

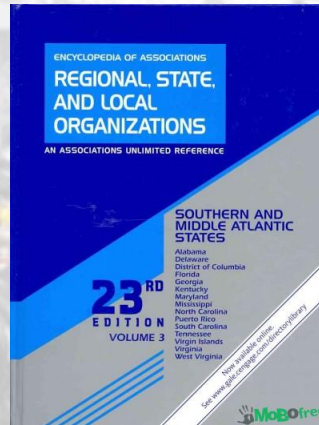
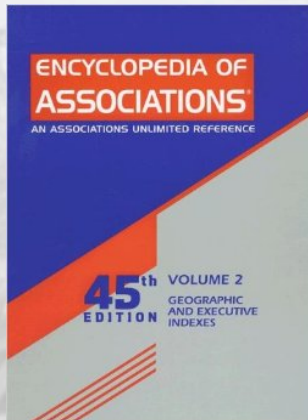
Industrial Association for LENR

Background Image: Martin Fleischmann and Stanley Pons in 1991, Deseret News Archives

What is an Industrial Association?

An association of people or companies in a particular business or field, organized to promote their common interests.

There are thousands of industrial, trade and other associations globally



American Society of Association Executives
asaecenter.org

"Associations are the glue of our society and economy. Like the mortar that hold the bricks of a building in place, associations go largely unnoticed, yet they do much to hold the entire structure together."

Quote of Jim Collins

Author of the books 'Good to Great' and 'Built to Last.'

United States Energy Association

USEA Mission Statement


"...to promote the sustainable supply and use of energy for the greatest benefit of all."

Membership consists of Energy Companies, Trade Associations, Manufacturers and Engineering Companies.

Also Professional Societies, Federal and State Government Agencies, Service Firms, Universities and National Labs.

The USEA has approximately 135 members.

<http://www.usea.org/>



THE UNITED STATES ENERGY ASSOCIATION

11TH ANNUAL STATE OF THE ENERGY INDUSTRY FORUM

January 21, 2015 12:00 – 5:30 PM
National Press Club
529 14th Street, NW, Washington, DC

