# Event Sponsorship Opportunities

## Insider Threat 2016 Summit

**Tuesday, March 29th, 2016**
8:00 AM - 8:30 AM Registration / 8:30 AM - 4:30 PM Presentations with lunch break
5:00 PM - 8:00 PM Elite Sponsor, Networking Reception

**Wednesday, March 30th, 2016**
8:30 AM - 4:30 PM Presentations

*NOTE: If preferred, booth space is available, however, a booth and setup/tear down will need to be provided by The Sponsor.*

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**Platinum Level at $6,000.00** (recognition and opportunities include but are not limited to):

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor Space</td>
<td>Two complimentary 6' tables with chairs and a white fabric cover to be placed in the foyer of the conference center.</td>
</tr>
<tr>
<td>Guest Passes</td>
<td>Four complimentary, two-day general admission passes will be provided so you may enjoy the presentations with other guests.</td>
</tr>
<tr>
<td>Presenter Opportunity</td>
<td>Up to two 45 minute presentations (one per day) will be allotted to The Sponsor (speaker will be provided by sponsor; topic subject to approval by Insider Threat 2016 Summit management). Opportunity to reach up to 300 defense and technology enthusiasts per day in an informative setting.</td>
</tr>
<tr>
<td>Distribution</td>
<td>Primary logo recognition and placement in the Insider Threat 2016 Summit event agenda to be distributed prior to the event to attendees via email, through our public relations efforts and on site at the event. (minimum of 1,000 select distribution).</td>
</tr>
<tr>
<td>On-Site Signage</td>
<td>Primary logo recognition and placement on event signage posted in key areas of the exhibition hall.</td>
</tr>
<tr>
<td>Web</td>
<td>Logo recognition and placement on the event website, facebook page sponsors album and posts, linked in mentions and twitter posts (we recommend engaging with posts on all social media sites to boost online impressions).</td>
</tr>
<tr>
<td>Post Event Benefits</td>
<td>Receipt of a full list of companies that attended event and attendee evaluation information.</td>
</tr>
</tbody>
</table>

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**Gold Level at $3,000.00** (recognition and opportunities include but are not limited to):

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor Space</td>
<td>One complimentary 6’ table with chairs and a white fabric cover to be placed in the foyer of the conference center.</td>
</tr>
<tr>
<td>Guest Passes</td>
<td>Two complimentary, two-day general admission passes will be provided so you may enjoy the presentations with other guests.</td>
</tr>
<tr>
<td>Presenter Opportunity</td>
<td>One 45 minute presentation will be allotted to The Sponsor (speaker will be provided by sponsor; topic subject to approval by Insider Threat 2016 Summit management). Opportunity to reach up to 300 defense and technology enthusiasts per day in an informative setting.</td>
</tr>
<tr>
<td>Distribution</td>
<td>Secondary logo recognition and placement in the Insider Threat 2016 Summit event agenda to be distributed prior to the event to attendees via email, through our public relations efforts and on site at the event. (minimum of 1,000 select distribution).</td>
</tr>
<tr>
<td>On-Site Signage</td>
<td>Secondary logo recognition and placement on event signage posted in key areas of the exhibition hall.</td>
</tr>
<tr>
<td>Web</td>
<td>Logo recognition and placement on the event website, facebook page sponsors album (we recommend engaging with posts on all social media sites to boost online impressions).</td>
</tr>
</tbody>
</table>

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**Elite Level at $15,000.00** (recognition and opportunities include but are not limited to): All Platinum Level opportunities listed below. In addition, Elite Level Sponsors will host a networking reception on the first evening of the event, including food, beverage & ample logo placement for up to 200 attendees.

