



PHILADELPHIA
PARKS & RECREATION

Philadelphia Parks & Recreation

One Parkway Building
1515 Arch Street
Philadelphia, PA 19102

Visual Arts Office

Jardel Recreation Center
1400 Cottman Avenue
Philadelphia, PA 19111
Philavisualarts@gmail.com

PHILADELPHIA PARKS & RECREATION

Philadelphia Parks & Recreation
Visual Arts
Program
Bulletin
2016



PHILADELPHIA
PARKS & RECREATION

Philadelphia Parks & Rec Colleagues,

I'm so excited to take on the duties as your Visual Arts Coordinator! I look forward to working with the committee and seeing all the artwork your facilities create in 2016!

Please take time to read through the 2016 Bulletin and Calendar of Events. Share this information with other staff members that complete art projects at your facility. Make sure to set up your calendar with plenty of time to complete artwork for the contests.

Please read the contest guidelines and note the due dates. Make sure all of the artwork from your facility is tagged or marked properly.

Find out who your district chairperson is and contact them to enter each contest. District chairpeople will be responsible for conducting district contests when there are restrictions on the number of pieces that can be entered.

Thank you, in advance, for your participation,

Christine Rad

CONTACT US

Be sure to check our website and Facebook for any contest updates or changes and any additional contests



FACEBOOK.COM/PHILAVISUALARTS



PHILAVISUALARTS.COM



(215) 683-1997



1400 COTTMAN AVE, PHILA PA 19111

Do you want Visual Arts to post info about your facility's art classes? Send registration info and program dates and times to **PHILAVISUALARTS@GMAIL.COM.**

MUMMERS PARADE POSTER CONTEST

Purpose

To develop artwork that celebrates the Mummers Parade and its traditions.

Goal

Participating facilities will learn about the traditions and costumes of the parade and create posters to highlight aspects of the parade.

Guidelines

- Work must be completed at a Philadelphia Parks & Recreation facility.
- Each poster must have a Mummers theme.
- Work cannot be larger than 11"x17".
- Work can include various materials.

Subject

Subjects can include but are not limited to: costumes, music, new years, clubs, Broad Street...etc.

Dates

December 7, 2016 10 best district entries due to Visual Arts

Awards

Winners will receive a certificate of achievement and an invitation to a ceremony leading up to the parade.



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Visual Arts Programs

PROGRAM CONTESTS

Visual arts program contests are seasonal contests to encourage PPR facilities to develop visual arts programming and recognize participants work. Entries can be submitted from: art classes, art clubs, After School Programs, Tot Rec Programs, Old Adult Programs...etc.

R.E.A.C.H. TEACHING ARTISTS

Reach teaching artists are visiting instructors in Philadelphia Parks & Recreation After School Programs. Artists are scheduled for 8 to 12 week sessions at After School Facilities. Teaching artists teach specialty lessons in cooperation with Recreation Leaders, After School RSIs, ARLs, and other facility staff and volunteers.

The program brings specialty level art lessons into After School Programs across the city. Children that excel in this program are highly encouraged to attend Philadelphia Parks & Recreation Summer Art Camp.

Interested facilities should complete paperwork in the Fall or contact the Visual Arts Office at 215.683.1997 or philavisualarts@gmail.com.



ARTS & ARTISTS OUTDOORS: A2O

A2O is a partnership with Philadelphia Mural Arts that pairs middle school-aged youth with a professional artist-in-residence at Philadelphia Parks & Recreation facilities to create artwork that highlights a nearby green space.

Each Session includes events to engage the community.

The Fall 2015 - Spring 2016 program will be offered at :

Chew Playground • 1833 Ellsworth St, 19146 • 215.685.6596
Dorsey Playground • 6501 Hegerman St., 19135 • 215.685.8734
Francisville Playground • 1737 Francis St., 19121 • 215.685.2762
Mander Playground • 2140 N. 33rd St., 19121, • 215.685.3894
Wright Recreation Center • 3320 Haverford Ave., 19104 • 215.685.7686

Holiday Decorations 2016

Goal

Participating facilities will decorate their facilities with a winter seasonal theme. Decorated areas can include more than just bulletin boards however it is not necessary to decorate the entire facility. Decoration making should include participants of the facilities' programs.