★★★★★ **AGENDA** ★★★★★

United States Energy Association State of the Energy Industry Forum



American Gas Association

American Petroleum Institute

American Fuel and Petrochemical Manufacturers

Interstate Natural Gas Association of America

America's Natural Gas Alliance

Edison Electric Institute

National Mining Association

Nuclear Energy Institute

American Public Power Association

Solar Energy Industries Association

Electric Power Supply Association

National Rural Electric Cooperative Association

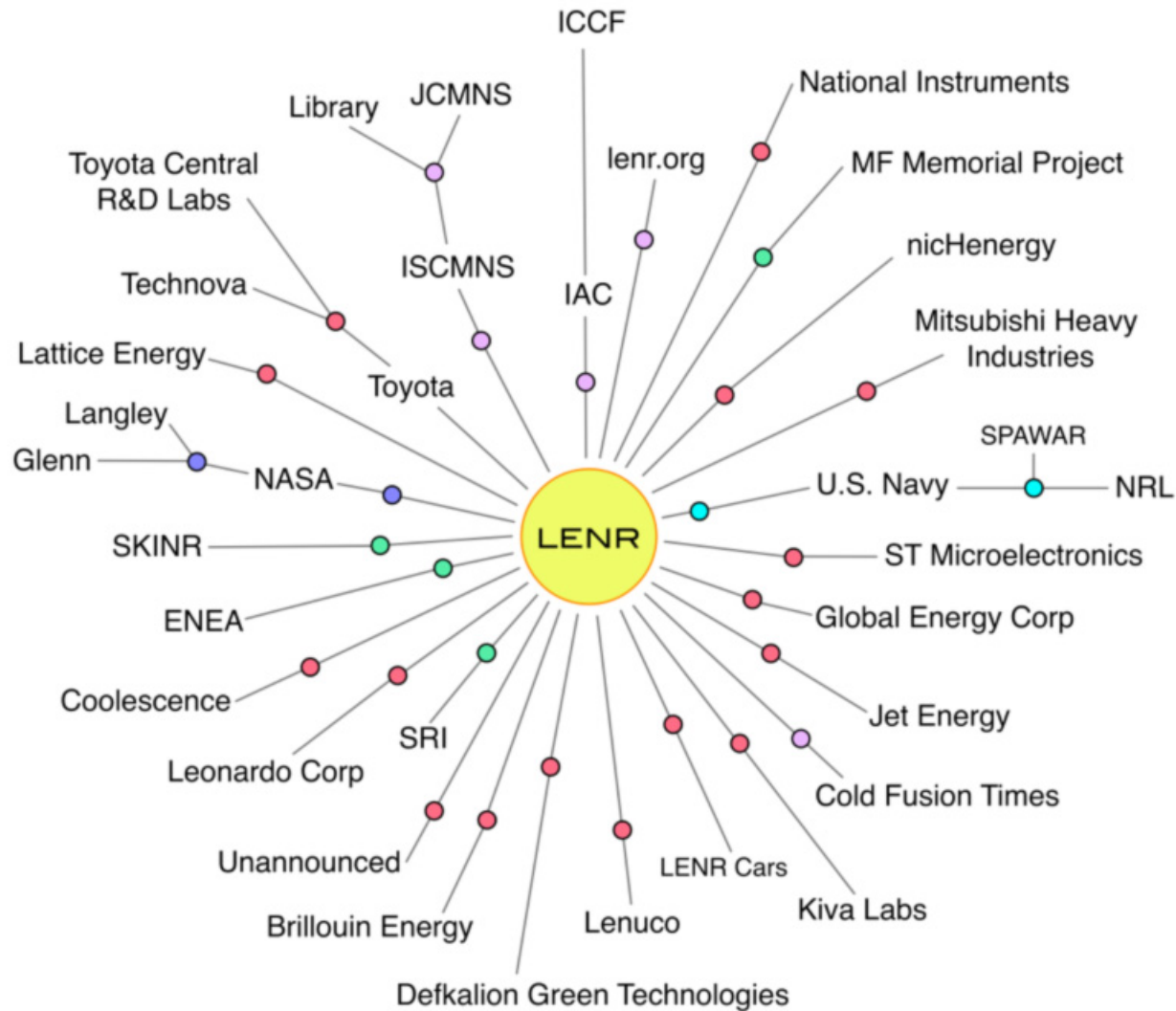
Electric Power Research Institute



