

# 2016 Society of Watercolor Artists Juried Membership Exhibition Prospectus

[www.swawatercolor.com](http://www.swawatercolor.com)

Fort Worth Community Art Center (FWCAC)  
1300 Gendy Street, Fort Worth, TX 76107 Phone: 817.738.1938

## **Juror: Nancy Lamb**

Nancy Lamb is a local artist who is known for her talent to paint people un-posed and off-guard. She is highly regarded as a professional artist.

**EXHIBITION CHAIR:** James Stewart, email: [swaexhibitions@gmail.com](mailto:swaexhibitions@gmail.com) Phone: 682.936.2268

**AWARDS:** \$2500 in cash and merchandise to be determined by the juror after viewing the work after installation.

### **Calendar**

Entry deadline: Monday, November 7. All entry images must be sent via email before midnight

Notification date: Thursday, November 17 via email

Shipped pieces due: Thursday, December 1

Delivered pieces due: Friday, December 2, 12 to 2 pm

Installation: Thursday and Friday, December 1-2

Reception: Friday December 9, 6 to 9 pm

Exhibition Dates: December 9 - 29, 2016

Take Down and Pickup; Thursday, December 29, 4-6pm

**MEMBERSHIP:** This Membership Exhibition is part of the 2016 Membership Package. The yearly calendar for SWA runs January–December. If joining SWA to participate in the 2016 Membership Exhibition, the dues must be paid before the entry deadline. The annual SWA Membership fee is \$40 (seniors age 65+ pay \$30). Please do not be confused when the 2017 Membership Campaign begins in October. The 2017 dues will qualify members for the exhibitions held in 2017.

**ELIGIBILITY:** This exhibition is open to artists 18 years of age and older who are current SWA members.

**ELIGIBLE ARTWORK:** Original artwork only.

Paintings copied from commercial or published photographs or other artist's work, or computer produced work will not be exhibited. If the scene is a well-known scene, tape your own resource materials (photo) to the back of the painting.

Work must be water-media on watercolor paper or Yupo. Water-media includes traditional watercolors, acrylics, inks or gouache. No works on canvas or other materials other than specified.

Minimum image size is 10" x 12." (Matting/framing specs are listed under framing)

**Not allowed in this exhibition and will result in disqualification:**

Collage

Nudes

Work done during a workshop or in a class that is not original

Copies or likenesses of other artist's artwork

Digital reproductions or use of web/online photographs

Digital/printer reproductions printed onto surface of artwork

Art work must have been completed in the last 3 years (after November 2013) and cannot have been shown previously in any SWA juried art exhibitions.

Each artist may submit up to 3 paintings for consideration, no more than one may be chosen for the show by the juror.

If accepted, the painting shipped must be the same as the image submitted.

All works must be available through the entire run of the show. Do not submit works that may sell before the show or be shown elsewhere during the show.

**SWA SIGNATURE STATUS:**

Members who have exhibited in five SWA Juried Exhibitions while sustaining active membership are awarded SWA signature status and may add "SWA" with their signature. Disqualified work does not count toward signature status.

**HOW TO PREPARE IMAGES FOR ENTRY:**

1. File format: JPEG only
2. File dimensions: No larger than 1920 pixels on the longest side, 300 dpi. Note: [www.picsize.com](http://www.picsize.com) has a simple, free system for resizing images. Use the "custom" option for choosing pixel size. Select "best" for jpeg quality.
3. File size: 5 MB maximum
4. Image name: should include the artist last name, first name name and title.  
Example: JohnsonPatricia\_A Summer Day
5. Orientation: the image submitted must be oriented properly (horizontal or vertical)
6. Show only the image: no frame or mat. These will be disqualified. The image shown is the image used for the catalog and publicity for the show.
7. No digital enhancement of the image is allowed.
8. No slides or photographs will be accepted.
9. Be sure your JPEG image is a high resolution, high quality image.
10. There is a How-To Tutorial by Linda Doll on youtube using Photoshop Elements. If you do not have that program, she has good information on working with images: <https://www.youtube.com/watch?v=wChDaNa5Z-o>

**ENTRY PROCEDURE & FEES:**

A completed, signed entry form and non-refundable entry fee (U.S. funds) must accompany each entry. Entry Fee: \$35 (includes up to 3 images submitted for consideration). Electronic submission is

required (Slides and images on CD's will not be reviewed). Correctly sized and labeled images must be sent by the midnight deadline by email to [swaexhibitions@gmail.com](mailto:swaexhibitions@gmail.com)

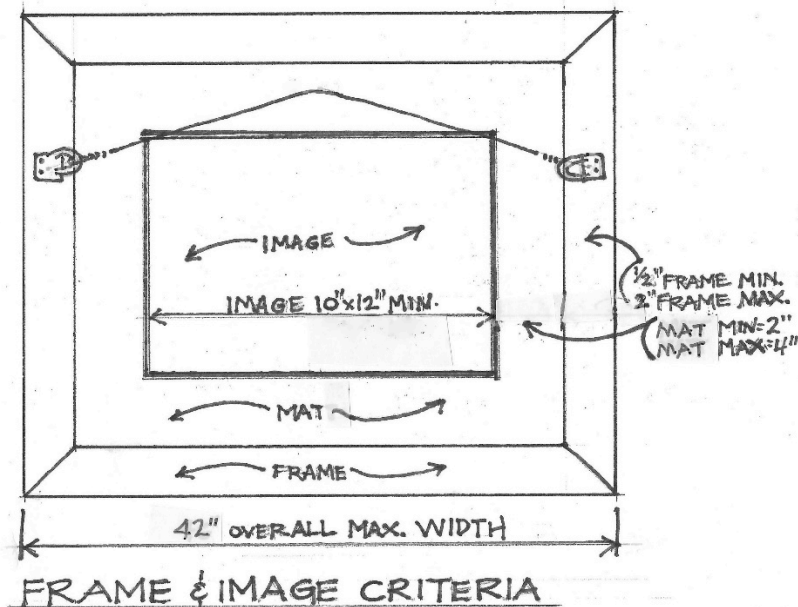
Payment: There are two methods of payment.