Purpose

This contest will encourage facilities to update their boards and decorate their facilities in a visually appealing and seasonal way to create a festive feel for the participants and the community.

Subject & Materials

Decorations should emphasize the winter holiday season. Subjects are up to the facilities and not limited to: New Years, holiday festivities (avoiding religious themes), winter, snow, snowmen, winter sports, winter activities...etc.

Materials can include Department issued supplies and donated materials. Emphasis is on facility made decorations involving participants using creativity and originality.

Guidelines

Boards will be judged on criteria below. Bulletin boards should include all information on the checklist.

Decorations Judging Criteria:

Initial Impact	15 points
Creativity/Originally	25 points
Composition	20 points
Bulletin Board Presentation	15 points
<u>Participation of patrons</u>	<u>25 points</u>
TOTAL	100 points

Bulletin Board Checklist:

Philadelphia Parks & Recreation	1 point
Facility Name	1 point
Staff Names	1 point
Hours of Operation	1 point
<u>Programs</u>	<u>1 point</u>
TOTAL	5 points

Entries & Winners

A maximum of 5 entries from each district will be accepted into the citywide contest.

District Chairs will conduct a district wide competition as needed.

District Entries Due: Friday, December 2nd

Judging: Begins December 7th

Winning facilities will receive a certificate from PPR Visual Arts.



Nutcracker Doll Contest

Guidelines

- Dolls **MUST** be made by participants at a Philadelphia Parks & Recreation Facility
- Leaders are to make sure that each doll is built to hold together and be freestanding.
- Dolls which cannot stand on their own must be presented with a display structure to support the doll.
- Each doll may have minimal props but may not be presented in a stage setting. The ideal would be if you can keep the bases in proportion to the dolls; within a 5" by 5" or 6" by 4" size range.
- Dolls must be complete. Unfinished entries are not acceptable.
- All entries must be identified with the facility name, participant's name, participant's age and the name of the character the doll represents. This information should be permanently attached on the bottom of the doll.
- Facility Entry Sheets must be filled out completely and correctly. Please be sure that all information is legible and neat. Fill out the Facility Entry Sheet attached to this bulletin and give it to your district art chairperson when you deliver the dolls to him or her. ***Dolls must come in through your district chairperson.***

Dates

November 21st: Citywide entries Due to Jandel

November 23rd: Nutcracker Doll Judging

Week of November 28th: Exhibits begin

Winners & Exhibit

The top 10 winning dolls in the citywide competition will be displayed at the Academy of Music for the run of *The Nutcracker Ballet*.

A select number of winners will be selected as honorable mentions and will be on exhibit at the Philadelphia Parks & Recreation offices and in the Children's Department of the Free Library of Philadelphia at 19th and Vine Streets. Exhibits begin the week of November 28th and run until Early January 2017.

All winners will receive a voucher for 2 tickets to see *The Nutcracker Ballet* at the Academy of Music. Winners are responsible for exchanging vouchers for tickets. Vouchers are non-transferable.

Winners will also receive a certificate of achievement from the Philadelphia Parks & Recreation's Visual Arts Department.



