



**South County
Economic Development Council**

South County Region Statistical Summary

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Data Retrieved From
American Community Survey
U.S. Census Bureau



**South County
Economic Development Council**



Demographic Summary – Chula Vista, CA

Demographic Summary – Chula Vista, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
SEX AND AGE				
Total population	215,447	69	215,447	(X)
Male	103,965	1,352	48.3%	0.6
Female	111,482	1,337	51.7%	0.6
Under 5 years	17,898	1,003	8.3%	0.5
5 to 9 years	16,703	760	7.8%	0.4
10 to 14 years	18,503	868	8.6%	0.4
15 to 19 years	16,183	828	7.5%	0.4
20 to 24 years	15,216	873	7.1%	0.4
25 to 34 years	29,143	1,175	13.5%	0.5
35 to 44 years	32,338	1,118	15.0%	0.5
45 to 54 years	28,698	855	13.3%	0.4
55 to 59 years	10,414	711	4.8%	0.3
60 to 64 years	8,115	647	3.8%	0.3
65 to 74 years	10,970	585	5.1%	0.3
75 to 84 years	8,452	683	3.9%	0.3
85 years and over	2,814	406	1.3%	0.2
Median age (years)	33.2	0.6	(X)	(X)
18 years and over	151,690	1,328	70.4%	0.6
21 years and over	142,454	1,556	66.1%	0.7
62 years and over	26,286	1,264	12.2%	0.6
65 years and over	22,236	1,112	10.3%	0.5
18 years and over	151,690	1,328	151,690	(X)
Male	71,931	1,197	47.4%	0.6
Female	79,759	1,094	52.6%	0.6
65 years and over	22,236	1,112	22,236	(X)
Male	9,104	675	40.9%	1.7
Female	13,132	653	59.1%	1.7
RACE				
Total population	215,447	69	215,447	(X)
One race	206,818	1,034	96.0%	0.5
Two or more races	8,629	1,022	4.0%	0.5
One race	206,818	1,034	96.0%	0.5
White	132,304	2,927	61.4%	1.4
Black or African American	9,613	959	4.5%	0.4
American Indian and Alaska Native	1,470	438	0.7%	0.2
Cherokee tribal grouping	112	94	0.1%	0.1
Chippewa tribal grouping	41	49	0.0%	0.1
Navajo tribal grouping	60	94	0.0%	0.1
Sioux tribal grouping	19	30	0.0%	0.1
Asian	29,423	1,682	13.7%	0.8
Asian Indian	735	360	0.3%	0.2
Chinese	1,921	424	0.9%	0.2
Filipino	21,875	1,597	10.2%	0.7

Demographic Summary – Chula Vista, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Japanese	1,076	283	0.5%	0.1
Korean	1,672	437	0.8%	0.2
Vietnamese	1,044	418	0.5%	0.2
Other Asian	1,100	447	0.5%	0.2
Native Hawaiian and Other Pacific Islander	1,460	494	0.7%	0.2
Native Hawaiian	137	108	0.1%	0.1
Guamanian or Chamorro	733	372	0.3%	0.2
Samoa	246	199	0.1%	0.1
Other Pacific Islander	344	242	0.2%	0.1
Some other race	32,548	2,203	15.1%	1.0
Two or more races	8,629	1,022	4.0%	0.5
White and Black or African American	858	287	0.4%	0.1
White and American Indian and Alaska Native	715	283	0.3%	0.1
White and Asian	2,700	588	1.3%	0.3
Black or African American and American Indian and Alaska Native	351	228	0.2%	0.1
Race alone or in combination with one or more other races				
Total population	215,447	69	215,447	(X)
White	139,294	2,768	64.7%	1.3
Black or African American	11,546	986	5.4%	0.5
American Indian and Alaska Native	2,840	578	1.3%	0.3
Asian	33,303	1,707	15.5%	0.8
Native Hawaiian and Other Pacific Islander	2,310	662	1.1%	0.3
Some other race	35,233	2,174	16.4%	1.0
HISPANIC OR LATINO AND RACE				
Total population	215,447	69	215,447	(X)
Hispanic or Latino (of any race)	119,581	2,041	55.5%	0.9
Mexican	110,996	2,129	51.5%	1.0
Puerto Rican	1,856	645	0.9%	0.3
Cuban	483	203	0.2%	0.1
Other Hispanic or Latino	6,246	757	2.9%	0.4
Not Hispanic or Latino	95,866	2,038	44.5%	0.9
White alone	51,040	1,831	23.7%	0.8
Black or African American alone	9,121	958	4.2%	0.4
American Indian and Alaska Native alone	646	273	0.3%	0.1
Asian alone	28,381	1,686	13.2%	0.8
Native Hawaiian and Other Pacific Islander alone	1,321	426	0.6%	0.2
Some other race alone	505	242	0.2%	0.1
Two or more races	4,852	800	2.3%	0.4
Two races including Some other race	144	75	0.1%	0.1
Two races excluding Some other race, and Three or more races	4,708	811	2.2%	0.4
Total housing units	74,308	1,150	(X)	(X)

Source: U.S. Census Bureau, 2005-2009 American Community Survey, Retrieved 10/25/2011



**South County
Economic Development Council**



Selected Economic Characteristics – Chula Vista, CA

Selected Economic Characteristics – Chula Vista, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
EMPLOYMENT STATUS				
Population 16 years and over	158,796	1,340	158,796	(X)
In labor force	104,421	1,712	65.8%	1.1
Civilian labor force	101,232	1,714	63.7%	1.1
Employed	94,017	1,607	59.2%	1.1
Unemployed	7,215	701	4.5%	0.4
Armed Forces	3,189	520	2.0%	0.3
Not in labor force	54,375	1,957	34.2%	1.1
Civilian labor force	101,232	1,714	101,232	(X)
Percent Unemployed	7.1%	0.7	(X)	(X)
Females 16 years and over	83,386	1,118	83,386	(X)
In labor force	48,233	1,082	57.8%	1.3
Civilian labor force	47,593	1,044	57.1%	1.3
Employed	44,143	1,090	52.9%	1.3
Own children under 6 years	20,571	1,123	20,571	(X)
All parents in family in labor force	12,219	914	59.4%	3.3
Own children 6 to 17 years	39,730	1,369	39,730	(X)
All parents in family in labor force	28,336	1,338	71.3%	2.0
COMMUTING TO WORK				
Workers 16 years and over	94,210	1,598	94,210	(X)
Car, truck, or van -- drove alone	73,470	1,784	78.0%	1.2
Car, truck, or van -- carpooled	11,310	904	12.0%	0.9
Public transportation (excluding taxicab)	3,058	430	3.2%	0.5
Walked	1,692	340	1.8%	0.4
Other means	1,314	259	1.4%	0.3
Worked at home	3,366	426	3.6%	0.5
Mean travel time to work (minutes)	26.9	0.6	(X)	(X)
OCCUPATION				
Civilian employed population 16 years and over	94,017	1,607	94,017	(X)
Management, professional, and related occupations	31,883	1,119	33.9%	1.1
Service occupations	16,064	890	17.1%	0.9
Sales and office occupations	28,120	1,316	29.9%	1.2
Farming, fishing, and forestry occupations	209	119	0.2%	0.1
Construction, extraction, maintenance, and repair occupations	9,173	731	9.8%	0.8
Production, transportation, and material moving occupations	8,568	738	9.1%	0.8
INDUSTRY				
Civilian employed population 16 years and over	94,017	1,607	94,017	(X)
Agriculture, forestry, fishing and hunting, and mining	310	154	0.3%	0.2
Construction	6,732	589	7.2%	0.6

Selected Economic Characteristics – Chula Vista, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Manufacturing	8,367	830	8.9%	0.9
Wholesale trade	2,986	439	3.2%	0.5
Retail trade	12,207	873	13.0%	0.9
Transportation and warehousing, and utilities	4,409	551	4.7%	0.6
Information	2,352	422	2.5%	0.4
Finance and insurance, and real estate and rental and leasing	7,163	610	7.6%	0.6
Professional, scientific, and management, and administrative and waste management services	8,427	657	9.0%	0.7
Educational services, and health care and social assistance	20,046	1,022	21.3%	1.1
Arts, entertainment, and recreation, and accommodation and food services	7,828	660	8.3%	0.6
Other services, except public administration	4,839	580	5.1%	0.6
Public administration	8,351	552	8.9%	0.6
CLASS OF WORKER				
Civilian employed population 16 years and over	94,017	1,607	94,017	(X)
Private wage and salary workers	67,168	1,676	71.4%	1.2
Government workers	19,949	984	21.2%	1.0
Self-employed in own not incorporated business workers	6,773	567	7.2%	0.6
Unpaid family workers	127	61	0.1%	0.1
INCOME AND BENEFITS (IN 2009 INFLATION-ADJUSTED DOLLARS)				
Total households	67,262	1,049	67,262	(X)
Less than \$10,000	2,785	401	4.1%	0.6
\$10,000 to \$14,999	3,533	460	5.3%	0.7
\$15,000 to \$24,999	5,959	581	8.9%	0.8
\$25,000 to \$34,999	5,926	520	8.8%	0.8
\$35,000 to \$49,999	8,652	640	12.9%	0.9
\$50,000 to \$74,999	12,648	738	18.8%	1.1
\$75,000 to \$99,999	9,911	626	14.7%	0.9
\$100,000 to \$149,999	11,299	636	16.8%	1.0
\$150,000 to \$199,999	4,087	420	6.1%	0.6
\$200,000 or more	2,462	337	3.7%	0.5
Median household income (dollars)	62,581	1,697	(X)	(X)
Mean household income (dollars)	76,328	1,751	(X)	(X)
With earnings	57,300	882	85.2%	0.7
Mean earnings (dollars)	76,124	1,870	(X)	(X)
With Social Security	15,329	630	22.8%	0.8
Mean Social Security income (dollars)	13,220	371	(X)	(X)
With retirement income	11,594	673	17.2%	1.0
Mean retirement income (dollars)	21,303	1,201	(X)	(X)
With Supplemental Security Income	3,055	367	4.5%	0.5
Mean Supplemental Security Income (dollars)	8,325	622	(X)	(X)
With cash public assistance income	2,157	279	3.2%	0.4
Mean cash public assistance income (dollars)	6,023	753	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	2,446	374	3.6%	0.6
Families	52,737	828	52,737	(X)
Less than \$10,000	1,667	297	3.2%	0.6
\$10,000 to \$14,999	1,678	369	3.2%	0.7
\$15,000 to \$24,999	3,914	468	7.4%	0.9
\$25,000 to \$34,999	4,001	468	7.6%	0.9
\$35,000 to \$49,999	6,873	599	13.0%	1.1
\$50,000 to \$74,999	10,181	661	19.3%	1.2
\$75,000 to \$99,999	8,439	582	16.0%	1.1
\$100,000 to \$149,999	10,353	633	19.6%	1.3
\$150,000 to \$199,999	3,457	405	6.6%	0.7
\$200,000 or more	2,174	319	4.1%	0.6

Selected Economic Characteristics – Chula Vista, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Median family income (dollars)	70,428	2,106	(X)	(X)
Mean family income (dollars)	82,611	2,057	(X)	(X)
Per capita income (dollars)	24,697	587	(X)	(X)
Nonfamily households	14,525	751	14,525	(X)
Median nonfamily income (dollars)	32,351	2,191	(X)	(X)
Mean nonfamily income (dollars)	47,114	2,479	(X)	(X)
Median earnings for workers (dollars)	32,537	822	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	49,046	1,647	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	37,210	1,290	(X)	(X)
HEALTH INSURANCE COVERAGE				
Civilian Noninstitutionalized Population	(X)	(X)	(X)	(X)
With health insurance coverage	(X)	(X)	(X)	(X)
With private health insurance coverage	(X)	(X)	(X)	(X)
With public health coverage	(X)	(X)	(X)	(X)
No health insurance coverage	(X)	(X)	(X)	(X)
Civilian Noninstitutionalized Population Under 18 years	(X)	(X)	(X)	(X)
No health insurance coverage	(X)	(X)	(X)	(X)
PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL				
All families	8.1%	0.9	(X)	(X)
With related children under 18 years	11.0%	1.3	(X)	(X)
With related children under 5 years only	7.9%	2.7	(X)	(X)
Married couple families	3.6%	0.8	(X)	(X)
With related children under 18 years	3.9%	1.0	(X)	(X)
With related children under 5 years only	3.4%	2.2	(X)	(X)
Families with female householder, no husband present	22.7%	2.9	(X)	(X)
With related children under 18 years	28.8%	3.8	(X)	(X)
With related children under 5 years only	27.3%	9.6	(X)	(X)
All people	9.6%	0.9	(X)	(X)
Under 18 years	13.2%	1.7	(X)	(X)
Related children under 18 years	12.9%	1.7	(X)	(X)
Related children under 5 years	12.7%	2.6	(X)	(X)
Related children 5 to 17 years	13.0%	1.7	(X)	(X)
18 years and over	8.0%	0.7	(X)	(X)
18 to 64 years	7.8%	0.8	(X)	(X)
65 years and over	9.3%	1.5	(X)	(X)
People in families	8.3%	0.9	(X)	(X)
Unrelated individuals 15 years and over	20.2%	2.2	(X)	(X)

Source: U.S. Census Bureau, 2005-2009 American Community Survey, Retrieved 10/25/2011



**South County
Economic Development Council**



Selected Social Characteristics – Chula Vista, CA

Selected Social Characteristics – Chula Vista, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
HOUSEHOLDS BY TYPE				
Total households	67,262	1,049	67,262	(X)
Family households (families)	52,737	828	78.4%	0.9
With own children under 18 years	28,623	765	42.6%	1.1
Married-couple family	37,657	1,007	56.0%	1.3
With own children under 18 years	20,154	796	30.0%	1.2
Male householder, no wife present, family	3,715	458	5.5%	0.7
With own children under 18 years	1,676	277	2.5%	0.4
Female householder, no husband present, family	11,365	741	16.9%	1.1
With own children under 18 years	6,793	644	10.1%	0.9
Nonfamily households	14,525	751	21.6%	0.9
Householder living alone	11,706	661	17.4%	0.8
65 years and over	4,740	412	7.0%	0.6
Households with one or more people under 18 years	32,081	796	47.7%	1.3
Households with one or more people 65 years and over	15,080	590	22.4%	0.8
Average household size	3.17	0.04	(X)	(X)
Average family size	3.59	0.04	(X)	(X)
RELATIONSHIP				
Population in households	213,509	1,736	213,509	(X)
Householder	67,262	1,049	31.5%	0.4
Spouse	37,292	996	17.5%	0.4
Child	78,642	1,681	36.8%	0.7
Other relatives	20,817	1,698	9.7%	0.8
Nonrelatives	9,496	860	4.4%	0.4
Unmarried partner	3,311	410	1.6%	0.2
MARITAL STATUS				
Males 15 years and over	77,189	1,160	77,189	(X)
Never married	25,924	1,029	33.6%	1.2
Now married, except separated	42,463	1,052	55.0%	1.2
Separated	1,260	280	1.6%	0.4
Widowed	1,805	429	2.3%	0.6
Divorced	5,737	623	7.4%	0.8
Females 15 years and over	85,154	1,087	85,154	(X)
Never married	23,355	1,056	27.4%	1.1
Now married, except separated	41,751	997	49.0%	1.3
Separated	3,026	429	3.6%	0.5
Widowed	7,482	613	8.8%	0.7
Divorced	9,540	615	11.2%	0.7
FERTILITY				
Number of women 15 to 50 years old who had a birth in the past 12 months	2,985	379	2,985	(X)
Unmarried women (widowed, divorced, and never married)	820	229	27.5%	5.8
Per 1,000 unmarried women	30	8	(X)	(X)

