



PHILADELPHIA  
PARKS & RECREATION

**Philadelphia Parks & Recreation**

One Parkway Building  
1515 Arch Street  
Philadelphia, PA 19102

**Visual Arts Office**  
Jardel Recreation Center  
1400 Cottman Avenue  
Philadelphia, PA 19111  
Philavvisualarts@gmail.com

**PHILADELPHIA PARKS & RECREATION**

Philadelphia Parks & Recreation  
**Visual Arts**  
**Program**  
**Bulletin**  
**2016**



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## Philadelphia Parks & Rec Colleagues,

I'm so excited to take on the duties as your Visual Arts Coordinator! I look forward to working with the committee and seeing all the artwork your facilities create in 2016!

Please take time to read through the 2016 Bulletin and Calendar of Events. Share this information with other staff members that complete art projects at your facility. Make sure to set up your calendar with plenty of time to complete artwork for the contests.

Please read the contest guidelines and note the due dates. Make sure all of the artwork from your facility is tagged or marked properly.

Find out who your district chairperson is and contact them to enter each contest. District chairpeople will be responsible for conducting district contests when there are restrictions on the number of pieces that can be entered.

Thank you, in advance, for your participation,

*Christine Rad*

## CONTACT US

Be sure to check our website and Facebook for any contest updates or changes and any additional contests



FACEBOOK.COM/PHILAVISUALARTS



PHILAVISUALARTS.COM



(215) 683-1997



1400 COTTMAN AVE, PHILA PA 19113

Do you want Visual Arts to post info about your facility's art classes? Send registration info and program dates and times to [PHILAVISUALARTS@GMAIL.COM](mailto:PHILAVISUALARTS@GMAIL.COM).

# MUMMERS PARADE POSTER CONTEST

## Purpose

To develop artwork that celebrates the Mummers Parade and its traditions.

## Goal

Participating facilities will learn about the traditions and costumes of the parade and create posters to highlight aspects of the parade.

## Guidelines

- Work must be completed at a Philadelphia Parks & Recreation facility.
- Each poster must have a Mummers theme.
- Work cannot be larger than 11"x17".
- Work can include various materials.

## Subject

Subjects can include but are not limited to: costumes, music, new years, clubs, Broad Street...etc.

## Dates

**December 7, 2016** 10 best district entries due to Visual Arts

## Awards

Winners will receive a certificate of achievement and an invitation to a ceremony leading up to the parade.



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# Visual Arts Programs

## PROGRAM CONTESTS

Visual arts program contests are seasonal contests to encourage PPR facilities to develop visual arts programming and recognize participants work. Entries can be submitted from: art classes, art clubs, After School Programs, Tot Rec Programs, Old Adult Programs...etc.

## R.E.A.C.H. TEACHING ARTISTS

Reach teaching artists are visiting instructors in Philadelphia Parks & Recreation After School Programs. Artists are scheduled for 8 to 12 week sessions at After School Facilities. Teaching artists teach specialty lessons in cooperation with Recreation Leaders, After School RSIs, ARLs, and other facility staff and volunteers.

The program brings specialty level art lessons into After School Programs across the city. Children that excel in this program are highly encouraged to attend Philadelphia Parks & Recreation Summer Art Camp.

Interested facilities should complete paperwork in the Fall or contact the Visual Arts Office at 215.683.1997 or philavisualarts@gmail.com.

## ARTS & ARTISTS OUTDOORS: A20

A20 is a partnership with Philadelphia Mural Arts that pairs middle school-aged youth with a professional artist-in-residence at Philadelphia Parks & Recreation facilities to create artwork that highlights a nearby green space.

Each Session includes events to engage the community.



The Fall 2015 - Spring 2016 program will be offered at :

Chew Playground • 1833 Ellsworth St, 19146 • 215.685.6596  
Dorsey Playground • 6501 Hegeman St., 19135 • 215.685.8734  
Francisville Playground • 1737 Francis St., 19121 • 215.685.2762  
Mander Playground • 2140 N. 33rd St., 19121, • 215.685.3894  
Wright Recreation Center • 3320 Haverford Ave., 19104 • 215.685.7686

# Holiday Decorations 2016

## Goal

Participating facilities will decorate their facilities with a winter seasonal theme. Decorated areas can include more than just bulletin boards however it is not necessary to decorate the entire facility. Decoration making should include participants of the facilities' programs.