VISUAL ARTS COMMITTEE

Chairperson/Co-Chairs/Alternates

Visual Arts Office

215-683-1997

District One Co-Chair	Barbara Ryan Veronica Lawson	Mitchell Playground Palmer Playground	215-685-9394 215-685-0371
District Two Co-Chair	John McBride Kristin Wisnieski	Bridesburg R.C. Dorsey Playground	215-685-1247 215-685-8734
District Three Co-Chair	Jen Cox Esther McCrea	Ziehler Playground Ferko Playground	215-685-9145 215-685-1224
District Four	Susan Haidar	Waterview R.C.	215-685-2229
District Six Co-Chair	Ty Gross David Ganley	8 th and Poplar Playground Towey Playground	215-686-1786 215-625-9892
District Seven Co-Chair	Shara Gordon Kate McGurk	Hawthorne Cultural Center Markward Playground	215-685-1848 215-685-6649
District Eight Co-Chair	Alberta Gibson Narie Grayson	John Anderson R.C. J.Finnegan Playground	215-685-0297 215-685-4191
Older Adult Centers	Jacqui Maldonado	Northeast O.A.C.	215-685-0576 215-685-0577
Special Population	Erica Carter- Young	Carousel House	215-685-0160



CALENDAR OF EVENTS

January	Black History Month entries due Teaching artists begin winter sessions
February	Black History Month exhibit
March	Spring Bulletin Boards entries due and judging A20 Spring Session begins Teaching artists begin spring sessions
April	Broad Street Run artwork due Broad Street Run exhibit at the EXPO Spring Art Show entries due
May	Spring Art Show
July/August	Summer Art Camp Summer Art Camp Art Show
September	Teaching Artists begin fall sessions
October	Fall Decorations entries due and judging A20 Fall Session begins
November	Holiday Cards are due Nutcracker Doll entries due
December	Nutcracker winners exhibit Holiday Decorations

All contest entries should be made through your district Visual Arts Chairperson.

District Due Dates may be earlier than listed dates for citywide contest.

Nutcracker Doll Contest

Goal

The Nutcracker Doll Contest is designed to enhance both the spirit of the holidays and appreciation for the ballet. It helps participants to begin to visualize what they hear when told a story, and to bring this personal conception of a fictional character to reality by utilizing their artistic skills.

Purpose

Leaders or volunteers at Park & Recreation facilities tell participants the story of *The Nutcracker Ballet*. Participants then create a doll to look like their concept of one of the characters in the story. Leaders provide materials with which to make the dolls and offer advice regarding construction. The actual work is to be done exclusively by the participant. Work not done at a Parks & Recreation Facility is not eligible for this contest.

Materials & Methods

Any type of construction material may be used. Soft sculpture, found object creations, fired clay and hand sewn, stapled or glued fabric creations are all acceptable. Dolls are not required to have moving parts.



Doll should not be over three feet tall. Machine sewing is not acceptable; sewing must be done by hand. Store bought dolls are not acceptable. Store bought doll parts are not acceptable. Mold ceramics are not permitted. All masking tape must be painted. Dolls must have features on the face, no blank faced dolls will be accepted.

Entries must be sturdy enough to withstand transportation and survive display. Please do not use plasticine or white school paste, as these are not permanent. Do not use *Play Doh*. Flimsy construction will be disqualified at the District level.

District Chairperson Responsibilities

- Chairpersons are responsible arranging dolls in District level competition. The top 20 entries from each district should be delivered by the chairperson to Jardel.
- Chairpeople are also responsible for checking names on the dolls and making sure the names are legible. Make sure tags are properly attached to dolls.
- All dolls must be packed in sturdy boxes or cartons with lids.
- Chairperson will be notified when all dolls are back at Jardel and ready for pick up. If you are unable to pick up the dolls, please send someone from your district.