Selected Social Characteristics – Chula Vista, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Per 1,000 women 15 to 50 years old	53	7	(X)	(X)
Per 1,000 women 15 to 19 years old	16	12	(X)	(X)
Per 1,000 women 20 to 34 years old	95	15	(X)	(X)
Per 1,000 women 35 to 50 years old	26	6	(X)	(X)
GRANDPARENTS				
Number of grandparents living with own grandchildren under 18 years	6,797	631	6,797	(X)
Responsible for grandchildren	2,463	417	36.2%	4.2
Years responsible for grandchildren				
Less than 1 year	317	164	4.7%	2.4
1 or 2 years	618	227	9.1%	3.1
3 or 4 years	465	181	6.8%	2.5
5 or more years	1,063	299	15.6%	4.0
Number of grandparents responsible for own grandchildren under 18 years	2,463	417	2,463	(X)
Who are female	1,651	295	67.0%	5.5
Who are married	1,618	356	65.7%	8.5
SCHOOL ENROLLMENT				
Population 3 years and over enrolled in school	68,245	1,373	68,245	(X)
Nursery school, preschool	4,282	518	6.3%	0.7
Kindergarten	3,500	394	5.1%	0.6
Elementary school (grades 1-8)	27,666	1,037	40.5%	1.4
High school (grades 9-12)	15,274	922	22.4%	1.2
College or graduate school	17,523	1,086	25.7%	1.5
EDUCATIONAL ATTAINMENT				
Population 25 years and over	130,944	1,476	130,944	(X)
Less than 9th grade	11,999	842	9.2%	0.6
9th to 12th grade, no diploma	13,480	1,137	10.3%	0.8
High school graduate (includes equivalency)	27,439	1,194	21.0%	1.0
Some college, no degree	31,987	1,170	24.4%	0.8
Associate's degree	12,653	855	9.7%	0.6
Bachelor's degree	23,020	1,213	17.6%	0.9
Graduate or professional degree	10,366	670	7.9%	0.5
Percent high school graduate or higher	80.5%	1.1	(X)	(X)
Percent bachelor's degree or higher	25.5%	1.0	(X)	(X)
VETERAN STATUS				
Civilian population 18 years and over	148,501	1,386	148,501	(X)
Civilian veterans	17,175	982	11.6%	0.6
DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED POPULATION				
Total Civilian Noninstitutionalized Population	(X)	(X)	(X)	(X)
With a disability	(X)	(X)	(X)	(X)
Under 18 years				
With a disability	(X)	(X)	(X)	(X)
18 to 64 years				
With a disability	(X)	(X)	(X)	(X)
65 years and over				
With a disability	(X)	(X)	(X)	(X)
RESIDENCE 1 YEAR AGO				
Population 1 year and over	212,173	429	212,173	(X)
Same house	179,157	2,295	84.4%	1.0
Different house in the U.S.	30,780	2,266	14.5%	1.1
Same county	23,744	2,042	11.2%	1.0
Different county	7,036	1,156	3.3%	0.5
Same state	3,223	779	1.5%	0.4
Different state	3,813	829	1.8%	0.4

Selected Social Characteristics – Chula Vista, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Abroad	2,236	532	1.1%	0.3
PLACE OF BIRTH				
Total population	215,447	69	215,447	(X)
Native	149,402	2,149	69.3%	1.0
Born in United States	143,322	2,234	66.5%	1.0
State of residence	106,314	2,067	49.3%	1.0
Different state	37,008	1,368	17.2%	0.6
Born in Puerto Rico, U.S. Island areas, or born abroad to American parent(s)	6,080	847	2.8%	0.4
Foreign born	66,045	2,149	30.7%	1.0
U.S. CITIZENSHIP STATUS				
Foreign-born population	66,045	2,149	66,045	(X)
Naturalized U.S. citizen	35,675	1,601	54.0%	1.9
Not a U.S. citizen	30,370	1,666	46.0%	1.9
YEAR OF ENTRY				
Population born outside the United States	72,125	2,233	72,125	(X)
Native	6,080	847	6,080	(X)
Entered 2000 or later	1,232	429	20.3%	5.5
Entered before 2000	4,848	632	79.7%	5.5
Foreign born	66,045	2,149	66,045	(X)
Entered 2000 or later	12,227	1,129	18.5%	1.5
Entered before 2000	53,818	1,935	81.5%	1.5
WORLD REGION OF BIRTH OF FOREIGN BORN				
Foreign-born population, excluding population born at sea	66,045	2,149	66,045	(X)
Europe	2,037	390	3.1%	0.6
Asia	17,823	1,137	27.0%	1.5
Africa	634	256	1.0%	0.4
Oceania	211	189	0.3%	0.3
Latin America	44,829	1,759	67.9%	1.5
Northern America	511	163	0.8%	0.2
LANGUAGE SPOKEN AT HOME				
Population 5 years and over	197,549	1,002	197,549	(X)
English only	85,207	2,065	43.1%	1.0
Language other than English	112,342	2,070	56.9%	1.0
Speak English less than "very well"	41,487	1,794	21.0%	0.9
Spanish	91,301	2,009	46.2%	1.0
Speak English less than "very well"	34,478	1,666	17.5%	0.8
Other Indo-European languages	2,323	447	1.2%	0.2
Speak English less than "very well"	607	177	0.3%	0.1
Asian and Pacific Islander languages	17,799	1,218	9.0%	0.6
Speak English less than "very well"	6,145	736	3.1%	0.4
Other languages	919	293	0.5%	0.1
Speak English less than "very well"	257	102	0.1%	0.1
ANCESTRY				
Total population	215,447	69	215,447	(X)
American	3,605	632	1.7%	0.3
Arab	978	332	0.5%	0.2
Czech	438	159	0.2%	0.1
Danish	597	214	0.3%	0.1
Dutch	932	210	0.4%	0.1
English	8,255	828	3.8%	0.4
French (except Basque)	3,243	446	1.5%	0.2
French Canadian	482	172	0.2%	0.1
German	13,972	1,093	6.5%	0.5
Greek	577	239	0.3%	0.1
Hungarian	531	193	0.2%	0.1
Irish	11,176	1,044	5.2%	0.5
Italian	5,403	817	2.5%	0.4
Lithuanian	104	78	0.0%	0.1
Norwegian	1,438	283	0.7%	0.1

Selected Social Characteristics – Chula Vista, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Polish	2,016	396	0.9%	0.2
Portuguese	1,377	439	0.6%	0.2
Russian	623	272	0.3%	0.1
Scotch-Irish	1,831	368	0.8%	0.2
Scottish	1,777	345	0.8%	0.2
Slovak	138	89	0.1%	0.1
Subsaharan African	705	344	0.3%	0.2
Swedish	1,225	301	0.6%	0.1
Swiss	240	151	0.1%	0.1
Ukrainian	225	106	0.1%	0.1
Welsh	651	181	0.3%	0.1
West Indian (excluding Hispanic origin groups)	491	275	0.2%	0.1

Source: U.S. Census Bureau, 2005-2009 American Community Survey, Retrieved 10/25/2011



**South County
Economic Development Council**



Selected Housing Characteristics – Chula Vista, CA

Selected Housing Characteristics – Chula Vista, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
HOUSING OCCUPANCY				
Total housing units	74,308	1,150	74,308	(X)
Occupied housing units	67,262	1,049	90.5%	1.0
Vacant housing units	7,046	784	9.5%	1.0
Homeowner vacancy rate	4.1	0.9	(X)	(X)
Rental vacancy rate	4.6	1.2	(X)	(X)
UNITS IN STRUCTURE				
Total housing units	74,308	1,150	74,308	(X)
1-unit, detached	39,802	914	53.6%	1.0
1-unit, attached	7,938	654	10.7%	0.9
2 units	1,016	223	1.4%	0.3
3 or 4 units	2,990	337	4.0%	0.5
5 to 9 units	3,234	433	4.4%	0.6
10 to 19 units	4,576	432	6.2%	0.6
20 or more units	10,493	699	14.1%	0.9
Mobile home	4,098	315	5.5%	0.4
Boat, RV, van, etc.	161	103	0.2%	0.1
YEAR STRUCTURE BUILT				
Total housing units	74,308	1,150	74,308	(X)
Built 2005 or later	3,487	386	4.7%	0.5
Built 2000 to 2004	13,864	583	18.7%	0.7
Built 1990 to 1999	11,177	582	15.0%	0.8
Built 1980 to 1989	9,856	577	13.3%	0.8
Built 1970 to 1979	10,940	727	14.7%	0.9
Built 1960 to 1969	11,953	641	16.1%	0.8
Built 1950 to 1959	9,255	485	12.5%	0.7
Built 1940 to 1949	2,476	359	3.3%	0.5
Built 1939 or earlier	1,300	255	1.7%	0.3
ROOMS				
Total housing units	74,308	1,150	74,308	(X)
1 room	894	202	1.2%	0.3
2 rooms	3,916	466	5.3%	0.6
3 rooms	8,995	542	12.1%	0.7
4 rooms	12,970	857	17.5%	1.1
5 rooms	14,875	709	20.0%	1.0
6 rooms	12,319	673	16.6%	0.8
7 rooms	9,701	612	13.1%	0.8
8 rooms	6,440	500	8.7%	0.6
9 rooms or more	4,198	371	5.6%	0.5
Median rooms	5.2	0.1	(X)	(X)
BEDROOMS				
Total housing units	74,308	1,150	74,308	(X)
No bedroom	1,058	213	1.4%	0.3
1 bedroom	9,779	656	13.2%	0.8
2 bedrooms	18,821	801	25.3%	1.0
3 bedrooms	23,302	767	31.4%	1.0
4 bedrooms	15,663	809	21.1%	1.0
5 or more bedrooms	5,685	404	7.7%	0.6

Selected Housing Characteristics – Chula Vista, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
HOUSING TENURE				
Occupied housing units	67,262	1,049	67,262	(X)
Owner-occupied	40,897	958	60.8%	1.1
Renter-occupied	26,365	814	39.2%	1.1
Average household size of owner-occupied unit	3.30	0.05	(X)	(X)
Average household size of renter-occupied unit	2.98	0.07	(X)	(X)
YEAR HOUSEHOLDER MOVED INTO UNIT				
Occupied housing units	67,262	1,049	67,262	(X)
Moved in 2005 or later	21,224	917	31.6%	1.3
Moved in 2000 to 2004	23,191	1,060	34.5%	1.5
Moved in 1990 to 1999	12,380	695	18.4%	1.0
Moved in 1980 to 1989	4,665	355	6.9%	0.5
Moved in 1970 to 1979	3,470	294	5.2%	0.4
Moved in 1969 or earlier	2,332	282	3.5%	0.4
VEHICLES AVAILABLE				
Occupied housing units	67,262	1,049	67,262	(X)
No vehicles available	3,960	387	5.9%	0.5
1 vehicle available	19,130	952	28.4%	1.2
2 vehicles available	27,160	875	40.4%	1.3
3 or more vehicles available	17,012	655	25.3%	1.0
HOUSE HEATING FUEL				
Occupied housing units	67,262	1,049	67,262	(X)
Utility gas	41,803	925	62.1%	1.2
Bottled, tank, or LP gas	631	187	0.9%	0.3
Electricity	21,699	1,013	32.3%	1.3
Fuel oil, kerosene, etc.	44	38	0.1%	0.1
Coal or coke	0	132	0.0%	0.1
Wood	467	136	0.7%	0.2
Solar energy	8	13	0.0%	0.1
Other fuel	53	57	0.1%	0.1
No fuel used	2,557	343	3.8%	0.5
SELECTED CHARACTERISTICS				
Occupied housing units	67,262	1,049	67,262	(X)
Lacking complete plumbing facilities	201	104	0.3%	0.2
Lacking complete kitchen facilities	266	107	0.4%	0.2
No telephone service available	1,134	259	1.7%	0.4
OCCUPANTS PER ROOM				
Occupied housing units	67,262	1,049	67,262	(X)
1.00 or less	62,677	1,161	93.2%	0.7
1.01 to 1.50	3,190	395	4.7%	0.6
1.51 or more	1,395	279	2.1%	0.4
VALUE				
Owner-occupied units	40,897	958	40,897	(X)
Less than \$50,000	1,999	247	4.9%	0.6
\$50,000 to \$99,999	901	204	2.2%	0.5
\$100,000 to \$149,999	605	138	1.5%	0.3
\$150,000 to \$199,999	648	154	1.6%	0.4
\$200,000 to \$299,999	2,959	345	7.2%	0.8
\$300,000 to \$499,999	14,473	665	35.4%	1.4
\$500,000 to \$999,999	18,298	747	44.7%	1.6
\$1,000,000 or more	1,014	174	2.5%	0.4
Median (dollars)	485,500	7,334	(X)	(X)
MORTGAGE STATUS				
Owner-occupied units	40,897	958	40,897	(X)
Housing units with a mortgage	32,620	873	79.8%	1.2
Housing units without a mortgage	8,277	543	20.2%	1.2
SELECTED MONTHLY OWNER COSTS (SMOC)				
Housing units with a mortgage	32,620	873	32,620	(X)

Selected Housing Characteristics – Chula Vista, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Less than \$300	87	55	0.3%	0.2
\$300 to \$499	365	127	1.1%	0.4
\$500 to \$699	498	151	1.5%	0.5
\$700 to \$999	1,022	167	3.1%	0.5
\$1,000 to \$1,499	2,826	297	8.7%	0.9
\$1,500 to \$1,999	4,990	431	15.3%	1.2
\$2,000 or more	22,832	717	70.0%	1.4
Median (dollars)	2,602	45	(X)	(X)
Housing units without a mortgage				
Less than \$100	696	168	8.4%	1.9
\$100 to \$199	889	184	10.7%	2.3
\$200 to \$299	1,612	242	19.5%	2.3
\$300 to \$399	1,366	191	16.5%	2.1
\$400 or more	3,714	356	44.9%	3.2
Median (dollars)	368	20	(X)	(X)
SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME (SMOCAPI)				
Housing units with a mortgage (excluding units where SMOCAPI cannot be computed)	32,525	868	32,525	(X)
Less than 20.0 percent	5,176	500	15.9%	1.5
20.0 to 24.9 percent	3,554	394	10.9%	1.2
25.0 to 29.9 percent	3,946	396	12.1%	1.2
30.0 to 34.9 percent	3,454	408	10.6%	1.2
35.0 percent or more	16,395	739	50.4%	1.9
Not computed	95	46	(X)	(X)
Housing unit without a mortgage (excluding units where SMOCAPI cannot be computed)				
Less than 10.0 percent	4,479	422	55.2%	3.5
10.0 to 14.9 percent	1,438	254	17.7%	2.8
15.0 to 19.9 percent	450	144	5.6%	1.7
20.0 to 24.9 percent	567	147	7.0%	1.7
25.0 to 29.9 percent	242	83	3.0%	1.0
30.0 to 34.9 percent	224	92	2.8%	1.2
35.0 percent or more	708	148	8.7%	1.8
Not computed	169	95	(X)	(X)
GROSS RENT				
Occupied units paying rent	25,795	829	25,795	(X)
Less than \$200	94	66	0.4%	0.3
\$200 to \$299	567	138	2.2%	0.5
\$300 to \$499	785	200	3.0%	0.8
\$500 to \$749	1,932	318	7.5%	1.2
\$750 to \$999	6,346	454	24.6%	1.7
\$1,000 to \$1,499	8,713	568	33.8%	2.0
\$1,500 or more	7,358	541	28.5%	1.7
Median (dollars)	1,152	21	(X)	(X)
No rent paid	570	134	(X)	(X)
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME (GRAPI)				
Occupied units paying rent (excluding units where GRAPI cannot be computed)	25,644	840	25,644	(X)
Less than 15.0 percent	1,373	258	5.4%	1.0
15.0 to 19.9 percent	1,716	304	6.7%	1.2
20.0 to 24.9 percent	2,944	391	11.5%	1.5
25.0 to 29.9 percent	3,448	419	13.4%	1.6
30.0 to 34.9 percent	2,762	363	10.8%	1.4
35.0 percent or more	13,401	775	52.3%	2.4
Not computed	721	174	(X)	(X)

