaufman, founder and CEO, Hands-Free LLC. "We are proud to have persevered in realizing this innovation that will help vulnerable people with various physical and cognitive challenges improve their quality-of-life, and increase their independence and self-esteem by enabling them to do the simple task of putting on their own shoes."

Tapping into the growing movement of the 77 million baby boomers' desire to age in place while maintaining their independence, Quikiks Hands-Free Shoes, with their patented Step-in-Go™ Technology, allow the wearer to step easily into their shoes and in the same motion, effortlessly fasten their feet comfortably in place without the need to bend over or use their hands -providing true hands-free operation for people lacking the physical or cognitive ability to use traditional fasteners such as laces, buckles or even hook-and-loop straps. Finally, people with severe arthritis or reduced motor skills, those with chronic back pain or bracing, post-op patients temporarily incapacitated due to back, arm or hand surgery, those struggling with conditions from autism to obesity, post-stroke victims, pregnant women and others, can enhance their quality-of-life and independence by being able to put on their own shoes. The inconspicuously embedded hands-free mechanism also provides these consumers with a great deal of much needed heel and ankle support, and Quikiks will not inadvertently slip off the feet like flip-flops, slippers or clog-like shoes. Quikiks are available in a variety of styles that have the look and feel of a typical comfort shoe.

Hands-Free LLC is currently taking pre-orders for Quikiks with shipments anticipated to go out in March. For more information, visit Quikiks.com

About Hands-Free, LLC

Founded in 2007 by a dad whose son was in a scoliosis brace that prevented him from putting his own shoes on, Hands-Free, LLC produces their own brand of Quikiks Hands-Free Shoes with their patented Step-in-Go Technology.

Hands-Free, LLC's primary mission is to better the quality-of-life and increase the independence of those that use their products by making tasks easier and less painful. Ten percent of the company's profits go to agencies that serve people with disabilities.

News from Hands-Free, LLC is located at www.quikiks.com/news

About Everyday Health, Inc.

Everyday Health, Inc. (NYSE: EVDY) is a leading provider of digital health and wellness solutions. Everyday Health attracts a large and engaged audience of consumers and healthcare professionals to its premier health and wellness properties, and utilizes its data and analytics expertise to deliver highly personalized content experiences and efficient and effective marketing and engagement solutions. Everyday Health enables consumers to manage their daily health and wellness needs, healthcare professionals to stay informed and make better decisions for their patients, and marketers, health payors and providers to communicate and engage with consumers and healthcare professionals to drive better health outcomes.

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SOURCE: Hands-Free, LLC

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