

Case Story

Client: **House Habsburg**

Period: **1996 2005**

The Task

- Communications advisory activity to the House Habsburg;
- Co-ordination of the visits and the agenda of Archduke Dr. Otto von Habsburg in Hungary.

Measures

- Press relations,
- Issue management,
- Organisation and management of special events,
- Support to relations with public and private sector.

Results

- Contributed to the effort recalling House Habsburg as part of local traditions and history, nowadays a modern scheme supporting integration into European institutions.