Source: U.S. Census Bureau, 2005-2009 American Community Survey, Retrieved 10/25/2011



**South County
Economic Development Council**



Demographic Summary – National City, CA

Demographic Summary – National City, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
SEX AND AGE				
Total population	53,747	44	53,747	(X)
Male	27,160	878	50.5%	1.6
Female	26,587	880	49.5%	1.6
Under 5 years	4,631	530	8.6%	1.0
5 to 9 years	4,113	428	7.7%	0.8
10 to 14 years	4,473	412	8.3%	0.8
15 to 19 years	3,923	446	7.3%	0.8
20 to 24 years	4,713	769	8.8%	1.4
25 to 34 years	7,819	633	14.5%	1.2
35 to 44 years	7,543	558	14.0%	1.0
45 to 54 years	6,154	638	11.4%	1.2
55 to 59 years	2,183	258	4.1%	0.5
60 to 64 years	2,140	306	4.0%	0.6
65 to 74 years	2,779	430	5.2%	0.8
75 to 84 years	2,302	437	4.3%	0.8
85 years and over	974	248	1.8%	0.5
Median age (years)	30.7	1.3	(X)	(X)
18 years and over	38,211	871	71.1%	1.6
21 years and over	35,886	857	66.8%	1.6
62 years and over	7,334	833	13.6%	1.5
65 years and over	6,055	795	11.3%	1.5
18 years and over	38,211	871	38,211	(X)
Male	18,576	1,037	48.6%	2.0
Female	19,635	659	51.4%	2.0
65 years and over	6,055	795	6,055	(X)
Male	2,551	421	42.1%	3.8
Female	3,504	499	57.9%	3.8
RACE				
Total population	53,747	44	53,747	(X)
One race	52,055	436	96.9%	0.8
Two or more races	1,692	432	3.1%	0.8
One race	52,055	436	96.9%	0.8
White	32,794	1,141	61.0%	2.1
Black or African American	2,303	531	4.3%	1.0
American Indian and Alaska Native	212	116	0.4%	0.2
Cherokee tribal grouping	33	55	0.1%	0.1
Chippewa tribal grouping	0	132	0.0%	0.1
Navajo tribal grouping	0	132	0.0%	0.1
Sioux tribal grouping	0	132	0.0%	0.1
Asian	9,251	798	17.2%	1.5
Asian Indian	129	151	0.2%	0.3
Chinese	159	107	0.3%	0.2
Filipino	8,114	753	15.1%	1.4
Japanese	310	170	0.6%	0.3
Korean	0	132	0.0%	0.1
Vietnamese	196	149	0.4%	0.3

Demographic Summary – National City, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Other Asian	343	253	0.6%	0.5
Native Hawaiian and Other Pacific Islander	89	86	0.2%	0.2
Native Hawaiian	12	22	0.0%	0.1
Guamanian or Chamorro	26	42	0.0%	0.1
Samoan	35	56	0.1%	0.1
Other Pacific Islander	16	28	0.0%	0.1
Some other race	7,406	1,015	13.8%	1.9
Two or more races	1,692	432	3.1%	0.8
White and Black or African American	120	125	0.2%	0.2
White and American Indian and Alaska Native	315	251	0.6%	0.5
White and Asian	504	208	0.9%	0.4
Black or African American and American Indian and Alaska Native	2	3	0.0%	0.1
Race alone or in combination with one or more other races				
Total population	53,747	44	53,747	(X)
White	34,168	1,159	63.6%	2.2
Black or African American	2,633	566	4.9%	1.1
American Indian and Alaska Native	573	310	1.1%	0.6
Asian	10,076	749	18.7%	1.4
Native Hawaiian and Other Pacific Islander	325	173	0.6%	0.3
Some other race	7,823	1,039	14.6%	1.9
HISPANIC OR LATINO AND RACE				
Total population	53,747	44	53,747	(X)
Hispanic or Latino (of any race)	35,195	1,277	65.5%	2.4
Mexican	33,470	1,336	62.3%	2.5
Puerto Rican	326	181	0.6%	0.3
Cuban	23	26	0.0%	0.1
Other Hispanic or Latino	1,376	455	2.6%	0.8
Not Hispanic or Latino	18,552	1,281	34.5%	2.4
White alone	6,211	884	11.6%	1.6
Black or African American alone	2,147	507	4.0%	0.9
American Indian and Alaska Native alone	54	60	0.1%	0.1
Asian alone	9,085	773	16.9%	1.4
Native Hawaiian and Other Pacific Islander alone	89	86	0.2%	0.2
Some other race alone	50	41	0.1%	0.1
Two or more races	916	327	1.7%	0.6
Two races including Some other race	52	61	0.1%	0.1
Two races excluding Some other race, and Three or more races	864	316	1.6%	0.6
Total housing units	15,879	643	(X)	(X)

Source: U.S. Census Bureau, 2005-2009 American Community Survey, Retrieved 10/25/2011



**South County
Economic Development Council**



Selected Economic Characteristics – National City, CA

Selected Economic Characteristics – National City, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
EMPLOYMENT STATUS				
Population 16 years and over	39,731	832	39,731	(X)
In labor force	24,282	1,062	61.1%	2.3
Civilian labor force	21,011	1,002	52.9%	2.8
Employed	18,734	929	47.2%	2.6
Unemployed	2,277	372	5.7%	0.9
Armed Forces	3,271	1,212	8.2%	3.0
Not in labor force	15,449	947	38.9%	2.3
Civilian labor force	21,011	1,002	21,011	(X)
Percent Unemployed	10.8%	1.6	(X)	(X)
Females 16 years and over	20,337	718	20,337	(X)
In labor force	10,495	718	51.6%	3.0
Civilian labor force	9,757	768	48.0%	3.1
Employed	8,985	732	44.2%	3.1
Own children under 6 years	5,093	610	5,093	(X)
All parents in family in labor force	2,570	429	50.5%	7.5
Own children 6 to 17 years	9,417	759	9,417	(X)
All parents in family in labor force	5,541	664	58.8%	5.5
COMMUTING TO WORK				
Workers 16 years and over	21,525	1,063	21,525	(X)
Car, truck, or van -- drove alone	13,179	846	61.2%	3.9
Car, truck, or van -- carpooled	3,714	652	17.3%	2.9
Public transportation (excluding taxicab)	1,431	304	6.6%	1.4
Walked	840	241	3.9%	1.1
Other means	496	226	2.3%	1.0
Worked at home	1,865	803	8.7%	3.5
Mean travel time to work (minutes)	25.3	1.1	(X)	(X)
OCCUPATION				
Civilian employed population 16 years and over	18,734	929	18,734	(X)
Management, professional, and related occupations	3,063	428	16.3%	2.1
Service occupations	6,262	541	33.4%	2.3
Sales and office occupations	4,566	608	24.4%	2.8
Farming, fishing, and forestry occupations	74	71	0.4%	0.4
Construction, extraction, maintenance, and repair occupations	2,256	296	12.0%	1.7
Production, transportation, and material moving occupations	2,513	367	13.4%	1.9
INDUSTRY				
Civilian employed population 16 years and over	18,734	929	18,734	(X)
Agriculture, forestry, fishing and hunting, and mining	93	74	0.5%	0.4
Construction	1,648	281	8.8%	1.5
Manufacturing	1,606	332	8.6%	1.8

Selected Economic Characteristics – National City, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Wholesale trade	567	175	3.0%	1.0
Retail trade	1,947	341	10.4%	1.7
Transportation and warehousing, and utilities	1,152	401	6.1%	2.0
Information	220	108	1.2%	0.6
Finance and insurance, and real estate and rental and leasing	847	199	4.5%	1.1
Professional, scientific, and management, and administrative and waste management services	2,156	317	11.5%	1.6
Educational services, and health care and social assistance	3,667	403	19.6%	2.0
Arts, entertainment, and recreation, and accommodation and food services	2,561	420	13.7%	2.1
Other services, except public administration	1,178	297	6.3%	1.5
Public administration	1,092	237	5.8%	1.3
CLASS OF WORKER				
Civilian employed population 16 years and over	18,734	929	18,734	(X)
Private wage and salary workers	14,925	842	79.7%	1.9
Government workers	2,715	327	14.5%	1.7
Self-employed in own not incorporated business workers	1,071	197	5.7%	1.0
Unpaid family workers	23	36	0.1%	0.2
INCOME AND BENEFITS (IN 2009 INFLATION-ADJUSTED DOLLARS)				
Total households	14,483	598	14,483	(X)
Less than \$10,000	1,315	284	9.1%	1.9
\$10,000 to \$14,999	1,154	229	8.0%	1.5
\$15,000 to \$24,999	2,200	327	15.2%	2.1
\$25,000 to \$34,999	2,259	349	15.6%	2.4
\$35,000 to \$49,999	2,718	355	18.8%	2.4
\$50,000 to \$74,999	2,165	308	14.9%	2.0
\$75,000 to \$99,999	1,287	239	8.9%	1.6
\$100,000 to \$149,999	1,129	220	7.8%	1.5
\$150,000 to \$199,999	200	95	1.4%	0.7
\$200,000 or more	56	42	0.4%	0.3
Median household income (dollars)	36,898	2,418	(X)	(X)
Mean household income (dollars)	46,538	1,948	(X)	(X)
With earnings	11,769	525	81.3%	2.1
Mean earnings (dollars)	47,072	2,150	(X)	(X)
With Social Security	3,471	300	24.0%	1.8
Mean Social Security income (dollars)	11,864	667	(X)	(X)
With retirement income	2,223	285	15.3%	1.8
Mean retirement income (dollars)	13,879	1,611	(X)	(X)
With Supplemental Security Income	1,290	223	8.9%	1.5
Mean Supplemental Security Income (dollars)	8,141	752	(X)	(X)
With cash public assistance income	1,081	257	7.5%	1.8
Mean cash public assistance income (dollars)	5,159	960	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	1,306	275	9.0%	1.9
Families	11,297	479	11,297	(X)
Less than \$10,000	614	211	5.4%	1.8
\$10,000 to \$14,999	760	208	6.7%	1.8
\$15,000 to \$24,999	1,702	288	15.1%	2.4
\$25,000 to \$34,999	1,766	343	15.6%	2.9
\$35,000 to \$49,999	2,294	325	20.3%	2.8
\$50,000 to \$74,999	1,963	281	17.4%	2.5
\$75,000 to \$99,999	1,059	217	9.4%	1.9
\$100,000 to \$149,999	948	194	8.4%	1.6
\$150,000 to \$199,999	166	75	1.5%	0.7
\$200,000 or more	25	28	0.2%	0.2
Median family income (dollars)	40,220	2,232	(X)	(X)

Selected Economic Characteristics – National City, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Mean family income (dollars)	49,020	2,242	(X)	(X)
Per capita income (dollars)	15,840	870	(X)	(X)
Nonfamily households	3,186	340	3,186	(X)
Median nonfamily income (dollars)	20,030	3,081	(X)	(X)
Mean nonfamily income (dollars)	30,973	4,295	(X)	(X)
Median earnings for workers (dollars)	22,437	1,096	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	33,183	2,603	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	24,913	2,891	(X)	(X)
HEALTH INSURANCE COVERAGE				
Civilian Noninstitutionalized Population	(X)	(X)	(X)	(X)
With health insurance coverage	(X)	(X)	(X)	(X)
With private health insurance coverage	(X)	(X)	(X)	(X)
With public health coverage	(X)	(X)	(X)	(X)
No health insurance coverage	(X)	(X)	(X)	(X)
Civilian Noninstitutionalized Population Under 18 years	(X)	(X)	(X)	(X)
No health insurance coverage	(X)	(X)	(X)	(X)
PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL				
All families	18.9%	2.9	(X)	(X)
With related children under 18 years	27.2%	4.2	(X)	(X)
With related children under 5 years only	19.1%	9.9	(X)	(X)
Married couple families	13.1%	2.9	(X)	(X)
With related children under 18 years	20.6%	4.5	(X)	(X)
With related children under 5 years only	15.5%	12.0	(X)	(X)
Families with female householder, no husband present	34.3%	7.1	(X)	(X)
With related children under 18 years	42.5%	10.1	(X)	(X)
With related children under 5 years only	41.1%	22.2	(X)	(X)
All people	23.4%	3.0	(X)	(X)
Under 18 years	33.9%	5.6	(X)	(X)
Related children under 18 years	33.7%	5.6	(X)	(X)
Related children under 5 years	34.5%	7.7	(X)	(X)
Related children 5 to 17 years	33.4%	5.8	(X)	(X)
18 years and over	18.9%	2.2	(X)	(X)
18 to 64 years	19.7%	2.6	(X)	(X)
65 years and over	14.3%	3.3	(X)	(X)
People in families	21.8%	3.4	(X)	(X)
Unrelated individuals 15 years and over	33.9%	6.4	(X)	(X)

Source: U.S. Census Bureau, 2005-2009 American Community Survey, Retrieved 20/25/2011



**South County
Economic Development Council**



Selected Social Characteristics – National City, CA

Selected Social Characteristics – National City, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
HOUSEHOLDS BY TYPE				
Total households	14,483	598	14,483	(X)
Family households (families)	11,297	479	78.0%	1.9
With own children under 18 years	6,142	443	42.4%	2.7
Married-couple family	7,012	439	48.4%	2.4
With own children under 18 years	3,736	316	25.8%	2.0
Male householder, no wife present, family	1,184	249	8.2%	1.7
With own children under 18 years	527	163	3.6%	1.1
Female householder, no husband present, family	3,101	410	21.4%	2.7
With own children under 18 years	1,879	387	13.0%	2.7
Nonfamily households	3,186	340	22.0%	1.9
Householder living alone	2,608	316	18.0%	1.9
65 years and over	992	172	6.8%	1.1
Households with one or more people under 18 years	6,991	407	48.3%	2.6
Households with one or more people 65 years and over	3,494	270	24.1%	1.7
Average household size	3.40	0.11	(X)	(X)
Average family size	3.83	0.12	(X)	(X)
RELATIONSHIP				
Population in households	49,191	1,433	49,191	(X)
Householder	14,483	598	29.4%	1.0
Spouse	7,061	449	14.4%	0.8
Child	18,128	1,065	36.9%	1.6
Other relatives	6,803	908	13.8%	1.8
Nonrelatives	2,716	514	5.5%	1.1
Unmarried partner	611	188	1.2%	0.4
MARITAL STATUS				
Males 15 years and over	19,744	964	19,744	(X)
Never married	7,484	782	37.9%	2.8
Now married, except separated	10,026	562	50.8%	3.0
Separated	429	174	2.2%	0.9
Widowed	651	308	3.3%	1.5
Divorced	1,154	262	5.8%	1.3
Females 15 years and over	20,786	753	20,786	(X)
Never married	6,069	604	29.2%	2.4
Now married, except separated	9,051	469	43.5%	2.4
Separated	1,327	305	6.4%	1.4
Widowed	2,014	359	9.7%	1.7
Divorced	2,325	404	11.2%	1.9
FERTILITY				
Number of women 15 to 50 years old who had a birth in the past 12 months	932	196	932	(X)
Unmarried women (widowed, divorced, and never married)	243	122	26.1%	11.0
Per 1,000 unmarried women	35	17	(X)	(X)
Per 1,000 women 15 to 50 years old	67	15	(X)	(X)

