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The First Odor Resistant, Slip Resistant Yoga Mat

Twin sister's revolutionary yoga mat prevents odor and infections. Soak up sweat and eliminate bacteria with the Kosha experience

Los Angeles, CA - July 7th, 2014 - Entrepreneurial twin sisters, Ashley and Alysha Cintas love what they accomplish from yoga-mind, body, and soul. They did not, however, enjoy the time and effort it took to deodorize and disinfect their mat and towels.

With Ashley's background in business and Alysha's background in design, they created a "kosha." Kosha derives from the Hindu philosophy of layers or sheaths composing the personal self. Inspired by this belief, Ashley and Alysha's solution...invent an antibacterial and machine washable 'sheath' and fuse this material to yoga mats. According to the twins, when leaving the studio the focus should be on the yogi, not on their smelly accessories.

Kosha mats are simple and comfortable. The fabric created by the twins for the Kosha mat is innovative, eco-friendly, and with their weaving of bamboo provides a non-slip surface during yoga. Additionally, the odor free material is also anti-bacterial; therefore it protects fitness enthusiasts' face, feet, and body from getting infections commonly found on mats, such as staph and athlete's foot.

Ashley and Alysha not only created revolutionary yoga mats, but also yoga mat bags and yoga totes made with the unique Kosha properties. "We believe Kosha products make life easier by decreasing after-class cleaning while, increasing the durability of yoga mats and accessories," said Ashley. "Kosha mats are great for all types of yoga; hot yoga, power yoga, and outdoor yoga," added Alysha.

Founded in 2011, after years of research and development, Kosha is the first company to create odor resistant mats for the yoga industry. The twins' mission for Kosha was to make a sustainable mat that eliminates the process of cleaning yoga mats and accessories.

Kosha: sweat resistant, non-slip, ecofriendly, anti-bacterial, and machine washable.

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For information visit <http://www.KoshaCovers.com> or contact Ashley at (517)980-2403 or Ashley(at)koshacovers(dot)com for a demonstration.

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