## Purpose

This contest will encourage facilities to update their boards and decorate their facilities in a visually appealing and seasonal way to create a festive feel for the participants and the community.

## Subject & Materials

Decorations should emphasize the winter holiday season. Subjects are up to the facilities and not limited to: New Years, holiday festivities (avoiding religious themes), winter, snow, snowmen, winter sports, winter activities...etc.

Materials can include Department issued supplies and donated materials. Emphasis is on facility made decorations involving participants using creativity and originality.

## Guidelines

Boards will be judged on criteria below. Bulletin boards should include all information on the checklist.

### Decorations Judging Criteria:

Initial Impact	15 points
Creativity/Originality	25 points
Composition	20 points
Bulletin Board Presentation	15 points
<u>Participation of patrons</u>	<u>25 points</u>
<b>TOTAL</b>	<b>100 points</b>

### Bulletin Board Checklist:

Philadelphia Parks & Recreation	1 point
Facility Name	1 point
Staff Names	1 point
Hours of Operation	1 point
<u>Programs</u>	<u>1 point</u>
<b>TOTAL</b>	<b>5 points</b>

## Entries & Winners

A maximum of 5 entries from each district will be accepted into the citywide contest. District Chairs will conduct a district wide competition as needed.

**District Entries Due: Friday, December 2nd**

**Judging: Begins December 7th**

Winning facilities will receive a certificate from PPR Visual Arts.



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# Nutcracker Doll Contest

## Guidelines

- Dolls **MUST** be made by participants at a Philadelphia Parks & Recreation Facility
- Leaders are to make sure that each doll is built to hold together and be freestanding.
- Dolls which cannot stand on their own must be presented with a display structure to support the doll.
- Each doll may have minimal props but may not be presented in a stage setting. The ideal would be if you can keep the bases in proportion to the dolls; within a 5" by 5" or 6" by 4" size range.
- Dolls must be complete. Unfinished entries are not acceptable.
- All entries must be identified with the facility name, participant's name, participant's age and the name of the character the doll represents. This information should be permanently attached on the bottom of the doll.
- Facility Entry Sheets must be filled out completely and correctly. Please be sure that all information is legible and neat. Fill out the Facility Entry Sheet attached to this bulletin and give it to your district art chairperson when you deliver the dolls to him or her. **Dolls must come in through your district chairperson.**

## Dates

**November 21st:** Citywide entries Due to Jardel

**November 23rd:** Nutcracker Doll Judging

**Week of November 28th:** Exhibits begin

## Winners & Exhibit

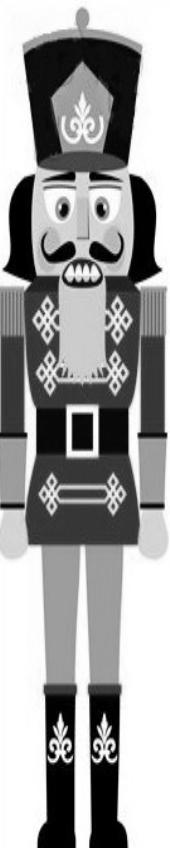
The top 10 winning dolls in the citywide competition will be displayed at the Academy of Music for the run of *The Nutcracker Ballet*.

A select number of winners will be selected as honorable mentions and will be on exhibit at the Philadelphia Parks & Recreation offices and in the Children's Department of the Free Library of Philadelphia at 19th and Vine Streets.

Exhibits begin the week of November 28th and run until Early January 2017.

All winners will receive a voucher for 2 tickets to see *The Nutcracker Ballet* at the Academy of Music. Winners are responsible for exchanging vouchers for tickets. Vouchers are non-transferable.

Winners will also receive a certificate of achievement from the Philadelphia Parks & Recreation's Visual Arts Department.