Selected Social Characteristics – National City, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Per 1,000 women 15 to 19 years old	53	47	(X)	(X)
Per 1,000 women 20 to 34 years old	123	31	(X)	(X)
Per 1,000 women 35 to 50 years old	19	9	(X)	(X)
GRANDPARENTS				
Number of grandparents living with own grandchildren under 18 years	1,999	378	1,999	(X)
Responsible for grandchildren	775	240	38.8%	9.4
Years responsible for grandchildren				
Less than 1 year	89	69	4.5%	3.4
1 or 2 years	132	100	6.6%	4.7
3 or 4 years	183	149	9.2%	7.3
5 or more years	371	146	18.6%	6.5
Number of grandparents responsible for own grandchildren under 18 years				
Who are female	450	129	58.1%	7.4
Who are married	652	223	84.1%	8.6
SCHOOL ENROLLMENT				
Population 3 years and over enrolled in school	14,841	849	14,841	(X)
Nursery school, preschool	1,022	226	6.9%	1.5
Kindergarten	672	183	4.5%	1.2
Elementary school (grades 1-8)	6,965	555	46.9%	2.7
High school (grades 9-12)	3,392	447	22.9%	2.5
College or graduate school	2,790	380	18.8%	2.5
EDUCATIONAL ATTAINMENT				
Population 25 years and over	31,894	845	31,894	(X)
Less than 9th grade	6,516	711	20.4%	2.2
9th to 12th grade, no diploma	5,301	529	16.6%	1.7
High school graduate (includes equivalency)	8,247	651	25.9%	1.9
Some college, no degree	6,096	538	19.1%	1.6
Associate's degree	1,981	336	6.2%	1.0
Bachelor's degree	2,905	373	9.1%	1.1
Graduate or professional degree	848	213	2.7%	0.7
Percent high school graduate or higher				
	62.9%	2.4	(X)	(X)
Percent bachelor's degree or higher				
	11.8%	1.3	(X)	(X)
VETERAN STATUS				
Civilian population 18 years and over	34,940	1,057	34,940	(X)
Civilian veterans	2,428	328	6.9%	0.9
DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED POPULATION				
Total Civilian Noninstitutionalized Population	(X)	(X)	(X)	(X)
With a disability	(X)	(X)	(X)	(X)
Under 18 years				
With a disability	(X)	(X)	(X)	(X)
18 to 64 years				
With a disability	(X)	(X)	(X)	(X)
65 years and over				
With a disability	(X)	(X)	(X)	(X)
RESIDENCE 1 YEAR AGO				
Population 1 year and over	52,694	224	52,694	(X)
Same house	42,585	1,364	80.8%	2.5
Different house in the U.S.	9,296	1,284	17.6%	2.4
Same county	8,057	1,317	15.3%	2.5
Different county	1,239	489	2.4%	0.9
Same state	422	202	0.8%	0.4
Different state	817	440	1.6%	0.8
Abroad	813	312	1.5%	0.6

Selected Social Characteristics – National City, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
PLACE OF BIRTH				
Total population	53,747	44	53,747	(X)
Native	31,231	1,156	58.1%	2.2
Born in United States	30,426	1,158	56.6%	2.2
State of residence	24,135	1,142	44.9%	2.1
Different state	6,291	1,062	11.7%	2.0
Born in Puerto Rico, U.S. Island areas, or born abroad to American parent(s)	805	214	1.5%	0.4
Foreign born	22,516	1,159	41.9%	2.2
U.S. CITIZENSHIP STATUS				
Foreign-born population	22,516	1,159	22,516	(X)
Naturalized U.S. citizen	9,006	740	40.0%	3.0
Not a U.S. citizen	13,510	1,048	60.0%	3.0
YEAR OF ENTRY				
Population born outside the United States	23,321	1,162	23,321	(X)
Native	805	214	805	(X)
Entered 2000 or later	163	122	20.2%	13.0
Entered before 2000	642	177	79.8%	13.0
Foreign born	22,516	1,159	22,516	(X)
Entered 2000 or later	4,875	727	21.7%	2.7
Entered before 2000	17,641	926	78.3%	2.7
WORLD REGION OF BIRTH OF FOREIGN BORN				
Foreign-born population, excluding population born at sea	22,516	1,159	22,516	(X)
Europe	156	82	0.7%	0.4
Asia	6,980	667	31.0%	2.4
Africa	25	51	0.1%	0.2
Oceania	139	156	0.6%	0.7
Latin America	15,156	964	67.3%	2.7
Northern America	60	48	0.3%	0.2
LANGUAGE SPOKEN AT HOME				
Population 5 years and over	49,116	528	49,116	(X)
English only	13,798	1,350	28.1%	2.7
Language other than English	35,318	1,365	71.9%	2.7
Speak English less than "very well"	18,083	1,129	36.8%	2.2
Spanish	27,807	1,259	56.6%	2.6
Speak English less than "very well"	13,624	999	27.7%	2.0
Other Indo-European languages	176	124	0.4%	0.3
Speak English less than "very well"	11	20	0.0%	0.1
Asian and Pacific Islander languages	7,162	657	14.6%	1.3
Speak English less than "very well"	4,410	514	9.0%	1.0
Other languages	173	130	0.4%	0.3
Speak English less than "very well"	38	35	0.1%	0.1
ANCESTRY				
Total population	53,747	44	53,747	(X)
American	419	204	0.8%	0.4
Arab	213	190	0.4%	0.4
Czech	2	3	0.0%	0.1
Danish	62	48	0.1%	0.1
Dutch	136	80	0.3%	0.1
English	1,347	416	2.5%	0.8
French (except Basque)	333	156	0.6%	0.3
French Canadian	22	25	0.0%	0.1
German	1,502	302	2.8%	0.6
Greek	29	29	0.1%	0.1
Hungarian	120	96	0.2%	0.2
Irish	1,361	385	2.5%	0.7
Italian	611	240	1.1%	0.4
Lithuanian	11	18	0.0%	0.1
Norwegian	242	201	0.5%	0.4
Polish	145	113	0.3%	0.2

Selected Social Characteristics – National City, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Portuguese	56	60	0.1%	0.1
Russian	73	83	0.1%	0.2
Scotch-Irish	272	142	0.5%	0.3
Scottish	266	146	0.5%	0.3
Slovak	0	132	0.0%	0.1
Subsaharan African	178	108	0.3%	0.2
Swedish	169	96	0.3%	0.2
Swiss	11	21	0.0%	0.1
Ukrainian	48	60	0.1%	0.1
Welsh	20	20	0.0%	0.1
West Indian (excluding Hispanic origin groups)	97	82	0.2%	0.2

Source: U.S. Census Bureau, 2005-2009 American Community Survey, Retrieved 10/25/2011



**South County
Economic Development Council**



Selected Housing Characteristics – National City, CA

Selected Housing Characteristics – National City, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
HOUSING OCCUPANCY				
Total housing units	15,879	643	15,879	(X)
Occupied housing units	14,483	598	91.2%	1.8
Vacant housing units	1,396	305	8.8%	1.8
Homeowner vacancy rate	4.1	2.4	(X)	(X)
Rental vacancy rate	5.5	1.5	(X)	(X)
UNITS IN STRUCTURE				
Total housing units	15,879	643	15,879	(X)
1-unit, detached	6,926	466	43.6%	2.3
1-unit, attached	1,466	297	9.2%	1.8
2 units	326	123	2.1%	0.8
3 or 4 units	1,355	247	8.5%	1.6
5 to 9 units	1,427	296	9.0%	1.8
10 to 19 units	1,311	217	8.3%	1.3
20 or more units	2,674	310	16.8%	1.9
Mobile home	394	112	2.5%	0.7
Boat, RV, van, etc.	0	132	0.0%	0.3
YEAR STRUCTURE BUILT				
Total housing units	15,879	643	15,879	(X)
Built 2005 or later	170	81	1.1%	0.5
Built 2000 to 2004	356	141	2.2%	0.9
Built 1990 to 1999	493	128	3.1%	0.8
Built 1980 to 1989	1,668	318	10.5%	1.9
Built 1970 to 1979	2,812	335	17.7%	2.1
Built 1960 to 1969	3,471	408	21.9%	2.4
Built 1950 to 1959	4,114	369	25.9%	2.2
Built 1940 to 1949	1,335	276	8.4%	1.6
Built 1939 or earlier	1,460	223	9.2%	1.4
ROOMS				
Total housing units	15,879	643	15,879	(X)
1 room	476	162	3.0%	1.0
2 rooms	1,016	238	6.4%	1.4
3 rooms	3,166	350	19.9%	2.1
4 rooms	3,930	438	24.7%	2.5
5 rooms	3,524	374	22.2%	2.2
6 rooms	1,992	325	12.5%	2.0
7 rooms	994	199	6.3%	1.2
8 rooms	501	150	3.2%	0.9
9 rooms or more	280	104	1.8%	0.6
Median rooms	4.3	0.2	(X)	(X)
BEDROOMS				
Total housing units	15,879	643	15,879	(X)
No bedroom	534	155	3.4%	1.0
1 bedroom	3,788	381	23.9%	2.1
2 bedrooms	5,607	486	35.3%	2.7
3 bedrooms	4,606	449	29.0%	2.6
4 bedrooms	913	171	5.7%	1.1
5 or more bedrooms	431	132	2.7%	0.8

Selected Housing Characteristics – National City, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
HOUSING TENURE				
Occupied housing units	14,483	598	14,483	(X)
Owner-occupied	5,123	403	35.4%	2.4
Renter-occupied	9,360	527	64.6%	2.4
Average household size of owner-occupied unit	3.50	0.18	(X)	(X)
Average household size of renter-occupied unit	3.34	0.15	(X)	(X)
YEAR HOUSEHOLDER MOVED INTO UNIT				
Occupied housing units	14,483	598	14,483	(X)
Moved in 2005 or later	4,797	412	33.1%	2.5
Moved in 2000 to 2004	3,865	399	26.7%	2.5
Moved in 1990 to 1999	3,086	343	21.3%	2.3
Moved in 1980 to 1989	1,220	240	8.4%	1.6
Moved in 1970 to 1979	809	178	5.6%	1.2
Moved in 1969 or earlier	706	149	4.9%	1.0
VEHICLES AVAILABLE				
Occupied housing units	14,483	598	14,483	(X)
No vehicles available	2,254	303	15.6%	2.1
1 vehicle available	5,022	512	34.7%	2.8
2 vehicles available	4,404	383	30.4%	2.4
3 or more vehicles available	2,803	253	19.4%	1.8
HOUSE HEATING FUEL				
Occupied housing units	14,483	598	14,483	(X)
Utility gas	8,492	540	58.6%	2.4
Bottled, tank, or LP gas	202	102	1.4%	0.7
Electricity	4,805	389	33.2%	2.5
Fuel oil, kerosene, etc.	16	21	0.1%	0.1
Coal or coke	0	132	0.0%	0.3
Wood	80	56	0.6%	0.4
Solar energy	21	25	0.1%	0.2
Other fuel	34	41	0.2%	0.3
No fuel used	833	172	5.8%	1.2
SELECTED CHARACTERISTICS				
Occupied housing units	14,483	598	14,483	(X)
Lacking complete plumbing facilities	41	42	0.3%	0.3
Lacking complete kitchen facilities	77	43	0.5%	0.3
No telephone service available	379	179	2.6%	1.2
OCCUPANTS PER ROOM				
Occupied housing units	14,483	598	14,483	(X)
1.00 or less	12,035	719	83.1%	2.3
1.01 to 1.50	1,509	292	10.4%	2.1
1.51 or more	939	198	6.5%	1.4
VALUE				
Owner-occupied units	5,123	403	5,123	(X)
Less than \$50,000	225	96	4.4%	1.8
\$50,000 to \$99,999	90	86	1.8%	1.7
\$100,000 to \$149,999	94	54	1.8%	1.0
\$150,000 to \$199,999	191	90	3.7%	1.7
\$200,000 to \$299,999	759	174	14.8%	3.3
\$300,000 to \$499,999	2,792	366	54.5%	5.0
\$500,000 to \$999,999	916	190	17.9%	3.5
\$1,000,000 or more	56	44	1.1%	0.9
Median (dollars)	390,400	16,362	(X)	(X)
MORTGAGE STATUS				
Owner-occupied units	5,123	403	5,123	(X)
Housing units with a mortgage	4,015	383	78.4%	4.0
Housing units without a mortgage	1,108	221	21.6%	4.0
SELECTED MONTHLY OWNER COSTS (SMOC)				
Housing units with a mortgage	4,015	383	4,015	(X)

Selected Housing Characteristics – National City, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Less than \$300	0	132	0.0%	1.0
\$300 to \$499	53	48	1.3%	1.2
\$500 to \$699	86	54	2.1%	1.3
\$700 to \$999	288	135	7.2%	3.3
\$1,000 to \$1,499	917	211	22.8%	4.7
\$1,500 to \$1,999	972	207	24.2%	4.6
\$2,000 or more	1,699	251	42.3%	4.8
Median (dollars)	1,832	107	(X)	(X)
Housing units without a mortgage				
Housing units without a mortgage	1,108	221	1,108	(X)
Less than \$100	7	12	0.6%	1.1
\$100 to \$199	112	63	10.1%	5.2
\$200 to \$299	370	113	33.4%	8.2
\$300 to \$399	198	91	17.9%	7.0
\$400 or more	421	133	38.0%	9.8
Median (dollars)	323	35	(X)	(X)
SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME (SMOCAPI)				
Housing units with a mortgage (excluding units where SMOCAPI cannot be computed)	3,975	381	3,975	(X)
Less than 20.0 percent	826	220	20.8%	5.3
20.0 to 24.9 percent	305	127	7.7%	3.1
25.0 to 29.9 percent	391	121	9.8%	3.0
30.0 to 34.9 percent	360	114	9.1%	2.8
35.0 percent or more	2,093	320	52.7%	5.6
Not computed	40	53	(X)	(X)
Housing unit without a mortgage (excluding units where SMOCAPI cannot be computed)				
Housing unit without a mortgage (excluding units where SMOCAPI cannot be computed)	1,076	212	1,076	(X)
Less than 10.0 percent	459	122	42.7%	8.0
10.0 to 14.9 percent	174	67	16.2%	5.8
15.0 to 19.9 percent	125	70	11.6%	6.1
20.0 to 24.9 percent	81	72	7.5%	5.9
25.0 to 29.9 percent	36	34	3.3%	3.2
30.0 to 34.9 percent	47	38	4.4%	3.4
35.0 percent or more	154	77	14.3%	7.0
Not computed	32	47	(X)	(X)
GROSS RENT				
Occupied units paying rent	9,072	519	9,072	(X)
Less than \$200	71	57	0.8%	0.6
\$200 to \$299	586	139	6.5%	1.5
\$300 to \$499	562	154	6.2%	1.6
\$500 to \$749	1,659	275	18.3%	2.8
\$750 to \$999	3,398	396	37.5%	3.9
\$1,000 to \$1,499	2,392	324	26.4%	3.2
\$1,500 or more	404	115	4.5%	1.2
Median (dollars)	859	18	(X)	(X)
No rent paid	288	121	(X)	(X)
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME (GRAPI)				
Occupied units paying rent (excluding units where GRAPI cannot be computed)	8,901	519	8,901	(X)
Less than 15.0 percent	867	221	9.7%	2.4
15.0 to 19.9 percent	895	182	10.1%	2.0
20.0 to 24.9 percent	687	186	7.7%	2.1
25.0 to 29.9 percent	1,096	247	12.3%	2.8
30.0 to 34.9 percent	941	203	10.6%	2.2
35.0 percent or more	4,415	453	49.6%	3.7
Not computed	459	158	(X)	(X)