(1) Payment may be sent by mail to the Exhibition Chair, Jim Stewart, 6307 Ailensor Court, Granbury, TX 76049. There is a \$25 fee for returned checks.

(2) Payment can be made online with Pay Pal on the SWA website: [www.swawatercolor.com](http://www.swawatercolor.com). All entry fees are nonrefundable.

**FRAMING & SIZE RESTRICTIONS:** Failure to follow guidelines shall result in disqualification.

- Use Plexiglas (no glass accepted).
- No frame can be wider than 2" on each side. The minimum **framed** size is 15" in any direction/ Maximum framed size is 42" any direction.
- Frames may be metal or wood.
- Diptychs/triptychs constitute one painting and must be framed as such.
- All work must be matted using a white mat. A single, double or extra thick mat is acceptable. Floated work, colored filets, colored lining or colored backboards are not allowed.
- Work must hang by wire using D-rings or metal hanging hardware. No saw-tooth hangers or screw eyes allowed.



## DELIVERY AND RETURN OF ACCEPTED WORK:

All shipped art work will be charged a \$40 handling fee. This is separate from the costs involved in the actual shipping of art work to and from the venue. Hand delivered works do not face a handling charge.

All artists who ship work must provide a pre-paid return shipping label. Unsold work will not be returned without a prepaid return shipping label provided. No CODs or Call Tags.

Artists are responsible for all shipping costs both ways. UPS, DHL, and FEDEX may be used. It is recommended that artists check with local shippers for fees before entering the show as this may

affect the pricing of art work. Do NOT ship using the U.S. Postal Service. No wood crates or Styrofoam peanuts. We recommend reusable cartons (preferably Airfloat Systems or similar).

The address of Box and Ship must be written on the carton itself as well as the label (in case the label comes off in transit). Inside the shipped box include: art work ready to hang, entry form, return shipping label and \$40 check for handling to SWA. Ship accepted work to: SWA Show, Attention: Rajan Dorasami BOX and SHIP, 4455 Camp Bowie Drive, Suite 114, Fort Worth, TX 76107  
Box and Ship Phone Number: (817) 377-8754

Shipped work must arrive between 27-28 November.

**DELIVERY AND RETURN BY HAND:** There is no handling fee for hand-delivered works.

**DELIVERY:** Thursday, 1 December or Friday, 2 December: 10am-1pm **HAND DELIVERED WORK DUE PICK UP WORK:** Thursday, 29 December: 3-5pm **PICK UP WORK** (please be prompt and if unable to pick up your own work, make arrangements with someone else)  
Paintings cannot be withdrawn before the close of the exhibition. A holding fee of \$6/day will be assessed for paintings not picked up. SWA may adjust or correct information in this prospectus prior to the November entry deadline.

**CATALOGS:** Entrants and sponsors receive a complementary catalog. Additional catalogs are available for sale after the reception. Contact us at [watercolorexhibitions@gmail.com](mailto:watercolorexhibitions@gmail.com) for sponsorship opportunities.

**SALES:** SWA withholds 25% commission on sales (FWCAC policy). Entries not clearly marked with a price are considered not for sale. Prices cannot be changed after the entry process. Details for shipping sold works will be worked out between SWA and the artist. Payment for sold artwork will be issued within 30 days after the close of the exhibition.

**LIABILITY, INSURANCE, PROSPECTUS AGREEMENT:** Submission to the SWA juried exhibition constitutes an agreement on the part of the entrant to the conditions set forth in this prospectus. Every precaution will be taken in handling art work. SWA, Box and Ship or the Fort Worth Community Arts Center are not responsible for loss or damage to any work of art. Artists are responsible for loss/damage to any work, and for insurance of paintings to, from, and during the exhibit. Any art work arriving without the proper payments will be held until those fees are paid. If, after 30 days, the artist has not provided payment, the art work in question will become the property of SWA. If it is an award-winning piece, those payments will be deducted from the award before the painting is returned.

Email: [swaexhibitions@gmail.com](mailto:swaexhibitions@gmail.com)

If you need help entering this exhibit, call 682.936.2268

**ALL ENTRIES:** Include this form, attached to the back right corner of the accepted art work—regardless of whether it is shipped or hand delivered.

Artist First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

If accepted, I believe this qualifies me for newly-earned signature status. Please check so I can receive my Signature Member Awards Certificate.

Artwork Title: \_\_\_\_\_

Image Size (h x w) \_\_\_\_\_ Framed Size (h x w) \_\_\_\_\_

Medium: \_\_\_\_\_ Price: \_\_\_\_\_ Information supplied on entry form is used for the catalog. Be sure it is correct and legible. No price changes are allowed for any reason. By entering this exhibition the artist agrees with all the conditions in the prospectus and gives SWA the right to photograph the artist's work for catalog, website and publicity.

Artist's Signature: \_\_\_\_\_

Date \_\_\_\_\_