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Insider Threat 2016 Summit will be strategically located near some of the leading defense, technology, medical, educational and correctional organizations within the Federal, State, local and education arenas.
# Event Sponsorship Agreement

## Insider Threat 2016 Summit

Hosted by Tech Regiment, Inc.
Tuesday, March 29th, 2016 - Wednesday, March 30th, 2016
Conference center hallway / Hyatt Regency Monterey Hotel & Spa / Monterey, CA 93940

Tech Regiment, Inc.  
Mia Medeiros, Director of Marketing  
12225 Carola Drive,  
Carmel Valley, California 93924  
415.465.0075 direct cell  
mia@techregiment.com

insiderthreatevents.com  
facebook.com/insiderthreatevents  
@threatevents #insiderthreatsummit

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### Sponsor Level

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elite</td>
<td>$15,000.00</td>
<td>1 spot available</td>
</tr>
<tr>
<td>Platinum</td>
<td>$6,000.00</td>
<td>Limited Availability</td>
</tr>
<tr>
<td>Gold</td>
<td>$3,000</td>
<td>Limited Availability</td>
</tr>
</tbody>
</table>

### Sponsor Name

When fully executed, this document will establish an agreement between Tech Regiment, Inc. and the sponsoring business or organization referred to as “The Sponsor” in support of the Insider Threat 2016 Summit event in Monterey, California. The Sponsor agrees to pay Tech Regiment, Inc. as indicated above. In consideration of the payment detailed above, The Sponsor shall receive appropriate acknowledgement as a sponsor of the Insider Threat 2016 Summit. Insider Threat 2016 Summit Sponsorship recognition and opportunities include but may not be limited to those items outlined on the Event Sponsorship Recognition and Opportunities page. The Sponsor’s logo will be provided for use on all event marketing materials. The final decision regarding placement and/or juxtaposition of sponsor(s) logo shall rest with Tech Regiment, Inc. When future “Insider Threat Summit” events are scheduled, The Sponsor shall have the right of first refusal on renewing its sponsorship of this event. It is understood and agreed that the entire agreement between Tech Regiment, Inc. and The Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing.

**DAMAGE TO PROPERTY:** Sponsor is liable for any damage or loss caused to the Exhibition Facility or booth equipment, its own property or to the property of others. In the event damage or loss occurs to a Sponsor’s display / exhibit by another sponsor or exhibitor, the involved parties are responsible for resolving the dispute.

**INDEMNIFICATION**  
Sponsor shall indemnify and hold harmless Tech Regiment, its related entities, partners, agents, officers, directors, employees, attorneys, heirs, successors, and assigns from and against any and all claims, losses, damages, judgments, settlements, costs and expenses (including reasonable attorneys’ fees and expenses) and liabilities of every kind incurred as a result of: (i) any act or omission by Sponsor or its officers, directors, employees, or agents; (ii) any use of Sponsor’s name, logo, Web site, or other information, products, or services provided by Sponsor; and/or (iii) the inaccuracy or breach of any of the covenants, representations and warranties made by Sponsor in this Agreement. This indemnity shall require the payment of costs and expenses by Sponsor as they occur. This section shall survive any termination or expiration of this Agreement.

**LIMITATION OF LIABILITY:** In no event shall either party, its employees, consultants, or contractors be liable for any loss of revenue or profits, or any indirect, special, incidental, punitive or consequential damages, whether in contract, tort or otherwise, in connection with or arising out of the performance of this agreement; even if they knew or should have known of the possibility of such damages. Tech Regiment’s maximum liability for Direct Damages is in the amount of the Sponsorship Level selected (Platinum or Gold).

The agreement is to be construed under the laws of the state of California. If this document correctly states your understanding of our agreement, please intial, sign, date and return both pages to Mia Medeiros (contact info above). A fully executed copy will be returned to you for your records.

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Initials  

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Sponsor Agreement

I agree to pay the following for the above-specified category at Insider Threat 2016 Summit held on March 29 - 30, 2016.

- [ ] Check, Cashier’s Check or Money Order OR [ ] Credit Card Payment (Visa, Amex, Discover)
  - [ ] Elite Level at $15,000.00
  - [ ] Platinum Level at $6,000.00
  - [ ] Gold Level at $3,000.00

(name of authorized representative (please print))

(address)

e-mail address

(please make payable to Tech Regiment, Inc.)

card no.
exp. date security code

title

(phone number)
The Sponsor’s signature date

Mia Medeiros, Director of Marketing at Advanced Onion, Inc.
date

Please email or mail the signed agreement to Mia Medeiros, Director of Marketing (contact information is above)