**South County
Economic Development Council**



Demographic Summary – Imperial Beach, CA

Demographic Summary – Imperial Beach, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
SEX AND AGE				
Total population	26,337	52	26,337	(X)
Male	13,251	413	50.3%	1.6
Female	13,086	410	49.7%	1.6
Under 5 years	2,098	379	8.0%	1.4
5 to 9 years	1,703	278	6.5%	1.1
10 to 14 years	1,555	312	5.9%	1.2
15 to 19 years	2,140	369	8.1%	1.4
20 to 24 years	2,904	346	11.0%	1.3
25 to 34 years	4,396	460	16.7%	1.7
35 to 44 years	3,321	367	12.6%	1.4
45 to 54 years	4,028	386	15.3%	1.5
55 to 59 years	1,216	214	4.6%	0.8
60 to 64 years	1,015	265	3.9%	1.0
65 to 74 years	1,061	187	4.0%	0.7
75 to 84 years	690	158	2.6%	0.6
85 years and over	210	105	0.8%	0.4
Median age (years)	30.4	1.2	(X)	(X)
18 years and over	19,813	469	75.2%	1.8
21 years and over	18,243	518	69.3%	2.0
62 years and over	2,496	268	9.5%	1.0
65 years and over	1,961	225	7.4%	0.9
18 years and over	19,813	469	19,813	(X)
Male	10,012	452	50.5%	1.7
Female	9,801	360	49.5%	1.7
65 years and over	1,961	225	1,961	(X)
Male	747	113	38.1%	4.8
Female	1,214	185	61.9%	4.8
RACE				
Total population	26,337	52	26,337	(X)
One race	24,996	367	94.9%	1.4
Two or more races	1,341	365	5.1%	1.4
One race	24,996	367	94.9%	1.4
White	18,754	843	71.2%	3.2
Black or African American	1,486	354	5.6%	1.3
American Indian and Alaska Native	201	129	0.8%	0.5
Cherokee tribal grouping	52	79	0.2%	0.3
Chippewa tribal grouping	0	132	0.0%	0.2
Navajo tribal grouping	6	21	0.0%	0.1
Sioux tribal grouping	11	17	0.0%	0.1
Asian	1,710	376	6.5%	1.4
Asian Indian	85	82	0.3%	0.3
Chinese	17	27	0.1%	0.1
Filipino	1,214	303	4.6%	1.1
Japanese	169	94	0.6%	0.4
Korean	5	9	0.0%	0.1
Vietnamese	172	126	0.7%	0.5

Demographic Summary – Imperial Beach, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Other Asian	48	57	0.2%	0.2
Native Hawaiian and Other Pacific Islander	51	51	0.2%	0.2
Native Hawaiian	10	17	0.0%	0.1
Guamanian or Chamorro	23	35	0.1%	0.1
Samoan	0	132	0.0%	0.2
Other Pacific Islander	18	32	0.1%	0.1
Some other race	2,794	654	10.6%	2.5
Two or more races	1,341	365	5.1%	1.4
White and Black or African American	47	55	0.2%	0.2
White and American Indian and Alaska Native	178	153	0.7%	0.6
White and Asian	411	182	1.6%	0.7
Black or African American and American Indian and Alaska Native	0	132	0.0%	0.2
Race alone or in combination with one or more other races				
Total population	26,337	52	26,337	(X)
White	19,886	793	75.5%	3.0
Black or African American	1,662	385	6.3%	1.5
American Indian and Alaska Native	398	201	1.5%	0.8
Asian	2,352	443	8.9%	1.7
Native Hawaiian and Other Pacific Islander	211	139	0.8%	0.5
Some other race	3,247	673	12.3%	2.6
HISPANIC OR LATINO AND RACE				
Total population	26,337	52	26,337	(X)
Hispanic or Latino (of any race)	12,090	767	45.9%	2.9
Mexican	11,122	795	42.2%	3.0
Puerto Rican	243	174	0.9%	0.7
Cuban	9	17	0.0%	0.1
Other Hispanic or Latino	716	319	2.7%	1.2
Not Hispanic or Latino	14,247	763	54.1%	2.9
White alone	10,416	829	39.5%	3.1
Black or African American alone	1,263	358	4.8%	1.4
American Indian and Alaska Native alone	101	90	0.4%	0.3
Asian alone	1,663	366	6.3%	1.4
Native Hawaiian and Other Pacific Islander alone	51	51	0.2%	0.2
Some other race alone	9	14	0.0%	0.1
Two or more races	744	244	2.8%	0.9
Two races including Some other race	54	48	0.2%	0.2
Two races excluding Some other race, and Three or more races	690	238	2.6%	0.9
Total housing units	10,515	466	(X)	(X)

Source: U.S. Census Bureau, 2005-2009 American Community Survey, Retrieved 10/25/2011



**South County
Economic Development Council**



Selected Economic Characteristics – Imperial Beach, CA

Selected Economic Characteristics – Imperial Beach, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
EMPLOYMENT STATUS				
Population 16 years and over	20,629	521	20,629	(X)
In labor force	13,814	627	67.0%	2.5
Civilian labor force	12,729	623	61.7%	2.6
Employed	11,738	576	56.9%	2.4
Unemployed	991	243	4.8%	1.2
Armed Forces	1,085	253	5.3%	1.2
Not in labor force	6,815	542	33.0%	2.5
Civilian labor force	12,729	623	12,729	(X)
Percent Unemployed	7.8%	1.8	(X)	(X)
Females 16 years and over	10,308	409	10,308	(X)
In labor force	6,088	449	59.1%	3.7
Civilian labor force	5,824	433	56.5%	3.7
Employed	5,384	396	52.2%	3.5
Own children under 6 years	2,403	384	2,403	(X)
All parents in family in labor force	1,483	332	61.7%	9.2
Own children 6 to 17 years	3,396	450	3,396	(X)
All parents in family in labor force	2,089	339	61.5%	8.1
COMMUTING TO WORK				
Workers 16 years and over	12,503	622	12,503	(X)
Car, truck, or van -- drove alone	8,981	534	71.8%	3.6
Car, truck, or van -- carpooled	1,671	332	13.4%	2.4
Public transportation (excluding taxicab)	847	262	6.8%	2.0
Walked	297	137	2.4%	1.1
Other means	173	90	1.4%	0.7
Worked at home	534	213	4.3%	1.7
Mean travel time to work (minutes)	26.3	1.5	(X)	(X)
OCCUPATION				
Civilian employed population 16 years and over	11,738	576	11,738	(X)
Management, professional, and related occupations	2,924	372	24.9%	2.8
Service occupations	2,436	381	20.8%	3.3
Sales and office occupations	3,456	381	29.4%	2.6
Farming, fishing, and forestry occupations	105	162	0.9%	1.4
Construction, extraction, maintenance, and repair occupations	1,391	240	11.9%	2.0
Production, transportation, and material moving occupations	1,426	304	12.1%	2.5
INDUSTRY				
Civilian employed population 16 years and over	11,738	576	11,738	(X)
Agriculture, forestry, fishing and hunting, and mining	186	177	1.6%	1.5
Construction	1,117	277	9.5%	2.2
Manufacturing	868	209	7.4%	1.7

Selected Economic Characteristics – Imperial Beach, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Wholesale trade	440	177	3.7%	1.5
Retail trade	1,434	354	12.2%	2.9
Transportation and warehousing, and utilities	452	151	3.9%	1.3
Information	215	97	1.8%	0.8
Finance and insurance, and real estate and rental and leasing	666	204	5.7%	1.8
Professional, scientific, and management, and administrative and waste management services	1,049	235	8.9%	1.9
Educational services, and health care and social assistance	2,396	375	20.4%	3.1
Arts, entertainment, and recreation, and accommodation and food services	1,497	362	12.8%	3.0
Other services, except public administration	390	174	3.3%	1.5
Public administration	1,028	204	8.8%	1.8
CLASS OF WORKER				
Civilian employed population 16 years and over	11,738	576	11,738	(X)
Private wage and salary workers	8,663	587	73.8%	3.1
Government workers	2,369	359	20.2%	3.0
Self-employed in own not incorporated business workers	680	230	5.8%	1.9
Unpaid family workers	26	42	0.2%	0.4
INCOME AND BENEFITS (IN 2009 INFLATION-ADJUSTED DOLLARS)				
Total households	9,346	392	9,346	(X)
Less than \$10,000	693	197	7.4%	2.1
\$10,000 to \$14,999	627	150	6.7%	1.6
\$15,000 to \$24,999	956	213	10.2%	2.1
\$25,000 to \$34,999	1,206	292	12.9%	2.9
\$35,000 to \$49,999	1,546	250	16.5%	2.6
\$50,000 to \$74,999	1,850	276	19.8%	3.1
\$75,000 to \$99,999	1,231	230	13.2%	2.4
\$100,000 to \$149,999	853	192	9.1%	2.2
\$150,000 to \$199,999	220	95	2.4%	1.0
\$200,000 or more	164	83	1.8%	0.9
Median household income (dollars)	46,637	3,472	(X)	(X)
Mean household income (dollars)	56,608	2,990	(X)	(X)
With earnings	7,874	346	84.2%	2.5
Mean earnings (dollars)	54,993	3,241	(X)	(X)
With Social Security	1,746	214	18.7%	2.1
Mean Social Security income (dollars)	13,168	990	(X)	(X)
With retirement income	1,376	226	14.7%	2.4
Mean retirement income (dollars)	21,996	3,377	(X)	(X)
With Supplemental Security Income	467	150	5.0%	1.6
Mean Supplemental Security Income (dollars)	8,309	1,011	(X)	(X)
With cash public assistance income	263	96	2.8%	1.0
Mean cash public assistance income (dollars)	2,919	1,281	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	383	143	4.1%	1.5
Families	6,119	281	6,119	(X)
Less than \$10,000	329	148	5.4%	2.4
\$10,000 to \$14,999	248	92	4.1%	1.5
\$15,000 to \$24,999	463	121	7.6%	1.9
\$25,000 to \$34,999	691	183	11.3%	3.0
\$35,000 to \$49,999	1,152	218	18.8%	3.4
\$50,000 to \$74,999	1,369	210	22.4%	3.3
\$75,000 to \$99,999	875	183	14.3%	2.8
\$100,000 to \$149,999	657	180	10.7%	2.9
\$150,000 to \$199,999	193	90	3.2%	1.5
\$200,000 or more	142	78	2.3%	1.3
Median family income (dollars)	52,733	2,980	(X)	(X)

Selected Economic Characteristics – Imperial Beach, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Mean family income (dollars)	63,423	3,573	(X)	(X)
Per capita income (dollars)	21,253	1,057	(X)	(X)
Nonfamily households	3,227	388	3,227	(X)
Median nonfamily income (dollars)	30,843	4,121	(X)	(X)
Mean nonfamily income (dollars)	40,429	4,258	(X)	(X)
Median earnings for workers (dollars)	27,014	1,577	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	41,460	3,101	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	31,142	2,741	(X)	(X)
HEALTH INSURANCE COVERAGE				
Civilian Noninstitutionalized Population	(X)	(X)	(X)	(X)
With health insurance coverage	(X)	(X)	(X)	(X)
With private health insurance coverage	(X)	(X)	(X)	(X)
With public health coverage	(X)	(X)	(X)	(X)
No health insurance coverage	(X)	(X)	(X)	(X)
Civilian Noninstitutionalized Population Under 18 years	(X)	(X)	(X)	(X)
No health insurance coverage	(X)	(X)	(X)	(X)
PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL				
All families	11.5%	3.0	(X)	(X)
With related children under 18 years	18.4%	5.4	(X)	(X)
With related children under 5 years only	9.0%	6.5	(X)	(X)
Married couple families	4.4%	2.1	(X)	(X)
With related children under 18 years	8.4%	4.5	(X)	(X)
With related children under 5 years only	0.0%	9.5	(X)	(X)
Families with female householder, no husband present	30.4%	9.3	(X)	(X)
With related children under 18 years	35.9%	11.4	(X)	(X)
With related children under 5 years only	27.7%	20.0	(X)	(X)
All people	17.1%	3.0	(X)	(X)
Under 18 years	24.8%	6.3	(X)	(X)
Related children under 18 years	20.7%	6.2	(X)	(X)
Related children under 5 years	11.8%	7.0	(X)	(X)
Related children 5 to 17 years	25.2%	7.1	(X)	(X)
18 years and over	14.6%	2.5	(X)	(X)
18 to 64 years	15.3%	2.7	(X)	(X)
65 years and over	8.3%	3.4	(X)	(X)
People in families	12.3%	3.5	(X)	(X)
Unrelated individuals 15 years and over	34.1%	6.3	(X)	(X)

Source: U.S. Census Bureau, 2005-2009 American Community Survey, Retrieved 10/25/2011



**South County
Economic Development Council**



Selected Social Characteristics – Imperial Beach, CA

Selected Social Characteristics – Imperial Beach, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
HOUSEHOLDS BY TYPE				
Total households	9,346	392	9,346	(X)
Family households (families)	6,119	281	65.5%	3.2
With own children under 18 years	2,806	255	30.0%	3.1
Married-couple family	3,979	338	42.6%	3.6
With own children under 18 years	1,590	249	17.0%	2.8
Male householder, no wife present, family	546	135	5.8%	1.5
With own children under 18 years	173	79	1.9%	0.8
Female householder, no husband present, family	1,594	272	17.1%	3.0
With own children under 18 years	1,043	226	11.2%	2.5
Nonfamily households	3,227	388	34.5%	3.2
Householder living alone	2,656	373	28.4%	3.2
65 years and over	491	121	5.3%	1.2
Households with one or more people under 18 years	3,116	241	33.3%	3.0
Households with one or more people 65 years and over	1,438	172	15.4%	1.7
Average household size	2.68	0.11	(X)	(X)
Average family size	3.35	0.12	(X)	(X)
RELATIONSHIP				
Population in households	25,030	490	25,030	(X)
Householder	9,346	392	37.3%	1.5
Spouse	3,941	343	15.7%	1.3
Child	7,774	534	31.1%	2.0
Other relatives	2,654	487	10.6%	1.9
Nonrelatives	1,315	287	5.3%	1.2
Unmarried partner	569	163	2.3%	0.7
MARITAL STATUS				
Males 15 years and over	10,545	448	10,545	(X)
Never married	4,387	470	41.6%	3.5
Now married, except separated	4,744	370	45.0%	3.8
Separated	176	116	1.7%	1.1
Widowed	161	76	1.5%	0.7
Divorced	1,077	197	10.2%	1.9
Females 15 years and over	10,436	422	10,436	(X)
Never married	3,284	507	31.5%	4.1
Now married, except separated	4,584	359	43.9%	3.7
Separated	394	159	3.8%	1.5
Widowed	796	183	7.6%	1.7
Divorced	1,378	289	13.2%	2.7
FERTILITY				
Number of women 15 to 50 years old who had a birth in the past 12 months	463	138	463	(X)
Unmarried women (widowed, divorced, and never married)	173	83	37.4%	15.3
Per 1,000 unmarried women	42	21	(X)	(X)
Per 1,000 women 15 to 50 years old	62	19	(X)	(X)