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# VISUAL ARTS COMMITTEE

Chairperson/Co-Chairs/Alternates  
Visual Arts Office

215-683-1997

<b>District One</b> Co-Chair	Barbara Ryan Veronica Lawson	Mitchell Playground Palmer Playground	215-685-9394 215-685-0371
<b>District Two</b> Co-Chair	John McBride Kristin Wisnieski	Bridesburg R.C. Dorsey Playground	215-685-1247 215-685-8734
<b>District Three</b> Co-Chair	Jen Cox Esther McCrea	Ziehler Playground Ferko Playground	215-685-9145 215-685-1224
<b>District Four</b>	Susan Haidar	Waterview R.C.	215-685-2229
<b>District Six</b> Co-Chair	Ty Gross David Ganley	8 <sup>th</sup> and Poplar Playground Towey Playground	215-686-1786 215-625-9892
<b>District Seven</b> Co-Chair	Shara Gordon Kate McGurk	Hawthorne Cultural Center Markward Playground	215-685-1848 215-685-6649
<b>District Eight</b> Co-Chair	Alberta Gibson Narie Grayson	John Anderson R.C. J.Finnegan Playground	215-685-0297 215-685-4191
<b>Older Adult Centers</b>	Jacqui Maldonado	Northeast O.A.C.	215-685-0576 215-685-0577
<b>Special Population</b>	Erica Carter- Young	Carousel House	215-685-0160

# CALENDAR OF EVENTS

## January

Black History Month entries due  
Teaching artists begin winter sessions

## February

Black History Month exhibit

## March

Spring Bulletin Boards entries due and judging  
A20 Spring Session begins  
Teaching artists begin spring sessions

## April

Broad Street Run artwork due  
Broad Street Run exhibit at the EXPO  
Spring Art Show entries due

## May

Spring Art Show

## July/August

Summer Art Camp  
Summer Art Camp Art Show

## September

Teaching Artists begin fall sessions

## October

Fall Decorations entries due and judging  
A20 Fall Session begins

## November

Holiday Cards are due  
Nutcracker Doll entries due

## December

Nutcracker winners exhibit  
Holiday Decorations

All contest entries should be made through your district Visual Arts Chairperson.

District Due Dates may be earlier than listed dates for citywide contest.

# Nutcracker Doll Contest

## Goal

The Nutcracker Doll Contest is designed to enhance both the spirit of the holidays and appreciation for the ballet. It helps participants to begin to visualize what they hear when told a story, and to bring this personal conception of a fictional character to reality by utilizing their artistic skills.

## Purpose

Leaders or volunteers at Park & Recreation facilities tell participants the story of *The Nutcracker Ballet*. Participants then create a doll to look like their concept of one of the characters in the story. Leaders provide materials with which to make the dolls and offer advice regarding construction. The actual work is to be done exclusively by the participant. Work not done at a Parks & Recreation Facility is not eligible for this contest.

## Materials & Methods

Any type of construction material may be used. Soft sculpture, found object creations, fired clay and hand sewn, stapled or glued fabric creations are all acceptable. Dolls are not required to have moving parts.



Doll should not be over three feet tall. Machine sewing is not acceptable; sewing must be done by hand. Store bought dolls are not acceptable. Store bought doll parts are not acceptable. Mold ceramics are not permitted. All masking tape must be painted. Dolls must have features on the face, no blank faced dolls will be accepted.

Entries must be sturdy enough to withstand transportation and survive display. Please do not use plasticine or white school paste, as these are not permanent. Do not use Play Doh. Flimsy construction will be disqualified at the District level.

## District Chairperson Responsibilities

- Chairpersons are responsible arranging dolls in District level competition. The top 20 entries from each district should be delivered by the chairperson to Jardel.
- Chairpeople are also responsible for checking names on the dolls and making sure the names are legible. Make sure tags are properly attached to dolls.
- All dolls must be packed in sturdy boxes or cartons with lids.
- Chairperson will be notified when all dolls are back at Jardel and ready for pick up. If you are unable to pick up the dolls, please send someone from your district.