**None of these associations
will represent LENR**

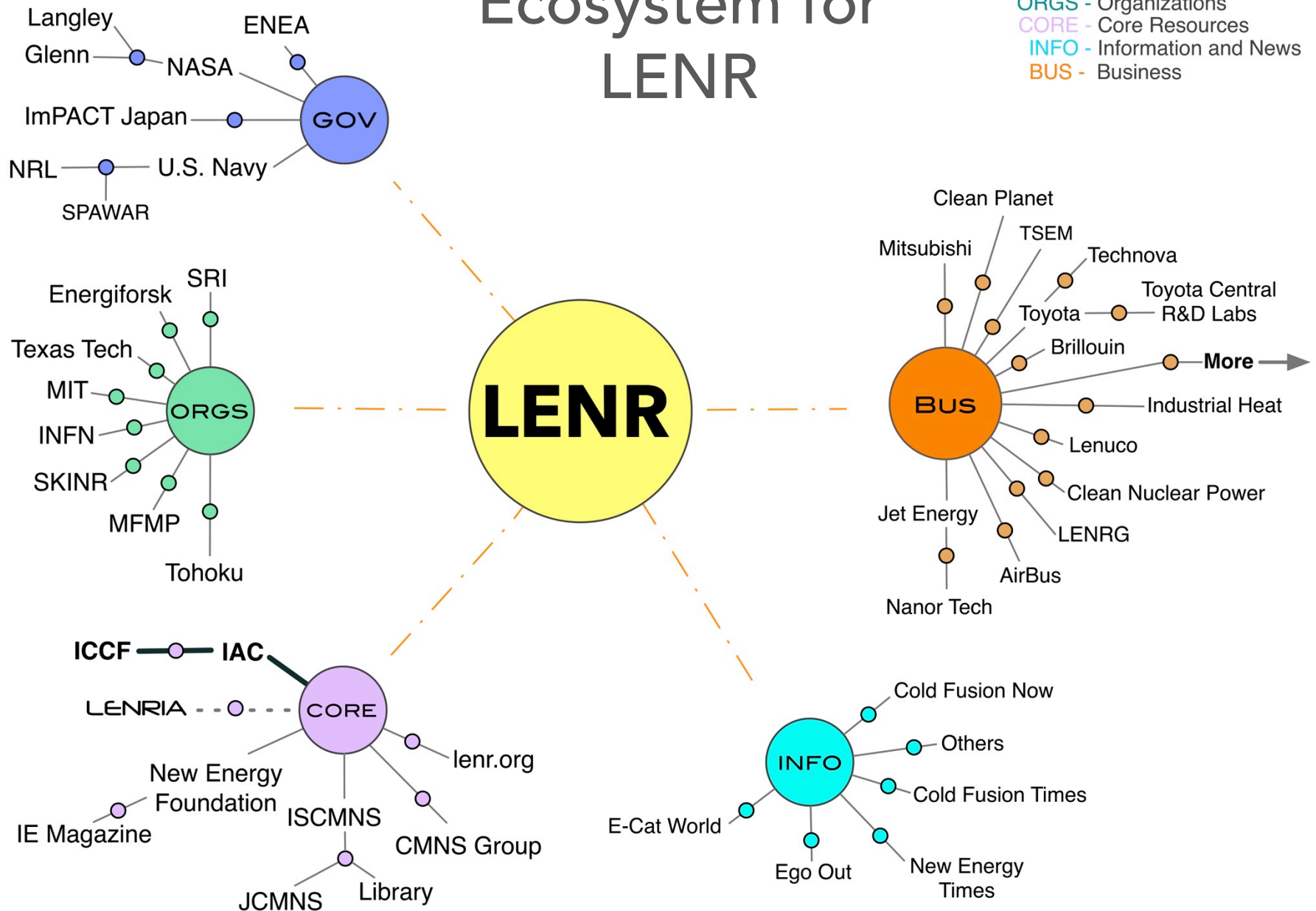
The LENR Ecosystem

Data Visualized 2013



Ecosystem for LENR

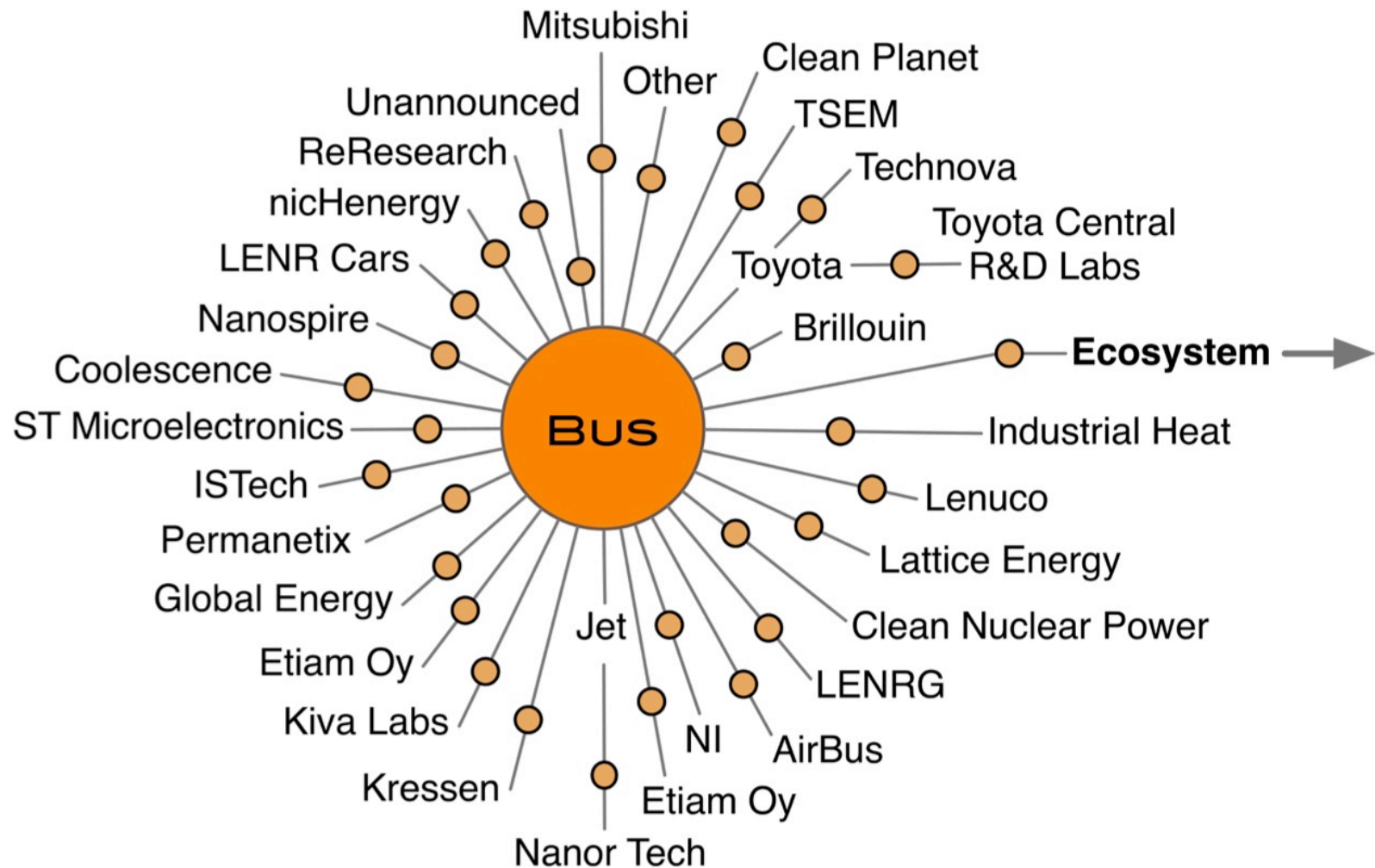
GOV - Government Labs
ORGS - Organizations
CORE - Core Resources
INFO - Information and News
BUS - Business