Selected Social Characteristics – Imperial Beach, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Per 1,000 women 15 to 19 years old	21	35	(X)	(X)
Per 1,000 women 20 to 34 years old	95	34	(X)	(X)
Per 1,000 women 35 to 50 years old	40	29	(X)	(X)
GRANDPARENTS				
Number of grandparents living with own grandchildren under 18 years	717	221	717	(X)
Responsible for grandchildren	216	102	30.1%	13.3
Years responsible for grandchildren				
Less than 1 year	29	49	4.0%	6.6
1 or 2 years	148	101	20.6%	13.8
3 or 4 years	0	132	0.0%	5.4
5 or more years	39	37	5.4%	5.5
Number of grandparents responsible for own grandchildren under 18 years				
Who are female	106	78	49.1%	25.2
Who are married	143	81	66.2%	29.0
SCHOOL ENROLLMENT				
Population 3 years and over enrolled in school	7,069	729	7,069	(X)
Nursery school, preschool	438	153	6.2%	2.3
Kindergarten	407	153	5.8%	2.1
Elementary school (grades 1-8)	2,540	353	35.9%	5.5
High school (grades 9-12)	1,570	380	22.2%	4.1
College or graduate school	2,114	470	29.9%	4.8
EDUCATIONAL ATTAINMENT				
Population 25 years and over	15,937	573	15,937	(X)
Less than 9th grade	1,173	264	7.4%	1.7
9th to 12th grade, no diploma	1,770	303	11.1%	1.8
High school graduate (includes equivalency)	5,033	594	31.6%	3.5
Some college, no degree	4,277	451	26.8%	2.6
Associate's degree	1,114	220	7.0%	1.4
Bachelor's degree	1,723	317	10.8%	1.9
Graduate or professional degree	847	220	5.3%	1.4
Percent high school graduate or higher				
	81.5%	2.2	(X)	(X)
Percent bachelor's degree or higher				
	16.1%	2.2	(X)	(X)
VETERAN STATUS				
Civilian population 18 years and over	18,728	495	18,728	(X)
Civilian veterans	2,482	292	13.3%	1.5
DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED POPULATION				
Total Civilian Noninstitutionalized Population	(X)	(X)	(X)	(X)
With a disability	(X)	(X)	(X)	(X)
Under 18 years				
With a disability	(X)	(X)	(X)	(X)
18 to 64 years				
With a disability	(X)	(X)	(X)	(X)
65 years and over				
With a disability	(X)	(X)	(X)	(X)
RESIDENCE 1 YEAR AGO				
Population 1 year and over	25,772	192	25,772	(X)
Same house	19,670	877	76.3%	3.4
Different house in the U.S.	5,629	875	21.8%	3.4
Same county	3,880	862	15.1%	3.3
Different county	1,749	529	6.8%	2.1
Same state	777	348	3.0%	1.3
Different state	972	339	3.8%	1.3
Abroad	473	312	1.8%	1.2

Selected Social Characteristics – Imperial Beach, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
PLACE OF BIRTH				
Total population	26,337	52	26,337	(X)
Native	20,643	571	78.4%	2.2
Born in United States	20,073	610	76.2%	2.3
State of residence	12,863	762	48.8%	2.9
Different state	7,210	605	27.4%	2.3
Born in Puerto Rico, U.S. Island areas, or born abroad to American parent(s)	570	214	2.2%	0.8
Foreign born	5,694	570	21.6%	2.2
U.S. CITIZENSHIP STATUS				
Foreign-born population	5,694	570	5,694	(X)
Naturalized U.S. citizen	2,594	390	45.6%	5.5
Not a U.S. citizen	3,100	463	54.4%	5.5
YEAR OF ENTRY				
Population born outside the United States	6,264	613	6,264	(X)
Native	570	214	570	(X)
Entered 2000 or later	118	95	20.7%	13.0
Entered before 2000	452	171	79.3%	13.0
Foreign born	5,694	570	5,694	(X)
Entered 2000 or later	1,382	386	24.3%	6.0
Entered before 2000	4,312	515	75.7%	6.0
WORLD REGION OF BIRTH OF FOREIGN BORN				
Foreign-born population, excluding population born at sea	5,694	570	5,694	(X)
Europe	140	72	2.5%	1.2
Asia	1,232	292	21.6%	4.7
Africa	210	133	3.7%	2.4
Oceania	47	45	0.8%	0.8
Latin America	4,034	540	70.8%	5.6
Northern America	31	30	0.5%	0.6
LANGUAGE SPOKEN AT HOME				
Population 5 years and over	24,239	380	24,239	(X)
English only	13,258	695	54.7%	2.8
Language other than English	10,981	703	45.3%	2.8
Speak English less than "very well"	4,067	565	16.8%	2.3
Spanish	9,388	651	38.7%	2.7
Speak English less than "very well"	3,477	545	14.3%	2.2
Other Indo-European languages	256	151	1.1%	0.6
Speak English less than "very well"	49	41	0.2%	0.2
Asian and Pacific Islander languages	1,200	298	5.0%	1.2
Speak English less than "very well"	471	167	1.9%	0.7
Other languages	137	150	0.6%	0.6
Speak English less than "very well"	70	70	0.3%	0.3
ANCESTRY				
Total population	26,337	52	26,337	(X)
American	710	218	2.7%	0.8
Arab	79	126	0.3%	0.5
Czech	86	104	0.3%	0.4
Danish	246	185	0.9%	0.7
Dutch	119	76	0.5%	0.3
English	1,569	400	6.0%	1.5
French (except Basque)	593	252	2.3%	1.0
French Canadian	38	38	0.1%	0.1
German	2,886	547	11.0%	2.1
Greek	82	69	0.3%	0.3
Hungarian	32	31	0.1%	0.1
Irish	2,423	519	9.2%	2.0
Italian	677	210	2.6%	0.8
Lithuanian	13	20	0.0%	0.1
Norwegian	253	126	1.0%	0.5
Polish	534	194	2.0%	0.7

Selected Social Characteristics – Imperial Beach, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Portuguese	146	158	0.6%	0.6
Russian	79	60	0.3%	0.2
Scotch-Irish	209	104	0.8%	0.4
Scottish	470	177	1.8%	0.7
Slovak	0	132	0.0%	0.2
Subsaharan African	150	114	0.6%	0.4
Swedish	163	82	0.6%	0.3
Swiss	118	128	0.4%	0.5
Ukrainian	37	32	0.1%	0.1
Welsh	124	126	0.5%	0.5
West Indian (excluding Hispanic origin groups)	20	25	0.1%	0.1

Source: U.S. Census Bureau, 2005-2009 American Community Survey, Retrieved 10/25/2011



**South County
Economic Development Council**



Selected Housing Characteristics – Imperial Beach, CA

Selected Housing Characteristics – Imperial Beach, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
HOUSING OCCUPANCY				
Total housing units	10,515	466	10,515	(X)
Occupied housing units	9,346	392	88.9%	2.2
Vacant housing units	1,169	256	11.1%	2.2
Homeowner vacancy rate	8.6	3.8	(X)	(X)
Rental vacancy rate	4.3	2.0	(X)	(X)
UNITS IN STRUCTURE				
Total housing units	10,515	466	10,515	(X)
1-unit, detached	4,253	317	40.4%	2.7
1-unit, attached	862	216	8.2%	2.0
2 units	294	130	2.8%	1.3
3 or 4 units	825	256	7.8%	2.4
5 to 9 units	1,489	301	14.2%	2.8
10 to 19 units	1,264	219	12.0%	2.0
20 or more units	1,283	253	12.2%	2.3
Mobile home	156	68	1.5%	0.6
Boat, RV, van, etc.	89	63	0.8%	0.6
YEAR STRUCTURE BUILT				
Total housing units	10,515	466	10,515	(X)
Built 2005 or later	150	97	1.4%	0.9
Built 2000 to 2004	361	135	3.4%	1.3
Built 1990 to 1999	794	191	7.6%	1.8
Built 1980 to 1989	1,317	302	12.5%	2.7
Built 1970 to 1979	2,570	302	24.4%	2.9
Built 1960 to 1969	1,642	321	15.6%	2.9
Built 1950 to 1959	2,787	278	26.5%	2.5
Built 1940 to 1949	480	126	4.6%	1.2
Built 1939 or earlier	414	150	3.9%	1.4
ROOMS				
Total housing units	10,515	466	10,515	(X)
1 room	1,215	310	11.6%	2.8
2 rooms	632	171	6.0%	1.6
3 rooms	1,621	270	15.4%	2.5
4 rooms	2,994	346	28.5%	2.9
5 rooms	2,199	280	20.9%	2.5
6 rooms	1,015	205	9.7%	1.9
7 rooms	485	154	4.6%	1.4
8 rooms	127	57	1.2%	0.5
9 rooms or more	227	94	2.2%	0.9
Median rooms	4.1	0.1	(X)	(X)
BEDROOMS				
Total housing units	10,515	466	10,515	(X)
No bedroom	1,215	310	11.6%	2.8
1 bedroom	1,974	325	18.8%	3.0
2 bedrooms	4,262	399	40.5%	3.1
3 bedrooms	2,375	244	22.6%	2.4
4 bedrooms	566	145	5.4%	1.4
5 or more bedrooms	123	68	1.2%	0.7

Selected Housing Characteristics – Imperial Beach, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
HOUSING TENURE				
Occupied housing units	9,346	392	9,346	(X)
Owner-occupied	3,038	308	32.5%	3.0
Renter-occupied	6,308	391	67.5%	3.0
Average household size of owner-occupied unit	2.70	0.17	(X)	(X)
Average household size of renter-occupied unit	2.67	0.15	(X)	(X)
YEAR HOUSEHOLDER MOVED INTO UNIT				
Occupied housing units	9,346	392	9,346	(X)
Moved in 2005 or later	3,609	362	38.6%	3.7
Moved in 2000 to 2004	2,626	351	28.1%	3.4
Moved in 1990 to 1999	1,785	299	19.1%	3.0
Moved in 1980 to 1989	326	111	3.5%	1.1
Moved in 1970 to 1979	609	153	6.5%	1.7
Moved in 1969 or earlier	391	104	4.2%	1.1
VEHICLES AVAILABLE				
Occupied housing units	9,346	392	9,346	(X)
No vehicles available	1,070	270	11.4%	2.8
1 vehicle available	3,428	417	36.7%	3.7
2 vehicles available	3,180	305	34.0%	3.2
3 or more vehicles available	1,668	274	17.8%	3.0
HOUSE HEATING FUEL				
Occupied housing units	9,346	392	9,346	(X)
Utility gas	5,802	395	62.1%	3.8
Bottled, tank, or LP gas	233	83	2.5%	0.9
Electricity	2,619	383	28.0%	3.7
Fuel oil, kerosene, etc.	0	132	0.0%	0.4
Coal or coke	0	132	0.0%	0.4
Wood	87	61	0.9%	0.7
Solar energy	14	22	0.1%	0.2
Other fuel	0	132	0.0%	0.4
No fuel used	591	184	6.3%	2.0
SELECTED CHARACTERISTICS				
Occupied housing units	9,346	392	9,346	(X)
Lacking complete plumbing facilities	20	24	0.2%	0.3
Lacking complete kitchen facilities	10	16	0.1%	0.2
No telephone service available	172	88	1.8%	0.9
OCCUPANTS PER ROOM				
Occupied housing units	9,346	392	9,346	(X)
1.00 or less	8,587	474	91.9%	2.2
1.01 to 1.50	391	135	4.2%	1.5
1.51 or more	368	138	3.9%	1.5
VALUE				
Owner-occupied units	3,038	308	3,038	(X)
Less than \$50,000	98	52	3.2%	1.8
\$50,000 to \$99,999	58	49	1.9%	1.6
\$100,000 to \$149,999	73	47	2.4%	1.6
\$150,000 to \$199,999	76	46	2.5%	1.5
\$200,000 to \$299,999	192	94	6.3%	3.0
\$300,000 to \$499,999	1,219	219	40.1%	5.9
\$500,000 to \$999,999	1,232	228	40.6%	5.9
\$1,000,000 or more	90	50	3.0%	1.6
Median (dollars)	466,000	28,160	(X)	(X)
MORTGAGE STATUS				
Owner-occupied units	3,038	308	3,038	(X)
Housing units with a mortgage	2,124	253	69.9%	5.0
Housing units without a mortgage	914	184	30.1%	5.0
SELECTED MONTHLY OWNER COSTS (SMOC)				
Housing units with a mortgage	2,124	253	2,124	(X)

Selected Housing Characteristics – Imperial Beach, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Less than \$300	13	20	0.6%	0.9
\$300 to \$499	13	21	0.6%	1.0
\$500 to \$699	130	90	6.1%	4.2
\$700 to \$999	163	77	7.7%	3.5
\$1,000 to \$1,499	289	95	13.6%	4.2
\$1,500 to \$1,999	537	158	25.3%	6.3
\$2,000 or more	979	180	46.1%	7.3
Median (dollars)	1,950	95	(X)	(X)
Housing units without a mortgage				
Less than \$100	41	23	4.5%	2.6
\$100 to \$199	151	76	16.5%	8.0
\$200 to \$299	241	78	26.4%	7.0
\$300 to \$399	191	73	20.9%	8.0
\$400 or more	290	135	31.7%	11.4
Median (dollars)	319	63	(X)	(X)
SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME (SMOCAPI)				
Housing units with a mortgage (excluding units where SMOCAPI cannot be computed)	2,124	253	2,124	(X)
Less than 20.0 percent	613	148	28.9%	6.4
20.0 to 24.9 percent	157	99	7.4%	4.5
25.0 to 29.9 percent	203	89	9.6%	4.4
30.0 to 34.9 percent	169	91	8.0%	4.2
35.0 percent or more	982	226	46.2%	7.8
Not computed	0	132	(X)	(X)
Housing unit without a mortgage (excluding units where SMOCAPI cannot be computed)				
Less than 10.0 percent	440	110	51.2%	11.1
10.0 to 14.9 percent	148	76	17.2%	7.9
15.0 to 19.9 percent	52	39	6.0%	4.6
20.0 to 24.9 percent	55	38	6.4%	4.4
25.0 to 29.9 percent	108	97	12.6%	10.3
30.0 to 34.9 percent	0	132	0.0%	4.5
35.0 percent or more	57	50	6.6%	5.6
Not computed	54	69	(X)	(X)
GROSS RENT				
Occupied units paying rent	6,094	384	6,094	(X)
Less than \$200	7	12	0.1%	0.2
\$200 to \$299	192	71	3.2%	1.2
\$300 to \$499	97	78	1.6%	1.3
\$500 to \$749	708	212	11.6%	3.2
\$750 to \$999	1,693	277	27.8%	4.0
\$1,000 to \$1,499	2,547	313	41.8%	4.8
\$1,500 or more	850	191	13.9%	3.2
Median (dollars)	1,052	36	(X)	(X)
No rent paid	214	99	(X)	(X)
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME (GRAPI)				
Occupied units paying rent (excluding units where GRAPI cannot be computed)	6,020	377	6,020	(X)
Less than 15.0 percent	489	179	8.1%	2.9
15.0 to 19.9 percent	666	177	11.1%	2.9
20.0 to 24.9 percent	870	196	14.5%	3.2
25.0 to 29.9 percent	521	148	8.7%	2.4
30.0 to 34.9 percent	669	190	11.1%	3.1
35.0 percent or more	2,805	391	46.6%	5.6
Not computed	288	104	(X)	(X)