# 2016 Holiday Card Template

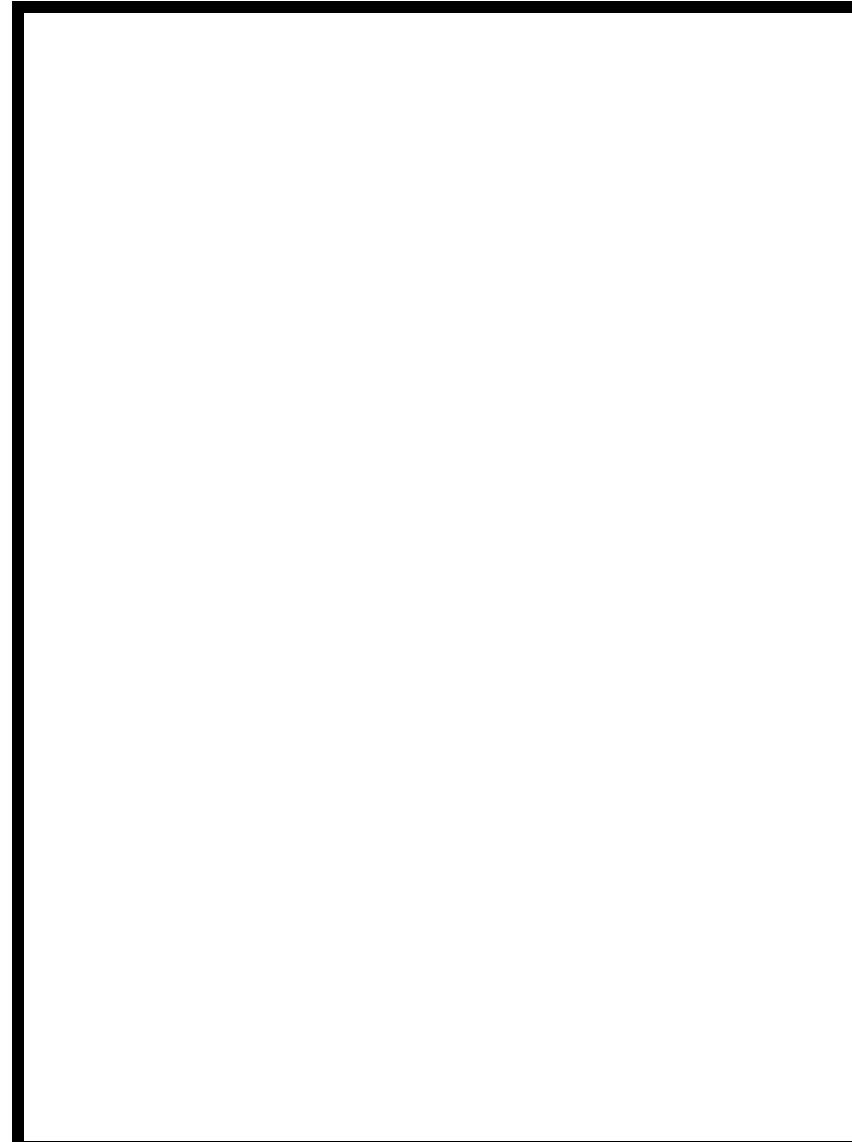
Use the template below or fold or cut your own 4.5"x6" piece of paper.

Reproduction will be in one color so please work in black and white.

Use Pencil, Pen, Marker, Crayon, Black Color Pencil, etc.

Entries can be vertical or horizontal.

Be sure to include Name, Age, & Facility on each card!



Name: \_\_\_\_\_

Age: \_\_\_\_\_ Facility: \_\_\_\_\_



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# OFFICIAL CONTEST RULES

Please follow the guidelines below, unless otherwise stated on a particular contest page.

If the Artwork entered into a contest does not follow these guidelines, it may be disqualified and returned to the participant.