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2016 Holiday Card Template

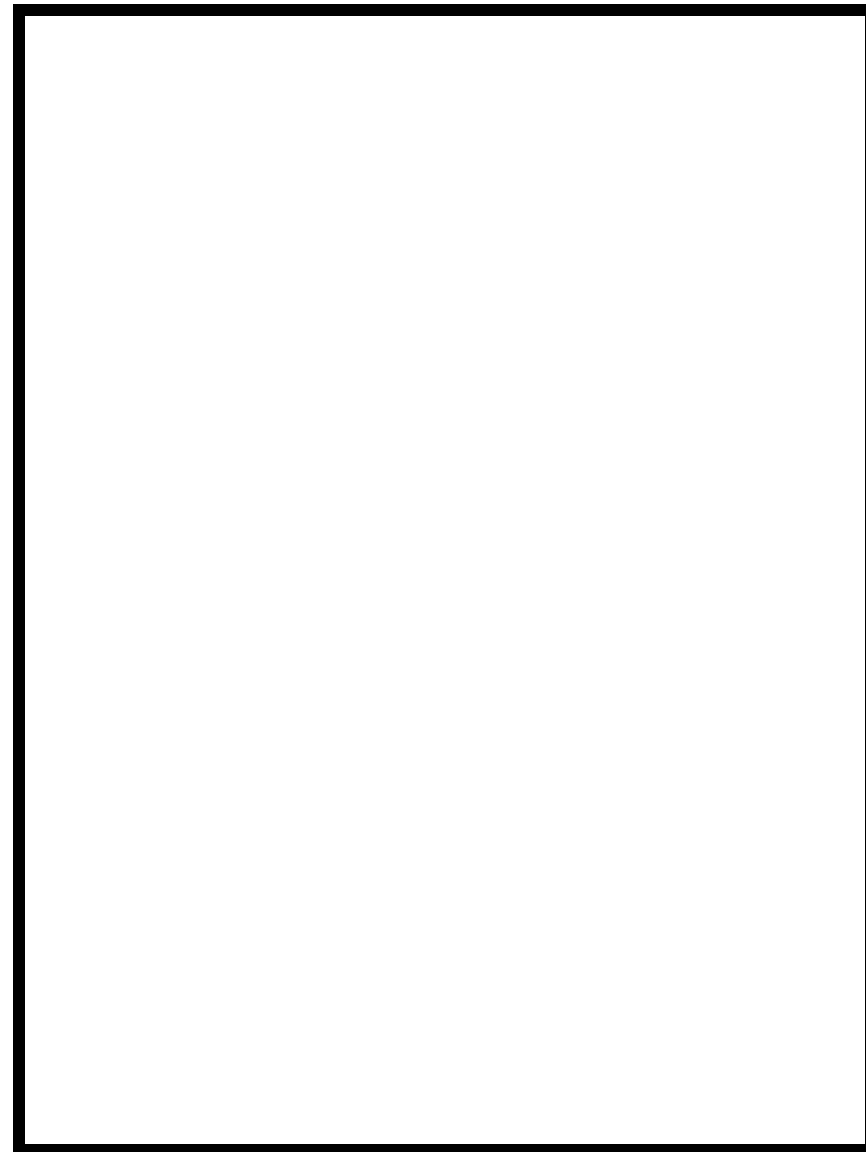
Use the template below or fold or cut your own 4.5"x6" piece of paper.

Reproduction will be in one color so please work in black and white.

Use Pencil, Pen, Marker, Crayon, Black Color Pencil, etc.

Entries can be vertical or horizontal.

Be sure to include Name, Age, & Facility on each card!



Name: _____

Age: _____ Facility: _____

OFFICIAL CONTEST RULES

Please follow the guidelines below, unless otherwise stated on a particular contest page.






If the Artwork entered into a contest does not follow these guidelines, it may be disqualified and returned to the participant.

- 1 All work must be completed in a Philadelphia Parks & Recreation facility.
- 2 All work must be completed in 2016. Work completed prior to 2016 or that has been submitted in previous contests will be disqualified.
- 3 All work should be relevant to the theme.
- 4 Artwork must be durable. The visual arts office is not responsible for damaged artwork.
Do not use plasticine, Model Magic, school paste, or Play Doh.
- 5 All work must be tagged. Tag MUST include:
Participant's Name
Participant's Age
Participant's Facility
Work that is not correctly tagged may not be returned to the correct district and will not allow a correct award.
- 6 Size Limitations:
2D artwork should not be larger than 16"x20", including the mat.
3D artwork should not be larger than 16" wide and 20" high.
- 7 Photos of all entries may be used for promotional and social media purposes by the department. By submitting an entry, participants agree to all uses by PPR.