Source: U.S. Census Bureau, 2005-2009 American Community Survey, Retrieved 10/25/201



**South County
Economic Development Council**



Demographic Summary – Coronado, CA

Demographic Summary – Coronado, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
SEX AND AGE				
Total population	22,376	33	22,376	(X)
Male	12,252	704	54.8%	3.1
Female	10,124	700	45.2%	3.1
Under 5 years	1,020	268	4.6%	1.2
5 to 9 years	1,203	262	5.4%	1.2
10 to 14 years	1,178	215	5.3%	1.0
15 to 19 years	1,414	233	6.3%	1.0
20 to 24 years	2,404	794	10.7%	3.5
25 to 34 years	2,731	594	12.2%	2.7
35 to 44 years	3,429	493	15.3%	2.2
45 to 54 years	3,076	401	13.7%	1.8
55 to 59 years	1,436	255	6.4%	1.1
60 to 64 years	1,186	218	5.3%	1.0
65 to 74 years	1,398	284	6.2%	1.3
75 to 84 years	1,246	258	5.6%	1.2
85 years and over	655	207	2.9%	0.9
Median age (years)	39.4	2.7	(X)	(X)
18 years and over	18,154	507	81.1%	2.3
21 years and over	17,055	560	76.2%	2.5
62 years and over	3,939	483	17.6%	2.2
65 years and over	3,299	431	14.7%	1.9
18 years and over	18,154	507	18,154	(X)
Male	10,067	838	55.5%	3.4
Female	8,087	502	44.5%	3.4
65 years and over	3,299	431	3,299	(X)
Male	1,494	227	45.3%	3.8
Female	1,805	270	54.7%	3.8
RACE				
Total population	22,376	33	22,376	(X)
One race	21,764	214	97.3%	0.9
Two or more races	612	206	2.7%	0.9
One race	21,764	214	97.3%	0.9
White	20,116	480	89.9%	2.1
Black or African American	700	313	3.1%	1.4
American Indian and Alaska Native	91	78	0.4%	0.4
Cherokee tribal grouping	19	19	0.1%	0.1
Chippewa tribal grouping	0	132	0.0%	0.2
Navajo tribal grouping	0	132	0.0%	0.2
Sioux tribal grouping	0	132	0.0%	0.2
Asian	609	265	2.7%	1.2
Asian Indian	92	136	0.4%	0.6

Demographic Summary – Coronado, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Chinese	67	52	0.3%	0.2
Filipino	347	215	1.6%	1.0
Japanese	33	39	0.1%	0.2
Korean	0	132	0.0%	0.2
Vietnamese	57	62	0.3%	0.3
Other Asian	13	20	0.1%	0.1
Native Hawaiian and Other Pacific Islander	22	25	0.1%	0.1
Native Hawaiian	13	20	0.1%	0.1
Guamanian or Chamorro	9	15	0.0%	0.1
Samoan	0	132	0.0%	0.2
Other Pacific Islander	0	132	0.0%	0.2
Some other race	226	149	1.0%	0.7
Two or more races	612	206	2.7%	0.9
White and Black or African American	33	40	0.1%	0.2
White and American Indian and Alaska Native	165	114	0.7%	0.5
White and Asian	201	98	0.9%	0.4
Black or African American and American Indian and Alaska Native	12	19	0.1%	0.1
RACE ALONE OR IN COMBINATION WITH ONE OR MORE RACES				
Total population	22,376	33	22,376	(X)
White	20,693	428	92.5%	1.9
Black or African American	825	330	3.7%	1.5
American Indian and Alaska Native	268	172	1.2%	0.8
Asian	895	313	4.0%	1.4
Native Hawaiian and Other Pacific Islander	32	30	0.1%	0.1
Some other race	346	187	1.5%	0.8
HISPANIC OR LATINO AND RACE				
Total population	22,376	33	22,376	(X)
Hispanic or Latino (of any race)	3,149	637	14.1%	2.8
Mexican	2,543	670	11.4%	3.0
Puerto Rican	79	78	0.4%	0.3
Cuban	62	55	0.3%	0.2
Other Hispanic or Latino	465	205	2.1%	0.9
Not Hispanic or Latino	19,227	636	85.9%	2.8
White alone	17,387	736	77.7%	3.3
Black or African American alone	700	313	3.1%	1.4
American Indian and Alaska Native alone	38	29	0.2%	0.1
Asian alone	602	263	2.7%	1.2
Native Hawaiian and Other Pacific Islander alone	22	25	0.1%	0.1
Some other race alone	0	132	0.0%	0.2
Two or more races	478	190	2.1%	0.8
Two races including Some other race	43	52	0.2%	0.2
Two races excluding Some other race, and Three or more races	435	176	1.9%	0.8
Total housing units	9,994	790	(X)	(X)

Source: U.S. Census Bureau, 2005-2009 American Community Survey, Retrieved 10/25/2011



**South County
Economic Development Council**



Selected Economic Characteristics – Coronado, CA

Selected Economic Characteristics – Coronado, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
EMPLOYMENT STATUS				
Population 16 years and over	18,682	488	18,682	(X)
In labor force	12,408	936	66.4%	4.0
Civilian labor force	8,108	606	43.4%	3.6
Employed	7,656	600	41.0%	3.7
Unemployed	452	193	2.4%	1.0
Armed Forces	4,300	1,180	23.0%	5.9
Not in labor force	6,274	678	33.6%	4.0
Civilian labor force	8,108	606	8,108	(X)
Percent Unemployed	5.6%	2.3	(X)	(X)
Females 16 years and over	8,414	554	8,414	(X)
In labor force	4,382	334	52.1%	3.5
Civilian labor force	3,895	419	46.3%	4.6
Employed	3,595	390	42.7%	3.5
Own children under 6 years	1,077	281	1,077	(X)
All parents in family in labor force	445	166	41.3%	13.2
Own children 6 to 17 years	2,989	362	2,989	(X)
All parents in family in labor force	1,596	289	53.4%	7.7
COMMUTING TO WORK				
Workers 16 years and over	11,646	858	11,646	(X)
Car, truck, or van -- drove alone	6,666	596	57.2%	6.9
Car, truck, or van -- carpooled	636	234	5.5%	2.0
Public transportation (excluding taxicab)	672	547	5.8%	4.4
Walked	966	732	8.3%	5.9
Other means	712	228	6.1%	2.1
Worked at home	1,994	1,014	17.1%	8.6
Mean travel time to work (minutes)	20.4	1.9	(X)	(X)
OCCUPATION				
Civilian employed population 16 years and over	7,656	600	7,656	(X)
Management, professional, and related occupations	4,207	476	55.0%	3.7
Service occupations	991	261	12.9%	3.3
Sales and office occupations	1,840	280	24.0%	3.6
Farming, fishing, and forestry occupations	12	19	0.2%	0.3
Construction, extraction, maintenance, and repair occupations	261	118	3.4%	1.5
Production, transportation, and material moving occupations	345	134	4.5%	1.7

Selected Economic Characteristics – Coronado, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
INDUSTRY				
Civilian employed population 16 years and over	7,656	600	7,656	(X)
Agriculture, forestry, fishing and hunting, and mining	21	24	0.3%	0.3
Construction	233	130	3.0%	1.6
Manufacturing	223	81	2.9%	1.1
Wholesale trade	151	74	2.0%	1.0
Retail trade	605	187	7.9%	2.5
Transportation and warehousing, and utilities	370	140	4.8%	1.8
Information	110	75	1.4%	1.0
Finance and insurance, and real estate and rental and leasing	1,011	244	13.2%	3.1
Professional, scientific, and management, and administrative and waste management services	998	206	13.0%	2.3
Educational services, and health care and social assistance	1,945	304	25.4%	3.3
Arts, entertainment, and recreation, and accommodation and food services	937	189	12.2%	2.4
Other services, except public administration	307	118	4.0%	1.5
Public administration	745	237	9.7%	3.0
CLASS OF WORKER				
Civilian employed population 16 years and over	7,656	600	7,656	(X)
Private wage and salary workers	5,080	558	66.4%	4.7
Government workers	1,604	364	21.0%	4.7
Self-employed in own not incorporated business workers	920	210	12.0%	2.5
Unpaid family workers	52	58	0.7%	0.7
INCOME AND BENEFITS (IN 2009 INFLATION-ADJUSTED DOLLARS)				
Total households	8,039	771	8,039	(X)
Less than \$10,000	392	135	4.9%	1.6
\$10,000 to \$14,999	88	58	1.1%	0.7
\$15,000 to \$24,999	502	151	6.2%	1.7
\$25,000 to \$34,999	518	151	6.4%	1.8
\$35,000 to \$49,999	850	191	10.6%	2.3
\$50,000 to \$74,999	1,060	238	13.2%	2.3
\$75,000 to \$99,999	1,051	243	13.1%	2.5
\$100,000 to \$149,999	1,616	193	20.1%	2.0
\$150,000 to \$199,999	902	198	11.2%	2.3
\$200,000 or more	1,060	203	13.2%	2.2
Median household income (dollars)	89,857	6,751	(X)	(X)
Mean household income (dollars)	122,407	9,759	(X)	(X)
With earnings	6,167	589	76.7%	2.5
Mean earnings (dollars)	110,066	9,826	(X)	(X)
With Social Security	2,398	333	29.8%	2.8
Mean Social Security income (dollars)	16,685	1,167	(X)	(X)
With retirement income	2,123	280	26.4%	2.8
Mean retirement income (dollars)	38,652	4,445	(X)	(X)
With Supplemental Security Income	49	38	0.6%	0.5
Mean Supplemental Security Income (dollars)	14,498	8,920	(X)	(X)
With cash public assistance income	47	43	0.6%	0.5
Mean cash public assistance income (dollars)	2,979	2,205	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	0	132	0.0%	0.5
Families	5,124	513	5,124	(X)

Selected Economic Characteristics – Coronado, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Less than \$10,000	159	72	3.1%	1.4
\$10,000 to \$14,999	25	26	0.5%	0.5
\$15,000 to \$24,999	241	105	4.7%	1.9
\$25,000 to \$34,999	185	79	3.6%	1.5
\$35,000 to \$49,999	441	125	8.6%	2.5
\$50,000 to \$74,999	497	146	9.7%	2.6
\$75,000 to \$99,999	709	204	13.8%	3.3
\$100,000 to \$149,999	1,374	184	26.8%	3.3
\$150,000 to \$199,999	645	152	12.6%	2.7
\$200,000 or more	848	180	16.5%	3.0
Median family income (dollars)	111,426	4,232	(X)	(X)
Mean family income (dollars)	145,402	13,198	(X)	(X)
Per capita income (dollars)	49,749	3,868	(X)	(X)
Nonfamily households	2,915	399	2,915	(X)
Median nonfamily income (dollars)	56,318	8,470	(X)	(X)
Mean nonfamily income (dollars)	80,459	10,447	(X)	(X)
Median earnings for workers (dollars)	37,292	4,662	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	44,010	11,040	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	44,295	4,799	(X)	(X)
HEALTH INSURANCE COVERAGE				
Civilian Noninstitutionalized Population	(X)	(X)	(X)	(X)
With health insurance coverage	(X)	(X)	(X)	(X)
With private health insurance coverage	(X)	(X)	(X)	(X)
With public health coverage	(X)	(X)	(X)	(X)
No health insurance coverage	(X)	(X)	(X)	(X)
Civilian Noninstitutionalized Population Under 18 years	(X)	(X)	(X)	(X)
No health insurance coverage	(X)	(X)	(X)	(X)
PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL				
All families	3.6%	1.5	(X)	(X)
With related children under 18 years	5.9%	2.8	(X)	(X)
With related children under 5 years only	6.8%	6.7	(X)	(X)
Married couple families	0.5%	0.6	(X)	(X)
With related children under 18 years	0.0%	2.4	(X)	(X)
With related children under 5 years only	0.0%	10.7	(X)	(X)
Families with female householder, no husband present	23.4%	8.4	(X)	(X)
With related children under 18 years	31.5%	11.8	(X)	(X)
With related children under 5 years only	100.0%	62.2	(X)	(X)
All people	5.8%	2.7	(X)	(X)
Under 18 years	6.2%	2.8	(X)	(X)
Related children under 18 years	5.5%	2.8	(X)	(X)
Related children under 5 years	6.9%	6.5	(X)	(X)
Related children 5 to 17 years	5.0%	3.2	(X)	(X)
18 years and over	5.7%	3.0	(X)	(X)
18 to 64 years	5.5%	2.8	(X)	(X)
65 years and over	6.3%	4.5	(X)	(X)
People in families	3.4%	1.5	(X)	(X)
Unrelated individuals 15 years and over	15.6%	8.8	(X)	(X)

Source: U.S. Census Bureau, 2005-2009 American Community Survey, Retrieved 10/25/2011



**South County
Economic Development Council**



Selected Social Characteristics – Coronado, CA

Selected Social Characteristics – Coronado, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
HOUSEHOLDS BY TYPE				
Total households	8,039	771	8,039	(X)
Family households (families)	5,124	513	63.7%	3.0
With own children under 18 years	2,221	268	27.6%	2.4
Married-couple family	4,130	481	51.4%	3.6
With own children under 18 years	1,613	251	20.1%	2.6
Male householder, no wife present, family	296	110	3.7%	1.4
With own children under 18 years	196	101	2.4%	1.3
Female householder, no husband present, family	698	184	8.7%	2.2
With own children under 18 years	412	122	5.1%	1.4
Nonfamily households	2,915	399	36.3%	3.0
Householder living alone	2,675	388	33.3%	3.1
65 years and over	964	173	12.0%	1.6
Households with one or more people under 18 years	2,298	278	28.6%	2.5
Households with one or more people 65 years and over	2,246	284	27.9%	2.3
Average household size	2.27	0.07	(X)	(X)
Average family size	2.89	0.07	(X)	(X)
RELATIONSHIP				
Population in households	18,246	1,674	18,246	(X)
Householder	8,039	771	44.1%	1.3
Spouse	4,143	489	22.7%	1.4
Child	5,231	530	28.7%	1.5
Other relatives	329	117	1.8%	0.6
Nonrelatives	504	154	2.8%	0.8
Unmarried partner	267	107	1.5%	0.6
MARITAL STATUS				
Males 15 years and over	10,356	829	10,356	(X)
Never married	3,302	713	31.9%	5.8
Now married, except separated	5,354	372	51.7%	4.9
Separated	109	64	1.1%	0.6
Widowed	310	110	3.0%	1.1
Divorced	1,281	539	12.4%	4.6
Females 15 years and over	8,619	578	8,619	(X)
Never married	2,049	380	23.8%	3.8
Now married, except separated	4,398	499	51.0%	4.9
Separated	128	83	1.5%	0.9
Widowed	947	213	11.0%	2.1
Divorced	1,097	361	12.7%	4.5
FERTILITY				

