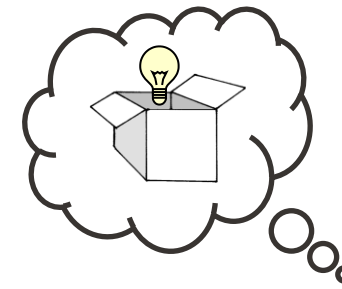




Innovative problem solving as team

Support your problem solving- and development teams with system oriented methods to

- become more efficient,
- solve problems faster,
- plan and think ahead new product generations systematically and
- protect new developments through high-quality patents.



Think outside the box!



With the help of the TRIZ-methods enhanced by Ideation International Inc. you can create your **OFFICE OF INNOVATION**

New products, good and efficient problem solving and a zero defect production are the basics of a organic growth of any company. Together we will build your **OFFICE OF INNOVATION**, which enables you to achieve these targets systematically and methodically. Several elements of the Office of Innovation extend to the topics:

- Problem Solving
- Intellectual Property
- Failure Determination
- Directed Evolution

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Synnovating is Ideation partner for Europe

PROBLEM SOLVING

INTELLECTUAL PROPERTY

FAILURE DETERMINATION

DIRECTED EVOLUTION



SYNNOVATING
LEAN • IDEATION • INSTITUTE

Innovative ideas for product development and production

OFFICE OF INNOVATION

Software-based innovation for

- Inventive Problem Solving (IPS)
- Intellectual Property Management (IP)
- Anticipatory Failure Determination (AFD)
- Directed Evolution (DE)

Be the first to have good ideas is an important prerequisite for a long-term business success. Who knows, therefore, how to use systematically internal creativity receives valuable inputs to survive in the market. The method-based activation of this creativity and innovation force is our task.

System-based methods for your innovation process

BASIC INFORMATION

Is creativity innate or why are some people more creative than others? Isn't it possible to provoke ideas exactly at the moment when they are needed? The answers to these questions gives TRIZ. TRIZ (pronounced like "trees") is the Russian acronym for Theory of Inventive Problem Solving, in U.S. also known as the acronym TIPS. TRIZ provides different practices and tools to solve problems systematically, generate ideas and bring out innovative concepts in terms of a "systematic invention".

The key of the concept of TRIZ is the turning away from the traditional search for compromise solutions. Instead, the formulation, reinforcement and elimination of technical or physical contradictions in technical systems are in the foreground. The target is the "ideal solution".



Training/Course

Training of the I-TRIZ-methods of problem solving (Inventive Problem Solving), Directed Evolution (DE), Intellectual Property (IP) and Anticipatory Failure Determination (AFD)



Project-Coaching

We support you in applying the methods on your specific project. Get to know the methods in practical application.



Think-Tank-Projects

You have to solve a problem, but in fact no capacity to do so? No problem! We solve this for you. Our engineers approach your problems methodically and coordinate the results with you closely.



Don't wait! – Innovate! – www.synnovating.com