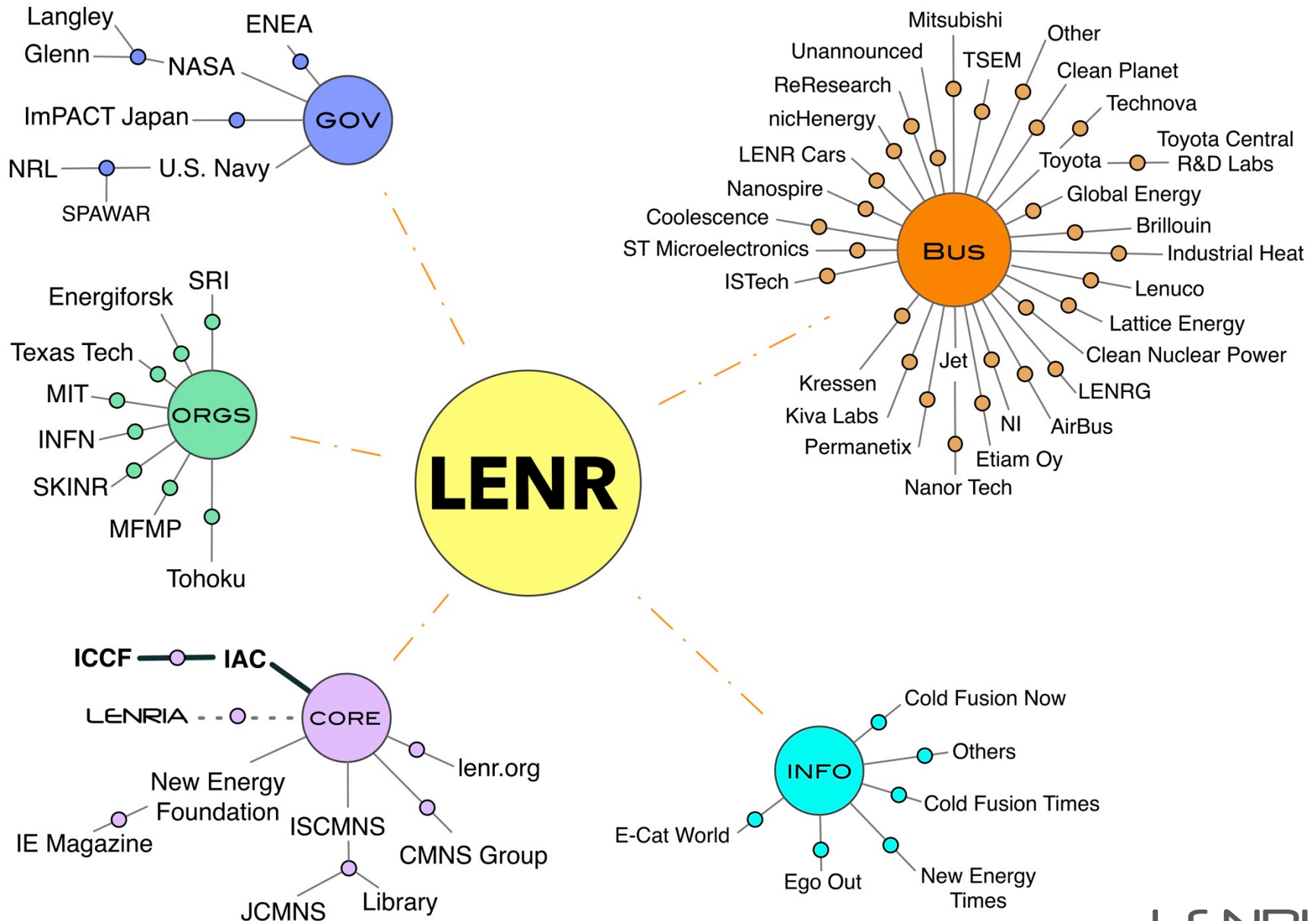
Business

BUS - Business

Sub-Ecosystem for LENR



Ecosystem for LENR



LENR + Industrial Association =

LENRIA

The Industrial Association For LENR

lenria.org

Why This New Association for LENR?

There is no organization in the field that will perform needed functions.

IAC & ICCF

1990

ISCMNS

2003

**LENR
Cities**

2014

LENRIA

2015

Science of LENR

Commercialization of LENR

Membership in LENRIA

Organizations



LENR Companies

Other Companies

Government Agencies

University Laboratories

Related Associations

Think Tanks

Individuals



Business Professionals

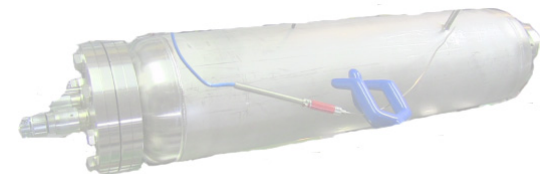
Engineers

Scientists

Consultants

Technical Personnel

Students



Status

Organization is named – **LENRIA** ☒

URL is successfully obtained ☒


Association non-profit corp. is filed in VA, USA ☒

LENRIA url active ☒ Website Development ☐

Organization Logo (in design) ☐

Mission Statement (in process of research and drafting) ☐

Near Term Actions



Finish organization of
LENRIA

Complete initial web site
development

Achieve tax exempt status

Solicit support for initial
activities

Develop membership of both
organizations and individuals

Provide initial member
services

Develop advocacy plan

Develop informational
materials on LENR

Consider making
an online database of
organizations relevant to
LENR

Evaluate interest in LENR
clubs at select
universities

Long Term Expectations

Industry Public Relations Initiatives.

Commercial conference or expositions.

Institutionalization of the critical ICCF scientific meetings.

Membership in the United States Energy Association (USEA) and other bodies.

Forum for development of industry standards and safety criteria.

Body for accreditation and establishing professional standards

Sharing of pre-competitive information among companies.

Forum for the community of interested companies.

Representation of the LENR community at all levels and venues.

Global Government Relations.

Context for activity between academia, governments and industry.

Grassroots Initiatives (LENR Clubs, Alumni Outreach, etc.)

Access to webinars and short courses on LENR.

Student Outreach

UNIVERSITY OF MISSOURI
COLUMBIA, USA
JULY 21 - 27, 2013

Background Image: ICCF-18 Group Photo – Mizzou, Columbia, MO

ICCF
18

ICCF
18

LENRIA

The Industrial Association For LENR

lenria.org

Steven B. Katinsky

katinsky@lenria.org

David J. Nagel

nagel@lenria.org