- 1 All work must be completed in a Philadelphia Parks & Recreation facility.
- 2 All work must be completed in 2016. Work completed prior to 2016 or that has been submitted in previous contests will be disqualified.
- 3 All work should be relevant to the theme.
- 4 Artwork must be durable. The visual arts office is not responsible for damaged artwork.  
Do not use plasticine, Model Magic, school paste, or Play Doh.
- 5 All work must be tagged. Tag MUST include:  
Participant's Name  
Participant's Age  
Participant's Facility  
Work that is not correctly tagged may not be returned to the correct district and will not allow a correct award.
- 6 Size Limitations:  
2D artwork should not be larger than 16"x20", including the mat.  
3D artwork should not be larger than 16" wide and 20" high.
- 7 Photos of all entries may be used for promotional and social media purposes by the department. By submitting an entry, participants agree to all uses by PPR.



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# Visual Arts Program Contest Tags

PLEASE TAG ALL ENTRIES! So we are able to give proper awards and get artwork back to you.



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Name \_\_\_\_\_  
Age: \_\_\_\_\_ District: \_\_\_\_\_  
Facility: \_\_\_\_\_  
Title: \_\_\_\_\_



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Name \_\_\_\_\_  
Age: \_\_\_\_\_ District: \_\_\_\_\_  
Facility: \_\_\_\_\_  
Title: \_\_\_\_\_



PHILADELPHIA  
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Name \_\_\_\_\_  
Age: \_\_\_\_\_ District: \_\_\_\_\_  
Facility: \_\_\_\_\_  
Title: \_\_\_\_\_



PHILADELPHIA  
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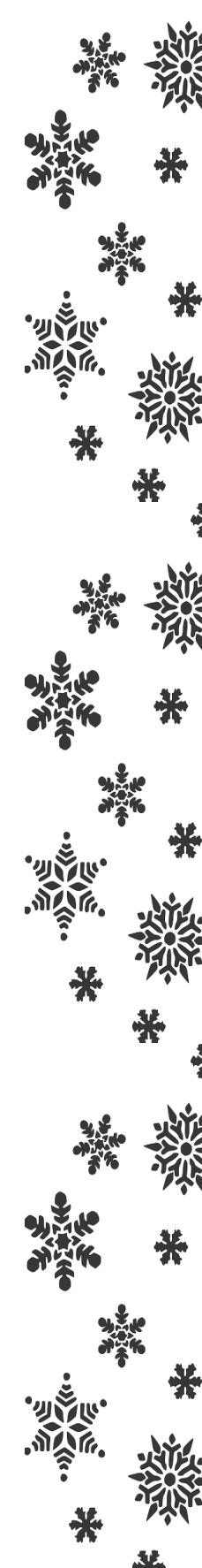
Name \_\_\_\_\_  
Age: \_\_\_\_\_ District: \_\_\_\_\_  
Facility: \_\_\_\_\_  
Title: \_\_\_\_\_



PHILADELPHIA  
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Name \_\_\_\_\_  
Age: \_\_\_\_\_ District: \_\_\_\_\_  
Facility: \_\_\_\_\_  
Title: \_\_\_\_\_

# 2016 Holiday Cards



## Purpose & Goal

To provide stimulus for young artist in Philadelphia Parks & Recreation facilities, while providing a greeting card for Philadelphia Parks & Recreation

## Guidelines

- All Entries must be completed at a Philadelphia Parks & Recreation facility.
- All entries must be 4.5x6 inches in size, vertical or horizontal.
- All entries must be done in black and white for reproduction value
- For best quality entries should be done in pen, pencil, or marker.
- Entries will only be judged on the front of the card. The inside will be a generic greeting and PPR logo.
- Please tag all artwork with Name, age, & facility.

## Subject

Subject can include Winter, December Holidays, New Years, Snow...etc. Cards cannot refer to religious holidays. Cards can include: Happy Holidays, Seasons Greetings, Holiday Greeting, Happy New Year...etc Work cannot include copywrited characters or copied commercial cards.

## Dates

Friday, November 18th

Entries are due to the Visual Arts Office.

## Awards

The top entries will receive a certificate of achievement along with printed cards of their design to pass along to family and friends.

