

Case Story

Client: **Gap Activity Projects**

Period: **1996-1998**

The Task

- Communications support and event organization for GAP international youth exchange program in Hungary.

Measures

- Support to the conference Volunteering into the Future
 - Organizing reception at the British Council,
 - Press relations;
- On-going coordination with the Szilágyi Erzsébet Women's Association, partner of GAP in Hungary;
- Community relations;
- On-going press relations.

Results

- Strengthening awareness of GAP international youth exchange program as a valuable partner to link with.