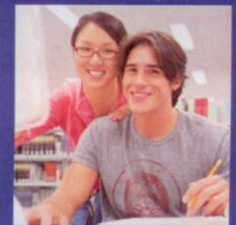
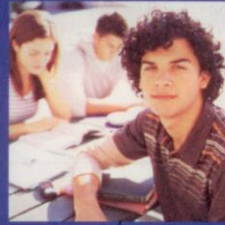




CATES
tutoringandeducationalservices >>



NYC PUBLIC & SPECIALIZED HIGH SCHOOL ACCESS PROGRAM

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PROGRAM OVERVIEW

CATES Tutoring & Educational Services (CATES) and NYC Admissions Solutions (NYCAS) have partnered to address a critical question facing most NYC families with middle-school-aged children: How can we best prepare our sons and daughters for admission to a top public high school perfectly fit for their needs? In response, CATES & NYCAS have designed the first program of its kind for NYC families: a comprehensive--and accessible--course that provides flexible options for high school choice strategies, academic support, and standardized test prep to greatly improve a student's ability to secure one of his or her top high school choices.

Rationale & Background

Independent research shows that the citywide, NYC high school admissions choice process overwhelms most parents, and that more community-based resources are needed to help families understand the process and thus make more informed decisions.

NYC families currently rely on three primary resources for support with this process:

- 1) School Guidance Counselor
- 2) Online Resources, such as Insideschools.org or School Websites
- 3) Department of Education (DOE) Resources and Events.

The most effective and accurate information is scattered across an array of resources and locations – some of which may be relatively inaccessible to a large swath of families - making it even more difficult for them to navigate the process.

Program Goal & Audience

CATES & NYCAS seek to provide families in all Five Boroughs with easier and better access to comprehensive, concise, high-quality information and resources, leveraging each company's respective expertise. While the general audience for this program consists of 6th through 9th Grade families, we ultimately wish to begin intake with 6th Grade families to help them get a head start on the process and towards a desirable high school placement.

Vision & Approach

CATES and NYCAS intend to offer a full-service high school search program that any family can access. Services will range from free, 'flagship' high school admissions information sessions, to a series of in-depth, expert group workshops, to a full range of group and one-to-one tutoring, test prep, and high school admissions counseling services. Services will be offered both a la carte and bundled to provide the level of service and fee options that work best for each family.

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