Selected Social Characteristics – Coronado, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Number of women 15 to 50 years old who had a birth in the past 12 months	194	100	194	(X)
Unmarried women (widowed, divorced, and never married)	0	132	0.0%	18.5
Per 1,000 unmarried women	0	15	(X)	(X)
Per 1,000 women 15 to 50 years old	40	20	(X)	(X)
Per 1,000 women 15 to 19 years old	0	51	(X)	(X)
Per 1,000 women 20 to 34 years old	72	45	(X)	(X)
Per 1,000 women 35 to 50 years old	29	22	(X)	(X)
GRANDPARENTS				
Number of grandparents living with own grandchildren under 18 years	91	65	91	(X)
Responsible for grandchildren	27	31	29.7%	29.8
Years responsible for grandchildren				
Less than 1 year	10	16	11.0%	15.7
1 or 2 years	0	132	0.0%	33.9
3 or 4 years	0	132	0.0%	33.9
5 or more years	17	28	18.7%	29.2
Number of grandparents responsible for own grandchildren under 18 years	27	31	27	(X)
Who are female	9	14	33.3%	30.5
Who are married	27	31	100.0%	63.3
SCHOOL ENROLLMENT				
Population 3 years and over enrolled in school	4,944	428	4,944	(X)
Nursery school, preschool	360	143	7.3%	2.8
Kindergarten	154	87	3.1%	1.7
Elementary school (grades 1-8)	1,964	296	39.7%	5.5
High school (grades 9-12)	1,079	209	21.8%	3.8
College or graduate school	1,387	367	28.1%	6.8
EDUCATIONAL ATTAINMENT				
Population 25 years and over	15,157	959	15,157	(X)
Less than 9th grade	459	417	3.0%	2.6
9th to 12th grade, no diploma	267	125	1.8%	0.8
High school graduate (includes equivalency)	1,765	377	11.6%	2.1
Some college, no degree	3,115	301	20.6%	2.2
Associate's degree	1,040	222	6.9%	1.5
Bachelor's degree	4,985	645	32.9%	3.1
Graduate or professional degree	3,526	500	23.3%	3.8
Percent high school graduate or higher	95.2%	2.8	(X)	(X)
Percent bachelor's degree or higher	56.2%	3.5	(X)	(X)
VETERAN STATUS				
Civilian population 18 years and over	13,857	888	13,857	(X)
Civilian veterans	3,261	413	23.5%	3.0
DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED POPULATION				
Total Civilian Noninstitutionalized Population	(X)	(X)	(X)	(X)
With a disability	(X)	(X)	(X)	(X)
Under 18 years	(X)	(X)	(X)	(X)
With a disability	(X)	(X)	(X)	(X)
18 to 64 years	(X)	(X)	(X)	(X)
With a disability	(X)	(X)	(X)	(X)
65 years and over	(X)	(X)	(X)	(X)

Selected Social Characteristics – Coronado, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
With a disability	(X)	(X)	(X)	(X)
RESIDENCE 1 YEAR AGO				
Population 1 year and over	22,169	108	22,169	(X)
Same house	15,548	1,101	70.1%	5.0
Different house in the U.S.	5,821	812	26.3%	3.6
Same county	2,635	573	11.9%	2.6
Different county	3,186	745	14.4%	3.3
Same state	699	411	3.2%	1.9
Different state	2,487	780	11.2%	3.5
Abroad	800	708	3.6%	3.2
PLACE OF BIRTH				
Total population	22,376	33	22,376	(X)
Native	19,976	640	89.3%	2.8
Born in United States	19,461	751	87.0%	3.3
State of residence	7,513	979	33.6%	4.4
Different state	11,948	659	53.4%	2.9
Born in Puerto Rico, U.S. Island areas, or born abroad to American parent(s)	515	203	2.3%	0.9
Foreign born	2,400	635	10.7%	2.8
U.S. CITIZENSHIP STATUS				
Foreign-born population	2,400	635	2,400	(X)
Naturalized U.S. citizen	1,268	388	52.8%	7.6
Not a U.S. citizen	1,132	346	47.2%	7.6
YEAR OF ENTRY				
Population born outside the United States	2,915	746	2,915	(X)
Native	515	203	515	(X)
Entered 2000 or later	70	52	13.6%	11.1
Entered before 2000	445	203	86.4%	11.1
Foreign born	2,400	635	2,400	(X)
Entered 2000 or later	810	325	33.8%	8.8
Entered before 2000	1,590	432	66.3%	8.8
WORLD REGION OF BIRTH OF FOREIGN BORN				
Foreign-born population, excluding population born at sea	2,400	635	2,400	(X)
Europe	468	189	19.5%	8.2
Asia	536	235	22.3%	7.1
Africa	130	114	5.4%	4.9
Oceania	183	198	7.6%	7.1
Latin America	1,012	341	42.2%	8.9
Northern America	71	48	3.0%	2.2
LANGUAGE SPOKEN AT HOME				
Population 5 years and over	21,356	273	21,356	(X)
English only	17,689	623	82.8%	2.7
Language other than English	3,667	574	17.2%	2.7
Speak English less than "very well"	1,190	400	5.6%	1.9
Spanish	2,687	568	12.6%	2.7
Speak English less than "very well"	889	343	4.2%	1.6
Other Indo-European languages	589	192	2.8%	0.9
Speak English less than "very well"	91	102	0.4%	0.5
Asian and Pacific Islander languages	360	216	1.7%	1.0
Speak English less than "very well"	207	190	1.0%	0.9
Other languages	31	45	0.1%	0.2
Speak English less than "very well"	3	5	0.0%	0.1
ANCESTRY				

Selected Social Characteristics – Coronado, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
Total population	22,376	33	22,376	(X)
American	590	199	2.6%	0.9
Arab	210	165	0.9%	0.7
Czech	209	110	0.9%	0.5
Danish	204	124	0.9%	0.6
Dutch	522	202	2.3%	0.9
English	3,855	594	17.2%	2.7
French (except Basque)	998	304	4.5%	1.4
French Canadian	176	106	0.8%	0.5
German	4,104	613	18.3%	2.7
Greek	95	87	0.4%	0.4
Hungarian	209	123	0.9%	0.6
Irish	3,675	610	16.4%	2.7
Italian	1,223	355	5.5%	1.6
Lithuanian	83	51	0.4%	0.2
Norwegian	495	203	2.2%	0.9
Polish	842	284	3.8%	1.3
Portuguese	114	93	0.5%	0.4
Russian	358	152	1.6%	0.7
Scotch-Irish	646	223	2.9%	1.0
Scottish	897	231	4.0%	1.0
Slovak	95	97	0.4%	0.4
Subsaharan African	100	120	0.4%	0.5
Swedish	332	137	1.5%	0.6
Swiss	86	65	0.4%	0.3
Ukrainian	63	56	0.3%	0.2
Welsh	275	121	1.2%	0.5
West Indian (excluding Hispanic origin groups)	9	15	0.0%	0.1

Source: U.S. Census Bureau, 2005-2009 American Community Survey, Retrieved 10/25/2011



**South County
Economic Development Council**



Selected Housing Characteristics – Coronado, CA

Selected Housing Characteristics – Coronado, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
HOUSING OCCUPANCY				
Total housing units	9,994	790	9,994	(X)
Occupied housing units	8,039	771	80.4%	2.6
Vacant housing units	1,955	250	19.6%	2.6
Homeowner vacancy rate	0.8	1.0	(X)	(X)
Rental vacancy rate	6.6	3.6	(X)	(X)
UNITS IN STRUCTURE				
Total housing units	9,994	790	9,994	(X)
1-unit, detached	4,580	476	45.8%	2.5
1-unit, attached	1,113	209	11.1%	1.8
2 units	146	83	1.5%	0.8
3 or 4 units	523	149	5.2%	1.5
5 to 9 units	827	185	8.3%	1.6
10 to 19 units	464	153	4.6%	1.5
20 or more units	2,333	179	23.3%	1.5
Mobile home	8	13	0.1%	0.1
Boat, RV, van, etc.	0	132	0.0%	0.4
YEAR STRUCTURE BUILT				
Total housing units	9,994	790	9,994	(X)
Built 2005 or later	163	108	1.6%	1.1
Built 2000 to 2004	155	82	1.6%	0.8
Built 1990 to 1999	711	167	7.1%	1.6
Built 1980 to 1989	1,217	223	12.2%	2.0
Built 1970 to 1979	2,967	296	29.7%	2.2
Built 1960 to 1969	909	182	9.1%	1.7
Built 1950 to 1959	1,369	278	13.7%	2.4
Built 1940 to 1949	894	223	8.9%	2.1
Built 1939 or earlier	1,609	279	16.1%	2.4
ROOMS				
Total housing units	9,994	790	9,994	(X)
1 room	394	147	3.9%	1.4
2 rooms	322	121	3.2%	1.1
3 rooms	1,182	239	11.8%	2.3
4 rooms	2,565	339	25.7%	2.9
5 rooms	1,880	308	18.8%	2.8
6 rooms	1,279	224	12.8%	1.8
7 rooms	1,073	189	10.7%	1.7
8 rooms	667	170	6.7%	1.6
9 rooms or more	632	185	6.3%	1.8
Median rooms	4.8	0.2	(X)	(X)
BEDROOMS				
Total housing units	9,994	790	9,994	(X)

Selected Housing Characteristics – Coronado, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
No bedroom	475	150	4.8%	1.4
1 bedroom	1,629	284	16.3%	2.5
2 bedrooms	3,355	392	33.6%	3.2
3 bedrooms	3,028	373	30.3%	2.6
4 bedrooms	1,153	212	11.5%	2.1
5 or more bedrooms	354	127	3.5%	1.2
HOUSING TENURE				
Occupied housing units	8,039	771	8,039	(X)
Owner-occupied	4,079	432	50.7%	2.7
Renter-occupied	3,960	455	49.3%	2.7
Average household size of owner-occupied unit				
Average household size of owner-occupied unit	2.34	0.10	(X)	(X)
Average household size of renter-occupied unit				
Average household size of renter-occupied unit	2.20	0.11	(X)	(X)
YEAR HOUSEHOLDER MOVED INTO UNIT				
Occupied housing units	8,039	771	8,039	(X)
Moved in 2005 or later	2,713	373	33.7%	3.2
Moved in 2000 to 2004	2,017	324	25.1%	3.5
Moved in 1990 to 1999	1,582	296	19.7%	2.8
Moved in 1980 to 1989	775	172	9.6%	2.0
Moved in 1970 to 1979	509	162	6.3%	1.9
Moved in 1969 or earlier	443	103	5.5%	1.3
VEHICLES AVAILABLE				
Occupied housing units	8,039	771	8,039	(X)
No vehicles available	352	134	4.4%	1.6
1 vehicle available	3,301	441	41.1%	3.5
2 vehicles available	3,046	416	37.9%	3.7
3 or more vehicles available	1,340	217	16.7%	2.4
HOUSE HEATING FUEL				
Occupied housing units	8,039	771	8,039	(X)
Utility gas	5,375	543	66.9%	3.3
Bottled, tank, or LP gas	60	46	0.7%	0.6
Electricity	2,395	375	29.8%	3.1
Fuel oil, kerosene, etc.	0	132	0.0%	0.5
Coal or coke	0	132	0.0%	0.5
Wood	30	29	0.4%	0.4
Solar energy	0	132	0.0%	0.5
Other fuel	0	132	0.0%	0.5
No fuel used	179	97	2.2%	1.2
SELECTED CHARACTERISTICS				
Occupied housing units	8,039	771	8,039	(X)
Lacking complete plumbing facilities	77	61	1.0%	0.8
Lacking complete kitchen facilities	59	46	0.7%	0.6
No telephone service available	230	114	2.9%	1.4
OCCUPANTS PER ROOM				
Occupied housing units	8,039	771	8,039	(X)
1.00 or less	7,857	775	97.7%	1.1
1.01 to 1.50	88	57	1.1%	0.7
1.51 or more	94	71	1.2%	0.9
VALUE				
Owner-occupied units	4,079	432	4,079	(X)
Less than \$50,000	52	45	1.3%	1.1
\$50,000 to \$99,999	12	20	0.3%	0.5
\$100,000 to \$149,999	53	58	1.3%	1.4
\$150,000 to \$199,999	40	37	1.0%	0.9

Selected Housing Characteristics – Coronado, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
\$200,000 to \$299,999	63	56	1.5%	1.3
\$300,000 to \$499,999	130	54	3.2%	1.3
\$500,000 to \$999,999	871	191	21.4%	3.8
\$1,000,000 or more	2,858	340	70.1%	4.7
Median (dollars)	1,000,000+	***	(X)	(X)
MORTGAGE STATUS				
Owner-occupied units	4,079	432	4,079	(X)
Housing units with a mortgage	2,605	312	63.9%	4.4
Housing units without a mortgage	1,474	252	36.1%	4.4
SELECTED MONTHLY OWNER COSTS (SMOC)				
Housing units with a mortgage	2,605	312	2,605	(X)
Less than \$300	0	132	0.0%	1.5
\$300 to \$499	21	32	0.8%	1.2
\$500 to \$699	27	28	1.0%	1.1
\$700 to \$999	35	32	1.3%	1.2
\$1,000 to \$1,499	133	61	5.1%	2.4
\$1,500 to \$1,999	276	90	10.6%	3.4
\$2,000 or more	2,113	293	81.1%	4.1
Median (dollars)	3,764	401	(X)	(X)
Housing units without a mortgage	1,474	252	1,474	(X)
Less than \$100	0	132	0.0%	2.7
\$100 to \$199	90	48	6.1%	3.2
\$200 to \$299	106	67	7.2%	4.1
\$300 to \$399	177	83	12.0%	5.5
\$400 or more	1,101	221	74.7%	6.7
Median (dollars)	659	43	(X)	(X)
SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME (SMOCAPI)				
Housing units with a mortgage (excluding units where SMOCAPI cannot be computed)	2,585	310	2,585	(X)
Less than 20.0 percent	677	133	26.2%	4.6
20.0 to 24.9 percent	291	91	11.3%	3.3
25.0 to 29.9 percent	359	109	13.9%	4.1
30.0 to 34.9 percent	153	65	5.9%	2.5
35.0 percent or more	1,105	222	42.7%	5.6
Not computed	20	31	(X)	(X)
Housing unit without a mortgage (excluding units where SMOCAPI cannot be computed)	1,430	245	1,430	(X)
Less than 10.0 percent	756	172	52.9%	7.3
10.0 to 14.9 percent	138	61	9.7%	3.8
15.0 to 19.9 percent	126	62	8.8%	4.4
20.0 to 24.9 percent	21	26	1.5%	1.8
25.0 to 29.9 percent	50	34	3.5%	2.3
30.0 to 34.9 percent	55	33	3.8%	2.2
35.0 percent or more	284	106	19.9%	6.3
Not computed	44	27	(X)	(X)
GROSS RENT				
Occupied units paying rent	3,844	452	3,844	(X)
Less than \$200	0	132	0.0%	1.0
\$200 to \$299	25	28	0.7%	0.7
\$300 to \$499	10	16	0.3%	0.4
\$500 to \$749	188	105	4.9%	2.7
\$750 to \$999	385	141	10.0%	3.5
\$1,000 to \$1,499	1,289	238	33.5%	4.4
\$1,500 or more	1,947	287	50.7%	5.0
Median (dollars)	1,516	103	(X)	(X)

Selected Housing Characteristics – Coronado, CA	Estimate	Margin of Error (+/-)	Percent	Margin of Error (+/-)
No rent paid	116	59	(X)	(X)
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME (GRAPI)				
Occupied units paying rent (excluding units where GRAPI cannot be computed)	3,819	451	3,819	(X)
Less than 15.0 percent	476	175	12.5%	4.4
15.0 to 19.9 percent	472	153	12.4%	3.6
20.0 to 24.9 percent	665	182	17.4%	4.3
25.0 to 29.9 percent	405	121	10.6%	3.0
30.0 to 34.9 percent	261	98	6.8%	2.4
35.0 percent or more	1,540	286	40.3%	6.1
Not computed	141	67	(X)	(X)

Source: U.S. Census Bureau, 2005-2009 American Community Survey, Retrieved 10/25/2011