## Market Assistant: Somerville Farmers Markets 2015 Union Square Farmers Market & Assembly Farmers Market

**Overview:** The Union Square Farmers Market is one of the most vibrant, beloved markets in the state. This year a sister market opens by the same management team at Assembly Row. These markets provide top-quality fresh produce and farm products and a gathering place for residents and visitors. The markets encourage the values of healthy eating and active lifestyles and educate the consumer about farming and Massachusetts produced foods; markets provide consumers with the opportunity to interact directly with farmers and producers. The markets are managed by Relish Management, LLC with sponsorship from Federal Realty and Union Square Main Streets. The Market Assistant provides on-site support to the Market Manager at the Saturday and Sunday markets that run mid-May through November, rain or shine.

This position can be split into two positions with Saturdays at Union Square and Sundays at Assembly Row or could be filled by a single candidate.

**Requirements:** Must display personal confidence and the ability to effectively communicate with a variety of people. Friendly, self-motivated, energetic and community-focused. Desired background includes customer service, education, outreach and grassroots marketing. Interest in local agriculture, community building, local economies, and organizing helpful. Market Assistants must be willing and able to work outdoors in all weather and to safely lift and carry 50 pounds. The position requires the ability to work independently as well as interdependently in a team with other staff.

## **Specifics:**

Saturdays - Union Square, 8 am to 2 pm, May 16 to November 21, 2015.

Sundays - Assembly Row, 9:30 am to 3:30 pm.

Market Assistant is compensated \$10-\$13 per hour based on experience.

The Market Assistant position is available for just Saturdays, just Sundays or both.

Candidates must be willing to commit to the entire season.

## Primary Responsibilities:

- Support market operations including market set-up and break down. Stay at market until all vendors have left, usually 1 hour after market closing. The assistant is required to be on-site throughout the market and available to vendors and consumers.
- Assist with activities at the market that increase market participation, educate about local agriculture and food systems, and support neighborhood business activity. Activities include weekly musical performances, theme days & educational programs.
- Assist vendors, community representatives, and consumers by providing market-related information and general aid as appropriate.
- Conduct attendance counts every half hour. Maintain attendance records.
- Staff the Manager's Booth at the market to sell tokens, display and distribute educational materials, collect consumer contact information and sell market merchandise (totes and t shirts).
- Maintain daily records and reports related to market activities including EBT/SNAP (food assistance) redemption program. Promote an EBT friendly environment at the customer and vendor level.
- Distribute promotional materials and assist with community outreach.
- Develop and maintain good working relationships with other staff, community members and volunteers.

Submit resume and cover letter attention to: MaryCat Chaikin, Relish Management, marycat@relishmgmt.com Applications due Wednesday, May 6th, 2015