Winners will be selected in the following age groups:  
8 & Under, 9-11, 12-17, & Adult



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# BLACK HISTORY MONTH

## Art Contest 2016

### PURPOSE & GOAL

To encourage participants to broaden the range of their artistic expression by developing artwork on a specific theme by increasing interest in and knowledge of Black History.

Participants will develop two-dimensional or three-dimensional artwork relevant to Black History Month.

### SUBJECT

Portraits of noted individuals, scenes of historic or notable events, ethnic designs, ethnic clothing, masks, illustrations...etc. Avoid religious themes.

### GUIDELINES

- All work must be done at a Parks & Recreation facility.
- All work must be relevant to the theme.
- Work must be durable.
- All work must be correctly tagged.
- Flatwork is limited to a maximum of 16" x 20", including the mat.
- Dimensional work is limited to a maximum of 15" wide and 19" high.

### WINNERS & EXHIBIT

Winning entries will receive a certificate of achievement from the Philadelphia Parks & Recreation Visual Arts Office.

The winning entries will be used in an exhibit in the offices of Parks & Recreation for the month of February.

### DATES

**January 28th:** Artwork Due to Visual Arts Office by 4pm

**January 29th:** Judging

**February 1st-February 29th:** Exhibit at Philadelphia Parks & Recreation Offices



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### SUMMER ART CAMP

at  
Wissinoming Park

July 5 to  
August 12

An outdoor camp where children create 2D and 3D art each day and have weekly specialty lessons in printmaking and photography. At the end of the program, campers will display their artwork at our annual Summer Art Show and Award Ceremony.

**WHO:**

Ages 7 to 17

**WHEN:**

First Session: July 5th-July 22nd

Second Session: July 25th-August 12th

**WHAT:**

Visit  
[www.philavvisualarts.com](http://www.philavvisualarts.com)  
For an application and  
information

Painting • Drawing • Sculpture • Printmaking • Photography

**WHERE:**

Wissinoming Park, 4035 E. Cheltenham Ave.

**SPECIALTIES:**

Apply at [www.philavvisualarts.com](http://www.philavvisualarts.com) or call 215.683.1997

## Tags & Preparation & Guidelines

1. All work MUST have been completed at a Philadelphia Parks & Recreation facility.
2. Work completed before March 2015 will not be accepted.
3. Flatwork cannot be larger than 30" and must be mounted.
4. Three-dimensional pieces cannot be larger than 16"x20"
5. No Framed work will be accepted.
6. All work must be correctly tagged. Untagged and incorrectly tagged work will be rejected. Official entry tags are available from your District Art Chairperson. Make sure that each piece is tagged and the participant's name is spelled correctly. Fill in the exact age for participants less than eighteen years of age. The name and facility must be marked on the back or bottom of each piece, in case the tag comes off.
7. All canvases must be stripped or taped. Canvas board edges must be blackened, stained, or color must wrap around for exhibit.
8. Canvases should be less than 1.75" thick.
9. Do not submit work made from plasticine (modeling clay). It would melt while on display.
10. Do not submit work that is excessively fragile or extremely heavy.
11. All ceramic pieces must be finished on the bottom and sit level.
12. Use clear *Scotch Tape* to attach lids to ceramic pieces.
13. All work should go through your district chairperson. Work will not be accepted that is not accepted by the District Chairperson.
14. Be sure to submit a list of pieces entered into the art show and keep a copy for your records to be sure all pieces are returned correctly.

## Award Classifications

Best in Show awards will be giving in the following classifications:

**5 & under, 6-10, 11-13, 14-17, Adult, Older Adult**

Judges take the exact age of the participant into consideration. Therefore, it is very important to have the work tagged properly. **Work with no age filled in will not be accepted.**

## Returning Artwork

Artists can take artwork home at the conclusion of the awards ceremony. Any pieces that remain will go back to Jardel and the district chair will be contacted for pickup.



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# Spring Bulletin Board Contest 2016

## Goal

Participating facilities will decorate their bulletin boards with a seasonal theme. Decoration making should include participants of the facilities' programs.