Visual Arts Program Contest Tags

PLEASE TAG ALL ENTRIES! So we are able to give proper awards and get artwork back to you.

 PHILADELPHIA PARKS & RECREATION	 PHILADELPHIA PARKS & RECREATION
Name _____ Age: _____ District: _____ Facility: _____ Title: _____	Name _____ Age: _____ District: _____ Facility: _____ Title: _____
 PHILADELPHIA PARKS & RECREATION	 PHILADELPHIA PARKS & RECREATION
Name _____ Age: _____ District: _____ Facility: _____ Title: _____	Name _____ Age: _____ District: _____ Facility: _____ Title: _____
 PHILADELPHIA PARKS & RECREATION	 PHILADELPHIA PARKS & RECREATION
Name _____ Age: _____ District: _____ Facility: _____ Title: _____	Name _____ Age: _____ District: _____ Facility: _____ Title: _____

2016 Holiday Cards

Purpose & Goal

To provide stimulus for young artist in Philadelphia Parks & Recreation facilities, while providing a greeting card for Philadelphia Parks & Recreation

Guidelines

- All Entries must be completed at a Philadelphia Parks & Recreation facility.
- All entries must be 4.5x6 inches in size, vertical or horizontal.
- All entries must be done in black and white for reproduction value
- For best quality entries should be done in pen, pencil, or marker.
- Entries will only be judged on the front of the card. The inside will be a generic greeting and PPR logo.
- Please tag all artwork with Name, age, & facility.

Subject

Subject can include Winter, December Holidays, New Years, Snow...etc. Cards cannot refer to religious holidays. Cards can include: Happy Holidays, Seasons Greetings, Holiday Greeting, Happy New Year...etc Work cannot include copywrited characters or copied commercial cards.

Dates

Friday, November 18th

Entries are due to the Visual Arts Office.

Awards

The top entries will receive a certificate of achievement along with printed cards of their design to pass along to family and friends.

Winners will be selected in the following age groups:
8 & Under, 9-11, 12-17, & Adult



**PHILADELPHIA
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Fall Decorations Contest

Goal

Participating facilities will decorate their facilities with a Fall seasonal theme. Decorated areas can include more than just bulletin boards however it is not necessary to decorate the entire facility.
Decoration making should include participants of the facilities’ programs.

Purpose

This contest will encourage facilities to update their bulletin boards and decorate their facilities in a visually appealing and seasonal way to create a festive feel for the participants and the community.

Subject & Materials

Decorations should emphasize the Fall season.
Subjects are up to the facilities and not limited to: Back to School, Thanksgiving, Harvest, Halloween, Football, & fall activities.
Materials can include Department issued supplies and donated materials. Emphasis is on facility made decorations involving participants using creativity and originality.

Guidelines

Boards will be judged on criteria below. Bulletin boards should include all information on the checklist.

Decorations Judging Criteria:		Bulletin Board Checklist:	
Initial Impact	15 points	Philadelphia Parks & Recreation	1 point
Creativity/Originally	25 points	Facility Name	1 point
Composition	20 points	Staff Names	1 point
Bulletin Board Presentation	15 points	Hours of Operation	1 point
Participation of patrons	25 points	Programs	1 point
TOTAL	100 points	TOTAL	5 points

Entries & Winners

A maximum of 5 entries from each district will be accepted into the citywide contest.
District Chairpeople will conduct a district wide competition as needed.

District Entries Due: October 12th
Judging: Week of October 17th

Winning facilities will receive a certificate from PPR Visual Arts.



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Visual Arts Contest District Report

To be completed by the District Chairperson.
Please complete this form and deliver with contest entries.