## Purpose

Every Facility should have a bulletin board that catches the public's eye and introduces the facility to the public. The contest will encourage facilities to update their boards in a visually appealing and seasonal way.

## Subject

Bulletin boards should be decorated to emphasize the spring season.

Subjects are facilities choice and are not limited to: spring winds, kites, baseball, rainbows, flowers, birthdays of historic people...etc.

## Guidelines

Boards will be judged on criteria below. Bulletin boards should include all information on the checklist.

### Decorations Judging Criteria:

Initial Impact	10 points
Creativity/Originally	25 points
Composition	15 points
Bulletin Board Presentation	30 points
Participation of patrons	20 points

TOTAL

Bulletin Board Checklist:		
Philadelphia Parks & Recreation	1 point	
Facility Name	1 point	
Staff Names	1 point	
Hours of Operation	1 point	
Programs	1 point	
		<u>TOTAL</u>
		5 points

## Entries

A maximum of 5 entries from each district will be accepted into the citywide contest. District Chairs will conduct a district wide competition as needed.

**District Entries Due: Wednesday, March 9th**

**Judging: Week of March 14th**

Winning facilities will receive a certificate from PPR Visual Arts.



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# Art Contest

2016

## Purpose

To celebrate the Blue Cross Broad Street Run, its participants, sponsors, workers and volunteers.

## Goal

Create artwork inspired by the Blue Cross Broad Street Run.

## Guidelines

- All work must be completed at a Philadelphia Parks & Recreation facility
- Flatwork should be no bigger than 12"x18" (no 3D pieces will be accepted)
- Artists may use drawing paper, construction paper, paint, crayon, pencil, marker...etc.
  - Correctly Tag all artwork!

## Exhibit & Judging

Citywide entries will be on display at the Broad Street Run Expo at the PA Convention Center

Friday, April 29th & Saturday, April 30th.

Visitors of the expo will vote for their favorite piece of artwork.

## Winning Entries

The top 10 pieces as voted on at the Expo will receive a certificate of award from PPR Visual Arts & a gift from the Blue Cross Broad Street Run.

## Dates

**April 20th** Artwork is due to District Chair

**April 25th** District Entries are due to Jardel by 5pm.

*Each district should limit entries to the top 20 pieces.*

**TBA** Awards presentation

## Blue Cross Broad Street Run Information:

The race is organized by Philadelphia Parks & Recreation.

Over 40,000 runners register to run!

The race's charity partners: The American Cancer Society, Students Run Philly Style, Back on My Feet and the Fairmount Park Conservancy.

There are 11 water stations along Broad Street.

Over 3,000 volunteers from organizations across the area participate.

**Go to [www.broadstreetrun.com](http://www.broadstreetrun.com) to learn more!**



# Spring

# Art

# 2016

# Show

## Purpose

The Philadelphia Parks & Recreation Spring Art Show is a culminating event for the PPR Visual Arts Programs. The participants are given a chance to show their work and get recognized on a citywide level. The public is exposed to the happenings of the Department's facilities. This develops future support for PPR programs and recruits new participants.

## Exhibit Entries:

- (1) Each PPR district & Older Adult Center is limited to a maximum of 20 flat and 20 three-dimensional pieces.
- (2) District Managers & district chairpeople are responsible for selecting district entries. A district level art show may be used as a selection basis.
- (3) Each district should select the pieces that best represents the best results of various art programs in their district.
- (4) Chairperson should be sure all artwork is properly tagged and meets all guidelines before submitting for the show
- (5) Chairpeople should communicate to their district about the show and the guidelines.
- (6) Pieces submitted for the citywide art show that do not meet the guidelines will not be in the show.

## Collection of District Entries: Wednesday, April 13th 2016

Art show entries are due to the Visual Arts office at Jardel Recreation Center 1400 Cottman Ave.

## Judging & Hanging

Art Show pieces will be judged by a panel established by the Visual Art Office. Visual Arts Committee members will be contacted to set up the Art Show.

## Exhibit & Awards Ceremony

The Spring Art show exhibit and awards ceremony dates and location will be announced before submissions are due. Invitations will be distributed through district chairpeople.