Contest: _____ District # _____

Facility Name	# of Entries

Visual Art Office

Date Received:_____ Total # of entries:_____

Received by: _____

BLACK HISTORY MONTH

Art Contest 2016

PURPOSE & GOAL

To encourage participants to broaden the range of their artistic expression by developing artwork on a specific theme by increasing interest in and knowledge of Black History.

Participants will develop two-dimensional or three-dimensional artwork relevant to Black History Month.

SUBJECT

Portraits of noted individuals, scenes of historic or notable events, ethnic designs, ethnic clothing, masks, illustrations...etc. Avoid religious themes.

GUIDELINES

- All work must be done at a Parks & Recreation facility.
- All work must be relevant to the theme.
- Work must be durable.
- All work must be correctly tagged.
- Flatwork is limited to a maximum of 16" x 20", including the mat.
- Dimensional work is limited to a maximum of 15" wide and 19" high.

WINNERS & EXHIBIT

Winning entries will receive a certificate of achievement from the Philadelphia Parks & Recreation Visual Arts Office.

The winning entries will be used in an exhibit in the offices of Parks & Recreation for the month of February.

DATES

January 28th: Artwork Due to Visual Arts Office by 4pm

January 29th: Judging

February 1st-February 29th: Exhibit at Philadelphia Parks & Recreation Offices



PHILADELPHIA
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SUMMER ART CAMP

at
Wissinoming Park

July 5 to
August 12

WHO:

Ages 7 to 17

WHEN:

First Session: July 5th-July 22nd

Second Session: July 25th-August 12th

WHAT:

An outdoor camp where children create 2D and 3D art each day and have weekly specialty lessons in printmaking and photography. At the end of the program, campers will display their artwork at our annual Summer Art Show and Award Ceremony.

WHERE:

Wissinoming Park, 4035 E. Cheltenham Ave.

SPECIALTIES:

Painting • Drawing • Sculpture • Printmaking • Photography

Apply at www.philavisualarts.com or call 215.683.1997

Tags & Preparation & Guidelines

1. All work MUST have been completed at a Philadelphia Parks & Recreation facility.
2. Work completed before March 2015 will not be accepted.
3. Flatwork cannot be larger than 30" and must be mounted.
4. Three-dimensional pieces cannot be larger than 16"x20"
5. No Framed work will be accepted.
6. All work must be correctly tagged. Untagged and incorrectly tagged work will be rejected. Official entry tags are available from your District Art Chairperson. Make sure that each piece is tagged and the participant's name is spelled correctly. Fill in the exact age for participants less than eighteen years of age. The name and facility must be marked on the back or bottom of each piece, in case the tag comes off.
7. All canvases must be stripped or taped. Canvas board edges must be blackened, stained, or color must wrap around for exhibit.
8. Canvases should be less than 1.75" thick.
9. Do not submit work made from plasticine (modeling clay). It would melt while on display.
10. Do not submit work that is excessively fragile or extremely heavy.
11. All ceramic pieces must be finished on the bottom and sit level.
12. Use clear *Scotch Tape* to attach lids to ceramic pieces.
13. All work should go through your district chairperson. Work will not be accepted that is not accepted by the District Chairperson.
14. Be sure to submit a list of pieces entered into the art show and keep a copy for your records to be sure all pieces are returned correctly.

Award Classifications

Best in Show awards will be giving in the following classifications:

5 & under, 6-10, 11-13, 14-17, Adult, Older Adult

Judges take the exact age of the participant into consideration. Therefore, it is very important to have the work tagged properly. **Work with no age filled in will not be accepted.**

Returning Artwork

Artists can take artwork home at the conclusion of the awards ceremony. Any pieces that remain will go back to Jardel and the district chair will be contacted for pickup.



Spring Bulletin Board Contest 2016

Goal

Participating facilities will decorate their bulletin boards with a seasonal theme. Decoration making should include participants of the facilities' programs.

Purpose

Every Facility should have a bulletin board that catches the public's eye and introduces the facility to the public. The contest will encourage facilities to update their boards in a visually appealing and seasonal way.

Subject

Bulletin boards should be decorated to emphasize the spring season.

Subjects are facilities choice and are not limited to: spring winds, kites, baseball, rainbows, flowers, birthdays of historic people...etc.

Guidelines

Boards will be judged on criteria below. Bulletin boards should include all information on the checklist.

Decorations Judging Criteria:

Initial Impact	10 points
Creativity/Originally	25 points
Composition	15 points
Bulletin Board Presentation	30 points
Participation of patrons	20 points
TOTAL	100 points

Bulletin Board Checklist:

Philadelphia Parks & Recreation	1 point
Facility Name	1 point
Staff Names	1 point
Hours of Operation	1 point
Programs	1 point
TOTAL	5 points

Entries

A maximum of 5 entries from each district will be accepted into the citywide contest.

District Chairs will conduct a district wide competition as needed.

District Entries Due: Wednesday, March 9th

Judging: Week of March 14th

Winning facilities will receive a certificate from PPR Visual Arts.





Art Contest

2016

Purpose

To celebrate the Blue Cross Broad Street Run, its participants, sponsors, workers and volunteers.

Goal

Create artwork inspired by the Blue Cross Broad Street Run.

Guidelines

- All work must be completed at a Philadelphia Parks & Recreation facility
- Flatwork should be no bigger than 12"x18" (no 3D pieces will be accepted)
- Artists may use drawing paper, construction paper, paint, crayon, pencil, marker...etc.
 - Correctly Tag all artwork!

Exhibit & Judging

Citywide entries will be on display at the Broad Street Run Expo at the PA Convention Center
Friday, April 29th & Saturday, April 30th.

Visitors of the expo will vote for their favorite piece of artwork.

Winning Entries

The top 10 pieces as voted on at the Expo will receive a certificate of award from
PPR Visual Arts & a gift from the Blue Cross Broad Street Run.

Dates

April 20th Artwork is due to District Chair

April 25th District Entries are due to Jardel by 5pm.

Each district should limit entries to the top 20 pieces.

TBA Awards presentation

Blue Cross Broad Street Run Information:

The race is organized by Philadelphia Parks & Recreation.

Over 40,000 runners register to run!

The race's charity partners: The American Cancer Society, Students Run Philly Style, Back on My Feet and the Fairmount Park Conservancy.

There are 11 water stations along Broad Street.

Over 3,000 volunteers from organizations across the area participate.

Go to www.broadstreetrun.com to learn more!

Spring

Art

2016

Show

Purpose

The Philadelphia Parks & Recreation Spring Art Show is a culminating event for the PPR Visual Arts Programs. The participants are given a chance to show their work and get recognized on a citywide level. The public is exposed to the happenings of the Department's facilities. This develops future support for PPR programs and recruits new participants.

Exhibit Entries:

- (1) Each PPR district & Older Adult Center is limited to a maximum of 20 flat and 20 three-dimensional pieces.
- (2) District Managers & district chairpeople are responsible for selecting district entries. A district level art show may be used as a selection basis.
- (3) Each district should select the pieces that best represents the best results of various art programs in their district.
- (4) Chairperson should be sure all artwork is properly tagged and meets all guidelines before submitting for the show
- (5) Chairpeople should communicate to their district about the show and the guidelines.
- (6) Pieces submitted for the citywide art show that do not meet the guidelines will not be in the show.

Collection of District Entries: Wednesday, April 13th 2016

Art show entries are due to the Visual Arts office at Jardel Recreation Center
1400 Cottman Ave.

Judging & Hanging

Art Show pieces will be judged by a panel established by the Visual Art Office.
Visual Arts Committee members will be contacted to set up the Art Show.

Exhibit & Awards Ceremony

The Spring Art show exhibit and awards ceremony dates and location will be
announced before submissions are due.

Invitations will be distributed through district chairpeople.